

## Blog Manager Marketplace Add-On

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Using **Blog Manager Marketplace Add-on** module, the admin can enable the marketplace sellers to add blogs and share their views or opinions about the various topics that are relevant to the store. The post can be related to the product reviews, shopping tips, shopping experiences, etc.

The module provides a functionality where marketplace sellers can publish a blog post on the store which will be visible to the customers. The customers can share their views and opinions on the seller blog using the comments section.

The admin can manage the blog posts and blog comments from the back-end panel.

**Note:** *This module is an add-on of Marketplace. To use this module you must have installed [Multi-Vendor Marketplace](#) first.*

## Features

The admin can enable or disable the module whenever required.

Admin can set the limit of words to be displayed on a particular blog on List view page of blogs.

The seller can add any number of blog categories.

Even the sellers can add comments to their blog.

The seller can add an unlimited number of blogs for their products.

A separate page to view the particular seller blogs.

The sellers can view customer comments added to their blog.

Proper blog management like add/edit/delete from seller's account.

The logged in customers can add comments to the seller blogs.

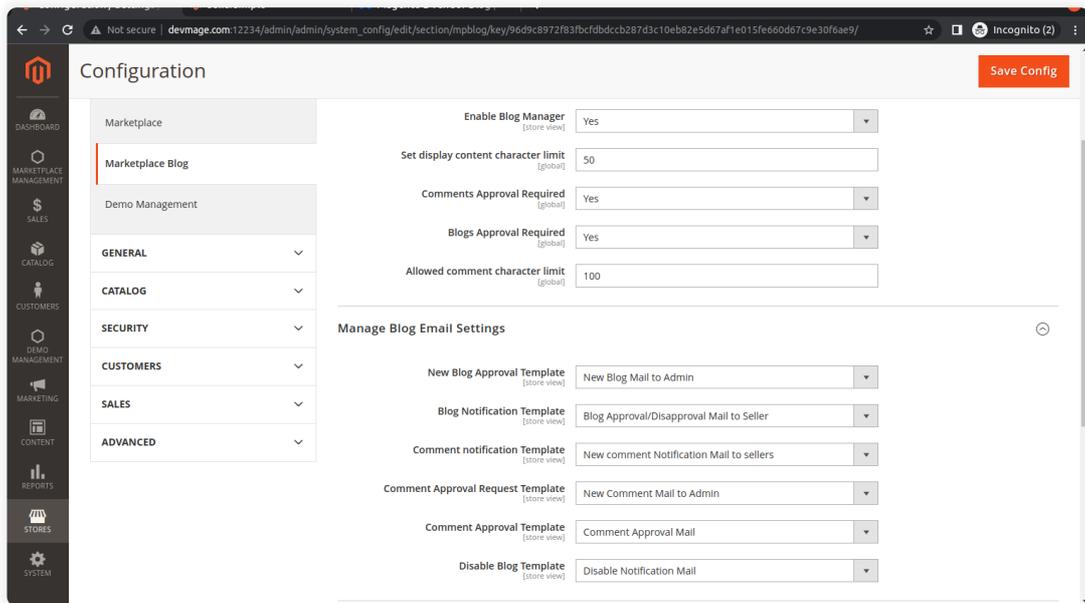
Admin can set the character limit of the blog comment

Guest users can view the blog and can add comments as well.

The admin can fully manage the blogs and its comments by approving/un-approving or by deleting them.

## Module Configuration

After the module installation, the admin will configure the module settings. For this, the admin will navigate to **Stores > Configuration > Webkul > Marketplace Blog** as per the below image.



After that, the admin will-

### Blog Settings

**Enable Blog Manager:** enable the module by selecting “yes” else select “no” to disable the module.

**Set Display Character Limit:** define the character limit of the blog content as per which the blog content will be displayed on the blog list page.

**Comments Approval Required:** enable or disable the comments approval requirement.

**Blogs Approval Required:** enable or disable the blog approval requirement.

**Allowed comment character limit:** define the character limit of the blog comment as per which the blog comment will be displayed on the blog page.

