

Multi-Level Marketing V5.0.1

The multi-Level Marketing module allows the admin to add a binary MLM system to his online store. Using this system the admin will get a sponsor reference Id that two different customers can use to become a sponsor.

Once the admin accepts the customer's request for becoming a sponsor, the customer will also get the sponsor referral Id that he can share with two other customers to add two sub-sponsors below him. This process of adding sub-sponsors will continue.

The Multi-Level Marketing module provides you with a set of specialized tools required to manage and organize MLM accounts.

These tools are user-friendly that allows you to track your customers and recruits. Further, it enables you to organize and report day to day sales, revenue, and profit. The Multi-Level Marketing enables the admin to keep a track of his prospects or sponsors and sub-sponsors.

Features Of Multi-Level Marketing

The admin can share the sponsor reference Id to add up to two customers as sponsors.

Many sponsor reference IDs can generate by the admin. But, one ID can utilize by two customers only.

Also, the admin can approve or disapprove the customer's request for becoming a sponsor.

Even the admin can view the sponsor's profile and details.

The admin can view the entire sponsor's genealogy tree.

Also, the admin can see their members in the tree format with their right joining order.

The admin can set the commission for the sponsor tree.

Also, the admin can set the commission percent on product sales, new member joining, and sponsor member level up.

The admin can create different levels for the sponsorship members like gold, silver, bronze.

Also, the admin can set the priority for different levels.

Even the admin can create or change the sponsors' member level.

The admin can create and process the payment request on the behalf of sponsors.

Also, the admin can view the commission logs for all the sponsors in the tree.

The sponsors can send emails to customers to join or to sponsor products.

Moreover, the sponsors can view their complete genealogy tree.

All the sponsors from child to the last parent get a set commission percent on a product sale, new member joining, and sponsor member level up.

Sponsors will get their separate dashboards that will display their lifetime or monthly earning statistics.

Further, sponsors can submit a payment request for requesting money from their digital wallets.

Admin Panel

Module Configuration Of Multi-Level Marketing

After Installing the Multi-Level Marketing Module, the admin needs to navigate to **Stores->Configuration-> Webkul ->Multi Level Marketing.**

Under the **Multi-Level Marketing** section, the admin needs to configure the following fields:

Enable: The admin needs to select “Yes” for enabling the multi-level marketing.

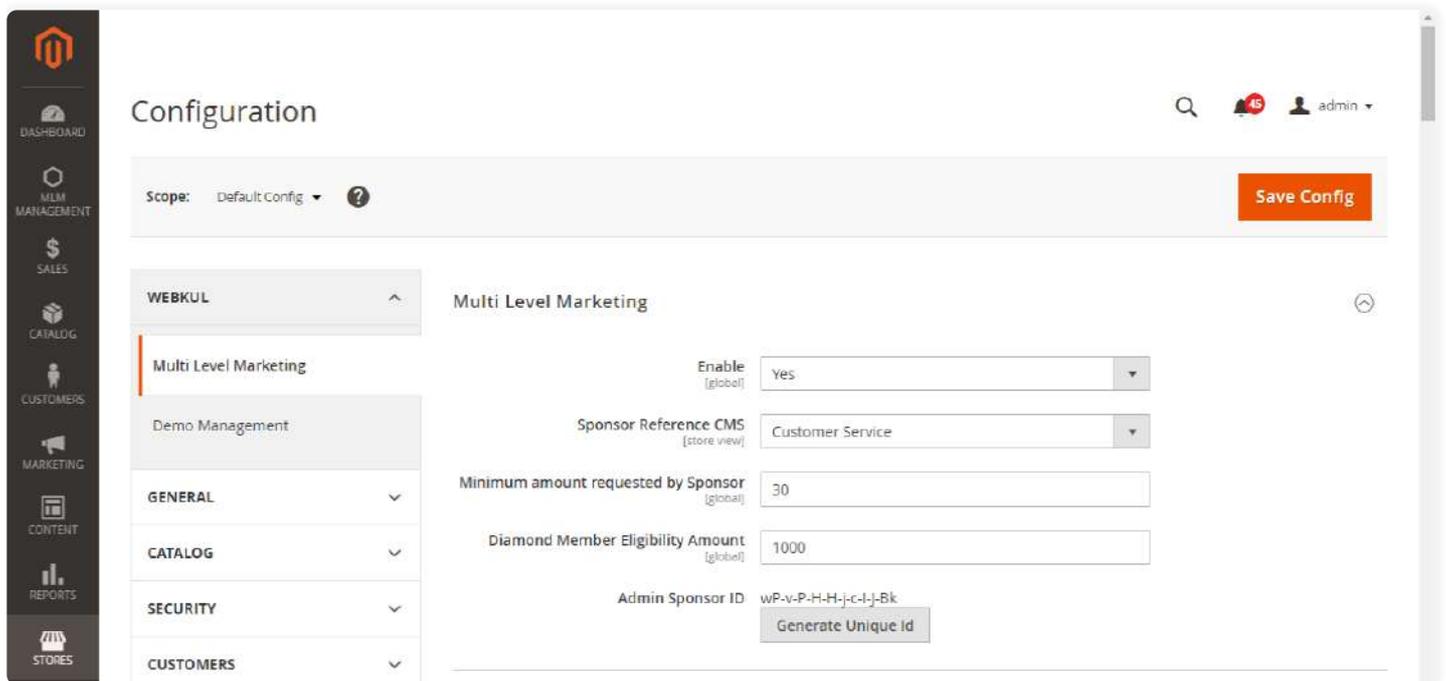
Sponsor Reference CMS: The admin can select the reference CMS page to be displayed for sponsors.

Minimum Amount Requested By Sponsor: Here the admin can set the minimum amount that a sponsor can request for payout.

Diamond Member Eligibility Amount: The admin needs to set an amount for the sponsors to be eligible for being a diamond member.

Admin Sponsor Id: Here the admin can view the sponsor Id that he can share with up to two customers.

Generate Unique Id: Clicking on this button will generate a new Admin Sponsor ID. The admin can generate a new Sponsor ID when the previous Sponsor ID is utilized by two customers. Now, this new Sponsor ID can be shared with two other customers. This way admin can generate as many IDs and share those IDs with its customers.



Note:-

The admin needs to have the contact information of the customer otherwise he won't be able to share the sponsor ID.

The admin can share the sponsor reference ID with the customer by any means. For example, the admin can share the ID on the customer's email address or through any social networking sites like Twitter, Facebook, WhatsApp, etc.

The Diamond Member Eligibility Amount is set for the highest membership level. After entering the amount in this field, the admin has to manually create the membership level for this target business amount.

Sponsor Sales Commission Setting

Here, commission settings are configured for the event when a product sale occurs.

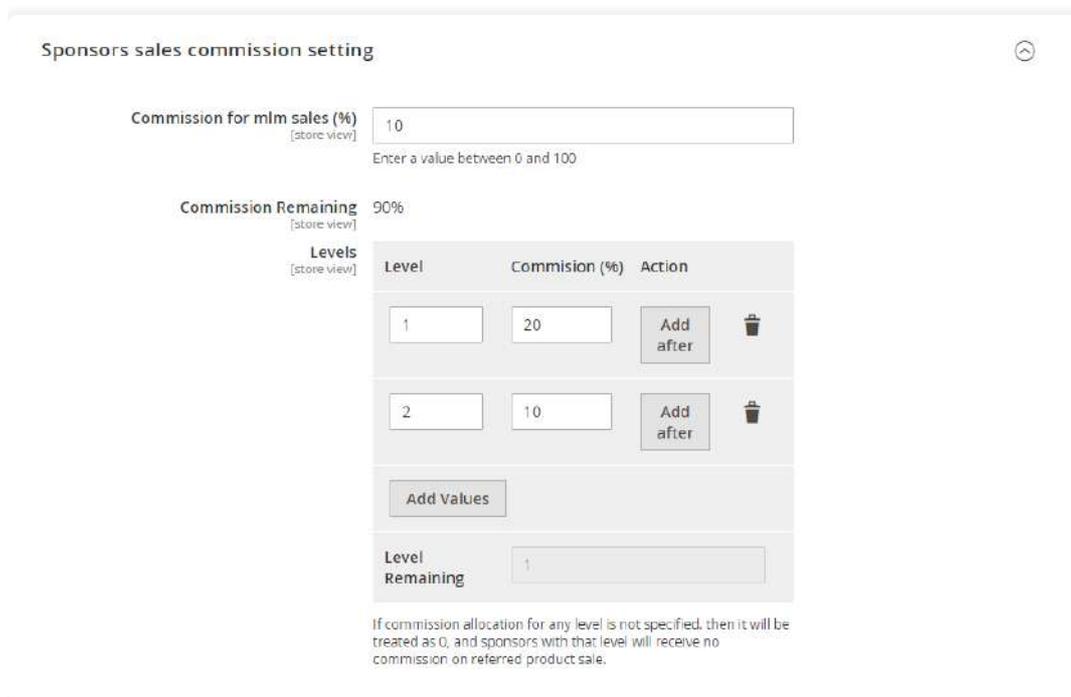
Commission For MLM Sales (%): Here the admin can set the percentage of sales that only he would receive as commission for MLM sales. The admin needs to set a number between 0-100 in the sponsors' sales commission setting.

