

Web Solutions NYC



Coupon Link Module **USER GUIDE**

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Coupon Link Module

Preface

About this Module

The coupon link module allows you to create URL links that will automatically add a coupon code for your customer to the shopping cart. This module is beneficial for marketing campaigns, targeted promotional emails, blog posts, social media and affiliate marketing. The module allows for optional specific requirement rules to be set for coupon activation.

Compatibility

Magento Community Edition 2.1

Magento Enterprise Edition 2.1

Changelog

07/22/16 First stable version of the extension (v1.0).

Features Overview

- Create URLs with a coupon/promotional code to automatically apply the promotion to the customer's shopping cart.
- Support for conditional cart rules.

Quick Guide

Module Configuration

Go to Admin Panel > Stores > Configuration > Web Solutions NYC > Coupon Link

General



Enable: Select "Yes" to enable or "No" to disable the module.

Creating a proper URL

In order to create a proper URL you first need to create a Cart Price Rule (Admin Panel -> Marketing -> Cart Price Rules).

You can configure the rule in any way, a specific coupon code is required to be included in URL. To do so, make sure that Specific Coupon is set and there's one permanent Coupon Code.



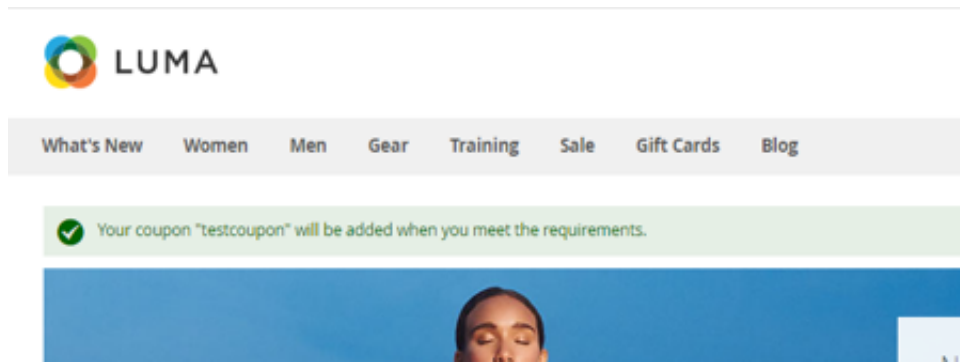
In order to create an URL which automatically applies coupon code, please use the following notation

domain.com/?coupon=[Coupon_Code](#)

For example, if the domain is "www.store.com" and coupon code is "testcoupon", properly created URL should look like this:

www.store.com/?coupon=[testcoupon](#)

Result



The screenshot shows the LUMA website header with the logo and navigation menu. A green notification bar at the top states: "Your coupon 'testcoupon' will be added when you meet the requirements." Below the notification is a blue banner featuring a woman's face.

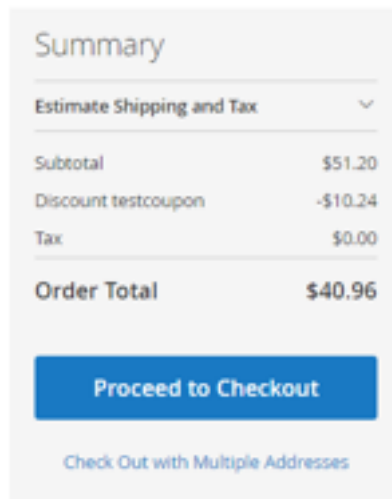
LUMA

What's New Women Men Gear Training Sale Gift Cards Blog

✓ Your coupon "testcoupon" will be added when you meet the requirements.

LUMA

What's New Women Men Gear Training Sale Gift Cards Blog



The screenshot shows a 'Summary' section of the LUMA website. It includes a table with shipping and tax estimates, a subtotal, a discount, and a tax amount. Below the table is a blue button labeled 'Proceed to Checkout' and a link for 'Check Out with Multiple Addresses'.

Summary

Estimate Shipping and Tax

Subtotal	\$51.20
Discount testcoupon	-\$10.24
Tax	\$0.00
Order Total	\$40.96

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)