### Manage Blog Email Settings

**New Blog Approval template:** set email template for the mail notification to the admin whenever the new blog is created by the seller.

**Blog Notification Template:** set email template for the mail notification to the seller whenever the admin approves the seller's blog.

**Comment Notification Template:** set email template for the mail notification to the seller whenever the customer adds a new comment on the seller blog.

**Comment Approval Request template:** set email template for the mail notification to the admin whenever the customer adds a new comment on the seller blog.

**Comment Approval Template:** set email template for the mail notification to the user whenever the admin approves the customer comments.

**Disable Blog Template:** enable or disable Blog Notification email.

**NOTE:** Create the mail templates by navigating to the **Marketing -> Email Templates**.

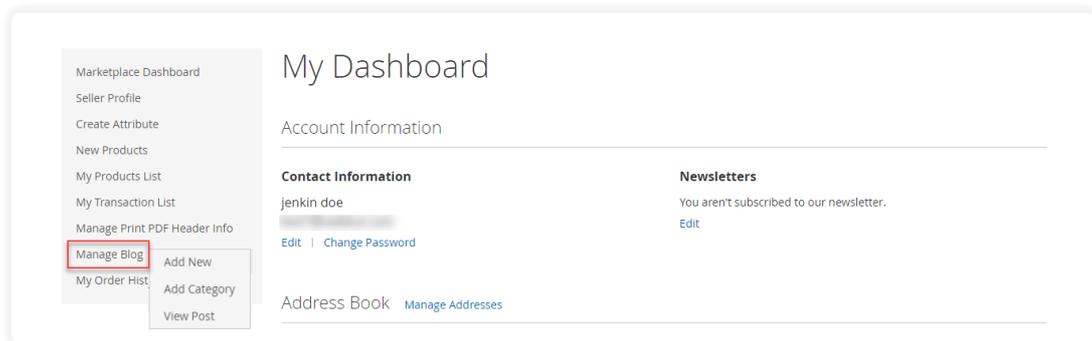
## Seller-End

Once the admin has enabled the module from the backend, the seller will be able to see a menu option **“Manage Blog”** along with the other sub-menu options as per the below image-

**Add New**

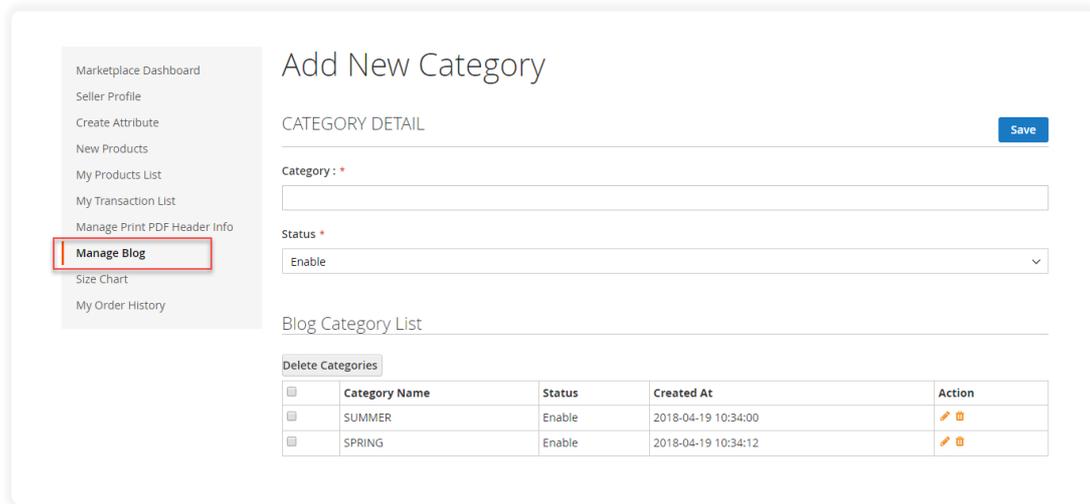
**Add Category**

**View Post**



## Add Category:

Clicking on **“Add Category”** option will navigate the seller to the category list page as per the below image.



