

Abandoned Cart for Magento



Magento 1.x Extension
User Guide

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Functional Capabilities

This module is intended to notify an authorized user on a site that they have added products to their shopping cart but didn't place an order.

The administrator can also configure the coupon generation to send them to the customer in the email message. The module requires that the server be configured to run Magento cron job. It also requires that emails be sent in CLI mode (cron mode).

Installation and Configuration

After installing the module, the administrator must go to **System › Configuration › Web4pro › Abandoned Cart**

There, the administrator will see the following page

Current Configuration Scope:

Default Config

[Manage Stores](#)

Configuration

GENERAL

General

Web

Design

Currency Setup

Store Email Addresses

Contacts

Reports

Content Management

WEB4PRO

Abandoned Cart

CATALOG

Catalog

Configurable Swatches

Inventory

Google Sitemap

RSS Feeds

Email to a Friend

CUSTOMERS

Newsletter

Customer Configuration

Wishlist

Promotions

Persistent Shopping Cart

SALES

Sales

Abandoned Cart

[Save Config](#)

General

Enabled	<input type="text" value="Yes"/>	[STORE VIEW]
Log activated	<input type="text" value="No"/>	[STORE VIEW]
First date	<input type="text" value="2016-01-01"/>	[STORE VIEW] ▲ Carts will be ignored before this date!
Sender	<input type="text" value="General Contact"/>	[STORE VIEW]
Redirect page	<input type="text" value="Shopping Cart page"/>	[STORE VIEW] ▲ Url to redirect the customer
Max number of email to send	<input type="text" value="1"/>	[STORE VIEW] ▲ Number of emails to be send
First Email Subject	<input type="text"/>	[STORE VIEW] ▲ The subject for the first email abandoned cart
First Email Template	<input type="text" value="First Abandoned Cart Mail (Default Template for"/>	[STORE VIEW]
Send email after	<input type="text" value="1"/>	[STORE VIEW] ▲ This value depends of the next unit parameter
Unit	<input type="text" value="Days"/>	[STORE VIEW] ▲ Enter the unit for considering in the first email
Customer Groups	<input type="text" value="NOT LOGGED IN"/> <input type="text" value="General"/> <input type="text" value="Wholesale"/> <input type="text" value="Retailer"/>	[STORE VIEW] ▲ Choose customer group
Auto Login link	<input type="text" value="No"/>	[STORE VIEW] ▲ The client will be autologed when click on link in email he receive

To activate the module, the administrator must:

- set Enabled value to Yes,
- specify the starting date from which buyers will be notified about abandoned carts,
- set Sender value,
- set Max number of emails to send.

Configuring Automatic Emails

For each of the three outgoing emails, the administrator must set:

- the email subject,
- the template (which can be configured in the admin panel),
- the wait time between the cart being abandoned and the email being sent (use the fields Send email after and Unit for this final parameter).

If desired, the administrator can:

- enable logging of the module (recommended);
- limit the sending of emails to certain user groups;
- include an automatic authorization link in the email;
- add a coupon code to the email.

Creating Email Templates

Default templates for en_US and ru_RU localizations for all three emails are provided with the extension. They can be found at

`app/locale/en_US/template/email/web4pro/abandonedcart` and
`app/locale/ru_RU/template/email/web4pro/abandonedcart` respectively.

Based on these templates, the administrator can create custom templates in **System › Transactional Emails**, as well as create templates for other localizations besides en_US and ru_RU.

