



ZINRELO INTEGRATION

Version 1.0.1

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1. Summary

What does the component do?

Integration of Zinrelo tags enables Magento stores to use Zinrelo's Loyalty and Referral programs of Zinrelo. Zinrelo helps you maximize revenue per customer and new customer acquisition through 360-degree customer engagement. Details of Loyalty and Referral program from Zinrelo are available at:

Integration

Integration encompasses deployment of a generic extension. Customer's administrator may be required to modify Zinrelo specific settings in the settings section of their Magento store.

Notes

After installing the extension the merchant does not need to write any code. The extension will handle showing the Loyalty dashboard on all pages, tracking purchases and returns. The merchant has to click on the register button and complete the signup process in Zinrelo, obtain and update the API-KEY in the Zinrelo Settings in Magento settings section.

If the merchant wishes to embed the Loyalty Dashboard then they need to follow instructions provided in embed dashboard settings in Zinrelo. For embedding the dashboard merchant needs to write code and update their store as per the instructions provided by Zinrelo. More details can be found in the documentation .

2. Component Overview

2.1 Functional Overview

This extension allows Magento customers to install and use **Zinrelo's loyalty and referral program** on their store. Below is the expected flow of actions:

Customer enters into a contract with Zinrelo.



Customer installs Zinrelo Extension in their Magento store.



On successful installation, customer follows the link provided in the Magento admin console and registers the store on Zinrelo



Customer can now start using Zinrelo Loyalty and Referral Programs on her store using the Zinrelo admin console.

2.2 Use Cases

These use cases are written from the perspective of a user who visits the retailer (Magento end user) website.

Here are some sample use cases.

Use Case 1: Sheila visits the retailer website and gets 100 points for creating an account.

Use Case 2: Sheila makes a purchase on the website and is awarded points for the purchase.

Use Case 3: Sheila updates her birthday in the loyalty program and is awarded 100 points on her birthday

Use Case 4: Sheila refers a friend Ram. Ram creates an account on the website and makes a purchase. Sheila gets points for the purchase made by Ram.

Use Case 5: Sheila makes a purchase on the website and is awarded points for the purchase. Sheila does not like the product and returns it. A credit memo is raised to refund Sheila. As soon as the credit memo is completed, Sheila's purchase points are reverted back.

2.3 Limitations, Constraints

None

2.4 Compatibility

Available since Magento 2.0.0

2.5 Privacy, Payment

Customer's credit card data is not accessed. Zinrelo only accesses the following info:

1. Customer Email, Customer First Name and Customer Last Name
2. Details of the order placed by the user on customer's Magento store
3. Details of the orders returned by the user on customer's Magento Store

3. Implementation Guide

Installation

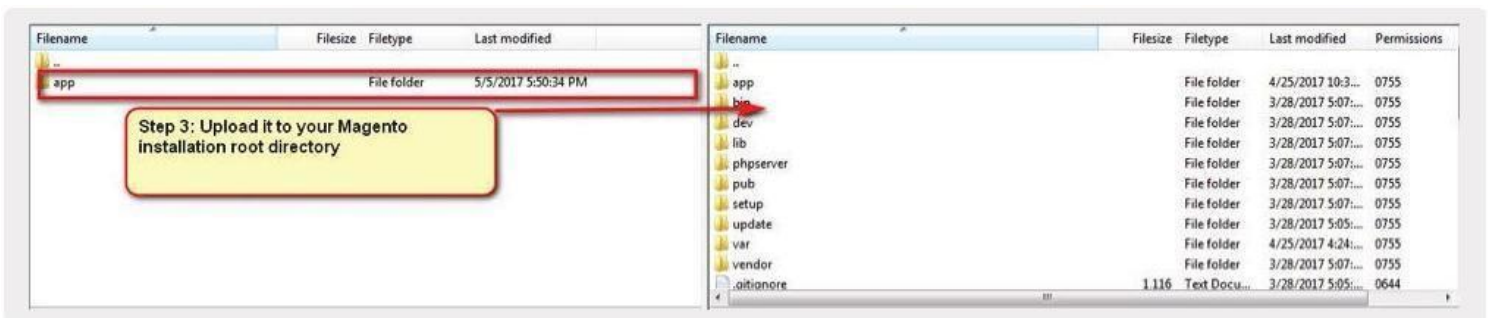
It is advised that the extension be first installed on the staging . After thorough testing on staging, you can mimic the setup on your live Magento store.

The installation is done in 2 simple steps

1. Deploy the extension on your Magento store.
2. Install the Magento Cartridge

3.1 Deploy the extension on your Magento store

1. Download the Enterprise Grade Loyalty Rewards Program Extension by Zinrelo for you Magento 2.0 store
2. Unzip the extension file in a temporary directory
3. Upload the extension to your Magento installation root directory.



4. On your Magento server, run the following command on command line in your magento root directory.

```
~]$ php bin/magento setup:upgrade
```

3.2 Configure the Settings

1. Go to magento System Configuration -> Cache Management. Flush the magento cache.
2. Go Back to Magento store Admin Console. Under Stores >>Configuration, you should be able to see the module named Zinrelo Extension. Click on Zinrelo Settings.
3. On the screen that appears on the left, select your store first and save config. After this, click on
4. Register button to complete the rest of the setup on Zinrelo Admin Console
5. Clicking on the Register Button will take you to the Zinrelo Admin Console. Start by creating an account at the Zinrelo Admin Console and review the activities and rewards that we've tailored for your and launch the program.

