

Abandoned Cart Email Reminder v5.0.0

September 7,
2018

With the help of Abandoned Cart Email Reminder, the store owner can send emails to customers who have failed to complete the checkout process. In this way the admin can reduce the cart abandonment.

Whenever a customer adds a product in the cart and leaves the website due to any reason, it becomes difficult to track these customers.

But, using Abandoned Cart Email Reminder module, the admin can see the list of all the abandoned cart customers and send them follow-up emails for completing the checkout process.

Features

- The admin can view the list of the abandoned cart customers.
- The admin can send manual emails to any customer.
- Cron can be set by the admin to send automatic emails to customers.
- Mail templates for each follow-up mail can be set from the admin configuration.
- The admin can configure the content of the auto emails.
- The admin can view weekly, monthly, and yearly abandoned cart report.
- View abandoned cart detail and product details.
- The admin able to see the list of all sent emails for the abandoned cart.
- The admin can schedule auto emails timing from the admin configuration.

Admin Configuration

After the module installation, the admin will find the configuration settings panel by navigating through **Stores->Configuration->Webkul>Abandoned Cart** as per the below snapshot:

Store View: Default Config

- WEBKUL
- Abandoned Cart
- Demo Management
- GENERAL
- CATALOG
- SECURITY
- CUSTOMERS
- SALES

Settings

Enable Webkul Abandoned Cart [website] Yes

Hours for abandoned cart [website] 1
After these hours, cart will be abandoned.

Days for abandoned cart [website] 5
Get Abandoned cart between today and this day.

Follow Up For Second Mail [website] 2
After these days, second mail will be sent to customer.

Follow Up For Third Mail [website] 3
After these days, third mail will be sent to customer.

Settings

Enable Abandoned Cart

By choosing "Yes" admin can enable this module else "No" to disable the module.

Hours for Abandoned cart

Here, admin can set time in hours. After these hours, Cart will be abandoned.

Day for abandoned cart

Admin can set time in days. The first email will be sent to the customer between "Hours for Abandoned cart" and "Day for abandoned cart" for the abandoned cart, whenever cron will run within this time period.

Follow Up for Second Mail

The admin can set the time in days. After these days, the second email will be sent to the customer for abandoned cart whenever cron will run.

Follow Up for Third Mail

The admin can set the time in days. After these days, the third email will be sent to the customer for Abandoned Cart whenever cron will run.

- ENGAGEMENT CLOUD
- SERVICES

Cron Schedule

Email Configuration



Allow Auto Email to customer [website] Yes

Admin Name in Email [store view] John Doe

Admin Email Id [global] johndoe@example.com

First Abandoned Cart Mail Template [global] First Abandoned Cart Mail (Default)

First Abandoned Cart Mail Content [global] Show / Hide Editor

Paragraph **B** *I* U

(x)

Enter your mail content here.

Powered by TinyMCE

p

Second Abandoned Cart Mail Template [global] Second Abandoned Cart Mail (Default)

Second Abandoned Cart Mail Content [website] Show / Hide Editor

Paragraph **B** *I* U

(x)

Enter your mail content here.

The screenshot displays the configuration page for the 'Third Abandoned Cart Mail'. It features a dropdown menu for selecting a template, currently set to 'Third Abandoned Cart Mail (Default)'. Below this is a text area for the mail content, with a 'Show / Hide Editor' button. The editor is active, showing a toolbar with options for Paragraph, Bold (B), Italic (I), Underline (U), Bulleted List, Numbered List, Link, Table, Omega, Image, and Embed. The text area contains the placeholder 'Enter your mail here.'.

Cron Schedule

Here, the admin can schedule/ setup cron time to send automatic mail to the customer for the abandoned cart. You just need to run this command **php bin/magento cron:run.**

Email Configuration

From here, the admin can select **Yes or No** for the auto mail which will be sent to the customers. The Admin can enter **“Admin Name in Email”**, and **“Admin Email ID.”**

The admin can choose **Abandoned cart mail template** and can add **Abandoned cart mail content** for the Mails (First, Second, and Third).

