

Mobikul Mobile App Builder for Magento 2

 webkul.com/blog/magento2-mobikul-mobile-app-builder/

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The mobile application is contributing a tremendous role to creating a competitive advantage for your eCommerce Store. The best mobile application can help you to create a competitive environment for your competitors. The best Mobile App for your Magento2 store must have all the essential features and functionalities and it should work perfectly according to your business needs & strategy. Also, you need to take care of technology which is used to create the mobile application so that you do not face any performance issues.

The Mobikul does this work for you so that you can engage your customers over the mobile platform. The mobile platform has a huge role to engage your customers to your mobile store. Mobikul Mobile App supports the feature **Push Notification** which is an essential feature of the mobile application. It helps to increase the customers' engagement over the mobile store. You can also see the benefits of push notifications by clicking [here](#).

Mobikul Mobile App Builder for Magento2 –Webkul's one of the best product MOBİKUL, a mobile app which can do all the basic MAGENTO2 tasks in your Android and IOS smartphones. The app's features are very much similar to your normal magento2. We have replicated all the features and functionality of the basic magento2. Your buyers will not have to bother about complex functionality because they can find things on their fingertips.

FEATURES

- To attract the attention of the customers anytime anywhere, while they are on a move with their mobiles.
- Assuring you for your customers' privacy and security concerns.
- To Open a New Avenue for increasing the Sales.
- Providing flexibility and ease of connectivity, in learning about customers.
- To increase customers' engagement because of their growing reliance on mobile technology.
- To increase the engagement and conversion rates of customers the need is to send relevant Push notifications over their mobile phones as their preference is more for mobiles over websites to stay connected with the web, therefore it is important to communicate your Notifications, to grab their attention at that instant only, and thereby MOBİKUL helps you with that and increases your mobile revenue at the same time.
- Provides an easy way to compare the Product, Prices, and Reviews.

Some technical aspects are as below:

- Time Critical services' like Push notification, and alerts.
- Easy 'Sharing of Products' through various platforms like Whatsapp, Fb, Twitter etc.
- Ease of use by 'Attractive and Convenient UX'.
- Application frameworks or Operating systems, which it supports are 'Android and Apple platforms'.
- Provision of 'Synced carts or Cross Platform carts' to bestow a seamless experience to browse on one platform and purchase from another. Along with it provides ease to shoppers as stored customer data doesn't have to enter again, like delivery address and billing details etc.
- Supports 'Multiple trustworthy Payment methods' like Paypal, MangoPay, Stripe, WePay, Credit Cards, Cash on Delivery etc.
- Providing Layered Navigation for filtering the products on various attributes.

- Interactive Front-end Panel for the stores.
- An additional feature providing Multiple Store Views in which the store can be customized to view in Different languages.

ACCOUNT DASHBOARD

The dashboard will show the recent activities of the customer in 3 sections viz. Recent orders, Account Information, and Address Details.

- Recent Order section shows Order Ids, Shipment details, Status of the Orders and allows the customer for View/ ReOrder.
- Account information section shows the Contact Information and list of Subscribed Newsletters (if any) and allows to edit the details.
- Address Books gives the option to manage the Shipping and Billing Addresses.

Account Dashboard

- Account Information
- Address Book
- My Downloadable Products
- My Orders
- My Credit Cards
- Newsletter Subscriptions
- Billing Agreements
- My Product Reviews
- My Wish List

Compare Products
You have no items to compare.

My Wish List
You have no items in your wish list.

My Dashboard

Recent Orders [View All](#)

Order #	Date	Ship To	Order Total	Status	Action
000000005	12/13/16	John Doe	\$45.80	Pending	View Order Reorder
000000004	12/13/16	John Doe	\$44.00	Pending	View Order Reorder
000000003	12/7/16	John Doe	\$145.00	Pending	View Order Reorder

Account Information

Contact Information
John Doe
test@webkul.com
[Edit](#) | [Change Password](#)

Newsletters
You don't subscribe to our newsletter.
[Edit](#)

Address Book [Manage Addresses](#)

Default Billing Address
John Doe
Webkul
11 Street
Los Angeles, California
United State
T: 213-509-6995
[Edit Address](#)

Default Shipping Address
John Doe
Webkul
11 street
Los Angeles, California
United State
T: 213-509-6995
[Edit Address](#)

ACCOUNT INFORMATION

It allows the customer to update the account information details by filling up the fields like First name, Last name, with the option to change the Email and Password of the account.