Commission Remaining (%): The remaining of the sale will distribute among the sponsors as per membership level.

Levels: The admin needs to set the commission percent per member level for all the membership levels.

Level remaining: This shows the count of sponsor levels that have no percentage assigned to get a sales commission. If a level has no commission assigned then, the sponsors of that level will get no commission on product sales.

For example, as shown in the image below, we created three membership levels and assigned percent commission to only two levels(Level 1 & Level 2). Hence, the **Level remaining** is showing the count as 1 because we have not set a percent commission for that level.



Sponsors sales commission setting

Commission for mlm sales (%)
[store view]
Enter a value between 0 and 100

Commission Remaining
[store view]

Level	Commision (%)	Action
<input type="text" value="1"/>	<input type="text" value="20"/>	<input type="button" value="Add after"/>
<input type="text" value="2"/>	<input type="text" value="10"/>	<input type="button" value="Add after"/>

Level Remaining

If commission allocation for any level is not specified, then it will be treated as 0, and sponsors with that level will receive no commission on referred product sale.

Note:-

If commission allocation is not specified for a level then it will be treated as zero. As a result, the sponsor with that level will receive no commission on the

referred product sale. Even if he is a parent or grandparent of the referral sponsor who referred the product to the customer.

If not even a single level is assigned commission percent then, all the commission goes to the admin.

Commissions will be distributed bottom-up the tree. Only the parent and the connected ancestors will get the commission.

The commission will be distributed only if the customer has paid the money to the website. Just placing the order will not trigger the commission distribution.

The commission will be calculated on the product price, not on the total order amount.

Sponsors Joining Amount Settings

Joining Amount Enable: If this option is set to true then only the admin and sponsors will receive a commission on a new sponsor joining. Otherwise, they won't receive any commission on sponsor joining.

Total Amount on joining Alot: This is the amount from which the commission on sponsor joining will be calculated.

Commission for Sponsor Joining (%): This is the percentage of "Total Amount on joining Alot" between 0 to 100 that only the admin will receive on sponsor joining.

Commission Remaining (%): This is the remaining commission percent of "Total Amount on joining Alot" that will be distributed among the sponsors on sponsor joining. The commission will be distributed as per the membership level of the sponsors.

Levels: Here the admin needs to set the commission percent per level on a new member joining.

Sponsors Joining Amount Settings

Joining Amount Enable [global] Yes

Total Amount on joining Alot [global] 100

Commission for Sponsor joining (%) [store view] 20
Enter a value between 0 and 100

Commission Remaining (%) [store view] 80%

Levels [store view]

Level	Commission (%)	Action
1	20	Add after
2	10	Add after

Add Values

Level Remaining 1

If commission allocation for any level is not specified, then it will be treated as 0, and sponsors with that level will receive no commission on new sponsor joining.

Sponsors Level Commission Settings

Enable Level Commission: If this setting is set to true then only the admin and sponsors will receive a commission on the new sponsor member level up. Otherwise, they won't receive any commission on new sponsor members level up. And the sponsor who is eligible for member level upgrade will receive the whole **bonus amount**.

Commission on Level Up (%): The admin needs to set the percentage of **bonus amount** between 0 to 100 that only the admin will receive on the member level up.

Commission Remaining Percent (%): This is the remaining commission percent of the **bonus amount** that will be distributed among the sponsors on

member level up.

Levels: Here admin needs to set up the commission percentage for each membership level.

Sponsors Level Commission Settings

Enable Level Commission [global] Yes

Commission on Level Up (%) [store view] 50
Enter a value between 0 and 100

Commission Remaining (%) [store view] 50%

Level	Commision (%)	Action
1	20	Add after
2	10	Add after

Add Values

Level Remaining 1

If commission allocation for any level is not specified, then it will be treated as 0, and sponsors with that level will receive no commission on sponsor level up event.

Note:-

Different levels have to be created by the admin as per the target business to be done by sponsors.

As the sponsors increase their business amount, they will upgrade to higher member levels. On this upgrade/level-up, all the sponsors of that branch will receive a commission as per the commission percent set by the admin.

Bonus Amount is the total amount from which the commission on member level up will be calculated.

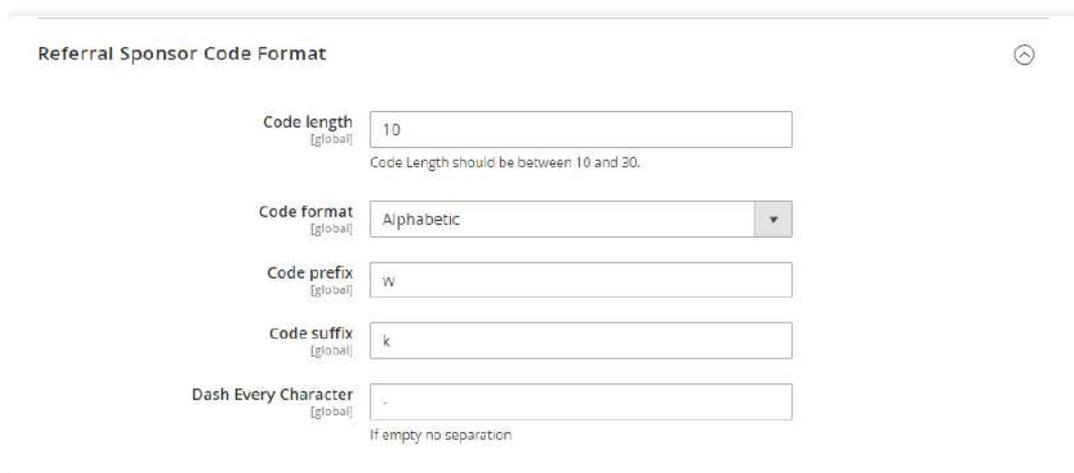
The maximum business amount is a target business amount of the member level. If a sponsor's total earning amount since joining surpasses this

maximum business amount then he is eligible for a level up and levels up bonus.

In **Product sales**, the commission is calculated from the sold product's price. At the time of **Level-up**, the commission is calculated from the **Bonus amount** set for the level. And, at the time of **New Sponsor Joining**, the commission is calculated from the amount entered in **Total Amount on joining Alot**.

Referral Sponsor Code Format

In this section, the admin can set the format for referral sponsor code as depicted below.



The screenshot shows a configuration form titled "Referral Sponsor Code Format". It contains five input fields:

- Code length**: A text input field containing "10". Below it, a note reads "Code Length should be between 10 and 30."
- Code format**: A dropdown menu currently set to "Alphabetic".
- Code prefix**: A text input field containing "w".
- Code suffix**: A text input field containing "k".
- Dash Every Character**: A text input field containing "-". Below it, a note reads "If empty no separation".

Active Payment Methods

Here, the admin can choose to enable or disable different payment methods as depicted below. The selected payment methods will be visible to the sponsors.

Payment Options ⌵

Active Payment Methods [store view]

<input type="checkbox"/>	Payment Type
<input checked="" type="checkbox"/>	Bank Transfer Payment
<input checked="" type="checkbox"/>	Cash On Delivery
<input checked="" type="checkbox"/>	Check / Money order
<input checked="" type="checkbox"/>	No Payment Information Required
<input type="checkbox"/>	Purchase Order

Referral Email

Now here the admin can set a sample referral message as shown below. Also, the sponsor can use it as a template for sending referral emails to the customers.