Configuration

Store View: Default Config

Save Config

1. Select your Store

4. Save Config

GENERAL

CATALOG

CUSTOMERS

SALES

DOTMAILER

ZINRELO EXTENSION

Zinrelo Settings

Settings

Enable [store view] Yes

Partner id [store view] f3f25e6f67

Register store with Zinrelo

Register

Click on this button to complete the rest of the program setup

2. Click to register your store at zinrelo

3. Obtain the API Key from Zinrelo Console

API Key [store view]

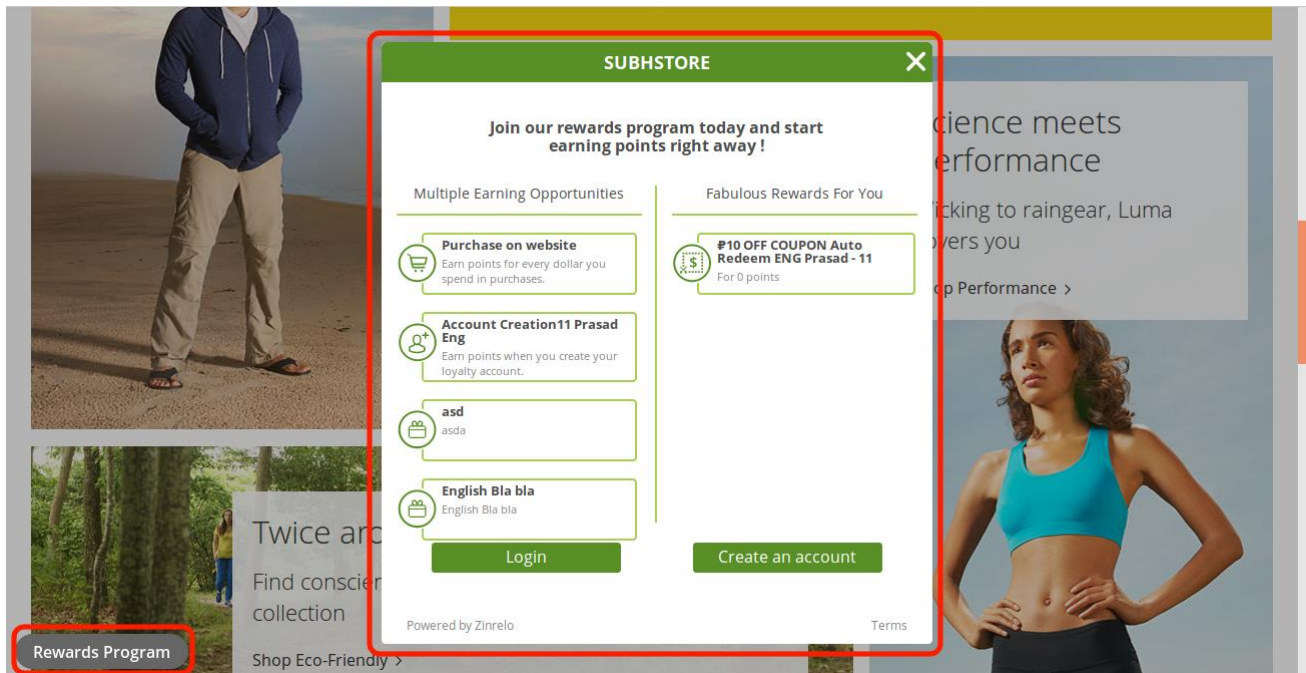
6. Once you launch the program, you should be able to see a widget like this on your Magento Store frontend. At this stage, Zinrelo integration with your Magento Store is complete.



7. After you create your store update the API Key from Zinrelo Settings at the Magento Store Settings. If you do not follow this step then your purchases won't be tracked
8. Test and check your users are being created and purchases are being tracked. Test if the order returns are working perfectly

4. Sample Screens

Logged out View



Once successful integration has been the the store page should show the tab and popup of Zinrelo if the user is not logged in.

Logged in View (User has been awarded points):

The screenshot shows a user interface for a rewards program. A modal window titled "SUBHSTORE" is displayed over a blurred background of a user's account dashboard. The modal contains the following information:

- Header:** "SUBHSTORE" with a close button (X).
- User Profile:** "Welcome S GOLD | PROFILE" and "Available Points 0" with a "Check Points Expiry" link.
- Table:** A table with columns "ACTIVITY", "EARN POINTS", and "SPEND POINTS". The table lists five activities, all with a status of "Approved".
- Footer:** "Showing 1-5 of 21" and pagination controls (1, 2).

In the background, the "Rewards Program" button is highlighted with a red box. The background also shows a navigation menu with options like "Account Dashboard", "My Orders", "My Downloadable Products", "My Wish List", "Address Book", "Account Information", "Stored Payment Methods", "Billing Agreements", "My Product Reviews", and "Newsletter Subscriptions".

5. Technology Specifications

5.1 Dashboard Loading

Zinrelo's basic Javascript snippet is inserted on each page by a file called *headSnippet.phtml* present in the Extension.

5.2 Purchase and Refund Tracking

Purchases and Refunds made in Magento Website are tracked via REST APIs.

6. Support

6.1 Support

Please contact support@zinrelo.com for any issues.