Account Dashboard

Account Information

Address Book

My Downloadable Products

My Orders

My Credit Cards

Newsletter Subscriptions

Billing Agreements

My Product Reviews

My Wish List

Edit Account Information

Account Information

First Name *

Last Name *

Change Email

Change Password

[Save](#)

ADDRESS BOOK

The section will show the default Billing and Shipping Addresses and allows to change or add new address details.

Account Dashboard

Account Information

Address Book

My Downloadable Products

My Orders

My Credit Cards

Newsletter Subscriptions

Billing Agreements

My Product Reviews

My Wish List

Address Book

Default Addresses

Default Billing Address	Default Shipping Address
John Doe Webkul 11 Street Los Angeles, California United State T: 213-509-6995 Change Billing Address	John Doe Webkul 11 Street Los Angeles, California United State T: 213-509-6995 Change Shipping Address

Additional Address Entries

You have no other address entries in your address book.

[Add New Address](#)

MY DOWNLOADABLE PRODUCTS

It will display the details of all the downloadable products of the customer with Order ID, Date, Title, Status and Remaining Downloads, along with a link to open the product directly.

Account Dashboard
Account Information
Address Book
My Downloadable Products
My Orders
My Credit Cards
Newsletter Subscriptions
Billing Agreements
My Product Reviews
My Wish List

My Downloadable Products

Order #	Date	Title	Status	Remaining Downloads
000000006	12/13/16	Luma Yoga For Life	Pending	Unlimited
000000006	12/13/16	Luma Yoga For Life	Pending	Unlimited
000000006	12/13/16	Luma Yoga For Life	Pending	Unlimited
000000006	12/13/16	Luma Yoga For Life	Pending	Unlimited

4 Item(s)

MY ORDERS

It will show all the orders made by the customer with their Order Ids, Date, Shipment Details, Order Status and to View/ Reorder.

Account Dashboard
Account Information
Address Book
My Downloadable Products
My Orders
My Credit Cards
Newsletter Subscriptions
Billing Agreements
My Product Reviews
My Wish List

My Orders

Order #	Date	Ship To	Order Total	Status	
000000005	12/13/16	John Doe	\$45.80	Pending	View Order Reorder
000000004	12/13/16	John Doe	\$44.00	Pending	View Order Reorder
000000003	12/7/16	John Doe	\$145.00	Pending	View Order Reorder

3 Item(s)

MY CREDIT CARDS

It will show all the cards details that you have saved for the future transactions in advance.

Account Dashboard
Account Information
Address Book
My Downloadable Products
My Orders
My Credit Cards
Newsletter Subscriptions
Billing Agreements
My Product Reviews
My Wish List