Here, the admin can:

View the list of categories created under the section “**Blog Category List**”.

**Edit** the categories by clicking the edit icon.

**Delete** the categories by clicking the delete icon.

Add new categories under the section “**Category Details**”. Enter the category name and set the status to enable followed by hitting save button.

## Add New:

Clicking on “**Add New**” option will navigate the seller to the Add New Post page as per the below image.

Here, the admin will:

**Category:** select the category for the blog.

**Title:** enter the blog title.

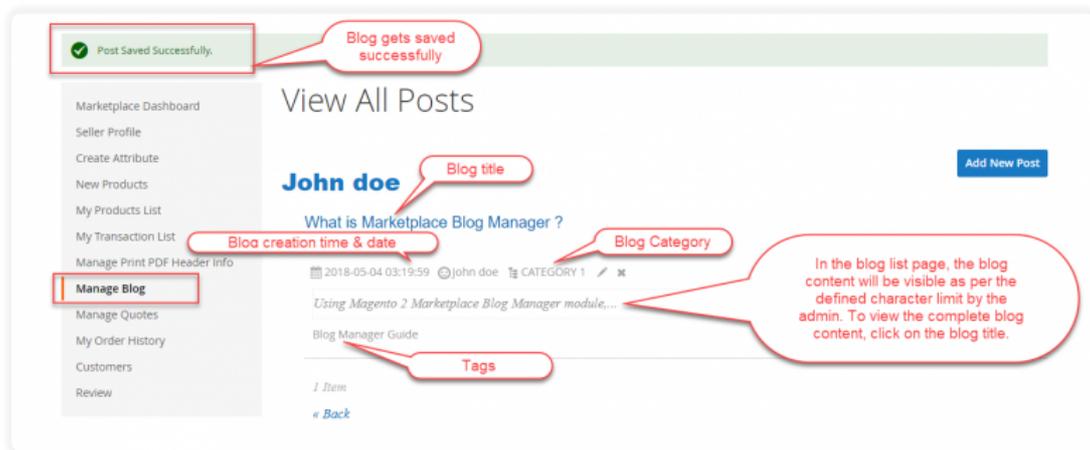
**Meta Keywords:** enter the meta keywords of the blog.

**Meta Description:** enter the meta description of the blog.

**Content:** type the blog content and even add images to the blog.

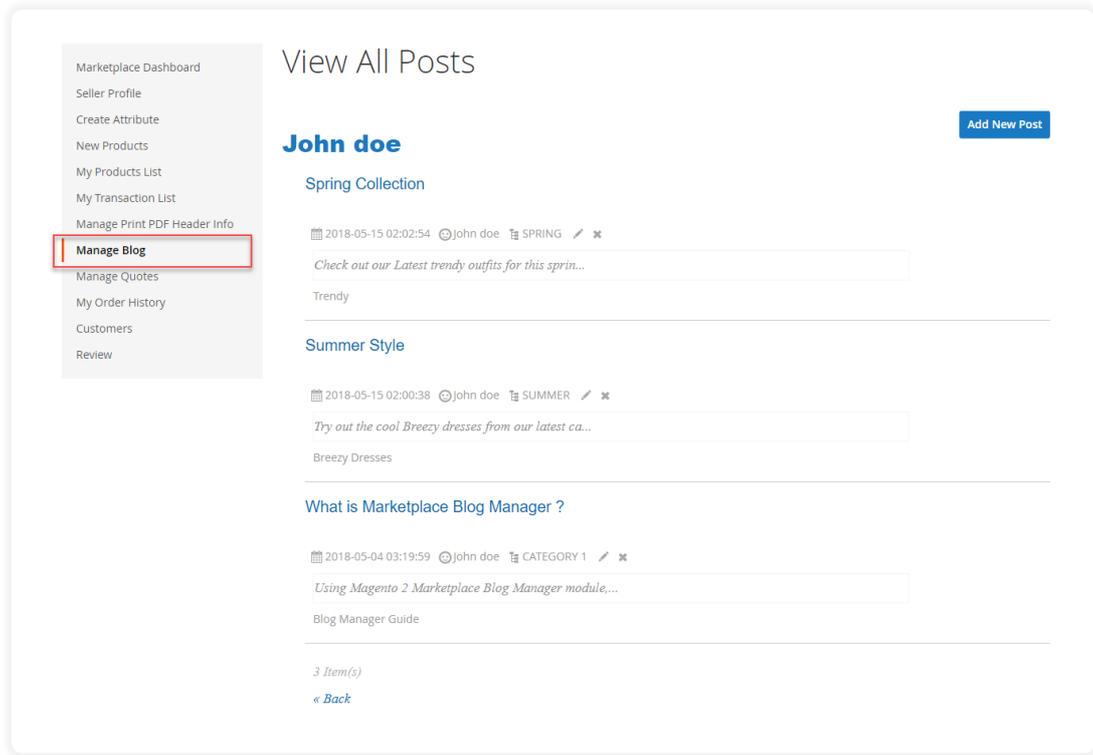
**Tag:** enter blog tags.

