Facebook Wall Post

webkul.com/blog/facebook-wall-post-magento2/

May 6, 2016

Integrate your e-commerce store with the world's largest active social networking platform – Facebook. With Facebook Wall Post extension you can instantly share your Facebook updates such as links, stories, images, videos with your customers and socialize with them further. All the information appears exactly as it appears on the Facebook. You can customize the extension using various options such as – color customization, size, number of feeds to display, etc.

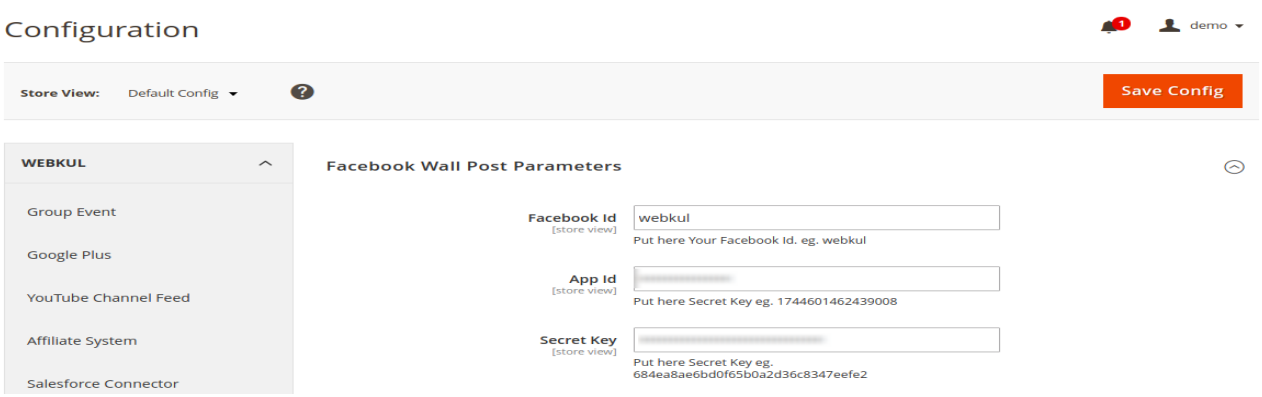
Facebook Wall Post will display latest feeds from your Facebook Page/Profile/Group. Social Media integration in an online store is a requirement and it surely increases more user engagement in the online store which results in more revenue.