Referral Email ⌵

Referral Email [store view] Use system value
Email template chosen based on theme fallback when "Default" option is selected.

Email Sender [store view] Use system value

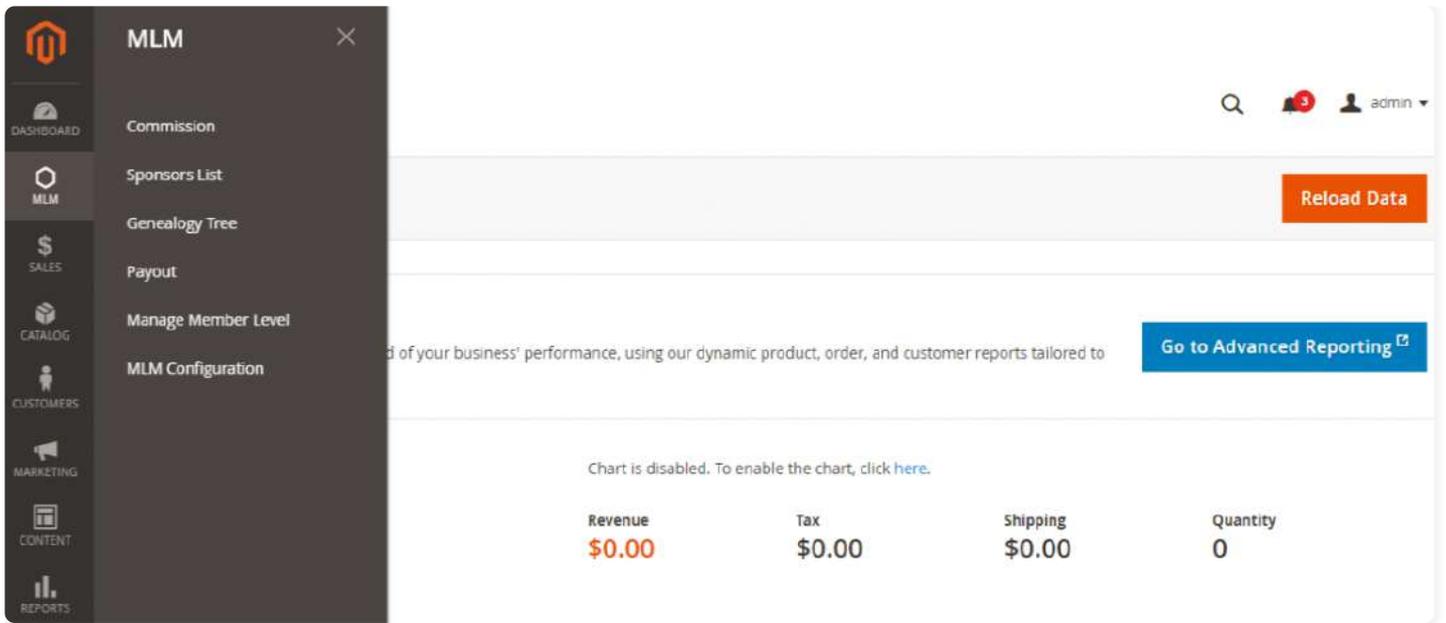
Body Content [store view]

<p>Test Sample</p>

This content will be display over the email.

Admin Panel Dashboard

Now you will be able to see the MLM tools in the Admin Panel Dashboard as depicted below. Here you will be able to manage your MLM activities in the specific sections.



Commission

This section will display all the commissions earned by the admin and the sponsors.

Earning Type– This defines whether the commission is earned due to New member joining, Product sales, or Level up.

The screenshot shows the 'Commission' table with the following data:

ID	Earning Type	Description	Date	Commission
9	Joining	New Member Joining: Tom Doe	Jan 21, 2021 4:43:57 PM	\$20.00
10	Joining	Surplus Amount joining: Tom Doe	Jan 21, 2021 4:43:57 PM	\$72.00
11	Joining	New Member Joining: Tess Doe	Jan 21, 2021 5:19:55 PM	\$20.00
12	Joining	Surplus Amount joining: Tess Doe	Jan 21, 2021 5:19:55 PM	\$72.00
13	Joining	New Member Joining: Dan Joel	Jan 21, 2021 5:24:04 PM	\$20.00
14	Joining	Surplus Amount joining: Dan Joel	Jan 21, 2021 5:24:04 PM	\$64.80
15	Sale	Sale of \$34.00 sponsored by Tess Doe	Jan 21, 2021 6:41:27 PM	\$3.40
16	Sale	Surplus amount from sale of \$34.00 sponsored by Tess Doe	Jan 21, 2021 6:41:27 PM	\$21.42
17	Sale	Sale of \$74.00 sponsored by Dan Joel	Jan 21, 2021 8:25:00 PM	\$7.40
18	Sale	Surplus amount from sale of \$74.00 sponsored by Dan Joel	Jan 21, 2021 8:25:00 PM	\$66.60
19	Sale	Sale of \$74.00 sponsored by Dan Joel	Jan 21, 2021 8:37:23 PM	\$7.40
20	Sale	Surplus amount from sale of \$74.00 sponsored by Dan Joel	Jan 21, 2021 8:37:23 PM	\$47.95
21	Sale	Sale of \$200.00 sponsored by Dan Joel	Jan 22, 2021 2:44:48 PM	\$20.00

Sponsor List

Even the admin can view the list of all his sponsors in his MLM account.

ID	Name	Email	Member	Downline Member	Total Business	Sponsor Balance	Status	Action
3	Tom Doe	tom@example.com	Star level	0	\$65.00	\$57.00	Enabled	View Details
4	Tess Doe	tess@example.com	Star level	1	\$127.48	\$0.48	Enabled	View Details
5	Dan Joel	dan@example.com	Star level	0	\$91.68	\$1.68	Enabled	View Details

The admin must approve the sponsor first then only the commission from the sponsor can be earned. The status of the sponsor should appear as **Enabled**.

Further, the admin can select a sponsor to view his details. The admin will be redirected to the customer information page. Here, the admin will find four sections related to this module. They are **Business, Sponsor Detail, Downline member, and Comment**.

1. Business

In this section, all the details related to the sponsor's earnings will be visible to the admin.

Tom Doe

← Back Delete Customer Reset Create Order Reset Password Force Sign-In Save and Continue Edit Save Customer

CUSTOMER INFORMATION

Search Reset Filter 6 records found 20 per page 1 of 1

ID	Earning Type	description	Date	Debit	Credit	Balance
23	Joining	New Member joining: Tom Doe	Jan 22, 2021, 4:12:20 PM	\$0.00	\$16.00	\$48.00
24	Level Bonus	Tom Doe Level up commission from Junior Level to Star level	Jan 22, 2021, 4:12:20 PM	\$0.00	\$9.00	\$57.00
22	Joining	New Member joining: Tom Doe	Jan 22, 2021, 4:10:38 PM	\$0.00	\$16.00	\$32.00
21	Joining	New Member joining: Tom Doe	Jan 22, 2021, 4:02:15 PM	\$0.00	\$16.00	\$16.00
8	Transfer Bank		Jan 21, 2021, 7:49:24 PM	\$9.00	\$0.00	\$0.00
3	Joining	New Member joining: Tom Doe	Jan 21, 2021, 4:43:57 PM	\$0.00	\$8.00	\$8.00

Customer View
Account Information
Addresses
Orders
Shopping cart
Newsletter
Billing Agreements
Product Reviews
Wish List
Business
Sponsor Detail

2. Sponsor Detail

Here details like- Sponsor Information, its business statistics, the payment method chosen by the sponsor, Membership level, etc will show here.