And proceed further hitting the **Save** button. This will navigate the seller to the blog list page and gets the success message as per the below image.



## View Post:

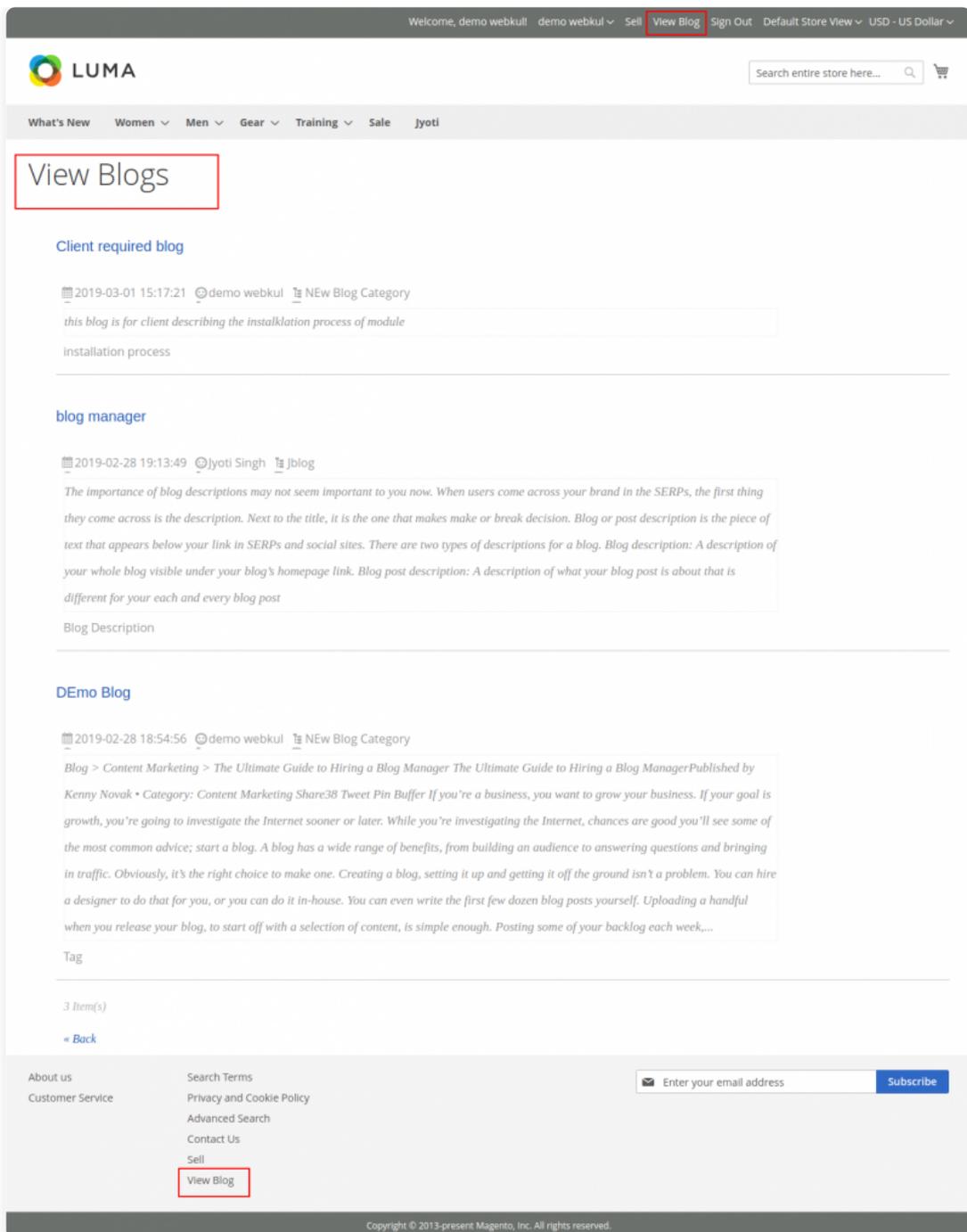
Clicking on “**View Post**” option will navigate the seller to the View All Posts page as per the below image.



