

## Amazon Affiliate

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**Amazon Affiliate:** Using this extension, the admin of the Magento 2 store will be able to fetch products from his Amazon affiliate account and can list them out within his Magento 2 web store.

The customers can easily purchase these Amazon products by adding them into the available Amazon cart. After proceeding to the checkout, the customer will be navigated to the amazon website for making the payment for the products.

## Features

Get products from the Amazon Affiliate website.

Admin can choose and create products from Amazon Affiliate.

When the customer purchases the product Admin gets the commission on Affiliated account.

Assign multiple categories to the fetched product.

Buyers can add affiliate products to a separate cart.

Buyers can checkout with Amazon Affiliate products.

## Searching for an experienced Magento 2 Company ?

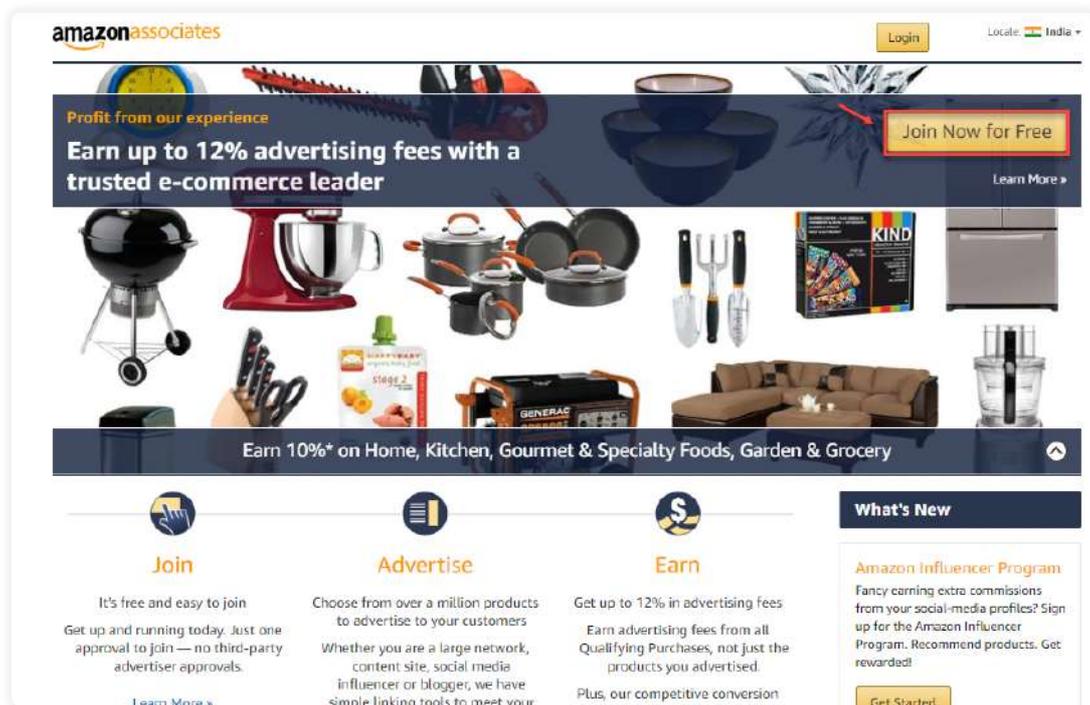
[Read More](#)

# How To Register For Affiliate Program?

To **register** navigate to — <https://affiliate-program.amazon.in>

## Step 1:

Tap on the **Join Now for Free** button.



The screenshot shows the Amazon Associates website homepage. At the top left is the "amazon associates" logo, and at the top right are "Login" and "Locate India" links. A central banner features the text "Profit from our experience" and "Earn up to 12% advertising fees with a trusted e-commerce leader", with a prominent "Join Now for Free" button and a "Learn More" link. Below the banner is a grid of various product images including a grill, a mixer, pots, tools, a sofa, and a water purifier. A dark bar below the grid states "Earn 10%\* on Home, Kitchen, Gourmet & Specialty Foods, Garden & Grocery". The main content area is divided into three columns: "Join" (with a hand icon), "Advertise" (with a list icon), and "Earn" (with a dollar sign icon). Each column contains a brief description of the benefit and a "Learn More" link. On the right side, there is a "What's New" section titled "Amazon Influencer Program" with a "Get Started" button.

## Step 2:

Click on **Create your Amazon account** button.



## Login

Email or mobile phone number

Password

[Forgot Password](#)

Login

Keep me signed in. [Details](#) ▾

New to Amazon?

Create your Amazon account

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

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**Step 3:** Enter the required information and click **Create your Amazon account**.



## Create account

Your name

Martin Mint

Email

@webkul.com

Password

••••••••

*i* Passwords must be at least 6 characters.

Password again

••••••••

Create your Amazon account

By creating an account or logging in, you agree to Amazon's [Conditions of Use](#) and [Privacy Policy](#).

Already have an account? [Sign in](#) ▶

**4:** Now, enter your **account information** and then tap the **Next** button.

## Creating Your Amazon Associates Account



## Your Account Information

**Important:** Please read [these instructions](#) before you fill this form.

## To whom should we issue payments?

## Payee Name \*

Enter the name exactly as it appears on the bank account that is being used for payment.

## Address Line 1 \*

## Address Line 2

## Address Line 3

## City \*

## State, Province or Region \*

## Postal Code \*

## Country \*

## Phone Number \*

## Who is the main contact for this account?

- The payee listed above  
 Someone else - I need to enter their information

## For U.S. tax purposes, are you a U.S. person?

In general, you are considered a U.S. person if you are a (1) U.S. citizen, (2) U.S. resident, or (3) entity organized under the laws of the U.S.

- No  
 Yes

[Next >>](#)

Your application will be reviewed shortly. Meanwhile, please visit Associate Central and start building links.

**Step 5:** On the page that comes up, **enter** the details regarding your **Websites** and **Mobile Apps** as required. To **add your website**, after entering the **web address** hit the **Add** button.

Account Information **Website and Mobile App List** Profile Start Using Associates Central

### Your Websites and Mobile Apps

**Important:** Please read [these instructions](#) before you fill this form.

List all the top level domains and/or mobile apps on which you plan to display banners, widgets, Special Links, or other ads from Amazon Associates. You need to add at least one website, social media page or mobile app. You can add up to 50 websites or mobile apps.

**Enter Your Website(s) \***

webkul.com/blog

**Enter Your Mobile App URL(s)**

play.google.com/dp/B00AQL8VU4

This **adds** the **website** as shown below in the snapshot.

### Creating Your Amazon Associates Account

Account Information **Website and Mobile App List** Profile Start Using Associates Central

### Your Websites and Mobile Apps

**Important:** Please read [these instructions](#) before you fill this form.

List all the top level domains and/or mobile apps on which you plan to display banners, widgets, Special Links, or other ads from Amazon Associates. You need to add at least one website, social media page or mobile app. You can add up to 50 websites or mobile apps.

