

Facebook Wall Post

 webkul.com/blog/facebook-wall-post-magento2/

May 6, 2016

Integrate your e-commerce store with the world's largest active social networking platform – [Facebook](#). With Facebook Wall Post extension you can instantly share your Facebook updates such as links, stories, images, videos with your customers and socialize with them further. All the information appears exactly as it appears on the Facebook. You can customize the extension using various options such as – color customization, size, number of feeds to display, etc.

[Facebook Wall Post](#) will display latest feeds from your Facebook Page/Profile/Group. Social Media integration in an online store is a requirement and it surely increases more user engagement in the online store which results in more revenue.

Features

- Open link in new tab or same window.
- Show/hide – Facebook likes, profile pictures, media images, comments, guest entries, date.
- Enter custom header text.
- Set the character limit for the feed.
- Set the number of feeds to display.
- Text color picker for – comment and feed data
- Customize background color for comment and feed data.
- Customize the height and width for the frontend.

Facebook Wall Post Configuration

For the module configuration, the admin will follow the path **Stores > Configuration > Facebook Wall Post Parameters** and enter all the details like Facebook Id, App Id, Secret Key and other important details and then save the configuration.

Configuration

  demo ▾

Store View: Default Config ▾ 

Save Config

WEBKUL 

Group Event

Google Plus

YouTube Channel Feed

Affiliate System

Salesforce Connector

Facebook Wall Post Parameters 

Facebook Id [store view]
Put here Your Facebook id. eg. webkul

App Id [store view]
Put here Secret Key eg. 1744601462439008

Secret Key [store view]
Put here Secret Key eg. 684ea8ae6bd0f65b0a2d36c8347eefe2

| |
|-----------------------------|
| SalesforceIQ Connector |
| Facebook Wall Post |
| One Step Checkout |
| Product Question Answer |
| Webkul Blog |
| Progressive Web Application |
| Advanced Seo Manager |
| Webkul Size Chart |
| Show Price After Login |
| Social Signup |
| GENERAL ▾ |
| CATALOG ▾ |
| CUSTOMERS ▾ |
| SALES ▾ |
| ADVANCED ▾ |

| | |
|--|--|
| Show in Window <small>[store view]</small> | <input type="text" value="New Tab"/> |
| Show Page URL <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Page URL <small>[store view]</small> | <input type="text" value=""/> |
| <small>Eg. http://www.facebook.com</small> | |
| Show Group URL <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Group URL <small>[store view]</small> | <input type="text" value=""/> |
| <small>Eg. http://www.facebook.com</small> | |
| Show Facebook Like <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Show Facebook Like Box <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Show Faces <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Enter Header Text <small>[store view]</small> | <input type="text" value="Find us on Facebook"/> |
| <small>Show Header Test eg. Find us on Facebook</small> | |
| Upper Header Text <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Show Facebook Logo <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Wall Background Color <small>[store view]</small> | <input type="text" value="white"/> |
| Wall Data Color <small>[store view]</small> | <input type="text" value="blue"/> |
| Wall Comment Background Color <small>[store view]</small> | <input type="text" value="white"/> |
| Wall Comment Color <small>[store view]</small> | <input type="text" value="white"/> |
| Show Profile Pic <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Show Date <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No</small> | |
| Show guest entries <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No to Show guest entries</small> | |
| Show comments <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No to show Comments</small> | |
| Show media image <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Set Yes/No To Show media image</small> | |
| Number of Feeds to Display <small>[store view]</small> | <input type="text" value="4"/> |
| <small>Show number of comments eg. 3</small> | |
| Width <small>[store view]</small> | <input type="text" value="500"/> |
| <small>Set here width: Eg. 250.</small> | |
| Height <small>[store view]</small> | <input type="text" value="800"/> |
| <small>Set here Height: Eg. 200.</small> | |
| Theme <small>[store view]</small> | <input type="text" value="Yes"/> |
| <small>Eg.: Selected 'NO' no further requirement to fill upcoming option's</small> | |
| Content See More Text <small>[store view]</small> | <input type="text" value="..More"/> |
| <small>Eg. ..More/..See More/..Content+</small> | |
| Content See Less Text <small>[store view]</small> | <input type="text" value="..Less"/> |
| <small>Eg. ..Less/..See Less/..Content-</small> | |
| Limit Of Characters You Want To Display <small>[store view]</small> | <input type="text" value="50"/> |
| <small>Eg. 50,150,250</small> | |
| Delay Need To Open See More <small>[store view]</small> | <input type="text" value="250"/> |
| <small>Eg. 500,1500,2500</small> | |

Now, the admin will follow the path **Content > Pages** and then select and edit the page where you want to show the Facebook Wallpost Feeds.