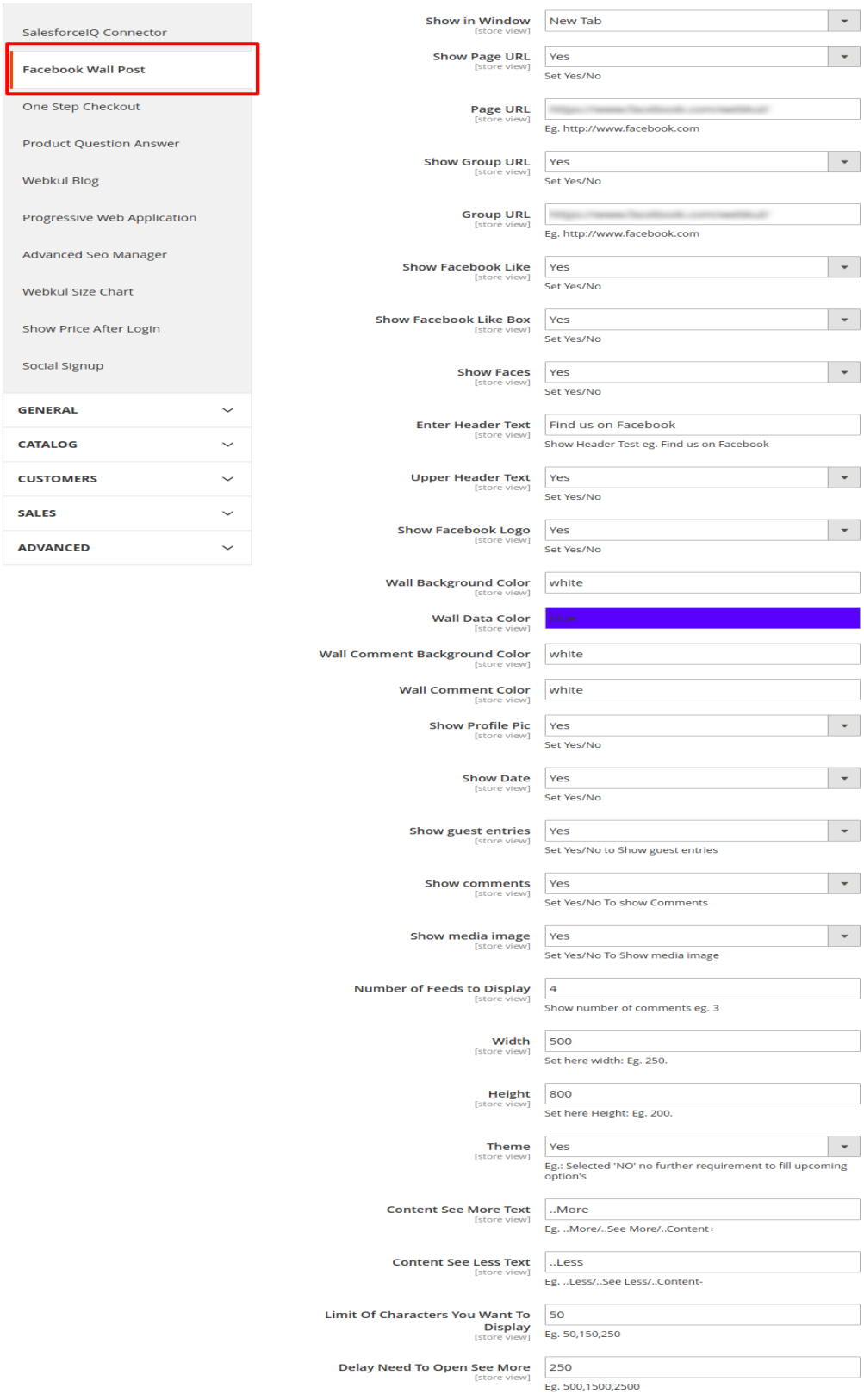
Features

- Open link in new tab or same window.
- Show/hide – Facebook likes, profile pictures, media images, comments, guest entries, date.
- Enter custom header text.
- Set the character limit for the feed.
- Set the number of feeds to display.
- Text color picker for – comment and feed data
- Customize background color for comment and feed data.
- Customize the height and width for the frontend.