**Enter Your Website(s) \***

example.com or example.com/myblog

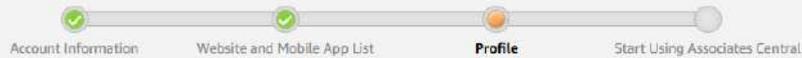
webkul.com

**Enter Your Mobile App URL(s)**

play.google.com/dp/B00AQL8VU4

**Step 6:** Enter the required details on the **Profile** page then **check** the **Contract Terms** check-box and then click the **Finish** button. Check the [instruction](#) given at the page **top** before **filling** in the **details**.

## Creating Your Amazon Associates Account



## Profile

**Important:** Please read [these instructions](#) before you fill this form.

What is your preferred Associates Store ID? \*

Your Website List

Your Mobile App List

What are your websites or mobile apps about? \*

What can users do on your website or mobile app, who is it for, and what kind of products do you intend to promote?

Which of the following topics best describes your websites or mobile apps? \*



[Add Another Topic](#)

What type of Amazon items do you intend to list on your websites or mobile apps? \*

- |   |   |   |
|---|---|---|
| <input checked="" type="checkbox"/> Books       | <input checked="" type="checkbox"/> Clothing, Shoes & Jewelry | <input type="checkbox"/> Computers & Office |
| <input checked="" type="checkbox"/> Electronics | <input checked="" type="checkbox"/> Grocery, Health & Baby    | <input type="checkbox"/> Home & Garden      |
| <input type="checkbox"/> Movies, Music & Games  | <input checked="" type="checkbox"/> Toys, Kids & Baby         |   |

What type are your websites or mobile apps? \*



[Add Another Type](#)

## Traffic &amp; Monetization

How do you drive traffic to your website(s)? \*

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Paid Search     | <input type="checkbox"/> Display Advertising | <input type="checkbox"/> SEO              |
| <input type="checkbox"/> Email           | <input type="checkbox"/> Social Networks     | <input type="checkbox"/> Blogs            |
| <input type="checkbox"/> Shopping Portal | <input type="checkbox"/> Forums              | <input type="checkbox"/> Lead Generation  |
| <input type="checkbox"/> Offline         | <input type="checkbox"/> Rebate              | <input checked="" type="checkbox"/> Other |

How do you utilize your websites and apps to generate income? \*



[Add Another](#)

How do you usually build links? \*

How many total unique visitors do your websites and apps get per month? \*

What is your primary reason for joining the Amazon Associates Program? \*

How did you hear about us? \*

By typing the characters you see in the box, you help Amazon prevent automated or scripted form submissions. This enables us to prevent fraud and abuse so that we may continue to ensure a high quality of service to all customers.



[Try a different image](#)

Type the characters in the above image \*

## Contract Terms

- You agree to the terms and conditions of the [Associates Program Operating Agreement](#)

« Previous

Finish »

Your application will be reviewed shortly. Meanwhile, please visit Associate Central and start building links.

[Conditions of Use](#) | [Privacy Notice](#) | © 1996-2018, Amazon.com, Inc. and its affiliates

## Step 7: Now, you have created your **Amazon Associates Account**.

### Creating Your Amazon Associates Account

Account Information  Website and Mobile App List  Profile  **Start Using Associates Central**

**Congrats, Martin Mint**

**Thank you for applying to the Amazon.in Associates Program**

Your unique Associate ID is **mytestwebsite-21**

You may occasionally need to provide your Associate ID to verify your account with us. Your application will be reviewed shortly after you have referred the qualified sales to Amazon.in.

In the meantime, you have been granted full access to the Associates Central platform 24 hours a day.

If your affiliate links have not referred the minimum qualified sales after 180 days, your application and access to the Associates Program will be withdrawn.

**Enter your Payment and Tax Information**

## Step 8: Your **Store ID/Associate Tag** is — **mytestwebsite-21** on the top right-hand corner.

Associates Resource Center: Check our educational articles here

Locale: India Store: **mytestwebsite-21**

amazonassociates @webkul.com

Home Product Linking Widgets Tools Reports Help

**Important Notice**

- Before we can pay you, we must have your Payment Information, Please ignore this message if Payment Information is already submitted.

amazon influencers

**Join the Amazon Influencer Program**

Recommend products, get rewarded.  
Qualify with a social account today.

**Sign up today**

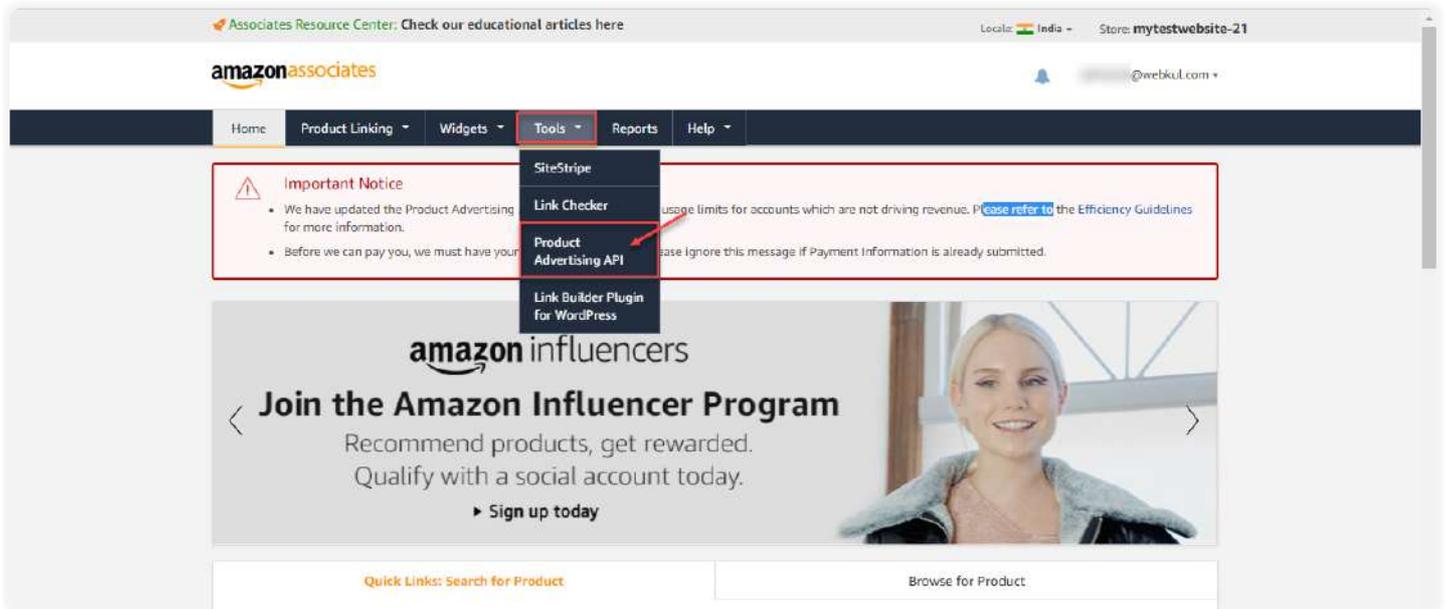
Quick Links: [Search for Product](#) [Browse for Product](#)

Search and create links for any product. You can also create short links. [Advanced search](#)

# Get The Access & Secret Key

## To Get The Access & Secret Key:

#1: Navigate to menu option **Tools->Product Advertising API** as shown below in the snapshot.