Pages

Add New Page

Actions

10 records found



20



| | ID ↓ | Title | URL Key | Layout | Store View | Status | Created | Modified | Action |
|--------------------------|------|---------------------------|--|----------|-----------------|---------|-------------------------|-------------------------|------------------------------------|
| <input type="checkbox"/> | 2 | Magento2 Modules Demo | home | 1 column | All Store Views | Enabled | Sep 8, 2016 12:06:06 PM | May 25, 2017 1:31:31 PM | Select ▼ |
| <input type="checkbox"/> | 3 | Enable Cookies | enable-cookies | 1 column | All Store Views | Enabled | Sep 8, 2016 12:06:06 PM | Sep 8, 2016 12:06:06 PM | Select ▼ |
| <input type="checkbox"/> | 4 | Privacy and Cookie Policy | privacy-policy-cookie-restriction-mode | 1 column | All Store Views | Enabled | Sep 8, 2016 12:06:06 PM | Sep 8, 2016 12:06:06 PM | Select ▼ |
| <input type="checkbox"/> | 5 | Facebook Wall Post | magento-facebook-wall | 1 column | All Store Views | Enabled | Sep 8, 2016 3:02:19 PM | Oct 4, 2017 4:09:49 PM | Select ▲ Edit Delete View |
| <input type="checkbox"/> | 6 | Events | events | 1 column | All Store Views | Enabled | May 6, 2017 7:47:41 AM | May 25, 2017 1:55:56 PM | Select ▼ |
| <input type="checkbox"/> | 7 | Magic Slideshow | magic-slideshow | 1 column | All Store Views | Enabled | May 12, 2017 8:07:33 AM | Oct 4, 2017 4:00:22 PM | Select ▼ |
| <input type="checkbox"/> | 8 | YouTube Channel | youtube-channel-feed | 1 column | All Store | Enabled | May 25, 2017 | May 25, 2017 1:32:07 | Select ▼ |

Then go to the Content section and copy & paste the following block code.

```
{{block class="Webkul\FacebookWallPost\Block\Facebookwallpost"
template="Webkul_FacebookWallPost::facebookwallpost.phtml"}}
```

← Back Delete Page Reset Save and Continue Edit **Save Page**

Enable Page Yes

Page Title * Facebook Wall Post

Content

Content Heading Facebook Wall Post

Show / Hide Editor

Rich text editor toolbar with icons for bold, italic, underline, link, etc.

Call This Block code

```

{{block class="Webkul\FacebookWallPost\Block\Facebookwallpost" template="Webkul_FacebookWallPost::facebookwallpost.phtml"}}

```

Path: p » span

- Search Engine Optimisation
- Page in Websites
- Design
- Custom Design Update

If there are multiple stores then please make sure in the admin panel, follow the path **Stores > Configuration > Facebook Wall Post Parameters > Current Configuration Scope:[STORE VIEW]** and all the fields should be checked like the image below.

Configuration

Store View: Default Store View **Save Config**

- Default Config
- Main Website
- WEBKUL Main Website Store
- Default Store View
- Group Event
- Google Plus

Facebook Wall Post Parameters

Facebook Id [store view] webkul Use Website
Put here Your Facebook Id. eg. webkul

Check all the fields for multiple store.

| |
|---------------------------|
| Affiliate System |
| Salesforce Connector |
| SalesforceIQ Connector |
| Facebook Wall Post |
| One Step Checkout |
| Product Question Answer |
| Webkul Blog |
| Show Price After Login |
| Social Signup |
| GENERAL ▾ |
| CATALOG ▾ |
| CUSTOMERS ▾ |
| SALES ▾ |