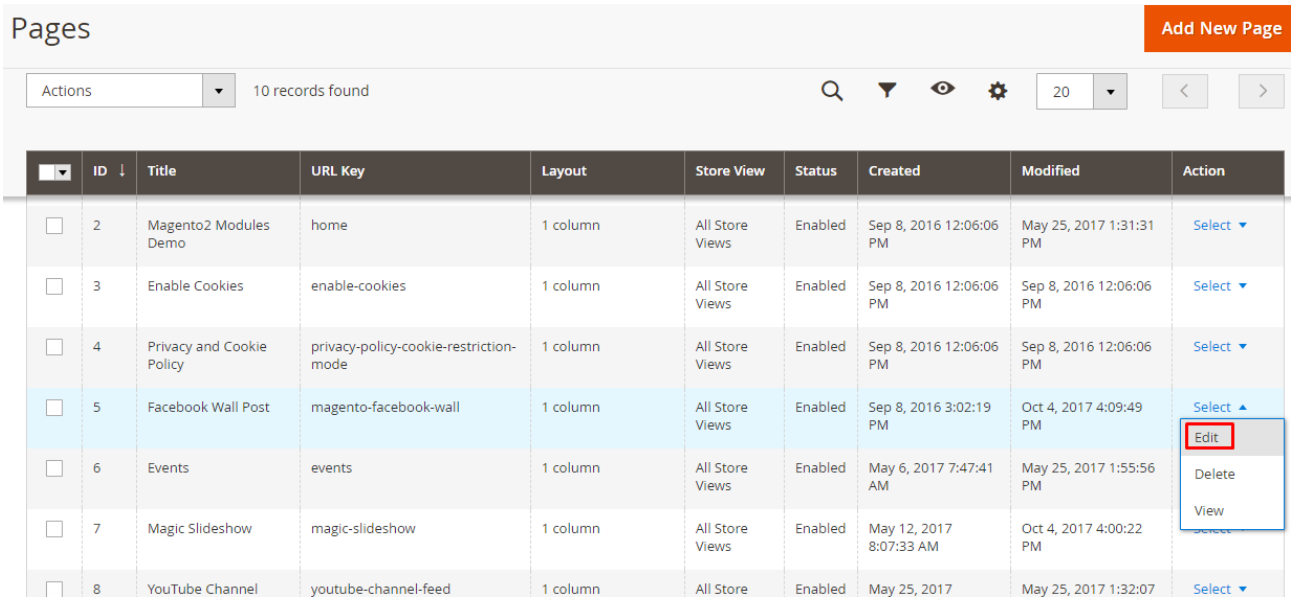
Facebook Wall Post Configuration

For the module configuration, the admin will follow the path **Stores > Configuration > Facebook Wall Post Parameters** and enter all the details like Facebook Id, App Id, Secret Key and other important details and then save the configuration.



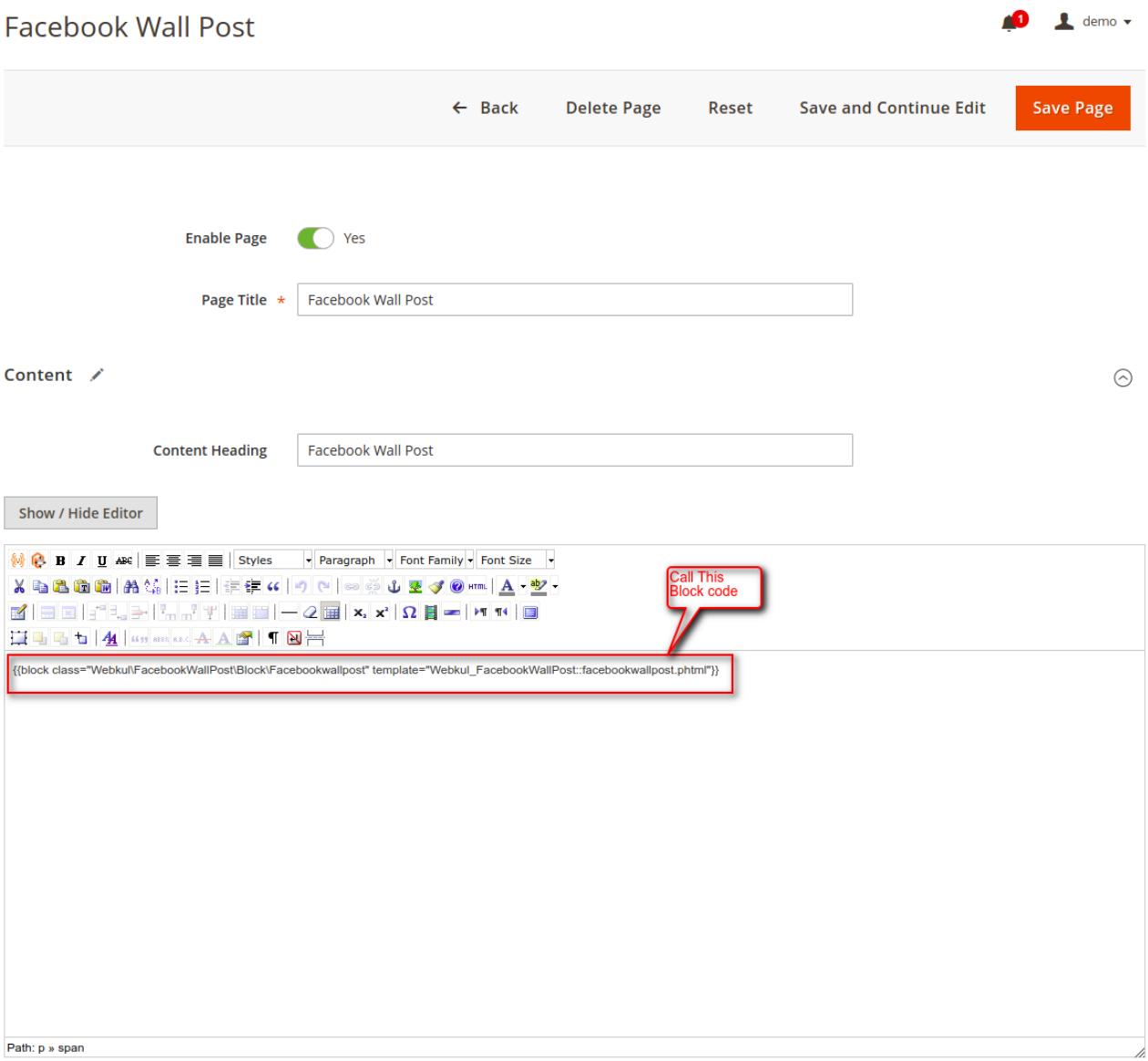


Now, the admin will follow the path **Content > Pages** and then select and edit the page where you want to show the Facebook Wallpost Feeds.