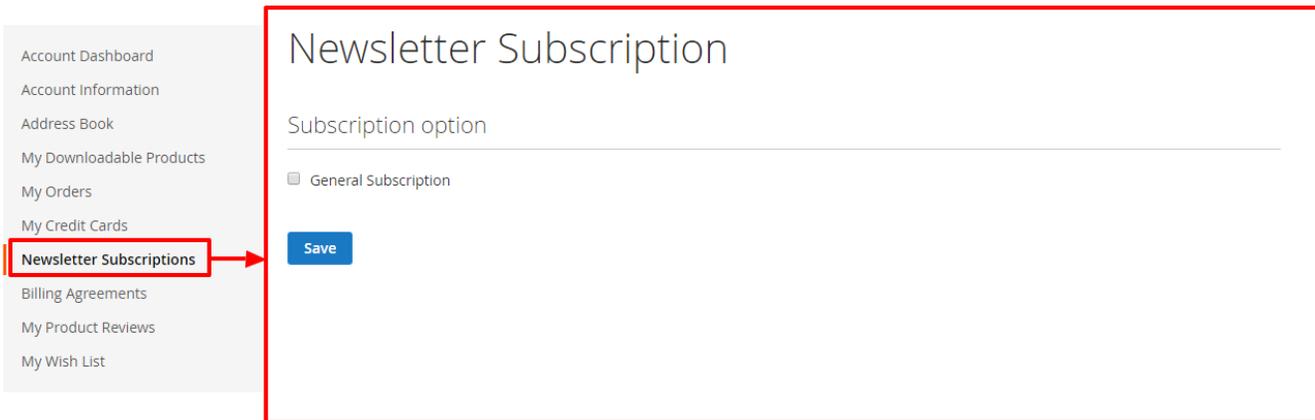
My Credit Cards

 You have no credit cards.

NEWSLETTER SUBSCRIPTIONS

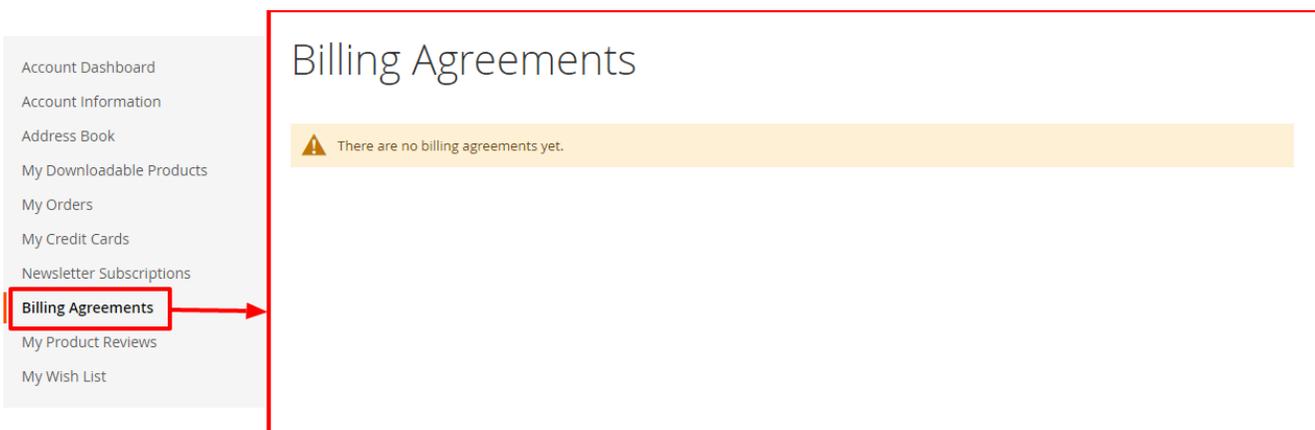
A newsletter is a kind of periodic publication distributed by e-mail to an opt-in list of subscribers. Newsletters are normally used by organizations or Store Owners to communicate with their readers and customers.

The feature shows the list of all the subscribed newsletters (if any) by the customer in their account panel, or else gives options to subscribe or unsubscribe for the same by approving in the checkboxes.