| | | |
|---|---|---|
| App Id <small>[store view]</small> | <input type="text" value=""/> | <input checked="" type="checkbox"/> Use Website |
| | Put here Secret Key eg. 1744601462439008 | |
| Secret Key <small>[store view]</small> | <input type="text" value=""/> | <input checked="" type="checkbox"/> Use Website |
| | Put here Secret Key eg. 684ea8aebd0f65b0a2d36c8347eefe2 | |
| Show in Window <small>[store view]</small> | New Tab ▾ | <input checked="" type="checkbox"/> Use Website |
| Show Page URL <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Page URL <small>[store view]</small> | <input type="text" value=""/> | <input checked="" type="checkbox"/> Use Website |
| | Eg. http://www.facebook.com | |
| Show Group URL <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Group URL <small>[store view]</small> | <input type="text" value=""/> | <input checked="" type="checkbox"/> Use Website |
| | Eg. http://www.facebook.com | |
| Show Facebook Like <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Show Facebook Like Box <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Show Faces <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Enter Header Text <small>[store view]</small> | Find us on Facebook | <input checked="" type="checkbox"/> Use Website |
| | Show Header Test eg. Find us on Facebook | |
| Upper Header Text <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Show Facebook Logo <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Wall Background Color <small>[store view]</small> | white | <input checked="" type="checkbox"/> Use Website |
| Wall Data Color <small>[store view]</small> | blue | <input checked="" type="checkbox"/> Use Website |
| Wall Comment Background Color <small>[store view]</small> | white | <input checked="" type="checkbox"/> Use Website |
| Wall Comment Color <small>[store view]</small> | white | <input checked="" type="checkbox"/> Use Website |
| Show Profile Pic <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Show Date <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No | |
| Show guest entries <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No to Show guest entries | |
| Show comments <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No To show Comments | |
| Show media image <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Set Yes/No To Show media image | |
| Number of Feeds to Display <small>[store view]</small> | 4 | <input checked="" type="checkbox"/> Use Website |
| | Show number of comments eg. 3 | |
| Width <small>[store view]</small> | 500 | <input checked="" type="checkbox"/> Use Website |
| | Set here width: Eg. 250. | |
| Height <small>[store view]</small> | 800 | <input checked="" type="checkbox"/> Use Website |
| | Set here Height: Eg. 200. | |
| Theme <small>[store view]</small> | Yes ▾ | <input checked="" type="checkbox"/> Use Website |
| | Eg.: Selected 'NO' no further requirement to fill upcoming option's | |
| Content See More Text <small>[store view]</small> | ..More | <input checked="" type="checkbox"/> Use Website |
| | Eg. ..More/..See More/..Content+ | |
| Content See Less Text <small>[store view]</small> | ..Less | <input checked="" type="checkbox"/> Use Website |
| | Eg. ..Less/..See Less/..Content- | |
| Limit Of Characters You Want To Display <small>[store view]</small> | 50 | <input checked="" type="checkbox"/> Use Website |
| | Eg. 50,150,250 | |
| Delay Need To Open See More <small>[store view]</small> | 250 | <input checked="" type="checkbox"/> Use Website |
| | Eg. 500,1500,2500 | |

front-end

After the module installation & configuration, the customer can see Facebook Wall Post on the storefront like the image below.

Default welcome msg! Sign In or Create an Account

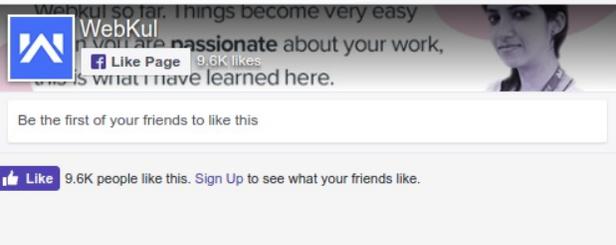


Clothing Footwear Electronics Decors Furniture Bookings

Home > Facebook Wall Post

Facebook Wall Post

FIND US ON FACEBOOK



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Seraphine RMA | Webkul Magento Product Return RMA Success Story
marketplace.webkul.com
See how Webkul's Magento Product Return RMA module helped Seraphine is managing and automating the return requests from online customers.

17.04.2018 at 02:28 pm
goto group
goto page

WebKul
How webkul marketplace is helping fortune 500 comp..More



Nokia Success Story | Webkul Marketplace Module REST API
marketplace.webkul.com
About Nokia Nokia is a very well known name in the field of technology, innovation, and networking. It is the global leader in transforming the contemporary technologies for mobile networks, digital health, virtual reality and phones. Powered by the research and innovation of Nokia Bell Labs, it ...

12.04.2018 at 04:49 pm
goto group
goto page

WebKul
WebKul updated their cover photo.



WebKul's cover photo

12.04.2018 at 12:28 pm
goto group
goto page

WebKul
WebKul updated their cover photo.



WebKul's cover photo

11.04.2018 at 06:17 pm

Thanks for reading this blog post 😊 If you still have any issue feel free to [Create a ticket](#) and let us know your views to make the module better or send an email to support@webkul.com