



HubSpot Contact Sync

Version 1.0.2

Introduction of Module

Hubspot Contact Sync module is the Magento 2 extension using which merchants can create a contact list and sync the contacts from Magento 2 to Hubspot contact list. This module will sync the customers who have created an account on the website and sync whoever subscribed to the newsletter.

Pre-requisites

Merchant will have a Hubspot Marketing Plan URL:

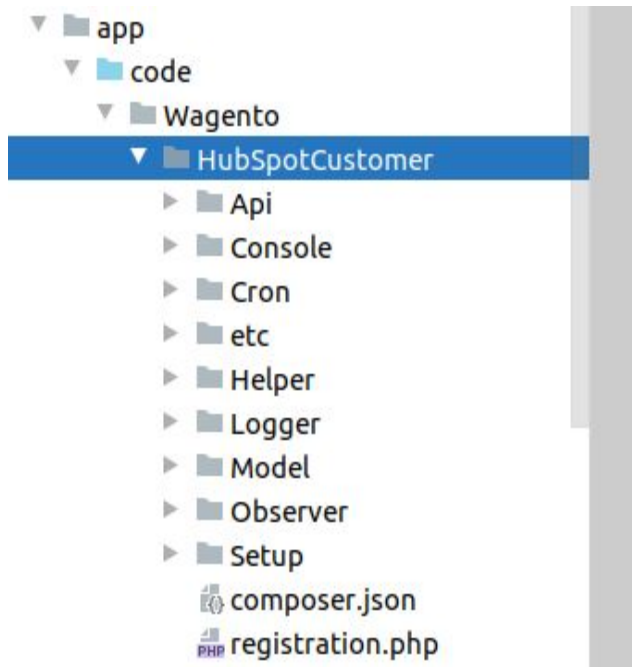
<https://www.hubspot.com/products/marketing> to access HubSpot API.

Installation Steps

Manual Installation Steps (Installing the extension by copying code)

Step #1

- Go to /app/code. Under that, create the folders using the following hierarchy Wagento/HubspotCustomer



For Linux OS:

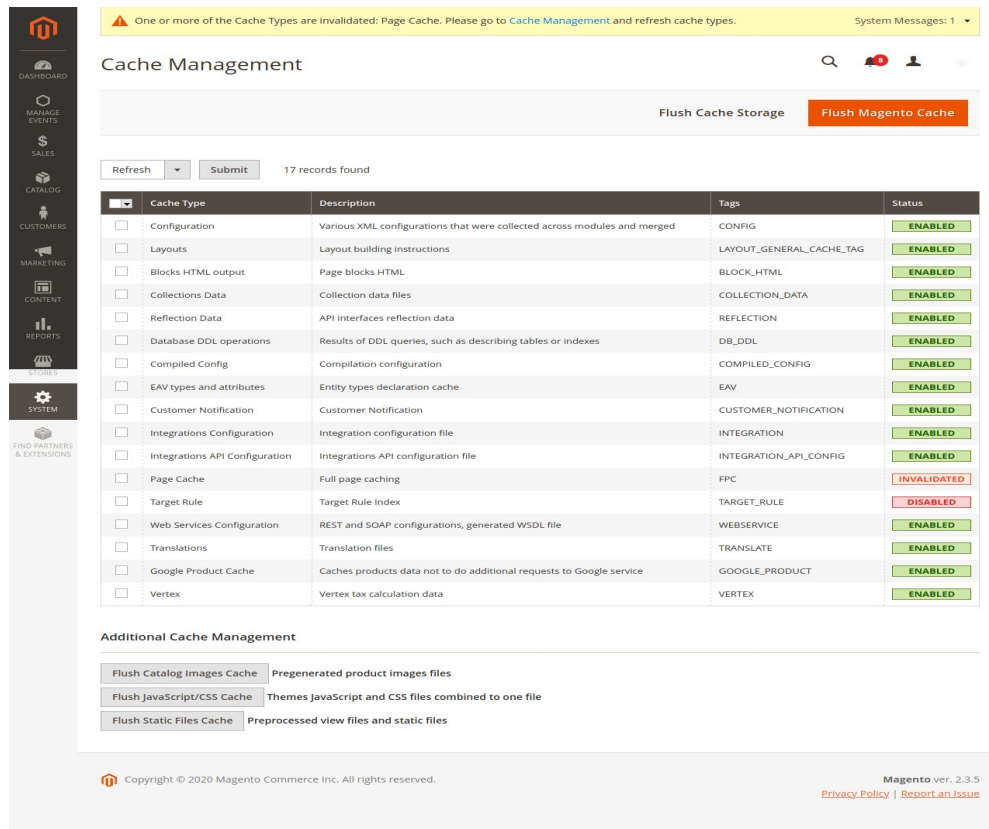
- Enter the following commands keeping their order
 - `cd <your Magento install dir>/app/code`
 - `mkdir -p Wagento/HubspotCustomer`
- After this, find the Download Zip and extract all files and folders in Wagento/HubspotCustomer