#2: Click on the **Join** button.

**Important Notice**

- Before we can pay you, we must have your [Payment Information](#), Please ignore this message if Payment Information is already submitted.

## Amazon Product Advertising API

### What is the Amazon Product Advertising API?

The Product Advertising API (PA API) provides programmatic access for advanced users to Amazon's product selection and discovery functionality so that they can advertise Amazon products to monetize their website. Users can advertise Amazon products with details, image urls, prices, customer reviews, similar products, and sort results by relevance, sales rank, price, and more.

### Is the Amazon Product Advertising API the right tool for me?

The Product Advertising API is an Amazon tool for advanced users. If you're not an advanced user, other Amazon tools would be a better fit for you, such as [SiteStripe](#).

### How do I get access to the Amazon Product Advertising API?

Once we have emailed you confirming your application has been reviewed and you have been accepted into the Associates Program, you will be able to access PA API. Before being accepted, the other link building tools referenced above can be used. Under special circumstances, we may grant early access to the PA API tool to advanced users with an eligible site whom have a qualifying, demonstrated need for early access. This will require detailed information on how they intend to integrate the data provided by PA API into their site. Associates who request the PA API tool for a third party plug-in or because a third party has asked for their key do not demonstrate the need for early access. In order to request an exception review please use the [Contact Us](#) form and select the subject line: Product Advertising API in the dropdown. Average responses are within 3-4 business days.

## Put the Product Advertising API to Work for You

To get started, click on the 'Join' button to obtain the information you will need to begin using the Product Advertising API.

### Access Product Selection

Get automated & real-time access to Amazon's selection of millions of products in categories such as electronics, appliances, books, apparel, music and more from Amazon.com, Amazon.ca, Amazon.br, Amazon.com.mx, Amazon.co.uk, Amazon.de, Amazon.fr, Amazon.es, Amazon.it, Amazon.co.jp, Amazon.cn, Amazon.in

### Amazon Product Discovery Capabilities

Leverage our customer-centric features such as Product Search, Customer Reviews, Similar Products, Accessories, top sellers, new releases and more

### Monetize Your Website

Seamlessly include your Associate tag in the API requests to automatically format the URLs returned by the API. This will ensure that you earn advertising fees when the users that you refer buy qualifying products on Amazon

**#3:** Tap the **Add Credentials** button.

#### Is the Amazon Product Advertising API the right tool for me?

The Product Advertising API is an Amazon tool for advanced users. If you're not an advanced user, other Amazon tools would be a better fit for you, such as [SiteStripe](#).

### Manage Your Credentials

Access Keys are used to sign programmatic queries made to the Product Advertising API. For your protection, please store your Access Keys securely and do not share them with anyone. We recommend that you change your Access Keys every 90 days. Access Key information is linked to your Associates account and any changes that you make will impact all of your integrations that utilize the Product Advertising API. Please note that you may have a maximum of two Access Keys at one time. To learn more about how to sign requests using your Access Keys, [Find the documentation here](#).

Add Credentials

#### Access Product Selection

Get automated & real-time access to Amazon's selection of millions of products in categories such as electronics, appliances, books, apparel, music and more from Amazon.com, Amazon.ca, Amazon.br, Amazon.com.mx, Amazon.co.uk, Amazon.de, Amazon.fr, Amazon.es, Amazon.it, Amazon.co.jp, Amazon.cn, Amazon.in

#### Amazon Product Discovery Capabilities

Leverage our customer-centric features such as Product Search, Customer Reviews, Similar Products, Accessories, top sellers, new releases and more

#### Monetize Your Website

Seamlessly include your Associate tag in the API requests to automatically format the URLs returned by the API. This will ensure that you earn advertising fees when the users that you refer buy qualifying products on Amazon

**Step 4:** Here, find the **Access** and the **Secret** key. You can also **Download Credentials** to keep them saved.

#### Download credentials

The Secret Key is available only when you first create an Access Key pair. For security reasons, a Secret Key cannot be retrieved at another time. Please ensure that you save both the Access Key and its matching Secret Key. If you forget either of your keys, you must create a new Access Key pair.

**Access Key :** AK-6C1 + **Secret Key :** 5s-v4

Download Credentials    [Manage Your Credentials >](#)

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#### Access Product Selection

Get automated & real-time access to Amazon's selection of millions of products in categories such as electronics, appliances, books, apparel, music and more from Amazon.com, Amazon.ca, Amazon.br, Amazon.com.mx, Amazon.co.uk, Amazon.de, Amazon.fr, Amazon.es, Amazon.it, Amazon.co.jp, Amazon.cn, Amazon.in

#### Amazon Product Discovery Capabilities

Leverage our customer-centric features such as Product Search, Customer Reviews, Similar Products, Accessories, top sellers, new releases and more

#### Monetize Your Website

Seamlessly include your Associate tag in the API requests to automatically format the URLs returned by the API. This will ensure that you earn advertising fees when the users that you refer buy qualifying products on Amazon

**Step 5:** After clicking the **Manage Your Credentials** in the above step, you will be redirected to the section displayed below.

Home Product Linking Widgets Tools Reports Help

**Important Notice**

- We have updated the Product Advertising API rates policy to reduce usage limits for accounts which are not driving revenue. Please refer to the [Efficiency Guidelines](#) for more information.
- Before we can pay you, we must have your [Payment Information](#), Please ignore this message if Payment Information is already submitted.

**Amazon Product Advertising API**

**What is the Amazon Product Advertising API?**  
 The Product Advertising API (PA API) provides programmatic access for advanced users to Amazon's product selection and discovery functionality so that they can advertise Amazon products to monetise their website. Users can advertise Amazon products with details, image URLs, prices, customer reviews, similar products and sort results by relevance, sales rank, price and more.

**Is the Amazon Product Advertising API the right tool for me?**  
 The Product Advertising API is an Amazon tool for advanced users. If you're not an advanced user, other Amazon tools would be a better fit for you, such as [SiteStripe](#).

**Manage Your Credentials**

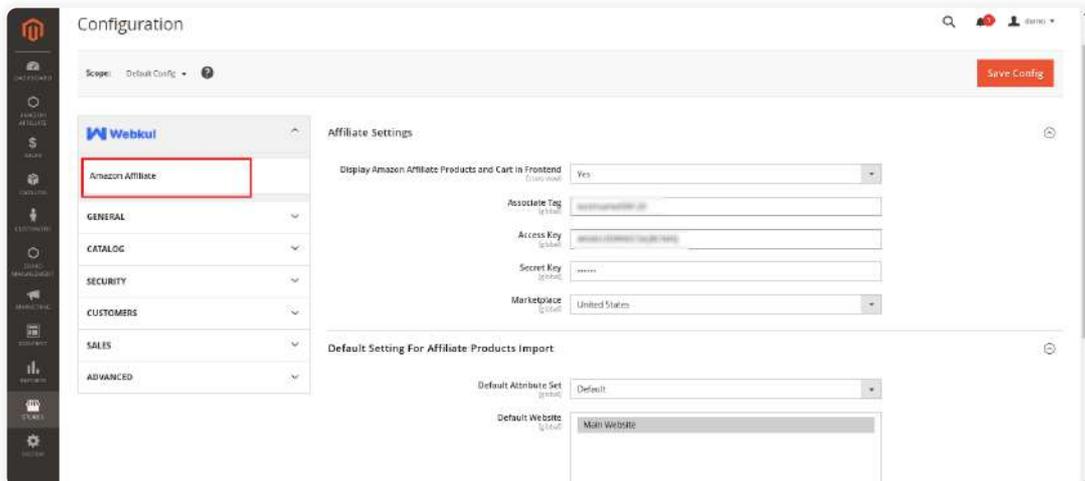
Access Keys are used to sign programmatic queries made to the Product Advertising API. For your protection, please store your Access Keys securely and do not share them with anyone. We recommend that you change your Access Keys every 90 days. Access Key information is linked to your Associates account and any changes that you make will impact all of your integrations that utilize the Product Advertising API. Please note that you may have a maximum of two Access Keys at one time. To learn more about how to sign requests using your Access Keys, Find the documentation [here](#).