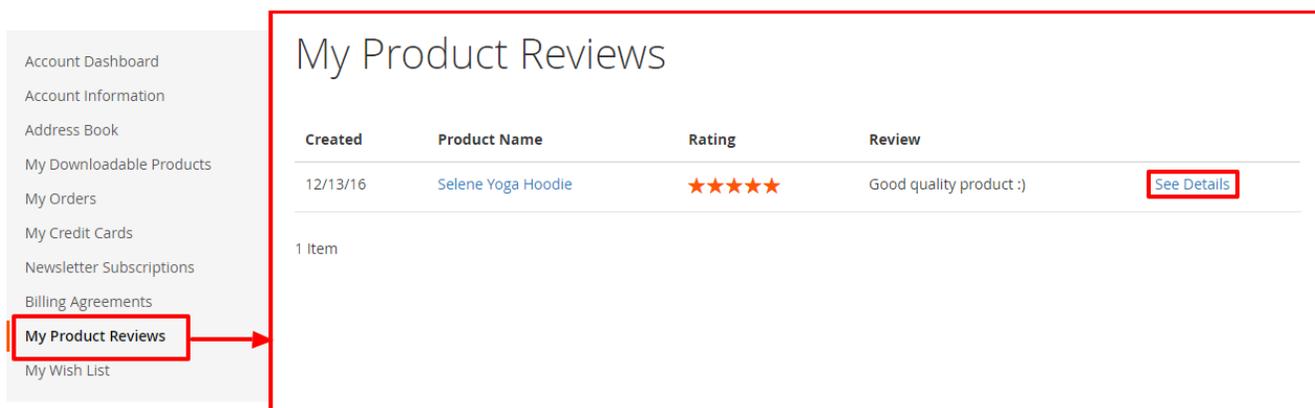
BILLING AGREEMENTS

It will show all the billing agreements that you have generated for the orders.



MY PRODUCT REVIEWS

It will list up all the reviews made by the customer on different products of the store with the reviews and ratings for the product.



MY WISHLIST

It will exhibit the products added by customers which they want to purchase, with product details, selected quantity and an option to add the product to cart or remove it from the wishlist.

The app also provides a feature of Sharing the products or wishlist with your friends, and relatives through various platforms.

Account Dashboard
 Account Information
 Address Book
 My Downloadable Products
 My Orders
 My Credit Cards
 Newsletter Subscriptions
 Billing Agreements
 My Product Reviews
My Wish List

My Wish List




Hero Hoodie
\$54.00

Wayfarer Messenger Bag
\$45.00

Update Wish List Share Wish List Add All to Cart

Compare Products
 You have no items to compare.

ALL CATEGORIES AND PRODUCTS

The feature permits to display all the products of the store, with their assigned and associated Sub-categories and Parent category in the mobile application too. That means, all the categories (Root category with their Sub-Categories) and all the products (Simple, Virtual, Configurable, Grouped, Bundle and Downloadable) of the store owner which are displayed on the store, will also be shown in the MOBIKUL.

The Page will display the Status of the product, Details of the product, Quantity selected and options for-

- Add to cart
- Add to Wishlist
- Add to Compare
- Share Options
- Review and Ratings

What's New **Women** Men Gear Training Sale

Home > Women > Tops

Tops

Shopping Options   Items 1-9 of 50 Sort By Position  

CATEGORY 

STYLE 

SIZE 

CLIMATE 

COLOR 

MATERIAL 

PATTERN 

PRICE 

Compare Products
 You have no items to compare.

