

Vendor Broadcast Marketplace Add-On v2.1.0

Vendor Broadcast Marketplace Add-On: Using the broadcast message feature the admin of the webstore can easily send message to several of the marketplace vendors at once. It is also a useful way for vendors to receive important or helpful information.

This extension is surely helpful to the vendors of the marketplace as the vendors can now receive the marketplace updates directly from the store owner/admin via the broadcasted messages.

Note:

This extension is an **add-on** to the Webkul's **Multi-Vendor Marketplace** extension. To make use of this extension, you must have purchased and installed Webkul's [Multi-Vendor Marketplace](#) in the first place.

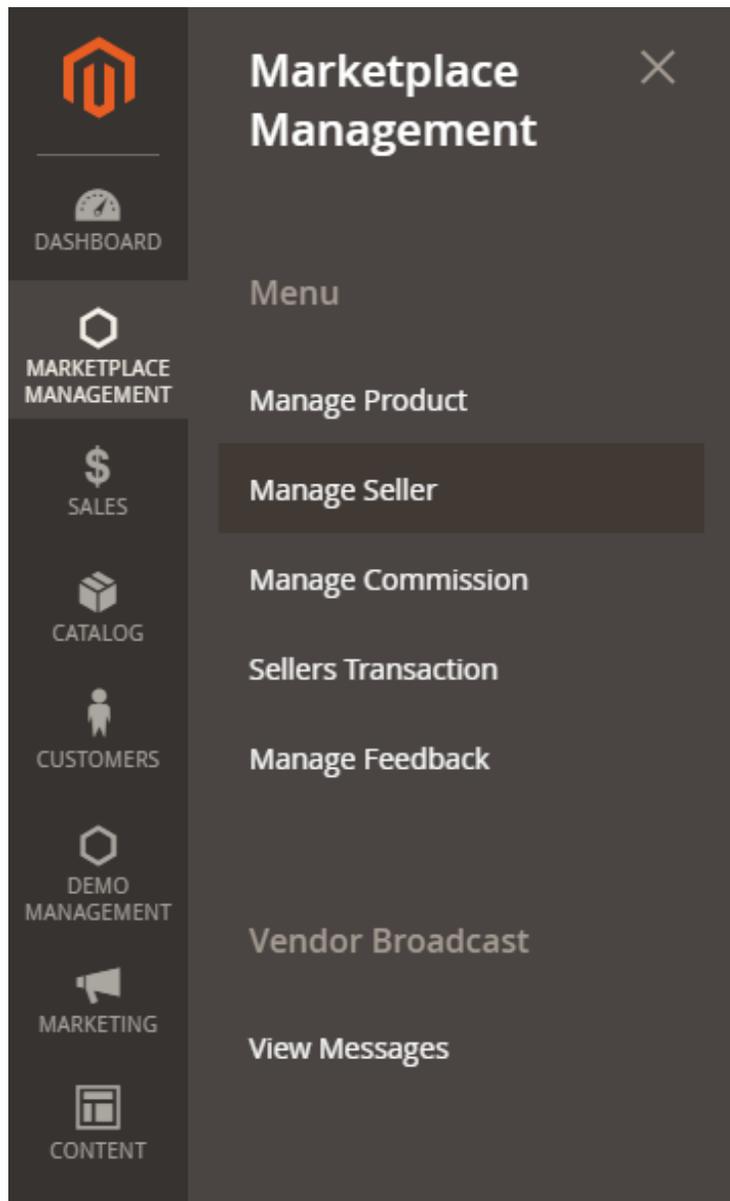
Features

- The admin can broadcast messages to the vendors of the marketplace.
- The admin can broadcast messages to multiple vendors at a time.
- Email notification is sent to the vendors for the broadcasted message.
- The admin can enter the subject and content for the broadcast message.
- The admin can delete the broadcast messages.
- The vendors can view all received broadcasted messages from the admin.

Sending Broadcast Messages – Admin

To send a broadcast message to the marketplace vendors, the admin of the webstore will navigate **Marketplace** Management->**Manage Seller**.

Under the **Manage Seller** section, the admin will be able to send the broadcast message to the marketplace vendors by first selecting the vendors(select a **single/multiple**) and then clicking the **“Broadcast Message”** button at the top right-hand side.