Created	Access Key ID	Status	Actions
2018-12-04 13:56:44 UTC	AI[REDACTED]Q	Active	<a href="#">Delete</a>
2018-12-05 09:56:54 UTC	AI[REDACTED]	Active	<a href="#">Delete</a>

## Module Configuration

For module configuration navigate through

**Stores>Configuration>Webkul>Amazon Affiliate.**



## Affiliate Settings:

Under the **Affiliate Settings**, we have a few configuration settings –

**Display Amazon Affiliate Products and cart In Frontend**

If set to yes, the cart with Amazon Affiliate Products will be displayed on

the front end.

### **Associated Tag**

This is your **Store Id** that is displayed at the top **right-hand corner** of your Amazon Affiliate account.

### **Access key**

Enter the Access key that you have generated under your Amazon Affiliate account.

### **Secret Key**

Enter the Secret Key that you have generated under your Amazon Affiliate account.

### **Marketplace**

Select the **Amazon Marketplace** from where you want to fetch the products.

## **Default Settings for Affiliate Products Import:**

### **Default Attribute Set –**

Select the **default attribute set** that should be **assigned** to the imported affiliate products.

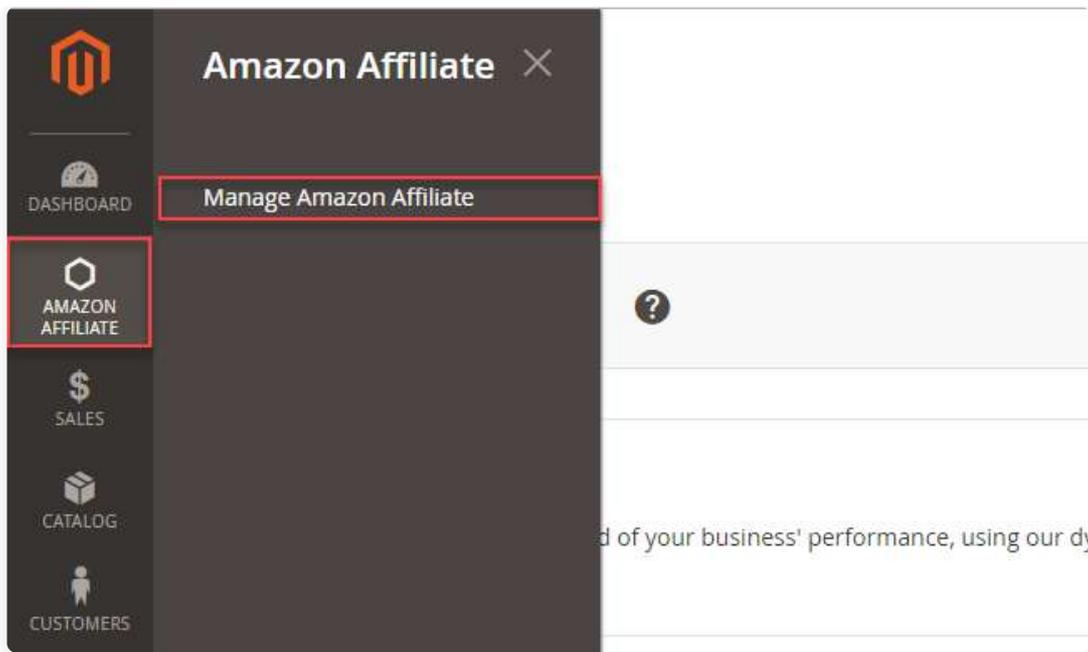
### **Default Websites –**

Here, you can select the **default websites** where you want to display the **imported affiliate products**. You can select a single/multiple websites as required.

## **Importing Product**

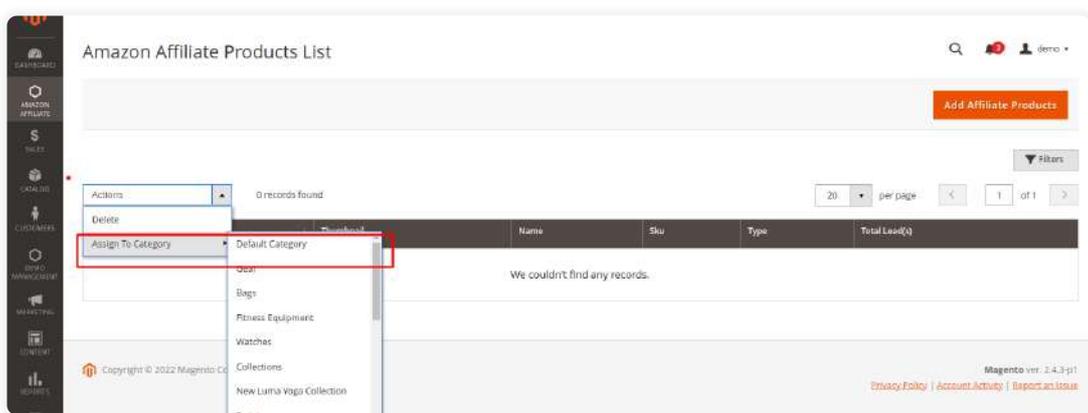
For importing the products navigate through **Amazon Affiliate>Manage Amazon Affiliate**.