Configuring and Generating Coupons

The box shown below can be used to configure coupons

Current Configuration Scope: Default Config ▼ ⓘ
[Manage Stores](#)

Configuration

- ▶ **GENERAL**
- General
- Web
- Design
- Currency Setup
- Store Email Addresses
- Contacts
- Reports
- Content Management
- ▶ **WEB4PRO**
- Abandoned Cart**
- ▶ **CATALOG**
- Catalog
- Configurable Swatches
- Inventory
- Google Sitemap
- RSS Feeds
- Email to a Friend

Abandoned Cart

[Save Config](#)

General ▼

Coupon ▲

Create Coupon?	<input type="text" value="Yes"/>	[STORE VIEW]
Include in email number	<input type="text"/>	[STORE VIEW]
	▲ What email number to be set with?	
Option	<input type="text" value="Specific"/>	[STORE VIEW]
Coupon Code	<input type="text"/>	[STORE VIEW]
	▲ The code of an existing coupon	

Requirements for Working with the Module

The administrator can set up the sending of up to three messages. If everything is set up correctly, all clients who have added a product to their shopping cart but didn't make a purchase will be notified according to the schedule.

For this to happen, the following conditions must be met:

- module configuration must be correctly executed;
- the cron scheduler must be running on the server;
- emails must be sent in CLI mode.

Reports on Sent Emails

Sent Emails

Information about sent emails can be seen at

Newsletter › Emails sent from Abandoned Cart.

On this page, a grid is created like the one in the image below

Magento Admin Panel Global Record Search Logged in as admin | Monday, October 30, 2017 | [Log Out](#)

Dashboard Sales Catalog Customers Promotions **Newsletter** CMS Reports System [Get help for this page](#)

Important: Formkey validation on checkout disabled. This may expose security risks. We strongly recommend to Enable Form Key Validation On Checkout in [Admin / Security Section](#), for protect your own checkout process.

Latest Message: Last Chance: join us on Nov 2 at the Magento B2B merchant event in Chicago! [Read details](#) You have **1 critical**, **2 major** and **3 notice** unread message(s). [Go to messages inbox](#)

1 or more of the Indexes are not up to date: Product Attributes, Product Prices, Catalog URL Rewrites, Product Flat Data, Category Flat Data, Category Products, Catalog Search Index, Stock Status, Tag Aggregation Data. Click here to go to [Index Management](#) and rebuild required indexes.

Mails sent from abandoned carts

Page of 1 pages | View per page | Total 0 records found

Export to: [Export](#) [Reset Filter](#) [Search](#)

Store	Sent At	Customer Email	Customer Name	Mail Type	Coupon #	Coupon type	Coupon amount
	From: <input type="text"/> To: <input type="text"/>						

No records found.

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Completed Orders

If a customer who received an email makes a purchase, information about this action will be found in both

Sales › Orders as well as Sales › Orders From Abandoned Cart

Magento Admin Panel

Global Record Search Logged in as admin | Monday, October 30, 2017 | [Log Out](#)

Dashboard **Sales** Catalog Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

Your web server is configured incorrectly. As a result, configuration files with sensitive information are accessible from the outside. Please contact your hosting provider.

Important: Formkey validation on checkout disabled. This may expose security risks. We strongly recommend to Enable Form Key Validation On Checkout in [Admin / Security Section](#), for protect your own checkout process.

Latest Message: Last Chance: join us on Nov 2 at the Magento B2B merchant event in Chicago! [Read details](#) You have **1 critical**, **2 major** and **3 notice** unread message(s). [Go to messages inbox](#)

One or more of the indexes are not up to date: Product Attributes, Product Prices, Catalog URL Rewrites, Product Flat Data, Category Flat Data, Category Products, Catalog Search Index, Stock Status, Tag Aggregation Data. Click here to go to [Index Management](#) and rebuild required indexes.

Orders made from abandoned carts

Page of 1 pages | View per page | Total 0 records found

Export to: [Export](#) [Reset Filter](#) [Search](#)

Order #	Purchased On	Bill to Name	Ship to Name	G.T. (Base)	G.T. (Purchased)	Status
	From: <input type="text"/> To: <input type="text"/>			From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	

No records found.

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Enjoy using this extension!

P.S. We would be happy to help create a custom product for Magento 2.

Thank you!

Share your experiences with the module on the Magento Marketplace
and feel free to provide any suggestions:

<https://web4pro.net/contacts/>

**WEB4PRO is always happy to
hear your feedback on our product!**