Step #2

- After the successful installation run the below command on Magento2 root directory:
`php bin/magento setup: upgrade`

Step #3

- After running the command, log into the admin panel and clear the Cache
- Go to **SYSTEM >> Tools (section) >> CACHE MANAGEMENT** to clear the cache by pressing “Flush Magento Cache”.



▲ One or more of the Cache Types are invalidated: Page Cache. Please go to [Cache Management](#) and refresh cache types. System Messages: 1

Cache Management

Refresh Submit 17 records found

Cache Type	Description	Tags	Status
<input type="checkbox"/> Configuration	Various XML configurations that were collected across modules and merged	CONFIG	ENABLED
<input type="checkbox"/> Layouts	Layout building instructions	LAYOUT_GENERAL_CACHE_TAG	ENABLED
<input type="checkbox"/> Blocks HTML output	Page blocks HTML	BLOCK_HTML	ENABLED
<input type="checkbox"/> Collections Data	Collection data files	COLLECTION_DATA	ENABLED
<input type="checkbox"/> Reflection Data	API interfaces reflection data	REFLECTION	ENABLED
<input type="checkbox"/> Database DDL operations	Results of DDL queries, such as describing tables or indexes	DB_DDL	ENABLED
<input type="checkbox"/> Compiled Config	Compilation configuration	COMPILED_CONFIG	ENABLED
<input type="checkbox"/> EAV types and attributes	Entity types declaration cache	EAV	ENABLED
<input type="checkbox"/> Customer Notification	Customer Notification	CUSTOMER_NOTIFICATION	ENABLED
<input type="checkbox"/> Integrations Configuration	Integration configuration file	INTEGRATION	ENABLED
<input type="checkbox"/> Integrations API Configuration	Integrations API configuration file	INTEGRATION_API_CONFIG	ENABLED
<input type="checkbox"/> Page Cache	Full page caching	FPC	INVALIDATED
<input type="checkbox"/> Target Rule	Target Rule Index	TARGET_RULE	DISABLED
<input type="checkbox"/> Web Services Configuration	REST and SOAP configurations, generated WSDL file	WEBSERVICE	ENABLED
<input type="checkbox"/> Translations	Translation files	TRANSLATE	ENABLED
<input type="checkbox"/> Google Product Cache	Caches products data not to do additional requests to Google service	GOOGLE_PRODUCT	ENABLED
<input type="checkbox"/> Vertex	Vertex tax calculation data	VERTEX	ENABLED

