



WINDSOR CIRCLE
GROW CUSTOMER VALUE

Windsor Circle Support Documentation
Magento Extension – Installation Guide

October 24, 2016

Windsor Circle, Inc.
212 West Main St
Suite 400
Durham, NC 27701
www.windsorcircle.com
919.824.2009 main



Contents

Overview	2
Business Function	2
Installation	2
Pre-Installation	2
Files	3
Magento Admin Panel	5
Post-Installation	5



Windsor Circle

Overview

This document describes how to install the Windsor Circle – Magento Extension on an existing Magento website.

Business Function

The purpose of the Windsor Circle extension is to connect a Magento website to any supported email marketing platform via Windsor Circle's Retention Automation Platform.

Installation

Pre-Installation

1. Prior to installation, compilation must be disabled (if it is enabled). This can be found in the Magento Admin at System->Tools->Compilation. Compilation can be re-enabled after installation is complete.
2. If a firewall is blocking outbound connectivity, then the firewall will have to be updated to allow outbound SFTP from the Magento server to ftp.windsorcircle.com.

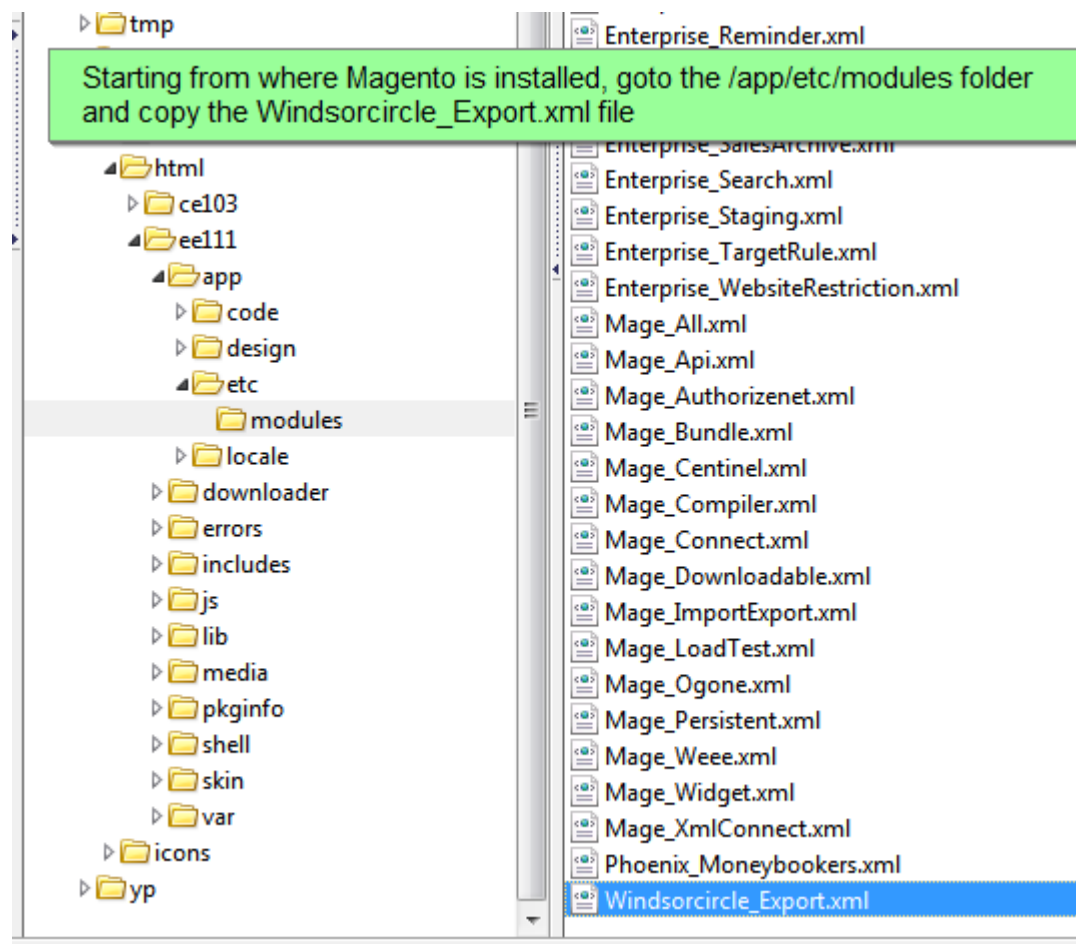


Windsor Circle

Files

Copy the files for the Magento Extension on to the server. The files need to be placed into the following folders.