Tom Doe

← Back Delete Customer Reset Create Order Reset Password Force Sign-In Save and Continue Edit Save Customer

CUSTOMER INFORMATION

Sponsor Information

Sponsor ID wn-r-U-y-S-B-R-g-y-Ck

Joining Date: Jan 21, 2021, 4:35:32 PM
His/Her Sponsor: Admin
Member: Star level
Downline Team: 0

Account Information

Customer Name: Tom Doe
Email: tom@example.com
Customer Group: General

Business Stat

Lifetime

Sales Earning	\$0.00
Joining Earning	\$56.00
Member Bonus	\$9.00

Current Month

Sales Earning	\$0.00
Joining Earning	\$0.00
Member Bonus	\$0.00

Payment Information

Payment Method: Not Available

Customer View
Account Information
Addresses
Orders
Shopping cart
Newsletter
Billing Agreements
Product Reviews
Wish List
Business
Sponsor Detail
Downline Member

From this section, the admin can change the Membership level of the sponsor, pay the sponsor its commission, and can also submit a comment for the sponsor.

Comment

Member Level and Current Business Balance

Set Member

Set Member

Change Member Level

Current Business Balance

Wallet Balance	\$57.00
Pending Balance	\$0.00

Requested Amount Details

Requested Amount	Pay to Sponsor
Requested Amount	Not Available
Date	Not Available
Transaction ID	Not Available
Not Available	Not Available

Pay to Sponsor

Amount to Pay

Comments

Pay to Sponsor

Comment and Set Member Level

Business History

Title

Description

Email a copy of Comment.

Submit Comment

3. Downline Member

All the sub-members under that particular sponsor will show here.

← Back
Delete Customer
Reset
Create Order
Reset Password
Force Sign-In
Save and Continue Edit
Save Customer

CUSTOMER INFORMATION

- Customer View
- Account Information
- Addresses
- Orders
- Shopping cart
- Newsletter
- Billing Agreements
- Product Reviews
- Wish List
- Business
- Sponsor Detail
- Downline Member
- Comment

You

Dan Joel

4. Comment

All the comments submitted by the admin from the **Sponsor Detail** section will show here.

← Back Delete Customer Reset Create Order Reset Password Force Sign-In Save and Continue Edit Save Customer

CUSTOMER INFORMATION

Customer View
Account Information
Addresses
Orders
Shopping cart
Newsletter
Billing Agreements
Product Reviews
Wish List
Business
Sponsor Detail
Downline Member
Comment

Search Reset Filter 3 records found 20 per page 1 of 1

Title	Comment	Date
paid	paid	Jan 27, 2021, 11:33:25 AM

Genealogy Tree

Here the admin will be able to view all the sponsors and sub-sponsors in the binary tree format as shown below.

Genealogy Tree

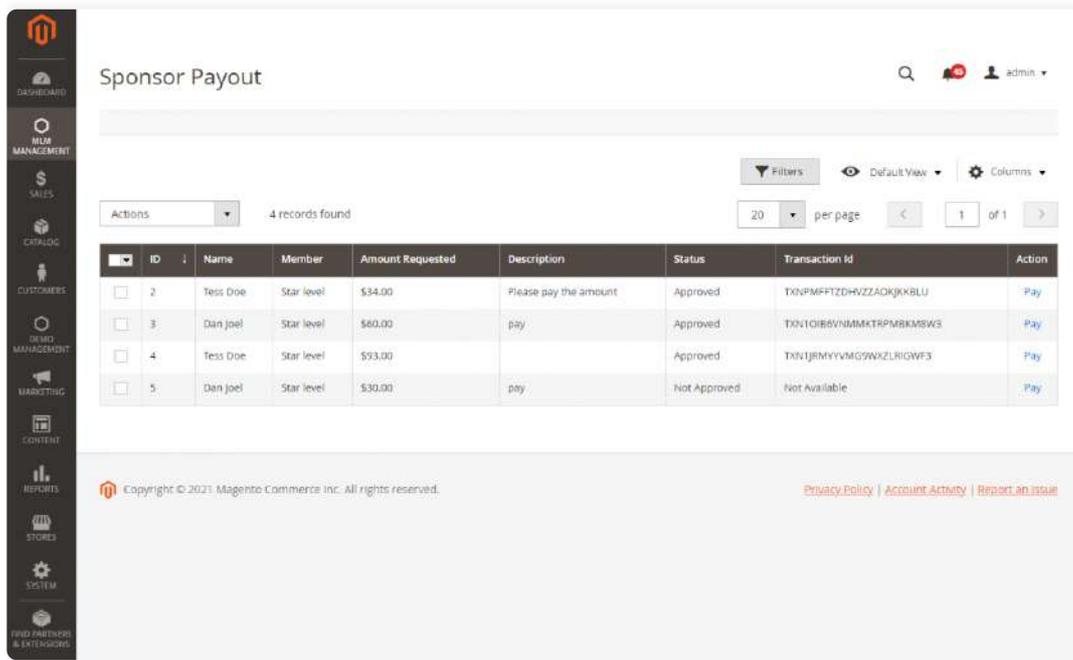
Search Notifications admin

```
graph TD; You[You] --> TomDoe[Tom Doe]; You --> TessDoe[Tess Doe]; TessDoe --> DanJoel[Dan Joel];
```

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Sponsor Payout

In this section, the admin will get a list of all the payment requests made by the sponsors. Also, the admin will get the transaction Id and other payment details as shown below.



The screenshot displays the 'Sponsor Payout' admin interface. It features a sidebar with navigation options like Dashboard, User Management, Sales, Catalog, Customers, Order Management, Marketing, Content, Reports, Stores, System, and Third Parties & Extensions. The main content area shows a table with 4 records found. The table columns are: ID, Name, Member, Amount Requested, Description, Status, Transaction Id, and Action. The records are as follows:

ID	Name	Member	Amount Requested	Description	Status	Transaction Id	Action
2	Tess Doe	Star level	\$34.00	Please pay the amount	Approved	TXNPMFF1ZDHVZZACKJKKBLU	Pay
3	Dan Joel	Star level	\$60.00	pay	Approved	TXN1CIB6VNMKTRPMBKMSWS	Pay
4	Tess Doe	Star level	\$93.00		Approved	TXN1JRMYYVMG9WXZLRIGWF3	Pay
5	Dan Joel	Star level	\$30.00	pay	Not Approved	Not Available	Pay

At the bottom of the interface, there is a copyright notice: 'Copyright © 2021. Magento Commerce Inc. All rights reserved.' and links for 'Privacy Policy', 'Account Activity', and 'Report an Issue'.

When the admin receives the payment request, at that time the status of that request is Not Approved and no Transaction ID is available. As the admin clicks on **Pay** and completes the transaction, the status will become Approved and Transaction ID will be generated.

Manage Member Level

The admin can view all created member levels here. Further, the admin can create a new member level and can also edit the existing one.

Member Level

Search by keyword

Filters Default View Columns

3 records found 20 per page 1 of 1

Level	Level Name	Max Business	Bonus Amount	Member Count	Action
1	Junior Level	\$40.00	\$50.00	0	Edit
2	Starter Level	\$20.00	\$2.00	0	Edit
3	Star Level	\$200.00	\$90.00	3	Edit

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To add a member level, click on **Add Level**. Then, configure the settings according to choices like maximum business amount, bonus amount, and level name, etc.

Add Member Level

Back Save and Continue Edit Save

Level Info

Level Name * Diamond

Maximum Business Amount * 1000

Bonus Amount * 200

Priority * 1

Badge Image * Upload Select from Gallery

Maximum file size: 2 MB.

Browse to find or drag image here

Note-

The **Starter Level** is by default present in the module. Whenever a sponsor will join, by default the sponsor will be assigned to the Starter Level. As the

business of that sponsor will increase it will become eligible for higher levels and its level-up will be done.

Those higher member levels have to be created by the admin.

Front End

Setting Up An Account In Multi-Level Marketing

The customers need to create an account if they are not registered on the website. In case, the customer already has an account, then it can log in with its existing account credentials.

While creating a new account, they have to fill in the details like name, email, password, and sponsor reference Id as shown in the below image.

Here, when the customer will click on **Read More Details**, then it will redirect to the CMS page. The admin selects which CMS page will show under the **Sponsor Reference CMS** field.

LUMA Search entire store here...

What's New Women Men Gear Training Sale

Create New Customer Account

Personal Information

First Name *
Peter

Last Name *
Doe

Sponsor Reference Id *
[Read More Details...](#)

I want to become a Sponsor.
 Sign Up for Newsletter

Sign-in Information

Email *
peter@example.com

Password *
Password Strength: Strong

Confirm Password *

* Required Fields

[Create an Account](#)

Note:- To become a sponsor, a customer must have a unique sponsor reference Id that has been shared by the parent sponsor.