Manage Sellers 🔍 2 admin

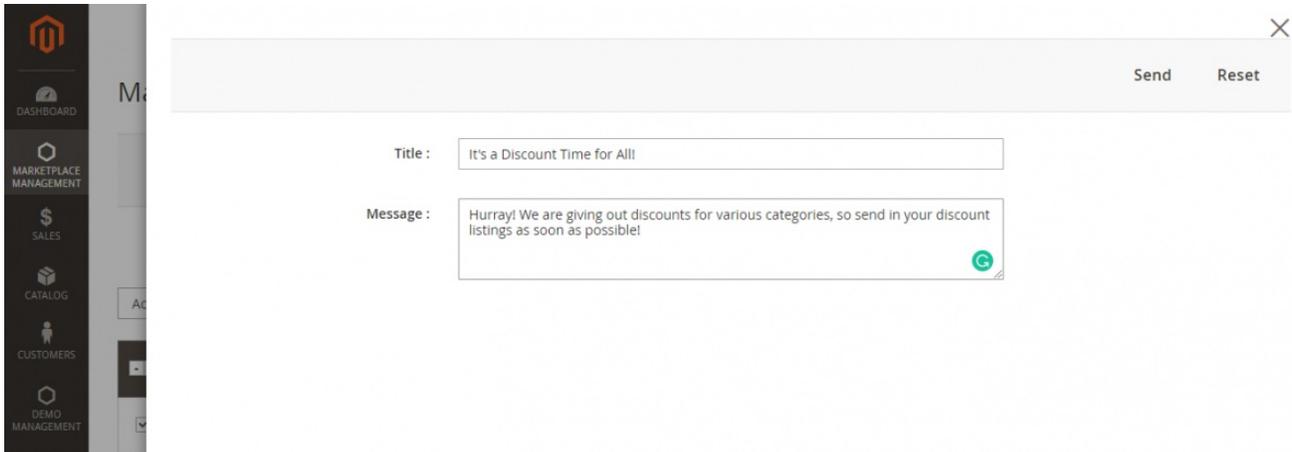
[Broadcast Message](#)

Filters | Default View | Columns | Export

Actions | 5 records found (2 selected) | 20 per page | 1 of 1

<input type="checkbox"/>	Seller ID	Seller Name	Seller Email	Seller Status	Phone	ZIP	Country	State/Province	Web Site	Seller Since	Action	Deny
<input checked="" type="checkbox"/>	2	John Doe	john_doe@example.com	Approved	9868246815	90017	United States	California	Main Website	Jul 1, 2019 4:44:50 PM	Order	<input type="button" value="deny"/>
<input checked="" type="checkbox"/>	4	Jenna Doe	jenna_doe@example.com	Approved	7845784251	11009	United States	Alaska	Main Website	Jul 10, 2019 6:06:58 PM	Order	<input type="button" value="deny"/>
<input type="checkbox"/>	5	Peter Doe	peter_doe@example.com	Disapproved	09878454545	201578	United States	New Jersey	Main Website	Jul 10, 2019 6:07:46 PM	Order	<input type="button" value="deny"/>
<input type="checkbox"/>	6	Mathew Doe	mathew_doe@example.com	Disapproved					Main Website	Jul 10, 2019 6:09:03 PM	Order	<input type="button" value="deny"/>

Tapping the button brings up the section for **creating** and **sending** the broadcast message.

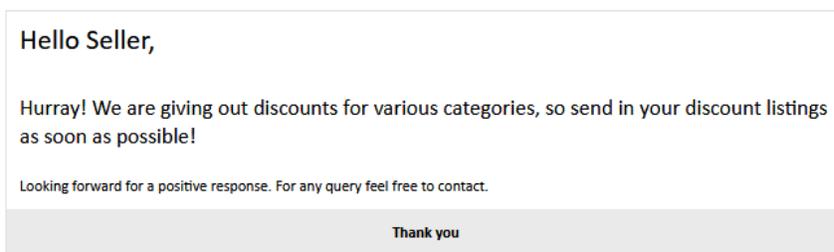
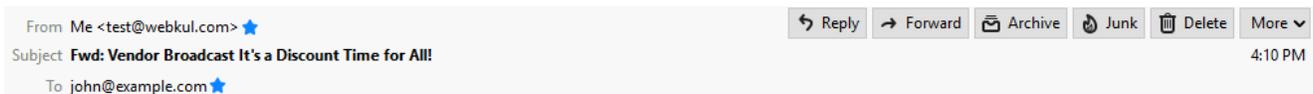


Here, the admin most importantly will be able to –

- Enter the **Title** of the **broadcast message**.
- Enter the **Message** content for the **broadcasting message**.
- lastly, **tap** the **Send** button to broadcast the message to the selected marketplace vendors.

Apart from that, the admin can also reset the **title** and **message** section by tapping the **Reset** button.

The **vendors** will be able to **receive** the email having the **admin's broadcasted** message.



Vendor Broadcast Messages – Check Received

The vendors can check all the received broadcasted message by navigating under their account panel to **Vendor Message**.

This option is only available if the admin has set the **separate vendor dashboard**(Under Marketplace module configuration settings) to **Enable** for the vendors.

Vendor Broadcast Message

USD - US Dollar Default Store View

Home Bell TShop

Filters Columns

Actions 17 records found 20 per page 1 of 1

<input type="checkbox"/>	Title	Broadcast Message	Date
<input type="checkbox"/>	Check "Buy Now" button on product page	We have this new pption on the buy now button for the products.	Jul 11, 2019 12:42:56 PM
<input type="checkbox"/>	It's a Discount Time for All	Hurray! We are giving out discounts for various categories, so send in your discount listings as soon as possible!	Jul 12, 2019 4:01:20 PM

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Otherwise, if the **default account panel view** is set, then the vendor needs to navigate under the **Marketplace block** to the **Admin Broadcast** sub-menu option.