Windsorcircle_Export.xml file

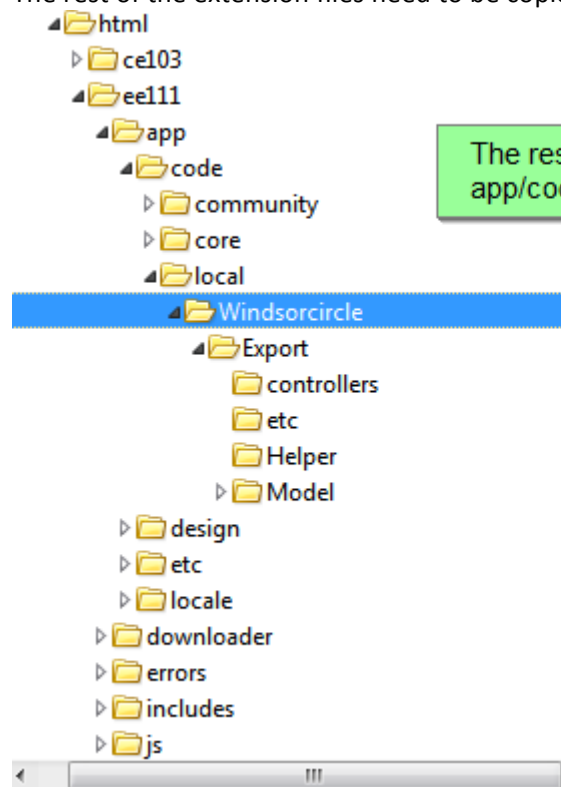




Windsor Circle

Extension Files

The rest of the extension files need to be copied to the /app/code/local folder



The rest of the files need to be copied to the app/code/local directory.



Windsor Circle

Magento Admin Panel

Login to the Magento Admin panel and go to the System > Configuration menu. On the left hand nav, select the Windsor Circle Config option.

The configuration will be auto-populated for you. After you review the settings, just press the “Save Config” button. If you have any questions, please contact your Windsor Circle Client Success Manager or email wc.help@windsorcircle.com.

The screenshot shows the Magento Admin Panel interface. The top navigation bar includes 'System' and a 'Save Config' button. The left navigation menu lists various configuration categories. The main content area displays the 'Windsor Circle Config' page with the following settings:

Field	Value	Scope
Current Version	1.0.67	[GLOBAL]
Client Name	WindsorCircle	[STORE VIEW]
API Key	Magento	[STORE VIEW]
FTP Type	SFTP	[STORE VIEW]
FTP Host	ftp.windsorcircle.com	[STORE VIEW]
FTP Folder	upload	[STORE VIEW]
FTP User	lyonscg	[STORE VIEW]
FTP Password	*****	[STORE VIEW]
Public Key	-----BEGIN PUBLIC KEY----- MIGfMA0GCQsQGSIs3DQEBAQUAA4GNADCBiQKBgQcphQZPmpDTIS1tstamdUJCTx2BslB+Sw20hD[U]DjoeOT8ZUHhMTYfNaHwshubjKw359hV4MZbplLeC65Ceiwes eZuWNmGKJ8UvQLv2Qz1PEz47Z3OI8809e61c2Fsp40ffEj2sa4CousQNDZzND bealmcdbS0ZXTDh1MwIDAQAB -----END PUBLIC KEY-----	[STORE VIEW]
Brand Attribute	Brand	[STORE VIEW]
Image Type	Standard	[STORE VIEW]
Memory limit value (in MBytes)	384	[GLOBAL]
Inventory Updates	No	[GLOBAL]
Custom Product Attributes	Add Custom Attribute	[GLOBAL]
Custom Customer Attributes	Add Custom Attribute	[GLOBAL]
Custom Customer Address Attributes	Add Custom Attribute	[GLOBAL]

The Windsor Circle Extension has now been installed.

Post-Installation

1. If prior to installation, compilation was disabled, then compilation can now be re-enabled via the Magento Admin at System->Tools->Compilation->Run Compilation Process.
2. Confirm with Windsor Circle that installation was a success.