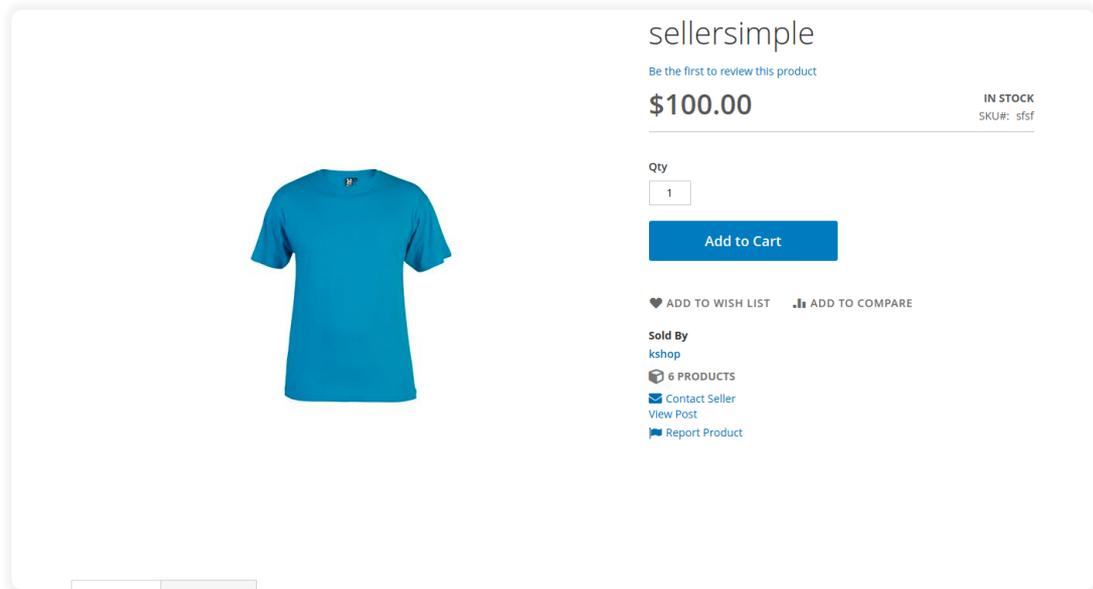
Here, the seller can view the complete list of blogs. To view the complete blog, the seller will click on the blog Title.