My Wish List



Breathe-Easy Tank
★★★★★ 2 reviews
\$34.00



Desiree Fitness Tee
★★★★★ 3 reviews
\$24.00



Gwyn Endurance Tee
★★★★★ 3 reviews
\$24.00



Radiant Tee
★★★★★ 3 reviews
\$22.00

XS S M L XL XS S M L XL XS S M L XL XS S M L XL

CATALOG

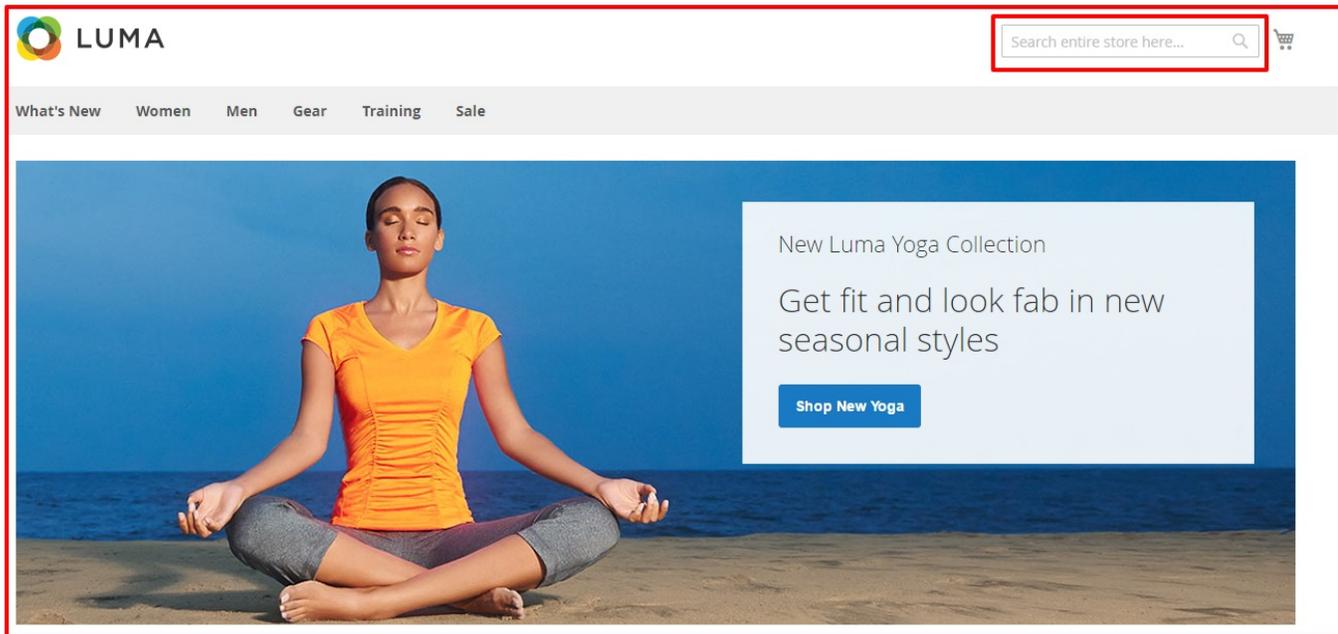
To provide a hassle free experience for the customer in order to prevent them from searching for everything, a catalog accommodates the features of Layered Navigation, Search Engine Visibility (by capturing traffic with highly relevant keywords), Recently Viewed Products, Options for Comparison, etc.

SEARCH

The search feature operates in 3 ways- Like, Full Text, and Combine. 'Like' finds the similarity between the keywords matching with product titles, whereas 'Full Text' exactly matches the keyword with the titles and 'Combine' is a mix of both.

There are two ways to search for a product, one is the search engine known as Catalog Search which will show all the products related to the searched keyword along with its Price and buttons for adding it directly to wishlist or to compare.

The other is Advance Search (under Quick Links) to find products on more parameters like Name, Description, Price, Color, Size, Gender etc. In order to narrow down the navigation.

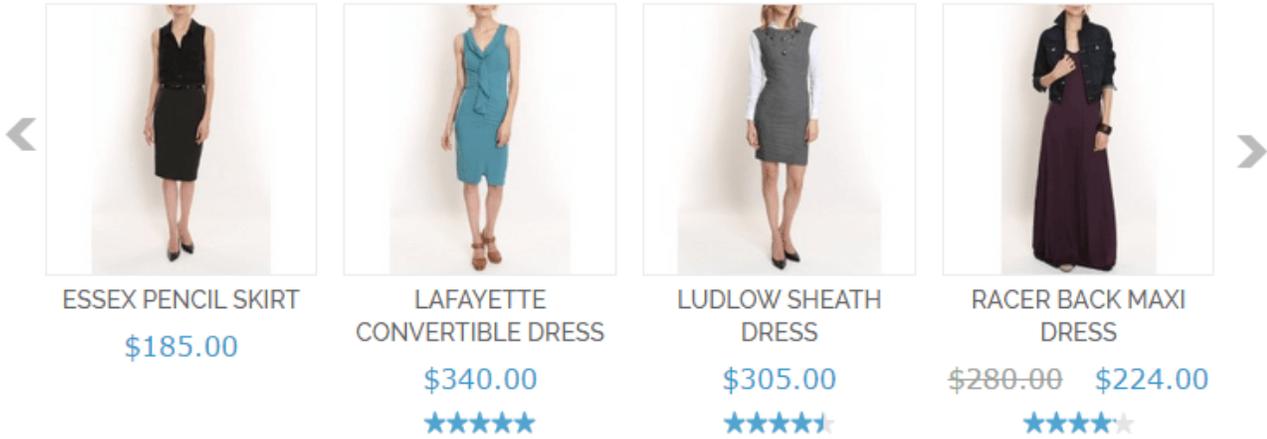


FEATURED PRODUCT CAROUSEL

Provides a section to show the featured products.