In case, when a customer already has an account or did not select the **I want to become a Sponsor** checkbox while registering. To these customers, a **Become Sponsor** tab will be visible after they log-in to their accounts.

LUMA Search entire store here...

What's New Women Men Gear Training Sale

[Become Sponsor](#)

My Account

Account Information

Contact Information
John Doe
john@example.com
[Edit](#) | [Change Password](#)

Newsletters
You aren't subscribed to our newsletter.
[Edit](#)

Address Book [Manage Addresses](#)

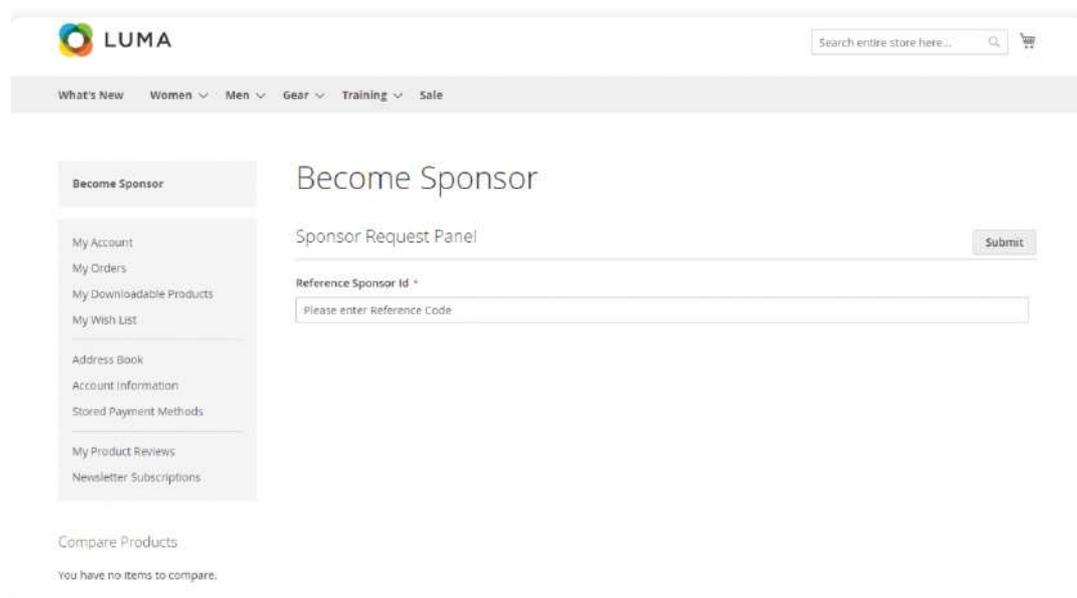
Default Billing Address
You have not set a default billing address.
[Edit Address](#)

Default Shipping Address
You have not set a default shipping address.
[Edit Address](#)

My Account
My Orders
My Downloadable Products
My Wish List
Address Book
Account Information
Stored Payment Methods
My Product Reviews
Newsletter Subscriptions

Compare Products
You have no items to compare.

Clicking on this tab will open a page where the customer has to enter the Sponsor reference ID. After submitting, the customer will become a sponsor.



Sponsor's Dashboard

After signing into your sponsor account, you will be able to access MLM management tools.

Consequently, the sponsor will get a separate sponsor dashboard. The sponsor dashboard displays all the essential information. It displays the total sales earning, commissions earned on the new joining, bonus, and total business of the sponsor.

Furthermore, the sponsor dashboard also displays the sales statistics in graphical representation. From the sponsor dashboard, the sponsor can also view his genealogy tree and downline member information.

Also, the bottom of the dashboard displays the sponsor reference Id that the sponsor can share with customers to add them as sub-sponsors.

Sponsor dashboard will be visible only after admin's approval of a customer as a sponsor from sponsor's list in admin

Sponsor Dashboard

Sponsor Dashboard

- Sponsor Ads
- Wallet
- Genealogy Tree
- Referral Link
- Bonus
- Sales
- Payment Methods
- Comments

- My Account
- My Orders
- My Downloadable Products
- My Wish List

- Address Book
- Account Information
- Stored Payment Methods

Sales Earnings \$103.70	New Joining Earnings \$16.80	Total Business \$126.74	Level Bonus Earnings \$6.24	Current Month Earnings \$126.74
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(555)Sales Stats Year Month Week Day

The chart displays three data series: Level Bonus (blue), Joining (red), and Sale (yellow). The Y-axis represents the amount, ranging from 0 to 120. The X-axis represents the day of the month, from 1 to 31. A sharp peak occurs on day 21, where the Sale value reaches approximately 100, with Level Bonus and Joining values also showing small spikes.

Member Activities

Test1 User	Sale	Mar 22, 2022, 4:18:10 PM
Test1 User	Joining	Mar 21, 2022, 4:54:46 PM
Test1 User	Sale	Mar 22, 2022, 4:25:53 PM
Test1 User	Level Bonus	Mar 21, 2022, 4:54:46 PM

3
Downline Members

Genealogy Tree

WEBKUL XSS Badge

Become Diamond Member by Earning
\$800.00

Sponsor's Referral Link

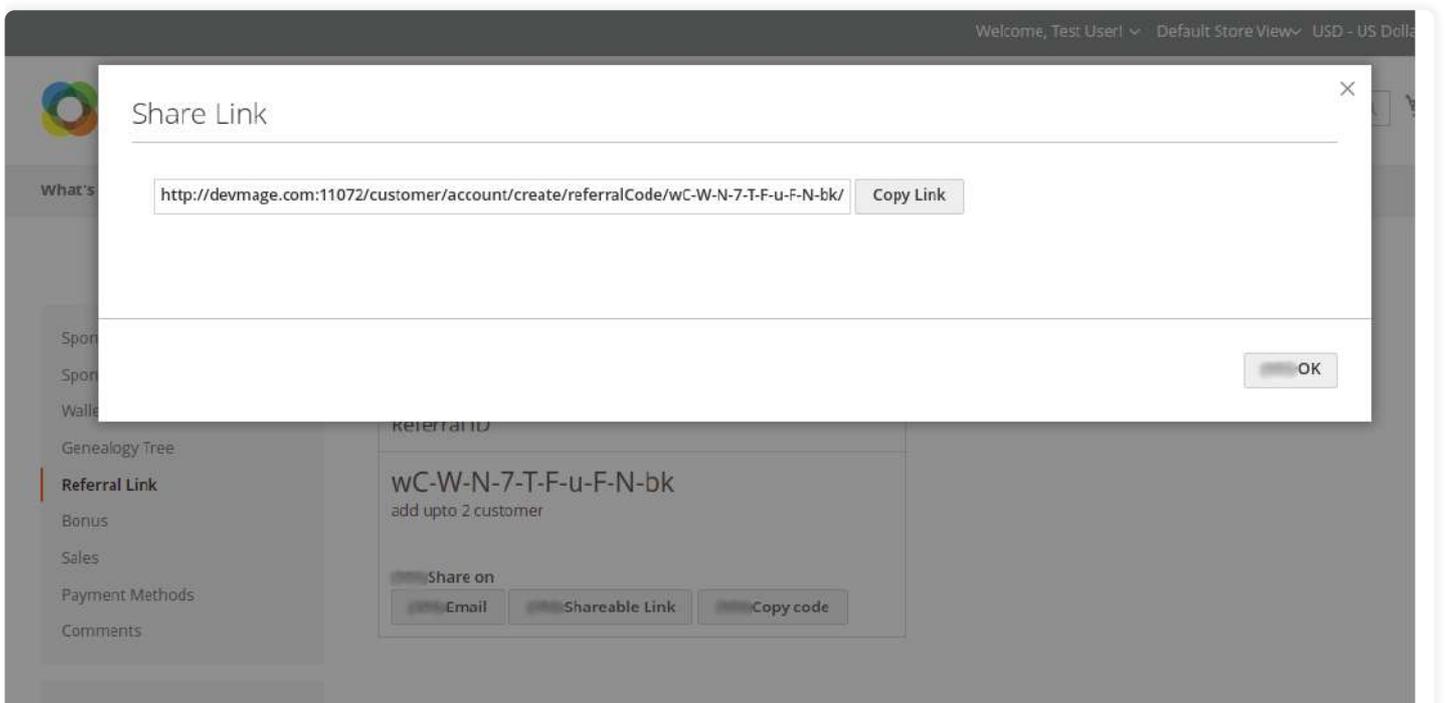
Here, the sponsor will get his sponsor referral Id that he can share with customers to add two sub-sponsors below him. The sponsor can share the referral Id via email. Also, the sponsor can choose to send the shareable link to the customers. Not only that, but the sponsor can also copy the referral code and share directly to the customer via WhatsApp, etc.