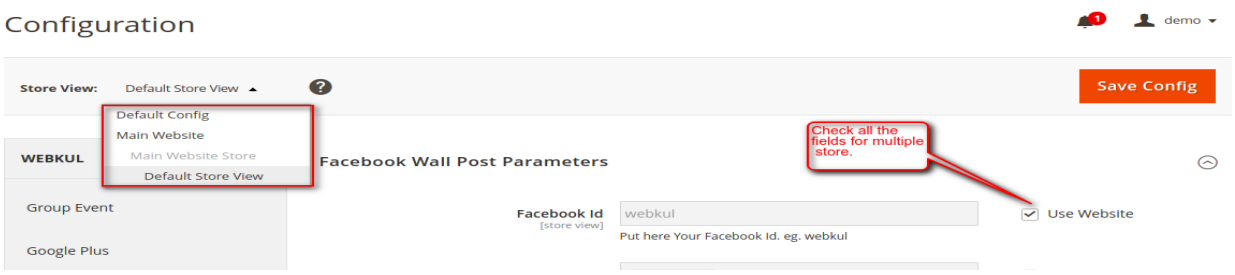


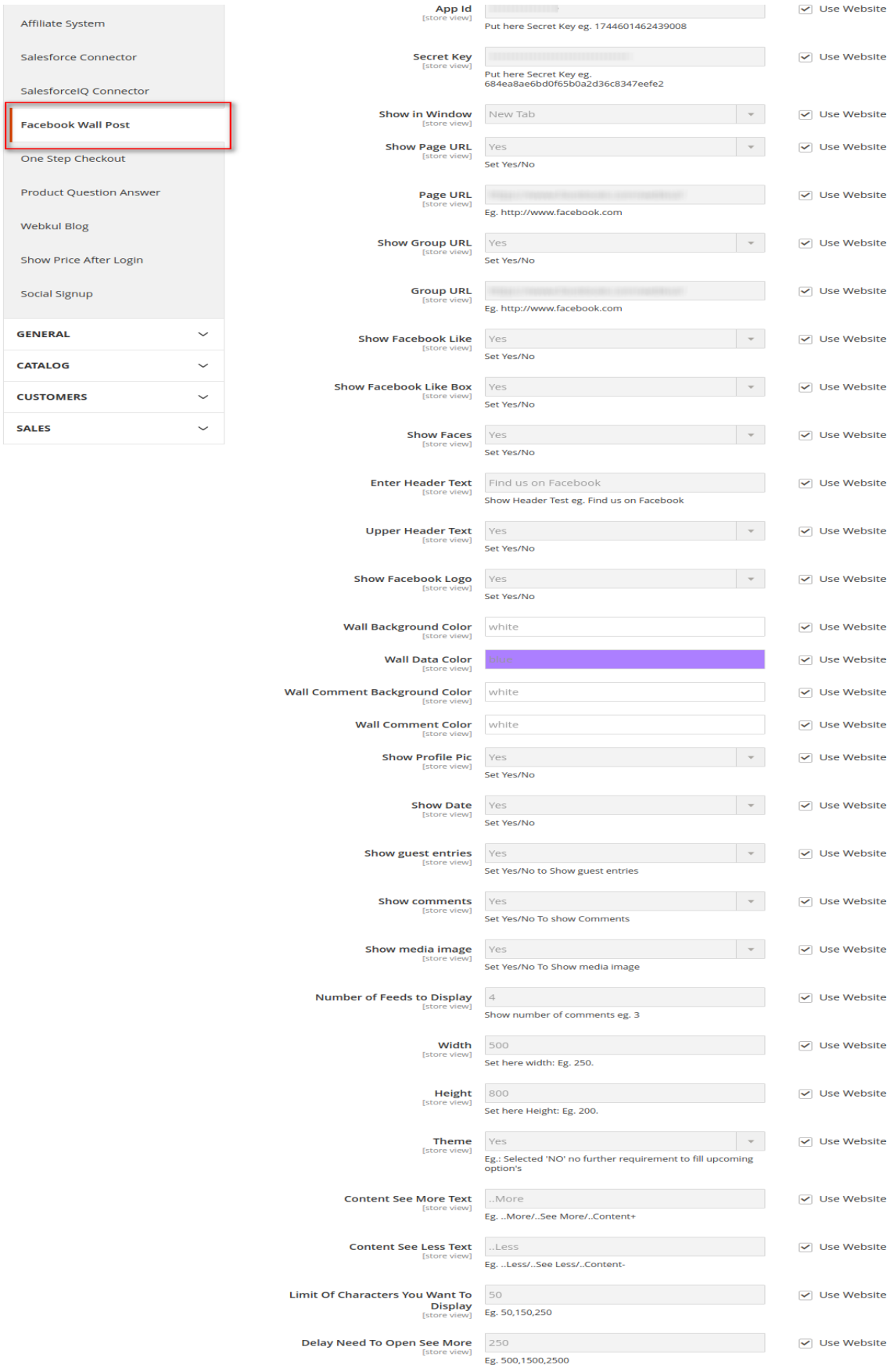
Then go to the Content section and copy & paste the following block code.

```
{{block class="Webkul\FacebookWallPost\Block\Facebookwallpost"
template="Webkul_FacebookWallPost::facebookwallpost.phtml"}}
```