Abandoned Cart –

Here, When the admin clicks on **Abandoned Cart** option from the admin panel, the admin will get three option – **Abandoned Cart Customer List, Abandoned Cart Sent Mails, Abandoned Cart Reports** as per the below snapshot:

The screenshot shows the Webkul Admin Panel with the 'Abandoned Cart' menu open. The menu options are: Abandoned Cart Customer List, Abandoned Cart Sent Mails, and Abandoned Cart Reports. The main dashboard area shows a 'Reload Data' button, a 'Go to Advanced Reporting' button, and a summary table with the following data:

Revenue	Tax	Shipping	Quantity
\$0.00	\$0.00	\$0.00	0

Below the summary table, there are tabs for 'Bestsellers', 'Most Viewed Products', 'New Customers', and 'Customers'. The 'Bestsellers' tab is selected, and it shows a message: 'We couldn't find any records.'

1. Abandoned Cart Customer List –

If the customer adds the product in the cart and leaves the website without purchasing then the customer will be displayed in abandoned cart list as per below snapshot –

The screenshot shows the 'Abandoned Cart Customers List' page. The table below lists the customers who have abandoned their carts:

Id	Customer Email	Customer Name	Created At	Updated At	Number Of Items	Action
47	john@webkul.com	John	Sep 10, 2018 4:34:54 PM	Sep 10, 2018 4:37:46 PM	6	Individual Details
45	[REDACTED]	[REDACTED]	Sep 10, 2018 4:31:11 PM	Sep 10, 2018 4:33:05 PM	2	Individual Details
80	Mark@webkul.com	Mark	Sep 26, 2018 6:48:03 PM	Sep 26, 2018 6:48:46 PM	3	Individual Details
85	jamesstinson@gmail.com	Stinson	Sep 28, 2018 4:18:55 PM	Sep 28, 2018 5:34:06 PM	2	Individual Details
88	edhardy@webkul.com	Eddy	Oct 5, 2018 6:58:40 PM	Oct 5, 2018 7:35:13 PM	1	Individual Details
87	Joseph@webkul.com	Josh	Oct 5, 2018 4:37:43 PM	Oct 5, 2018 4:37:43 PM	2	Individual Details
68	roni_cost@example.com	Veronica	Sep 24, 2018 7:06:35 PM	Sep 26, 2018 8:21:03 PM	1	Individual Details
49	Denise@webkul.com	Denise	Sep 10, 2018 4:47:21 PM	Sep 26, 2018 8:17:00 PM	5	Individual Details

Here, the admin can see the **Customer Email, Name of the Customer, Created and Updated Date, Number of Items.**

The admin can click in the **Individual Details** under the **Action** button to see the **Abandoned Cart Customer Deatils**, as per the below snapshot:

Customer Name	John Doe
Customer Email	johndoe@webkul.com
Items in cart	12
Tax	USD 0
Total	USD 547,6000
Applied Coupon	-
Created At	2019-08-19 11:54:27
Updated At	2019-08-19 16:49:04
IP Address	192.168.15.124

Here, the admin can see the **Cart Details, Cart Products, and Sent Emails.**

Cart Details

In this section, the admin can see customer cart details like;

Customer Name, Customer Email, Items in Cart, Tax, Total, Applied Coupon, Created and Updated Date, and IP address as per below snapshot:

Customer Name	Veronica Costello
Customer Email	roni_cost@example.com
Items in cart	1
Tax	USD 1.65
Total	USD 31,6500
Applied Coupon	-
Created At	2018-09-24 19:06:35
Updated At	2018-09-26 20:21:03
IP Address	192.168.15.207

Cart Products

In this section, the admin can see the details of abandoned cart products like;

Product ID, Product Name, SKU, Quantity, and Price of the product as per below snapshot:

The screenshot shows the 'Abandoned Cart Customers Details' page. The left sidebar contains navigation options: DASHBOARD, WEBKUL ABANDONED CART, SALES, CATALOG, RMA SYSTEM, CUSTOMERS, MARKETING, and CONTENT. The main content area has a search bar and a 'Send Mail' button. Below the search bar is a table with 6 records found, displaying product details.

name	Product Id	SKU	Quantity	Price
Aim Analog Watch	36	24-MG04	1	USD 45.0000
Summit Watch	38	24-MG03	1	USD 54.0000
Luma Analog Watch	41	24-WG09	1	USD 43.0000
Bolo Sport Watch	42	24-WG01	1	USD 49.0000
Clamber Watch	43	24-WG03	1	USD 54.0000
Didi Sport Watch	44	24-WG02	1	USD 92.0000

Sent Emails

In this section, the admin can see all manual sent emails to the customer as per below snapshot –

The screenshot shows the 'Abandoned Cart Customers Details' page with the 'Sent Emails' section highlighted in the sidebar. The main content area displays a list of sent emails with their timestamps.

Email Sent by test@webkul.com on 2018-09-10 18:49:04

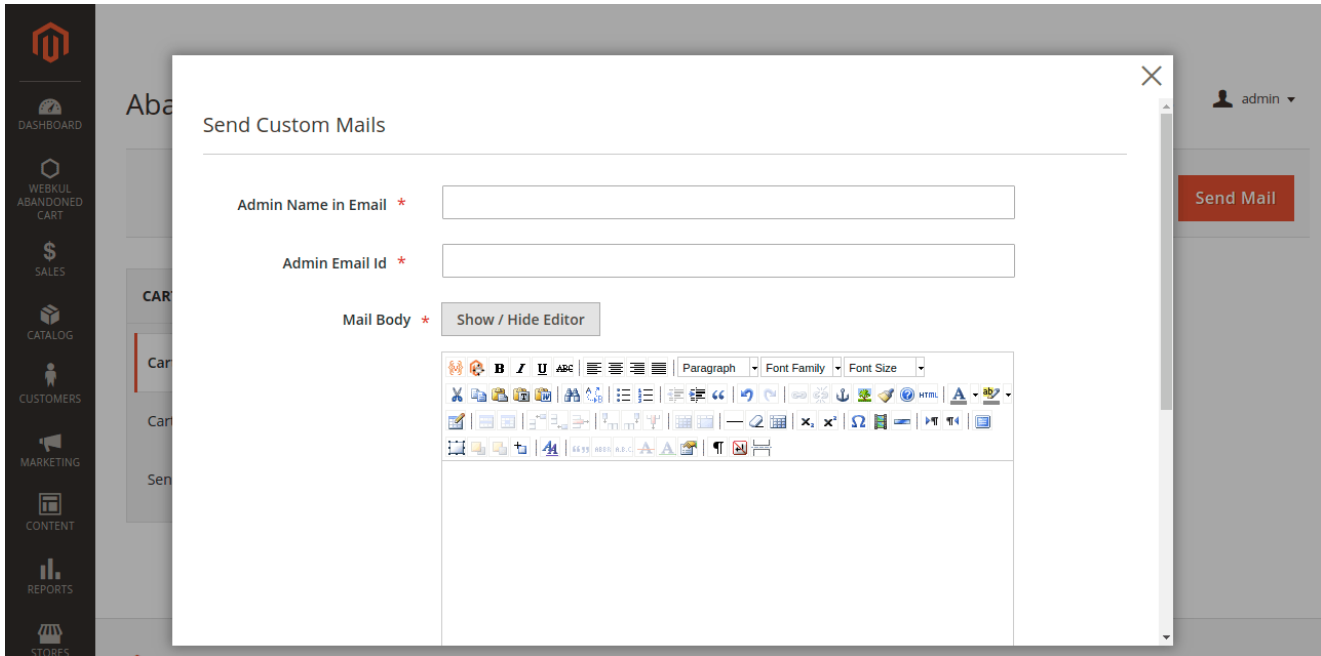
You have left products waiting for checkout in your cart