Note:- The sponsor can add up to two customers only by using his sponsor referral Id.



Sponsor's Shareable Link

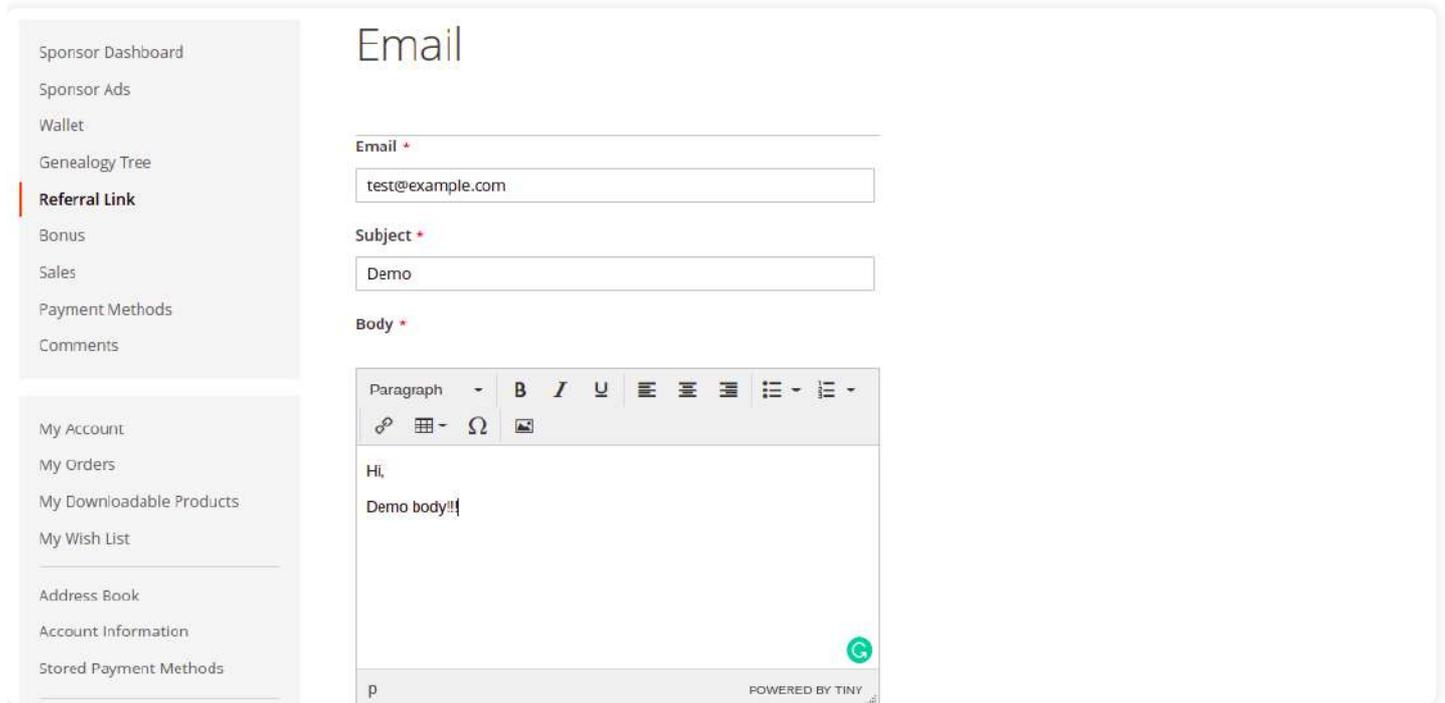
The sponsor can copy the referral code link by clicking on **Shareable Link** and then **Copy Link**. This copied link can be shared with the customers.



Sponsor's Referral Email

After clicking on Email, the sponsor will find a sample referral message set by the admin in the **Referral Email** settings. Here, the sponsor enters the Email ID of the

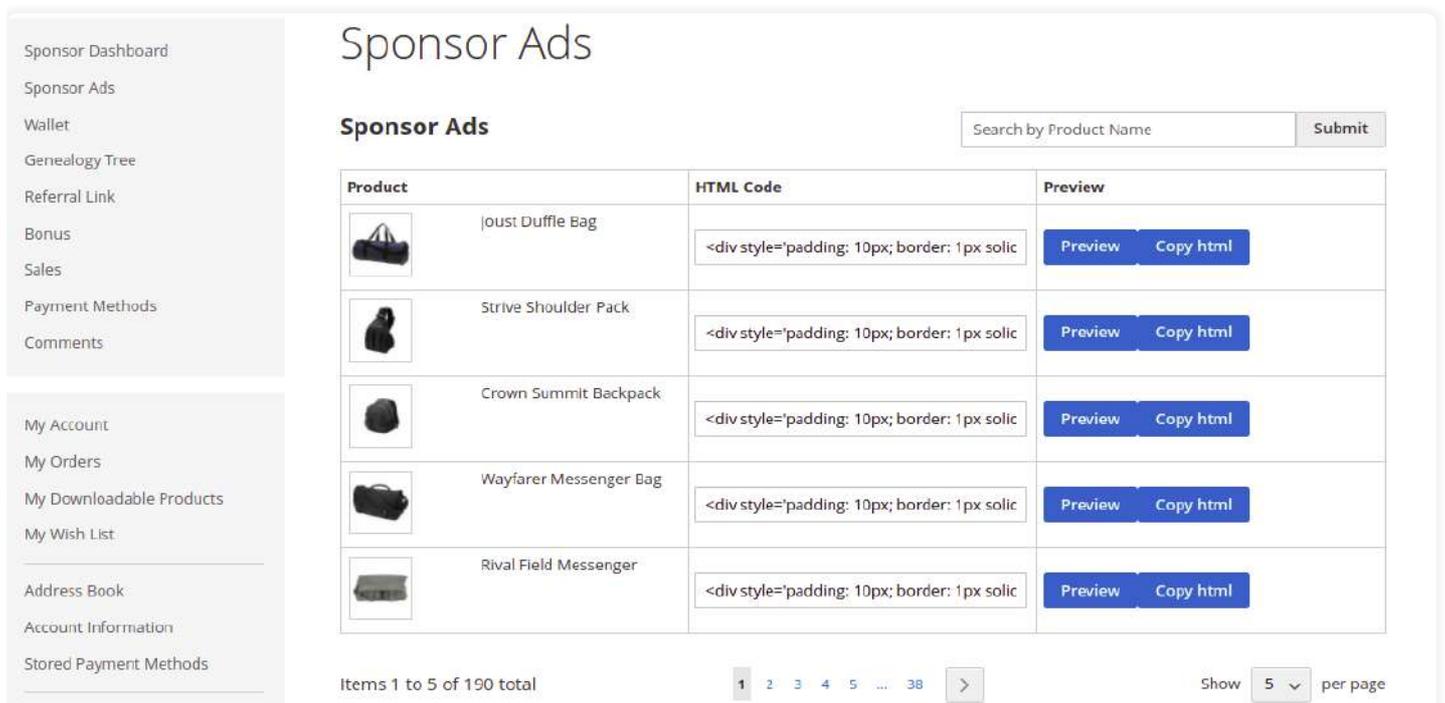
customer, subject for the email, and content for the email. The sponsor enters the referral code in the Body, edit the referral message as per choice and hit **Save**. This sends the email to the customer.