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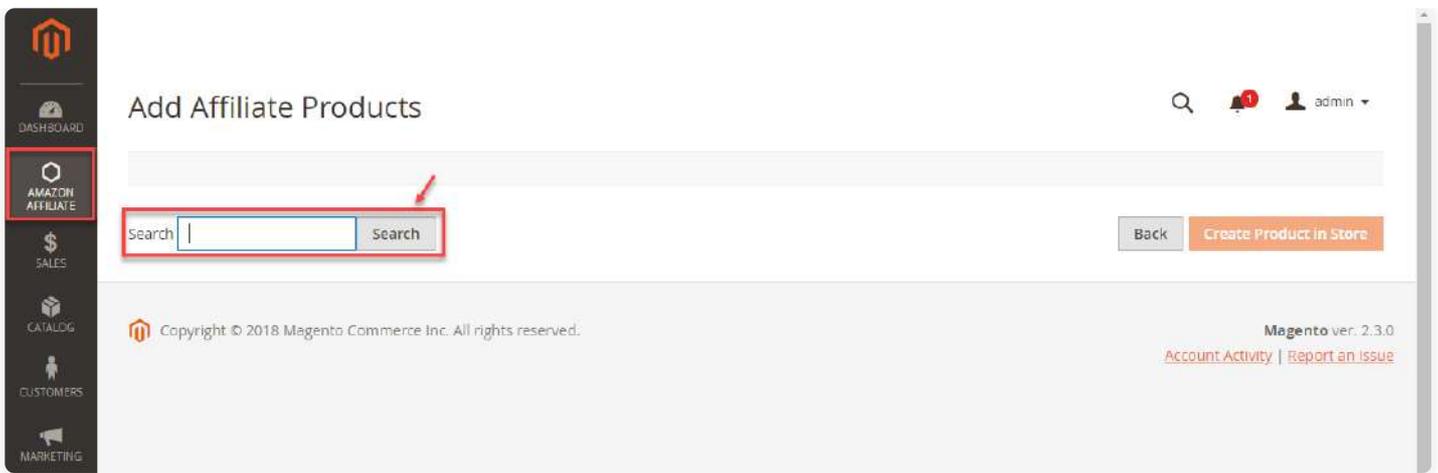


Here, you will find an empty section if you are using the extension for the first time. You can also delete the products that you have imported by navigating to the Actions drop-down option.

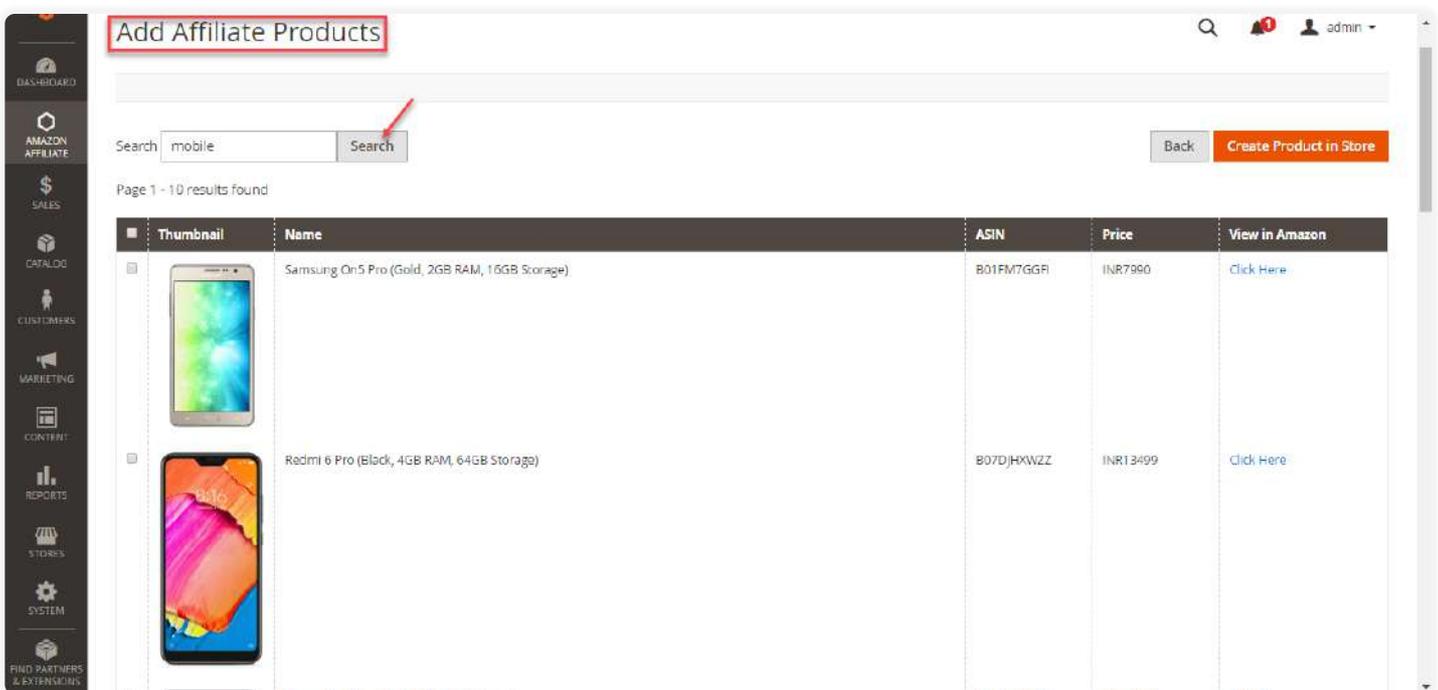
Admin can assign a category to amazon affiliated product from the assign to category option as shown below in the image and click on **Add Affiliate Products** button to add the products.



This brings up the section to search the products from the Marketplace that you have selected in the module configuration.



In the **search box**, enter the **name** of the product that you want to search and **tap** the **Search** button thereafter. Now, you can see the products getting displayed.



Here, **select** the products that you want to **fetch** and tap the **Create Products in Store** button.

**Add Affiliate Products**

Search: mobile Search

Page 1 - 10 results found

Thumbnail	Name	ASIN	Price	View in Amazon
<input checked="" type="checkbox"/>	Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)	B01FM7GGFI	INR7990	<a href="#">Click Here</a>
<input checked="" type="checkbox"/>	Redmi 6 Pro (Black, 4GB RAM, 64GB Storage)	B07DJHXWZZ	INR13499	<a href="#">Click Here</a>

Back Create Product in Store

This will start the **Run Profiler** to create the product as shown below in the snapshot.

**Run Profiler**

Starting Execution...

Please don't close or refresh the window while creating product(s).

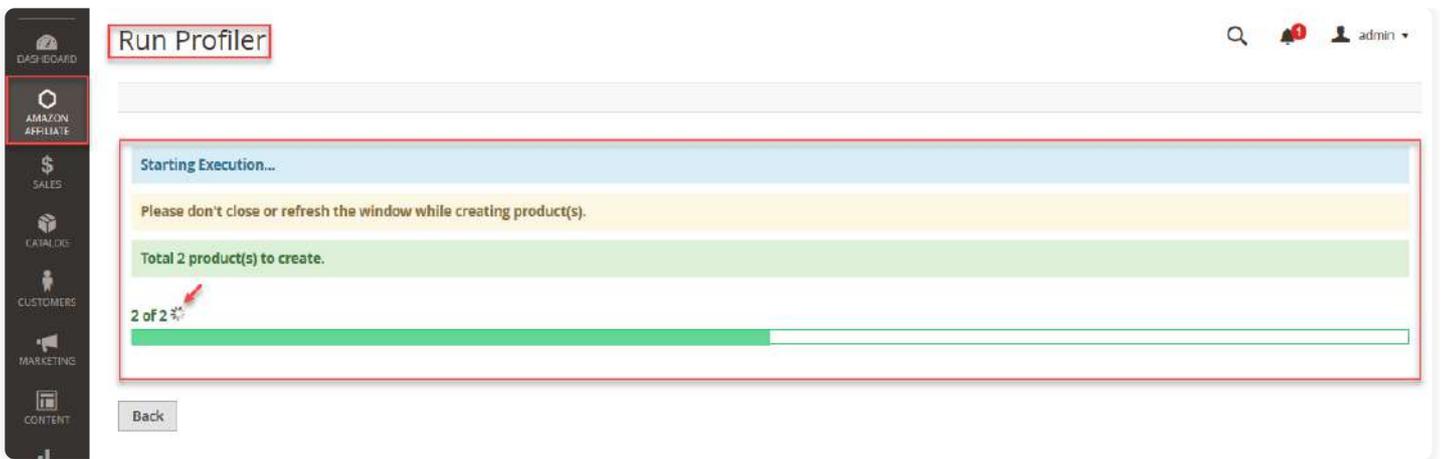
Total 2 product(s) to create.