- Show featured products from all categories or specific categories beautifully in horizontal carousel slider.
- Responsive and mobile friendly.

FEATURE PRODUCT



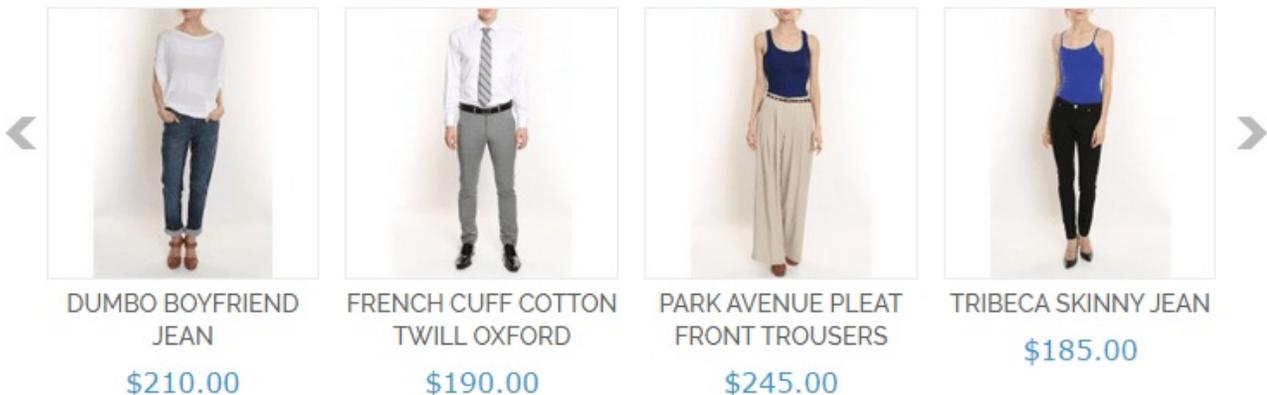
A horizontal carousel slider titled "FEATURE PRODUCT" displaying four clothing items. Each item is shown in a separate box with a product image, title, price, and star rating. Navigation arrows are visible on the left and right sides.

Product Name	Price	Rating
ESSEX PENCIL SKIRT	\$185.00	
LAFAYETTE CONVERTIBLE DRESS	\$340.00	★★★★★
LUDLOW SHEATH DRESS	\$305.00	★★★★★
RACER BACK MAXI DRESS	\$280.00 \$224.00	★★★★★

NEW PRODUCT CAROUSEL

It beautifully displays all the new products added to the store in a horizontal carousel slider with the Product Title and its Price.

NEW PRODUCTS



A horizontal carousel slider titled "NEW PRODUCTS" displaying four clothing items. Each item is shown in a separate box with a product image, title, and price. Navigation arrows are visible on the left and right sides.

Product Name	Price
DUMBO BOYFRIEND JEAN	\$210.00
FRENCH CUFF COTTON TWILL OXFORD	\$190.00
PARK AVENUE PLEAT FRONT TROUSERS	\$245.00
TRIBECA SKINNY JEAN	\$185.00

SHOPPING CART

The specified tab will redirect you to the shopping cart page which will display the products in the cart with Product details like major attributes, price, quantity, subtotal and an option to remove the product from the cart. It also provides options to apply discount quotes (if any) and to estimate the shipping and tax rates according to the customer's location and shipping rates.

The Grand Total amount will be shown along with a button to proceed towards the checkout.