Email Sent by test@webkul.com on 2018-09-28 15:03:54

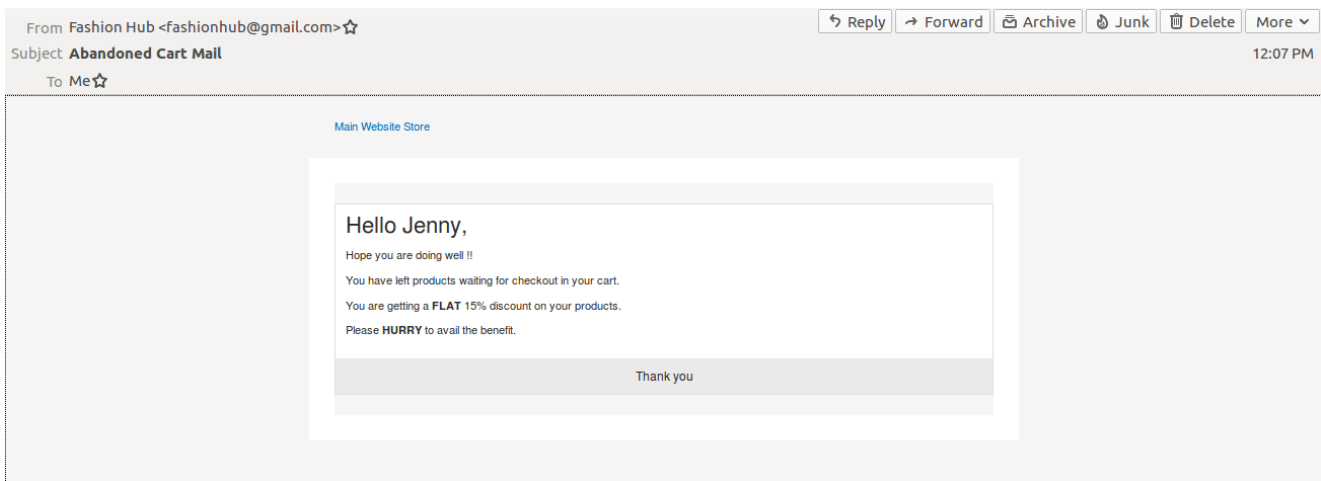
Email Sent by test@webkul.com on 2018-09-28 15:04:09

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The admin can click on the **Send Mail** to manually send the custom mails to the customer, as per the below image:



After that, the customer will receive that mail as per below image:



2. Abandoned Cart Sent Mails –

Here, the admin able to see the list of all sent emails for the abandoned cart in the grid. Like – **List ID, Quote Id (Cart Id which is allocated to every customer), Admin Email, Customer Name, Sending Date, and Mode(Manual or Automatic).**

Also, the admin can search **Mails** by selecting filters option where He can filter **Mails** by mentioning **ID, Quote Id, Sent By, Sent On, Mode & Sent To.**

DASHBOARD

WEBKUL ABANDONED CART

SALES

CATALOG

RMA SYSTEM

CUSTOMERS

MARKETING

CONTENT

Abandoned Cart Sent Mails List

Filters
Default View
Columns

ID

Quote Id

Sent by

Sent On

Mode

Select...

Cron

Manual

Done

Sent To

Cancel Apply Filters

ID	Quote Id	Sent by	Sent On	Mode	Sent To
1	3	mitchel@webkul.com	2018-08-30 04:34:31	Manual	Veronica Costello
3	3	john@webkul.com	2018-08-30 04:39:23	Manual	Veronica Costello
10	36	anne@webkul.com	2018-09-10 12:54:53	Manual	marie
13	36	anna@webkul.com	2018-09-10 15:37:30	Cron	cutberth

3. Abandoned Cart Reports –

In the Abandoned Cart Reports, the admin can see the number of **Abandoned Carts**, **Sent Emails**, and **Recovered Carts**.