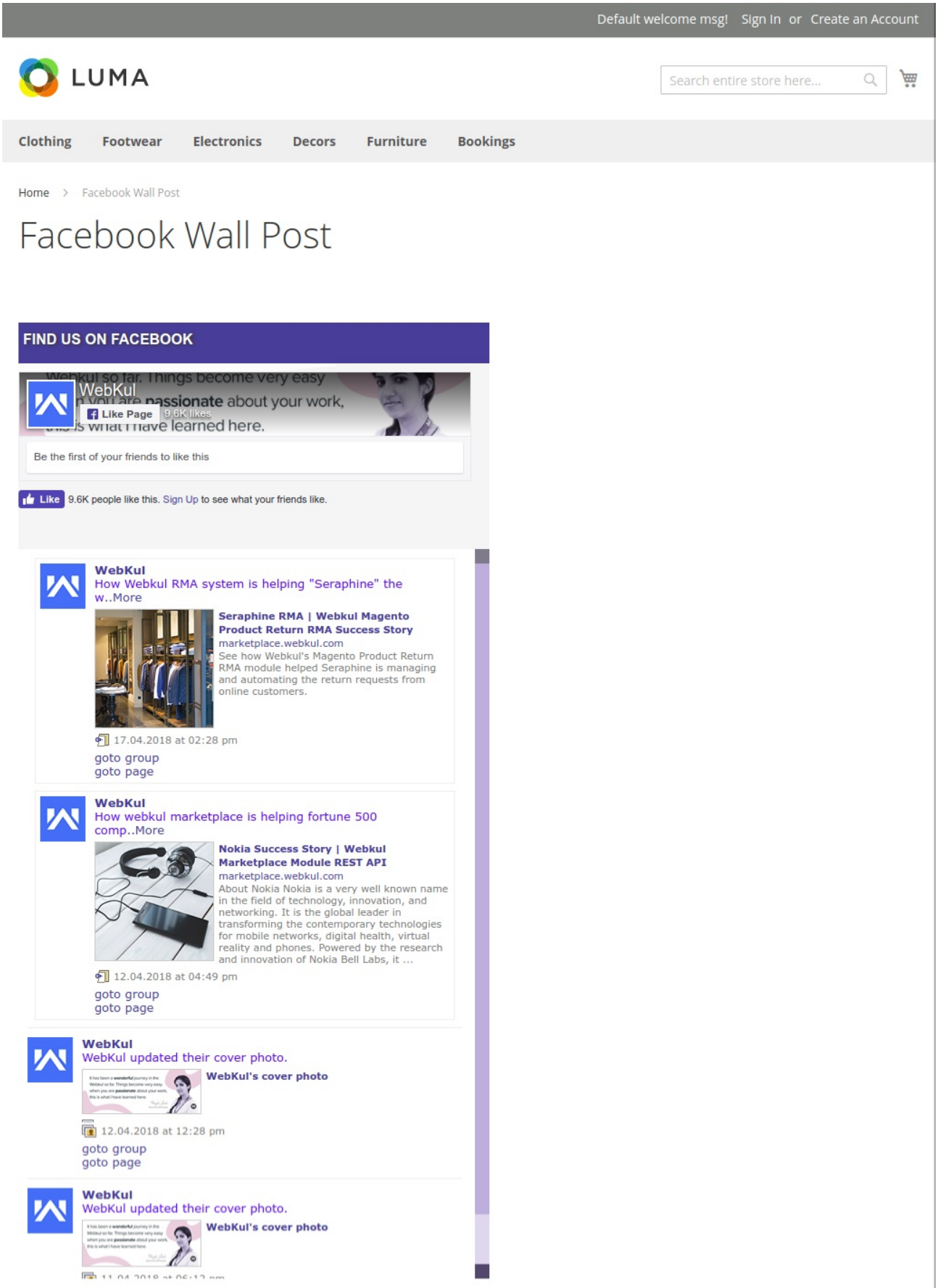
If there are multiple stores then please make sure in the admin panel, follow the path **Stores > Configuration > Facebook Wall Post Parameters > Current Configuration Scope:[STORE VIEW]** and all the fields should be checked like the image below.