Shopping Cart

Item	Price	Qty	Subtotal
 Wayfarer Messenger Bag Move to Wishlist	\$45.00	1	\$45.00
 Hero Hoodie Color: Black Size: M Move to Wishlist	\$54.00	1	\$54.00

Update Shopping Cart

Apply Discount Code ^

Enter discount code

Apply Discount

Summary

Estimate Shipping and Tax ^

Country

United Kingdom

State/Province

alaska

Zip/Postal Code

211332

Provided Zip/Postal Code seems to be invalid. Example: AB12 3CD; A1B 2CD; AB1 2CD; AB1C 2DE; A12 3DF; A1 2BC invalid. Example: AB12 3CD; A1B 2CD; AB1 2CD; AB1C 2DF; A12 3BC; A1 2BC. If you believe it is the right one you can ignore this notice.

Flat Rate

Fixed \$0.00

Subtotal \$99.00

Shipping (Flat Rate - Fixed) \$0.00

Order Total \$99.00

Proceed to Checkout

[Check Out with Multiple Addresses](#)

TAXES

Calculation of Taxes (Tax Rule) is based upon 3 mandatory fields- Customer Tax Class, Product Tax Class, and Tax Rate. Each customer is assigned to a particular Customer Class, similarly for each product will be associated with a particular Product Class (selected at the time of creation of the product). Magento calculates the Tax by matching these 3 areas, Tax Class of the product in the cart (Taxable Goods, Shipping goods etc.), Tax Class of the Customer (Whole seller, Retailer etc.) and the Location of the transaction taking place (which is set in the section "Manage Tax Zones and Rates") traced from Billing or Shipping Address.

Summary

Estimate Shipping and Tax

Country

United Kingdom 

State/Province

alaska

Zip/Postal Code

211332

Provided Zip/Postal Code seems to be invalid. Example: AB12 3CD; A1B 2CD; AB1 2CD; AB1C 2DE; A12 3BC; A1 2BC; invalid. Example: AB12 3CD; A1B 2CD; AB1 2CD; AB1C 2DF; A12 3BC; A1 2BC. If you believe it is the right one you can ignore this notice.

Flat Rate

 Fixed \$0.00

Fixed \$0.00

Subtotal	\$99.00
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Shipping (Flat Rate - Fixed)	\$0.00
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Order Total	\$99.00
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CHECKOUT

The Checkout is further divided into 4 sections-

- Showing Billing and Shipping Address with options to update/ change it.
- Selection of Shipping Method which may include the option to add Gift options (if enabled).
- Payment information from various payment gateways.
- Order Review, which will display all the products with its Price, Quantity, and Grand Total after adjusting discounts, shipping charges etc. With Sub-Total.

Shipping 2 Review & Payments

Shipping Address

John Doe
main street
California City, California 66054
1234567890

+ New Address

Shipping Methods

- \$0.00 Fixed Flat Rate
- \$0.00 Table Rate Best Way

Next

Order Summary

3 Items in Cart

- Olivia 1/4 Zip Light Jacket-XL- Purple Qty: 1 \$77.00
- Erika Running Short Qty: 1 \$45.00
- Erika Running Short Qty: 1 \$45.00

Shipping 1 Review & Payments

Payment

Check / Money order

My billing and shipping address are the same

John Doe
main street
California City, California 66054
1234567890

Place Order

Order Summary

Cart Subtotal \$167.00
Shipping Flat Rate - Fixed \$0.00
Order Total \$167.00

3 Items in Cart

Ship To:

John Doe
main street
California City, California 66054
1234567890

Shipping Method:

Flat Rate - Fixed

Apply Discount Code

Enter discount code

Apply Discount

Your order number is: **00000008**.

We'll email you an order confirmation with details and tracking info.

Continue Shopping

It provides an option for Multiple Store views, i.e. the feature allows user to customize the Store View in various languages like-

- English
- Arabic etc



That's all for the MOBIKUL, still have any issue feel free to add a ticket and let us know your views to make the module better <https://webkul.uvdesk.com>