1 of 2

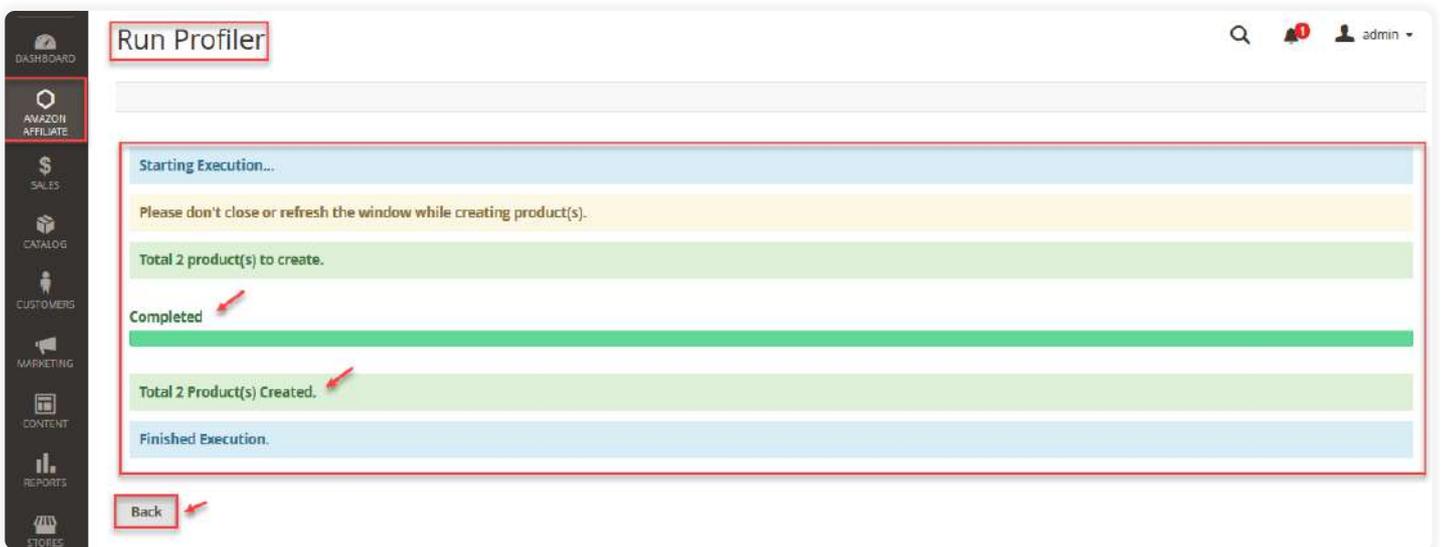
Back

Copyright © 2018 Magento Commerce Inc. All rights reserved. Magento ver. 2.3.0  
[Account Activity](#) | [Report an Issue](#)

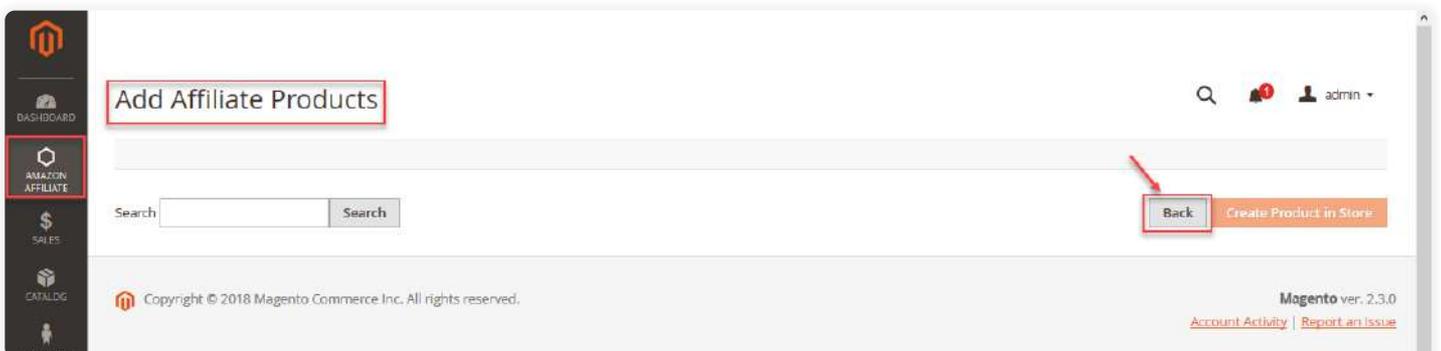
You can see the **progress** of product creation while the profiler is running.



Lastly, you can see the product creation **success** message as well. Here, click the **Back** button to go back.



Click on the **Back** button to check the imported products.



Now, check the products imported.

Amazon Affiliate Products List

Admin: admin

Add Affiliate Products

Filters

Actions 3 records found 20 per page 1 of 1

ID	Thumbnail	Name	SKU	Type	Total Lead(s)
2060		<a href="#">Harry Potter and the Philosopher's Stone</a>	1408855638	Simple Product	1
2061		<a href="#">Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)</a>	B01FM7GGFI	Simple Product	No lead
2062		<a href="#">Redmi 6 Pro (Black, 4GB RAM, 64GB Storage)</a>	B07DJHXWZZ	Simple Product	No lead

## Total Leads

After adding a product into the available Amazon cart, the customer is redirected to the Amazon website for purchase and the total number of leads for this product gets increased. After the customer has purchased the product, the admin will receive the respective commission.

To change the **category** of the imported product, tap the **hyperlink** and the edit product page opens up. Here, you can easily **change** the **category** of the product as per your need. Also a product identifier attribute is created to keep a check that this product is from Amazon.

# Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)

Store View: All Store Views

← Back

Add Attribute

Save

Enable Product  Yes

Attribute Set: Default

Product Name: Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)

SKU: B01FM7GGFI

Price: \$ 7,990.00

Advanced Pricing

Tax Class: None

Quantity: 100

Advanced Inventory

Stock Status: In Stock

Visibility: Catalog Search

Categories: Default Category

Set Product as New From: [ ] To: [ ]

Country of Manufacture: [ ]

## Content

## Configurations

Configurable products allow customers to choose options (Ex: shirt color). You need to create a simple product for each configuration (Ex: a product for each color).