Vendor Broadcast Message

Filters Columns

Actions 17 records found 20 per page 1 of 1

<input type="checkbox"/>	Title	Broadcast Message	Date
<input type="checkbox"/>	It's a Discount Time for All	Hurray! We are giving out discounts for various categories, so send in your discount listings as soon as possible!	Jul 12, 2019 4:01:20 PM
<input type="checkbox"/>	All New Categories Set Up	Check the link to our new category section.	Jul 10, 2019 6:25:22 PM

View All Broadcast Messages – Admin

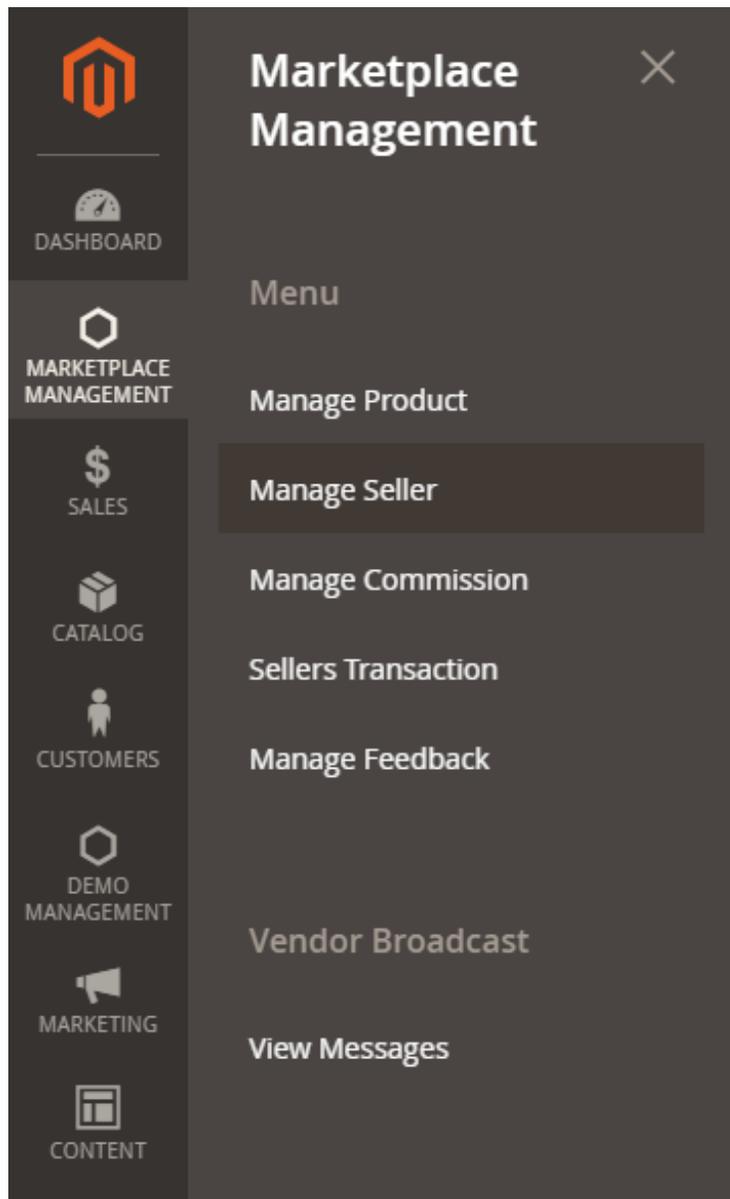
The admin can easily check all the broadcasted messages that the admin has sent to the marketplace vendors.

To do so, the admin will navigate through **Marketplace Management -> Vendor Broadcast -> View Messages**.

Here, the admin can **find the broadcast message details** that include the –

- **Customer Id**
- **Title** of the **Broadcasted** Message
- **Sent Broadcasted** Message
- **Date** when the **Broadcasted** messages were sent.

Apart from that, the admin can also **delete** the broadcasted message by **selecting the messages** and **choosing the delete** button.



View Broadcast Messages

56 records found

20 per page

<input type="checkbox"/>	Customer Id	Title	Broadcast Message	Date
<input type="checkbox"/>	5	All New Categories Set Up	Check the link to our new category section.	Jul 10, 2019 6:24:49 PM
<input type="checkbox"/>	6	It's a Discount Time for All!	Hurray! We are giving out discounts for various categories, so send in your discount listings as soon as possible!	Jul 10, 2019 6:24:49 PM

Conclusion

So, while the admin of the webstore wants to broadcast message to the marketplace vendors, this extension can be utilized for sending in the quick broadcast message to a single/multiple vendors at the same time.

As a matter of fact, it is the best way to quickly send in the broadcast message to each and every vendor of the marketplace store. Now, you can reach out to the vendors within the marketplace store and share your message with all of them.

That was all about the **Vendor Broadcast Marketplace Add-On** extension. Moreover, if you have any doubts or queries regarding the extension get back to us at support@webkul.com or create a ticket at our [HelpDesk](#) system.