## Front-End

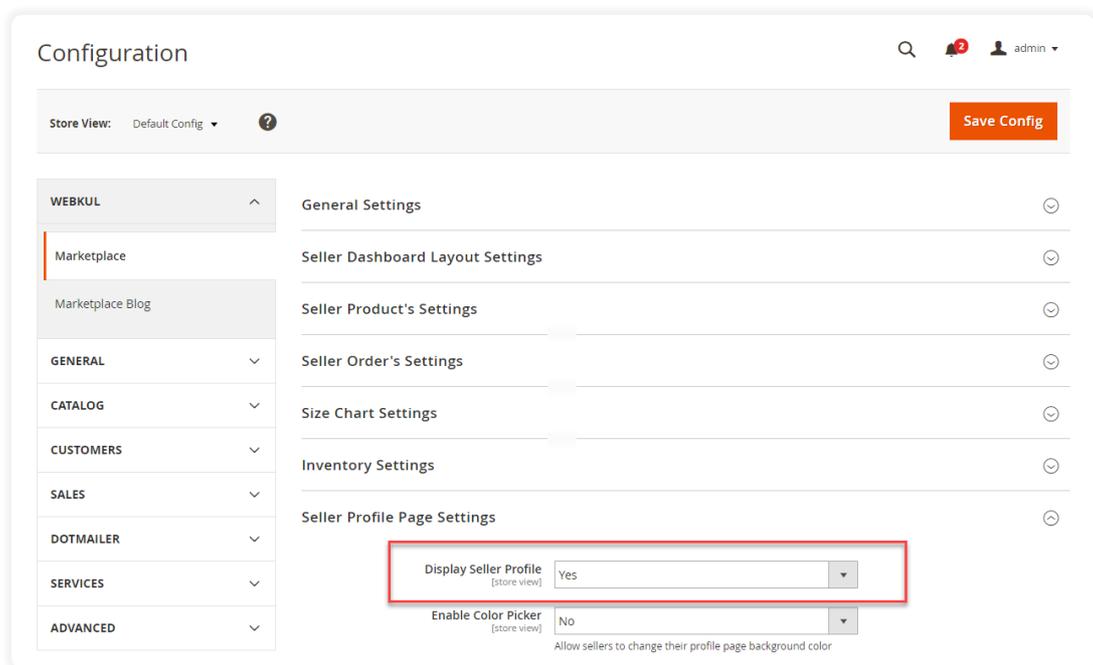
On the home page, the customer can view all seller's blogs by clicking on " View Blog" under header and footer section as shown below image –



On the product page, the customers can view the “**View Post**” link as per the below image.



**Note: “View Post” link will only be visible if the admin has set the “Display Seller Profile” field to Yes in the backend.**



Clicking on this link will navigate the customers to blog list page of that seller.

## Post According to Users

### John doe

#### Spring Collection

2018-05-15 02:02:54 John doe SPRING

Check out our Latest trendy outfits for this sprin...

Trendy

#### Summer Style

2018-05-15 02:00:38 John doe SUMMER

Try out the cool Breezy dresses from our latest ca...

Breezy Dresses

#### What is Marketplace Blog Manager ?

2018-05-04 03:19:59 John doe CATEGORY 1

Using Magento 2 Marketplace Blog Manager module,...