The admin able to see abandoned cart reports weekly, monthly, and yearly reports as per below snapshots –

Current Year Report –



One or more Integrations have been reset because of a change to their xml configs.

System Messages: 2

DASHBOARD

WEBKUL
ABANDONED
CART

SALES

CATALOG

CUSTOMERS

MARKETING

CONTENT

FIND PARTNERS
& EXTENSIONS

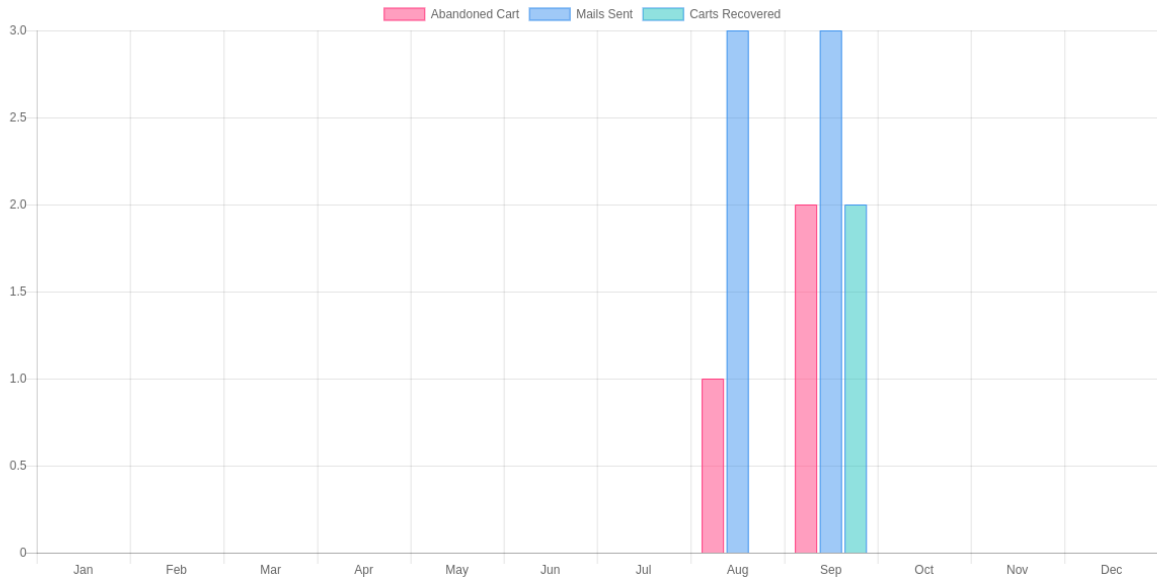
Abandoned Cart Reports

Search, Notifications (1), User: admin

Current Year Stats

Current Month Stats

Current Week Stats



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Month Report (Current) -



One or more Integrations have been reset because of a change to their xml configs.