Affiliate System
Salesforce Connector
SalesforceIQ Connector
Facebook Wall Post
One Step Checkout
Product Question Answer
Webkul Blog
Show Price After Login
Social Signup
GENERAL
CATALOG
CUSTOMERS
SALES
App Id [store view]
Put here Secret Key eg. 1744601462439008
Use Website
Secret Key [store view]
Put here Secret Key eg. 684ea8ae6bd0f65b0a2d36c8347eefe2
Use Website
Show in Window [store view]
New Tab
Use Website
Show Page URL [store view]
Yes
Set Yes/No
Use Website
Page URL [store view]
Eg. http://www.facebook.com
Use Website
Show Group URL [store view]
Yes
Set Yes/No
Use Website
Group URL [store view]
Eg. http://www.facebook.com
Use Website
Show Facebook Like [store view]
Yes
Set Yes/No
Use Website
Show Facebook Like Box [store view]
Yes
Set Yes/No
Use Website
Show Faces [store view]
Yes
Set Yes/No
Use Website
Enter Header Text [store view]
Find us on Facebook
Show Header Test eg. Find us on Facebook
Use Website
Upper Header Text [store view]
Yes
Set Yes/No
Use Website
Show Facebook Logo [store view]
Yes
Set Yes/No
Use Website
Wall Background Color [store view]
white
Use Website
Wall Data Color [store view]
blue
Use Website
Wall Comment Background Color [store view]
white
Use Website
Wall Comment Color [store view]
white
Use Website
Show Profile Pic [store view]
Yes
Set Yes/No
Use Website
Show Date [store view]
Yes
Set Yes/No
Use Website
Show guest entries [store view]
Yes
Set Yes/No to Show guest entries
Use Website
Show comments [store view]
Yes
Set Yes/No To show Comments
Use Website
Show media image [store view]
Yes
Set Yes/No To Show media image
Use Website
Number of Feeds to Display [store view]
4
Show number of comments eg. 3
Use Website
Width [store view]
500
Set here width: Eg. 250.
Use Website
Height [store view]
800
Set here Height: Eg. 200.
Use Website
Theme [store view]
Yes
Eg.: Selected 'NO' no further requirement to fill upcoming option's
Use Website
Content See More Text [store view]
..More
Eg. ..More/..See More/..Content+
Use Website
Content See Less Text [store view]
..Less
Eg. ..Less/..See Less/..Content-
Use Website
Limit Of Characters You Want To Display [store view]
50
Eg. 50,150,250
Use Website
Delay Need To Open See More [store view]
250
Eg. 500,1500,2500
Use Website

front-end

After the module installation & configuration, the customer can see Facebook Wall Post on the storefront like the image below.



Thanks for reading this blog post 🙂 If you still have any issue feel free to Create a ticket and let us know your views to make the module better or send an email to support@webkul.com