The screenshot shows a 'Sponsor Dashboard' on the left with a sidebar menu containing: Sponsor Dashboard, Sponsor Ads, Wallet, Genealogy Tree, Referral Link (highlighted), Bonus, Sales, Payment Methods, and Comments. Below this is a 'My Account' section with: My Account, My Orders, My Downloadable Products, My Wish List, Address Book, Account Information, and Stored Payment Methods. The main content area is titled 'Email' and contains three input fields: 'Email *' with 'test@example.com', 'Subject *' with 'Demo', and 'Body *' with 'Hi, Demo body!!'. A rich text editor toolbar is visible above the body field, and a 'POWERED BY TINY' logo is at the bottom right.

Sponsor Ads

In this section, all the admin created products will be visible to the sponsor. The sponsor shares these products with its customers in order to be purchased. The products can be shared in two ways. First, using **HTML code**, and second, using the **Preview Buton**.



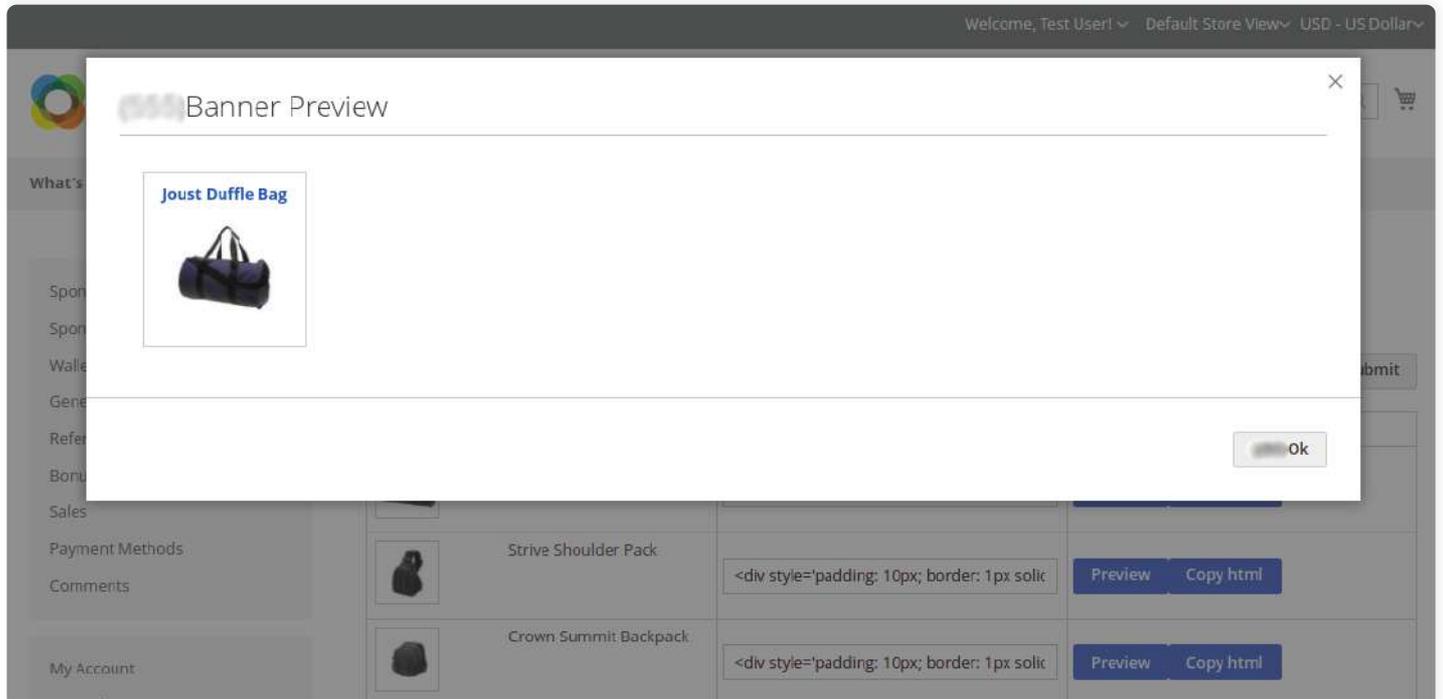
The screenshot shows the 'Sponsor Ads' interface. It features a search bar with 'Search by Product Name' and a 'Submit' button. Below is a table with the following data:

Product	HTML Code	Preview
 Joust Duffle Bag	<code><div style='padding: 10px; border: 1px solid'></code>	Preview Copy html
 Strive Shoulder Pack	<code><div style='padding: 10px; border: 1px solid'></code>	Preview Copy html
 Crown Summit Backpack	<code><div style='padding: 10px; border: 1px solid'></code>	Preview Copy html
 Wayfarer Messenger Bag	<code><div style='padding: 10px; border: 1px solid'></code>	Preview Copy html
 Rival Field Messenger	<code><div style='padding: 10px; border: 1px solid'></code>	Preview Copy html

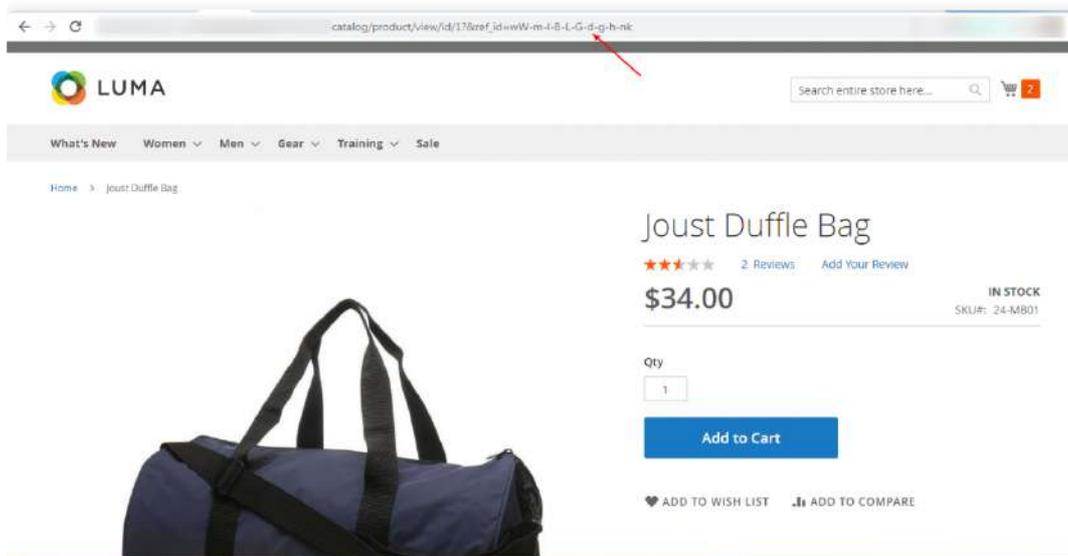
At the bottom, there is a pagination bar showing 'Items 1 to 5 of 190 total' and a 'Show 5 per page' dropdown menu.

First Method

When the sponsor clicks on the Preview button for a particular product then, a popup appears as shown in the image below.



Clicking on the product image, the sponsor will be redirected to the product page.



From the search bar, the sponsor can copy the link and share the link with its customers. When this link will be hit by the customers, they will be redirected to that product page.

From the product page, the customer can then add the product to the cart and place the order. If the product will be purchased then, all the sponsors of that branch will get their commission as set by the admin.