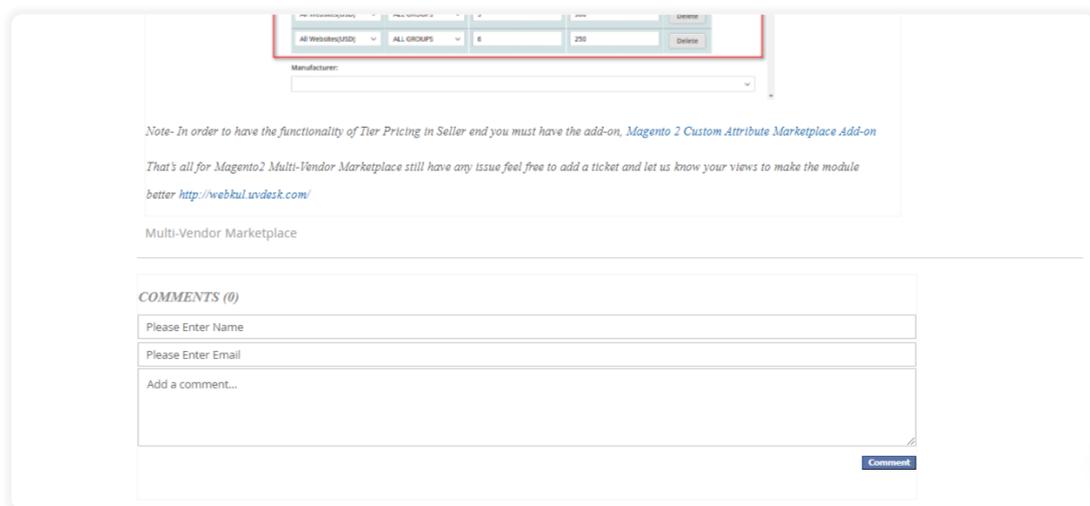
Blog Manager Guide

3 Item(s)

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Here, the customers can view the complete list of the posts of that seller and will click on the blog title to view the complete blog.

Here, the users can view the complete blog details and can even add their comments on the blog post.



The screenshot shows a Magento 2 interface. At the top, there are navigation menus and a search bar. Below that, there are several filterable lists. A red box highlights a section with the following content:

All Websites(USD)	ALL GROUPS	6	250	Display
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Below this table is a "Manufacturers:" dropdown menu.

The main content area contains a note:

*Note- In order to have the functionality of Tier Pricing in Seller end you must have the add-on, [Magento 2 Custom Attribute Marketplace Add-on](#). That's all for [Magento2 Multi-Vendor Marketplace](#) still have any issue feel free to add a ticket and let us know your views to make the module better <http://webkul.inodesk.com/>*

Below the note is the heading "Multi-Vendor Marketplace".

At the bottom, there is a "COMMENTS (0)" section with a form:

Please Enter Name  
Please Enter Email  
Add a comment...

A "Comment" button is located at the bottom right of the form.

Upon the successful post of the comment, the customer can view their comments.

## Guest Users

The guest users can view the complete blog and also can post their comments on the blog. They can view the comments of other customers.

To add the comments, the guest user needs to enter the name, email ID and comments as per below image –

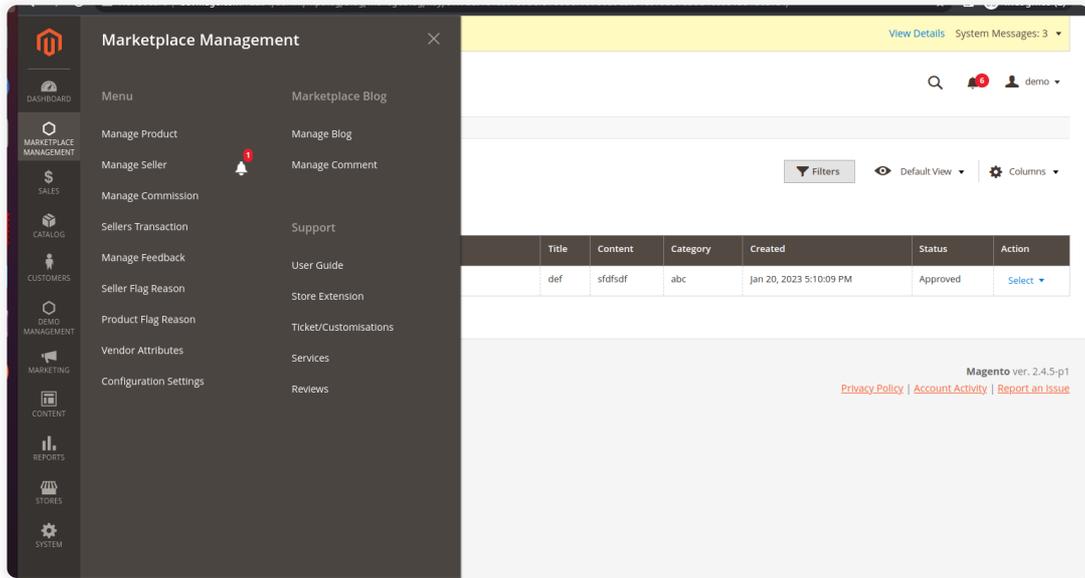
## Comments – Seller End

The seller can view the customer comments added to their blogs as per the below image.

By navigating to the particular blog posts, the seller can view all the comments of the customers. Even the seller can add comments to their blog posts.

