



**MAGENTO 1**

# GDPR Support

Version 1.1.0

**USER GUIDE**

#### **Confidential Information Notice**

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# Introduction

The ZERO-1 GDPR Support module for Magento 1 adds some key features to aid your support in meeting the requirements set out in the new General Data Protection Regulation (GDPR) legislation which comes into effect throughout the EU on 25 May 2018 .

In brief this extension includes:

- Cookie Notification Popup requesting 'express consent' from your website visitors upon entering your website.
- Delete Customer & Anonymise Data - Although legally a business is permitted to retain customer information if the customer has purchased from you, Magento does have functionality to record sales data (sales and quotes) even if the order has not technically resulted in a completed sale. This extension allows you to fully anonymise customer data from Customer, Sales, Quotes tables so that you can feel assured that you have met your GDPR obligations.

ZERO-1 have also partnered up with a law firm specialising in supporting the other requirements which must be met. These include onsite documentation such as Privacy, Terms & Conditions and Cookie Policy.

## Installation

1. Disable Magento Compilation and all Caches
2. Download the package file from your purchase on Magento Marketplace
3. Unpack the extension package file directly into your Magento Site root, then remove the package.xml file. Alternatively you can use Magento Connect Manager to install the extension
4. Your module should now be installed and ready for use
5. Log out and back into your Magento Admin panel

# Setup

Once you have installed the module, simply login and visit System Configuration, then under 'Customers' you will see 'ZERO-1 GDPR Support'.

<b>CUSTOMERS</b>
ZERO-1 GDPR
Newsletter
Customer Configuration
Wishlist
Promotions
Persistent Shopping Cart

## Configuration

1. Once you have setup your Google Tag Manager account (if you don't already have one) you can insert your Google Tag Manager Container ID into the relevant box.

**ZERO-1 GDPR** Save Config

**Configuration**

You can configure Google Tag Manager to serve all your 3rd party Javascript includes which will drastically decrease the complexity of adhering to the 'express consent' aspects of cookie policy. For more guidance on setting up Google Tag Manager in this was please review our [GDPR for Magento WIKI](#)

Google Tag Manager Container ID  [STORE VIEW]

▲ By migrating ALL your third party JS including Beacons, Pixel Tracking, you can adhere to the GDPR regulations as this will ONLY load this container and trigger 3rd party cookies once you have obtained 'express consent' from your visitor

Information Page  [STORE VIEW]

Enable Customer Account Deletion / Anonymisation  [GLOBAL]

Success message  [GLOBAL]


▲ The message shown to customers on the frontend after deleting their account. (leave blank for default)

**Support with GDPR**

This extension DOES NOT automatically ensure full compliance with GDPR.

If you require support with all aspects of GDPR you can sign-up to a hassle-free package via our legal partner [GDPR Privacy Policy](#)

Is Your Website GDPR-compliant? GDPR Privacy Policy



[Click here to find out more on the GDPR Privacy Policy Compliance Pack](#)

2. If your Magento configuration allows sales data to be recorded when payment has not been received, you have the option to allow the customers to delete their own data by logging into their account on the front-end of your store. To enable this feature please set 'Enable Customer Account Deletion / Anonymisation' to 'Yes'. This will 'anonymise' all data related to the customer email address from the Sales Order. It will also remove data from the Sales Quote table, then allow the customer to delete their customer account.

In order to meet other obligations under the GDPR EU Legislation you might also be interested in reviewing the 'GDPR Privacy Policy Compliance Pack' available through our preferred partner.

**Please note that this extension in no way claims to automatically meet all obligations. We strongly recommend you also seek legal advice to ensure your business meets all requirements.**

**ZERO-1 are actively working on supporting all Magento stores in meeting the obligations set out in the GDPR regulations which applies to all companies based in the EU from 25 May 2018. You can view further help and guidance via our WIKI page at <https://support.zero1.co.uk/hc/en-us/articles/360000126072>**

ZERO-1 have been actively working with Magento since 2009. Being an early adopter, we have been gifted with incredible outlook over the Eco-System from Systems Integration through to Commercial Marketplaces. We actively work in both 'camps' and this unity is where our passion lies.

*Creating value-added enhancements to the Magento platform  
using the highest possible standards*

# Talk To Us...

## UK OFFICE

West Road House,  
Buxton,  
Derbyshire  
SK17 6HF  
sales@zero1.co.uk  
0845 867 6391

## CANADA OFFICE

20 Camden St,  
Toronto,  
Ontario,  
M5V 1V1  
canadasales@zero1.co.uk  
+1(647) 945 9060

If you require support for our Extensions please visit [support.zero1.co.uk](https://support.zero1.co.uk)