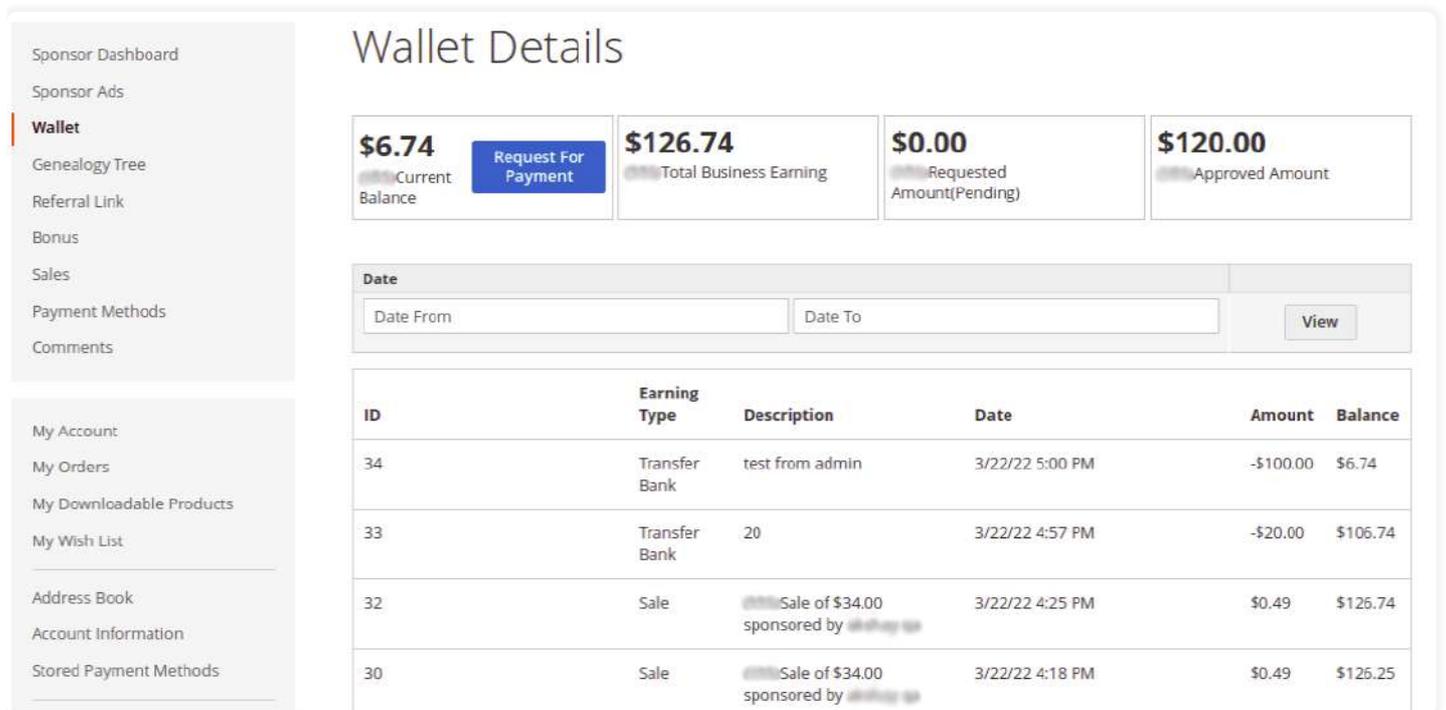
Second Method

The sponsor can copy the HTML Code of a product and paste it on a live website. The product ad will then appear on the website. When someone clicks on the ad, it will redirect to the product page, from where the product can then be purchased.

Sponsor's Wallet

The sponsor wallet displays the total earning and the current balance of the sponsor in the wallet. **Requested Amount(Pending)** shows the amount which the sponsor has requested from the admin but the admin is yet to pay.

Also, the sponsor will be able to view his earnings for a desired limited duration of time as depicted below.



The screenshot displays the 'Wallet Details' interface. On the left is a navigation menu with options like 'Sponsor Dashboard', 'Sponsor Ads', 'Wallet', 'Genealogy Tree', 'Referral Link', 'Bonus', 'Sales', 'Payment Methods', 'Comments', 'My Account', 'My Orders', 'My Downloadable Products', 'My Wish List', 'Address Book', 'Account Information', and 'Stored Payment Methods'. The main content area shows four summary cards: Current Balance (\$6.74) with a 'Request For Payment' button, Total Business Earning (\$126.74), Requested Amount(Pending) (\$0.00), and Approved Amount (\$120.00). Below these is a date filter section with 'Date From' and 'Date To' input fields and a 'View' button. A table lists transactions with columns for ID, Earning Type, Description, Date, Amount, and Balance.

ID	Earning Type	Description	Date	Amount	Balance
34	Transfer Bank	test from admin	3/22/22 5:00 PM	-\$100.00	\$6.74
33	Transfer Bank	20	3/22/22 4:57 PM	-\$20.00	\$106.74
32	Sale	👤 Sale of \$34.00 sponsored by 👤	3/22/22 4:25 PM	\$0.49	\$126.74
30	Sale	👤 Sale of \$34.00 sponsored by 👤	3/22/22 4:18 PM	\$0.49	\$126.25

Further, the Sponsor's Wallet allows the sponsor to create a request to the admin for the payment. The sponsors can submit a payment request for requesting money from

their digital wallets.

The screenshot shows a 'Payment Request' form. On the left is a sidebar menu with items like 'Sponsor Dashboard', 'Sponsor Ads', 'Wallet', 'Genealogy Tree', 'Referral Link', 'Bonus', 'Sales', 'Payment Methods', 'Comments', 'My Account', 'My Orders', 'My Downloadable Products', 'My Wish List', 'Address Book', 'Account Information', and 'Stored Payment Methods'. The main content area is titled 'Payment Request' and contains a box showing '\$6.74 Current Month Balance'. Below this are two required fields: 'User Requested Amount' and 'Description'. A blue 'Submit' button is located at the bottom of the form.

Note-

In order to submit a request for payment, the Current Month Balance and User Requested Amount should be equal to or greater than the amount entered by admin in the **Minimum Amount Requested By Sponsor** field. Otherwise, the request will not submit.

Before requesting a payment request, the sponsor has to select a payment method. Without selecting a payment method, the request will not submit and it will show an error.

Sponsor's Payment Method

Multi-Level Marketing provides the sponsor with a number of payment methods. The methods visible here are selected by the admin in **Active Payment Methods** settings. Hence, the sponsor can choose one of them to receive the payment from the admin.

- Sponsor Dashboard
- Sponsor Ads
- Wallet
- Genealogy Tree
- Referral Link
- Bonus
- Sales
- Payment Methods**
- Comments

- My Account
- My Orders
- My Downloadable Products
- My Wish List

- Address Book
- Account Information
- Stored Payment Methods

Payment Methods

Select Payment Methods

Bank Transfer Payment

Cash On Delivery

Check / Money order

No Payment Information Required

Purchase Order

[\(555\)Save](#)

Sponsor's Genealogy Tree

The sponsor can view his binary genealogy tree. Thus, it will allow him to easily see his downline members.

- Sponsor Dashboard
- Sponsor Ads
- Wallet
- Genealogy Tree**
- Referral Link
- Bonus
- Sales
- Payment Methods
- Comments

- My Account
- My Orders
- My Downloadable Products
- My Wish List

- Address Book
- Account Information
- Stored Payment Methods

Genealogy Tree

```

graph TD
    You[You] --- Test1[Test1 User]
    You --- test4[test4 User]
    test4 --- test4_child[test4 User]
  
```

Distribution Of Commission

Suppose, the commission amount for distribution is **100\$**, and this amount has to be distributed among the admin and two sponsors, Sponsor 1 and Sponsor 2.

Sponsor 1 belongs to Level 1, and Sponsor 2 belongs to Level 2

Now suppose that the commission percent set for admin is **20%**. So, the Sponsors will get their commission from the remaining **80%**. For Level 1, we take the commission percent as 30%, and for Level 2 as 20%.

Note that, at the time of commission distribution, the admin will always receive the commission first.

In this example, the admin will first receive 20\$(20% of 100\$) as commission. Now, the remaining amount becomes 80\$(80% of 100\$) which will be distributed among the sponsors.

After admin, the sponsor responsible for the commission generation (present at the bottom of the tree) will get its part. Say, the sponsor is Sponsor 1. As Sponsor 1 belongs to Level 1 so its commission becomes 24\$(30% of 80\$), which will go into his account.

Now, the sponsor above Sponsor 1 will get a commission from the remaining amount of 56\$(80\$-24\$). As this sponsor is Sponsor 2 which belongs to Level 2 so, its commission becomes 11.2\$(20% of 56\$), which will go into his account.

Now, the remaining amount becomes 44.8\$(56\$-11.2\$). This is the **Surplus amount** that is left after every sponsor had received its commission. So this surplus amount will also go into the admin account.

This way, the admin and all the sponsors of the branch get their commissions as per the remaining amount and the commission percent of the level they belong to. This distribution continues until the sponsor just below the admin has received its share. So, we can say that commission distribution starts from the bottom and then goes up the tree.

Support

So, that's all for the Multi-Level Marketing module. For any question/query, please raise a [Ticket](#) at our **HelpDesk** system. We are always happy to help you out. You can also get back to us via mail support@webkul.com.