## Manage Blog – Admin End

To manage the blogs, the admin will have **“Manage Blog”** menu option as per the below image.



Clicking on “**Manage Blog**” option will navigate the admin to the Blog List page as per the below image.



Here, the admin can

View the complete list of the seller blogs.

Review the content of the blogs.

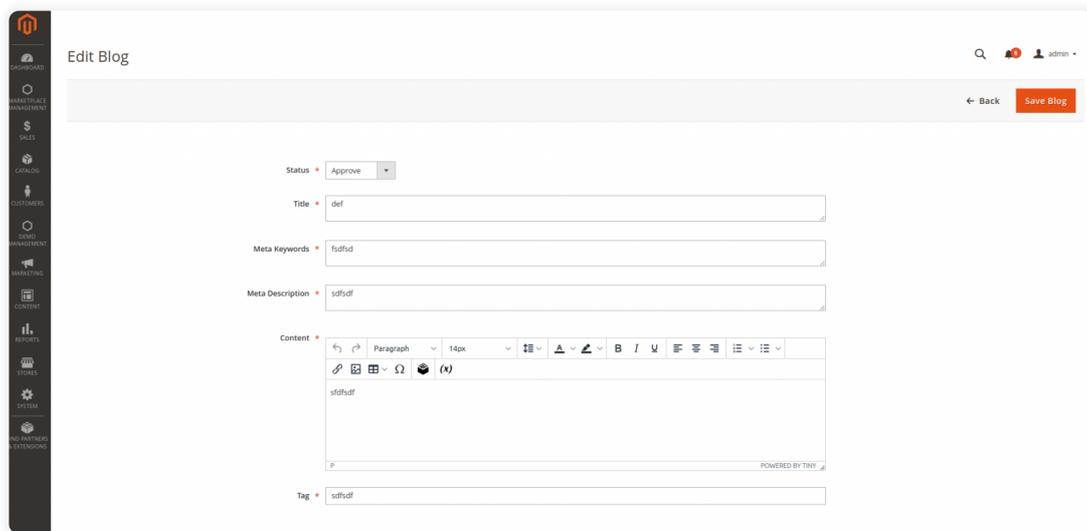
Approve or disapprove the seller blog from the **Action** drop-down list.

Delete the seller blogs from the **Action** drop-down list.

View the blog comments by clicking on the **View Comments** link.

By clicking on edit button redirect to **Edit Blog** page

Clicking on the **Edit Blog** link will navigate the admin comment list page as per the below image.



Here, the admin can:

Changed the blog status, Approve to Disapprove

**Title:** Edit the blog title.

**Meta Keywords:** edit the meta keywords of the blog.

**Meta Description:** enter the meta description of the blog.

**Content:** Type the blog content and even add images to the blog.

**Tag:** edit blog tags.

## Manage Comment – Admin End

To manage the comments, the admin will have “**Manage comment**” menu option as per the below image.

Id	Customer Name	Customer Email	Comment	Created At	Status	Blog Title	Action
25	Kunal Malik	[REDACTED]	abc	Jan 20, 2023 12:10:54 PM	Approved	<a href="#">new gym blog</a>	<a href="#">Edit</a>
1	Kunal Malik	[REDACTED]	hello	Jan 19, 2023 4:15:22 PM	Approved	<a href="#">First blog</a>	<a href="#">Edit</a>

Here, the admin can

View the complete list of the seller Comments

Approve or disapprove the seller comment from the **Action** drop-down list.

Delete the seller blogs from the **Action** drop-down list.

Edit the blog comment by clicking on **edit** link.

Clicking on the edit link will navigate the admin **Edit Comment** page as per the below image.

Here admin can change the status to Approved/Disapproved

Comment- admin can edit the comment

Support

That's all for the **Blog Manager Marketplace Add-on** module. Still have any issue, feel free to add a ticket and let us know your views at our [HelpDesk System](#).

**Current Product Version - 5.0.1**

**Supported Framework Version - Magento 2.0.x, 2.1.x, 2.2.x,2.3.x, 2.4.x**