System Messages: 2

DASHBOARD

WEBKUL
ABANDONED
CART

SALES

CATALOG

CUSTOMERS

MARKETING

CONTENT

FIND PARTNERS
& EXTENSIONS

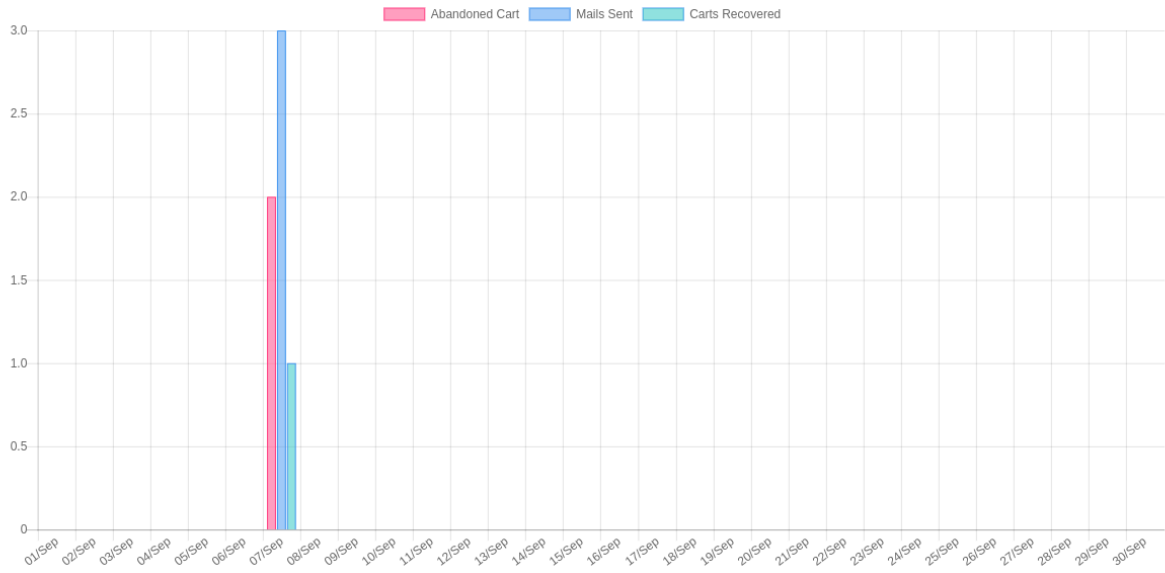
Abandoned Cart Reports

Search, Notifications (1), User: admin

Current Year Stats

Current Month Stats

Current Week Stats



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Current Week Report -

One or more Integrations have been reset because of a change to their xml configs.

System Messages: 2

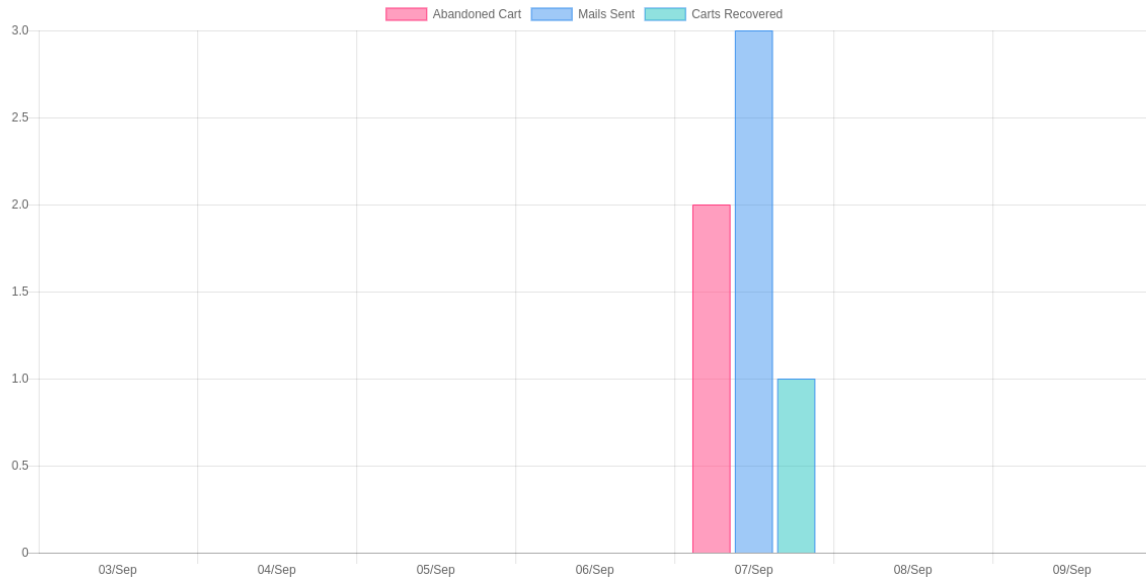
Abandoned Cart Reports

Search, Notifications (1), User: admin

Current Year Stats

Current Month Stats

Current Week Stats



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That is all for the **Abandoned Cart Email Reminder**. If you still have any issue, then feel free to add a ticket and let us know your views to make the module better at webkul.uvdesk.com