Create Configurations

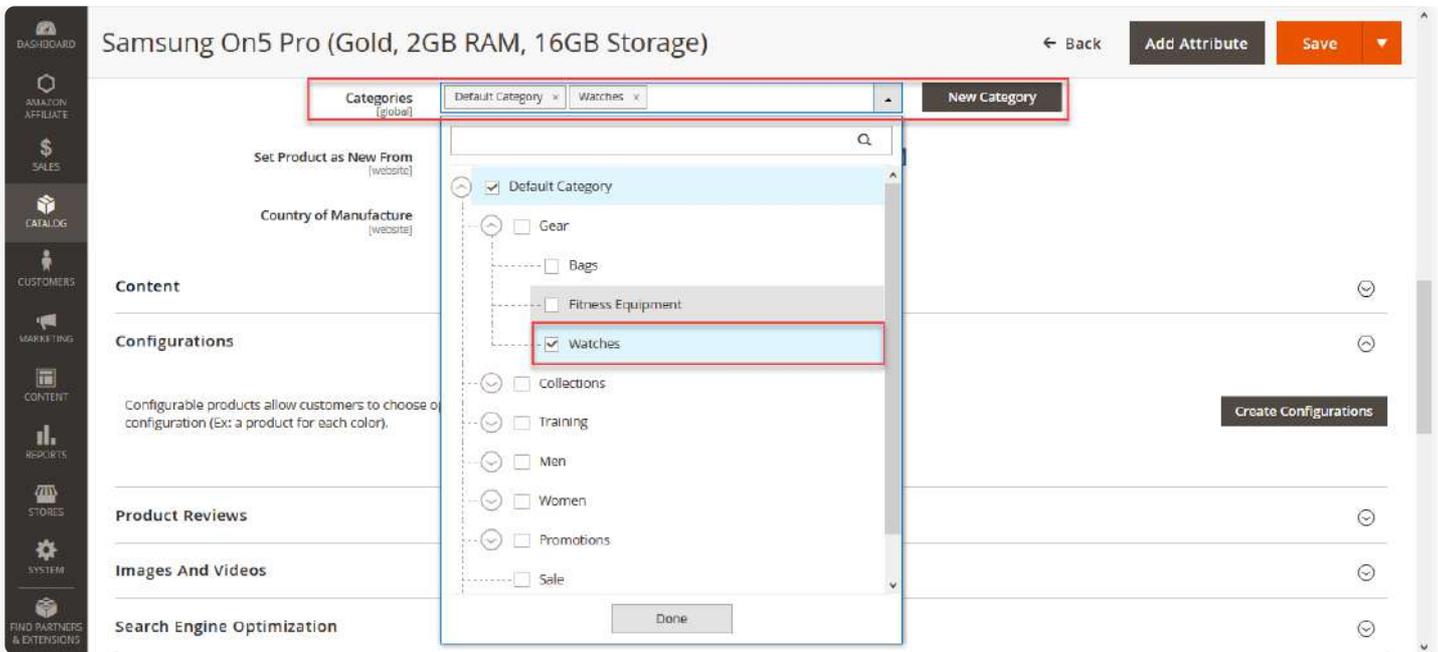
## Gift Options

### Amazon Product Identifier

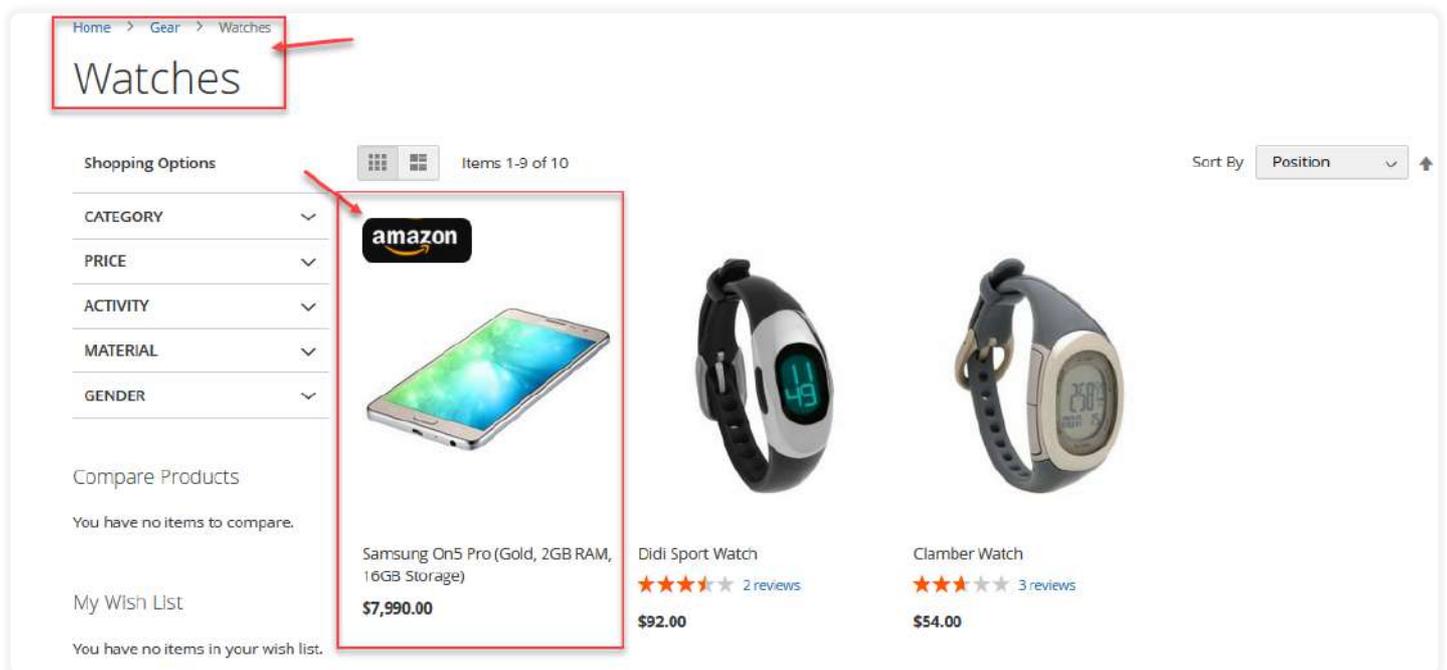
Is Amazon Product  Yes

## Downloadable Information

You can **select** the **category** as shown below.



After assigning the category, the product is **visible** under the **selected category** or **categories**.



## Customer Workflow

Customers can find the **products** from **Amazon Affiliate** with a **Amazon** logo.

# Watches

- Shopping Options
- CATEGORY ▾
  - PRICE ▾
  - ACTIVITY ▾
  - MATERIAL ▾
  - GENDER ▾

  Items 1-9 of 10

Sort By Position ▾ ↑





Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)  
**\$7,990.00**



Didi Sport Watch  
★★★★☆ 2 reviews  
**\$92.00**



Clamber Watch  
★★★★☆ 3 reviews  
**\$54.00**



Bolo Sport Watch  
★★★★☆ 3 reviews  
**\$49.00**



Luma Analog Watch  
★★★★☆ 2 reviews  
**\$43.00**



Dash Digital Watch  
★★★★☆ 3 reviews  
**\$92.00**



To **add** the product to the cart, just **add** it like usual by taping the **Add to Cart** button. This adds the product into the **Amazon cart** as shown below in the snapshot.



# Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)

Be the first to review this product

**\$7,990.00**

**IN STOCK**  
SKU#: B01FM7GGF



Qty

1

**Add to Cart**

ADD TO WISH LIST ADD TO COMPARE EMAIL



## Reviews

You're reviewing:  
**Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)**

Your Rating \*

Rating



Nickname \*

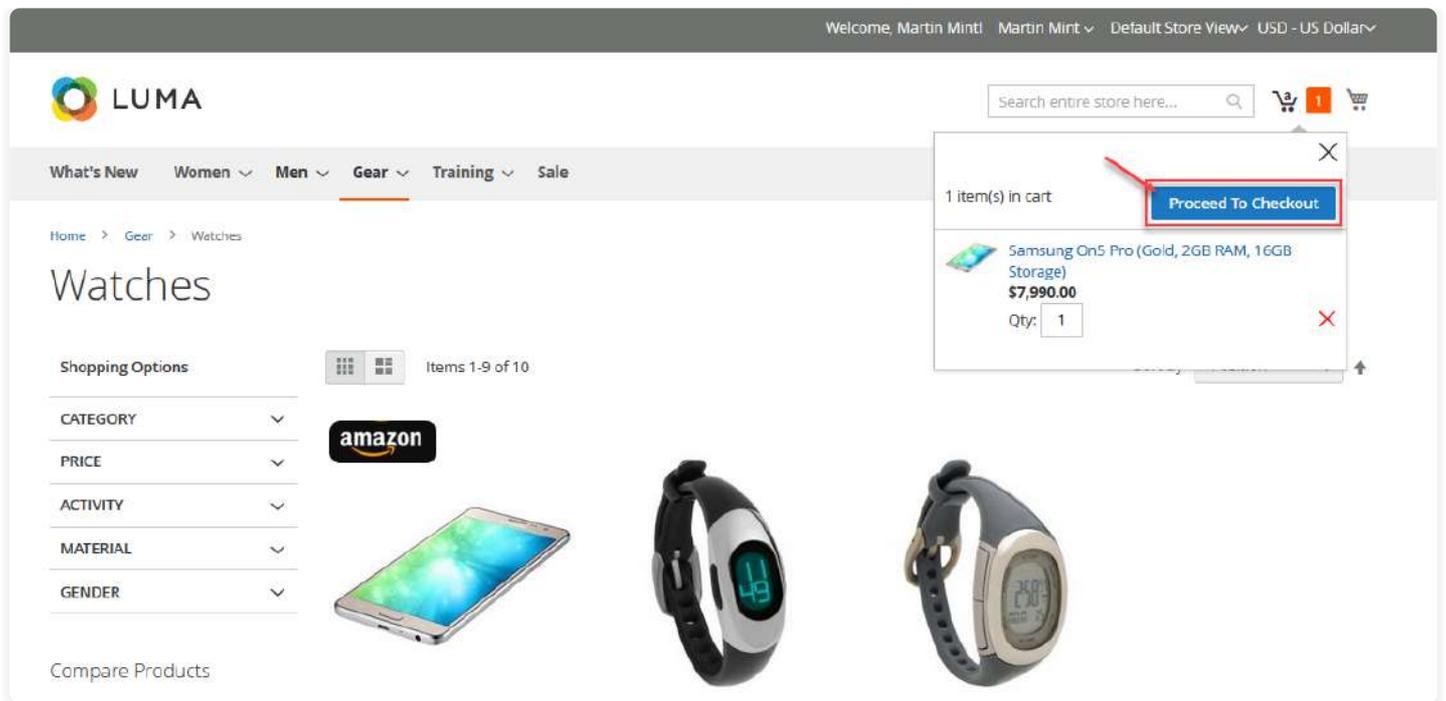
Martin

Summary \*

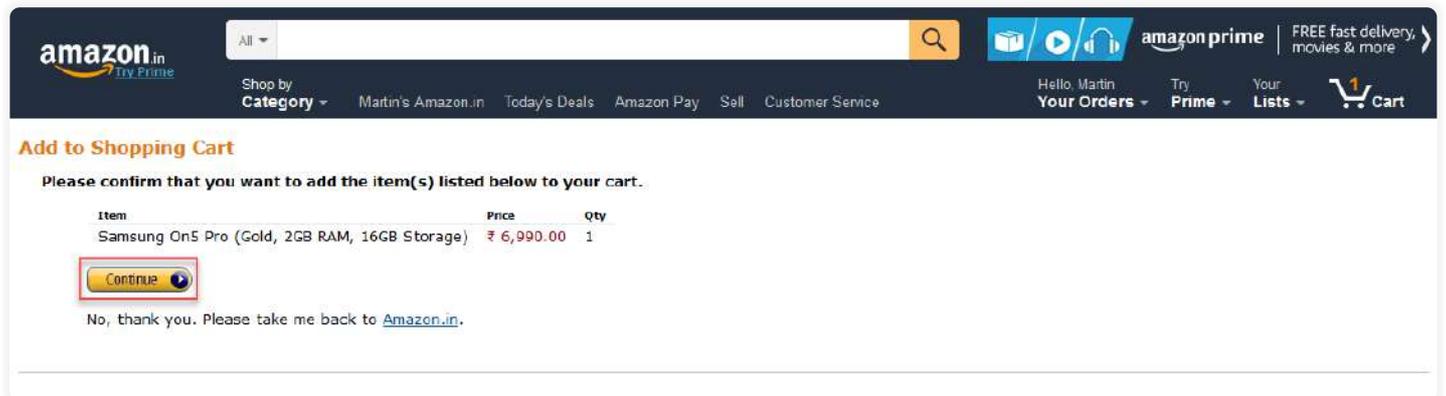
Review \*

Submit Review

To proceed further, tap the **Proceed to Checkout** button.



The customer will be redirected to the **Amazon website** wherein he has to **first login** to place the order. After login, you have to click on the **Continue** button.



Lastly, the customer will click on the **Proceed to Checkout** button to make a **payment** for the product at Amazon.

The screenshot shows the Amazon.in shopping cart interface. At the top, there's a navigation bar with the Amazon logo, a search bar, and user account information. Below the navigation bar, there's a promotional banner for a 50% cashback offer. The main content area is titled "Shopping Cart" and displays a table with one item: "Samsung On5 Pro (Gold, 2GB RAM, 16GB Storage)" priced at ₹6,990.00. To the right of the cart, there's a summary section showing the subtotal as ₹6,990.00 and a "Proceed to Checkout" button. A red arrow points to this button. Below the cart, there's a disclaimer about price changes and a note about promotional codes. On the right side, there are additional offers like "100% Purchase Protection" and "FREE Delivery".

## Support

That's all for the **Amazon Affiliate**. If you have any queries or doubts get back to us at [support@webkul.com](mailto:support@webkul.com) or raise a ticket at [webkul.uvdesk.com](https://webkul.uvdesk.com)

**Current Product Version - 5.0.1**

**Supported Framework Version - Magento 2.0.x, 2.1.x, 2.2.x, 2.3.x, 2.4.x**

[Nishad Bhan](#) 7 Badges

19 September 2022