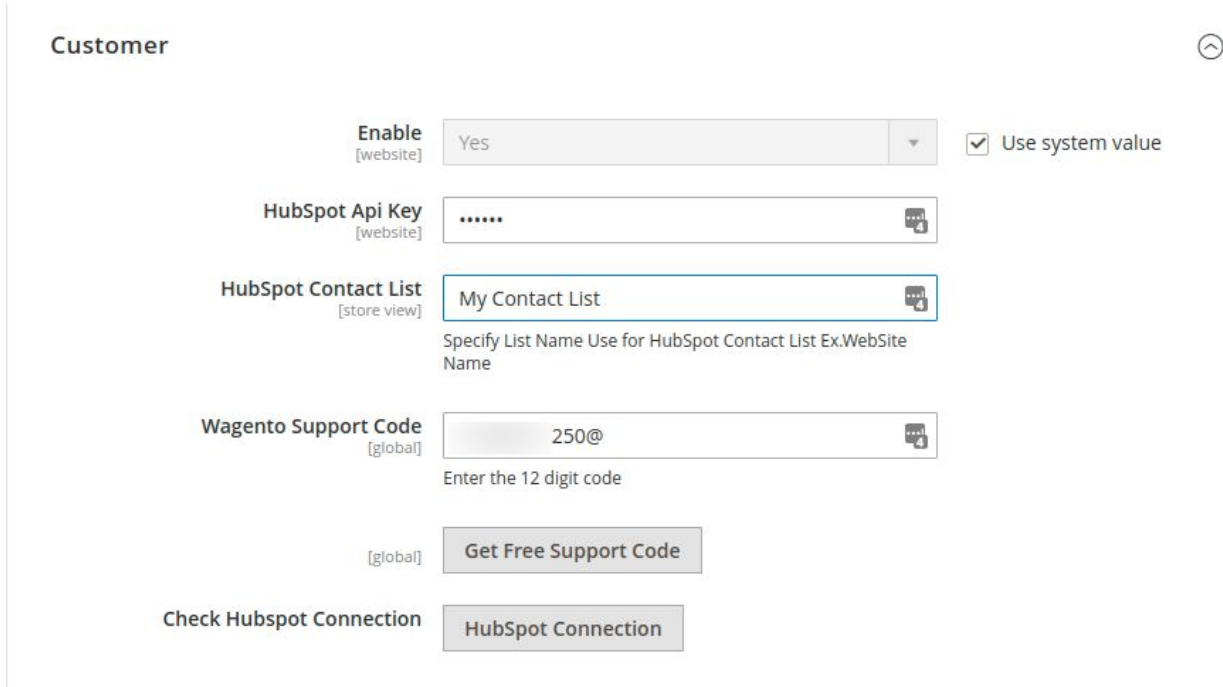
Additional Cache Management

- Flush Catalog Images Cache Pregenerated product images files
- Flush JavaScript/CSS Cache Themes JavaScript and CSS files combined to one file
- Flush Static Files Cache Preprocessed view files and static files

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Step #4

- After successful installation, you can see the “Hubspot Customer” under Wagento tab inside **STORES >> CONFIGURATION**



Customer

Enable [website] Yes Use system value

HubSpot Api Key [website]

HubSpot Contact List [store view] My Contact List
Specify List Name Use for HubSpot Contact List Ex.WebSite Name

Wagento Support Code [global] 250@
Enter the 12 digit code

[global]

Check Hubspot Connection

In this tab, you can set basic configurations of the Hubspot Contact Sync module. Here is the detailed description of the configuration.

- **Enabled:** Select ‘Yes’ to enable the Hubspot Contact Sync Module. The extension is enabled by default.
- **HubSpot API Key:** By default, it is empty. You can get a Hubspot API key from your HubSpot account. Please refer to this URL for more information <https://knowledge.hubspot.com/integrations/how-do-i-get-my-hubspot-api-key>
- **HubSpot Contact List:** By default, it will be blank. Once you add the API key after then you can add the contact list name. This name will be used to create the contact list within the HubSpot, so this name should be descriptive enough to identify in the HubSpot list.

- **Wagento Support Code:** By default, it is empty, once you click on the **Get Free Support Code** button, it will redirect you to the **Wagento Extension Support page**. Once you fill-up the form, then you will get the 12 digit code that you need to put into the **Wagento Support Code** field.
- **Check Hubspot Connection:** Once the admin clicks on the **HubSpot Connection** button, after filling the API Key, it will show whether the connection is established or not.

Save the System configuration with your Hubspot API key. The contact list specified in the steps above will be created in your HubSpot account.

Multi Store Feature:

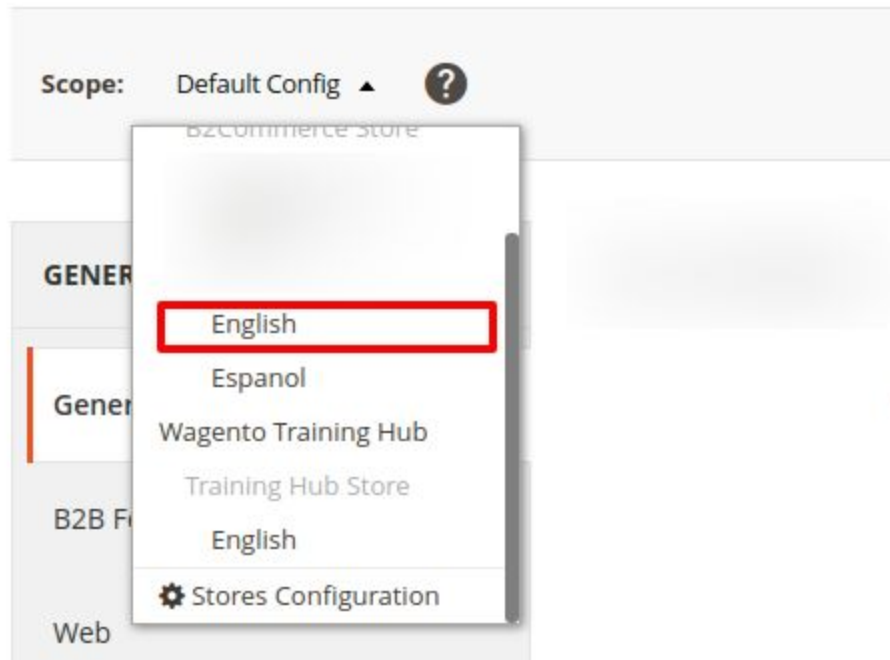
If your store contains different store views like English, German, Spanish, etc. then you can create a different HubSpot list based on the store view to differentiate your customers/visitors based on the store view.

For example, if visitors visit the English store view and subscribe to a newsletter or create an account, then that customer name and email are visible in the English store HubSpot List.

To configure or manage HubSpot list of multi-store view:

- Go to the Store > Configurations > Wagento > **Hubspot**
- From top-left side, change the scope to the store view level. I.e English

Configuration



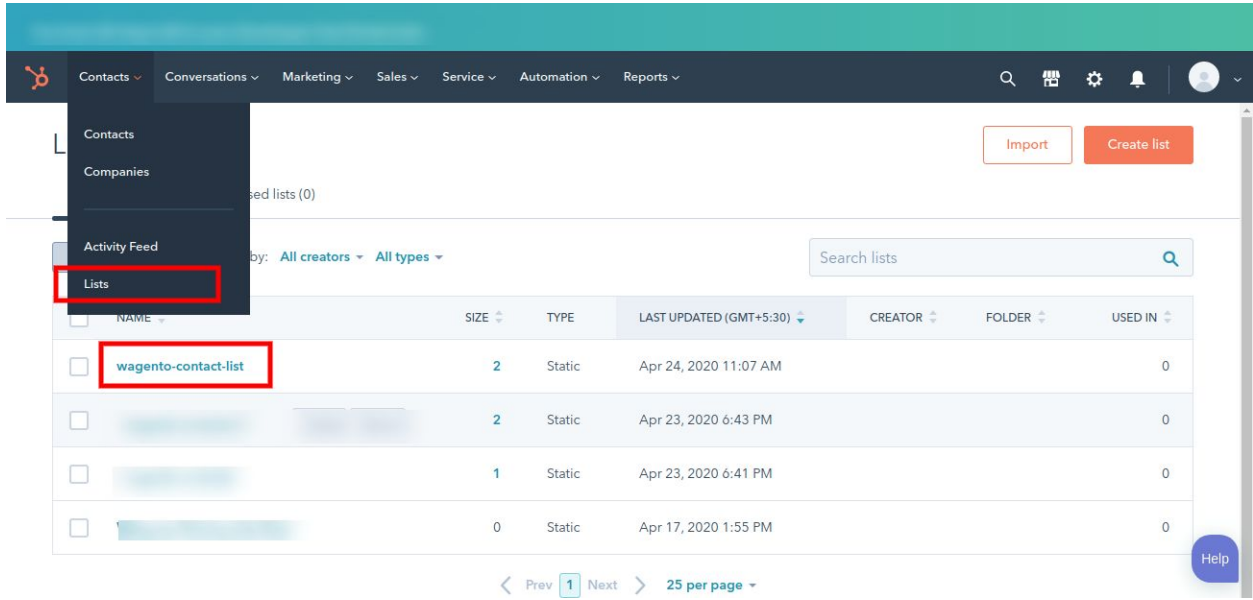
- Then, uncheck the checkbox for the **Hubspot Contact List** field and enter the name for your HubSpot contact list.

Customer

HubSpot Contact List [store view] Use Website

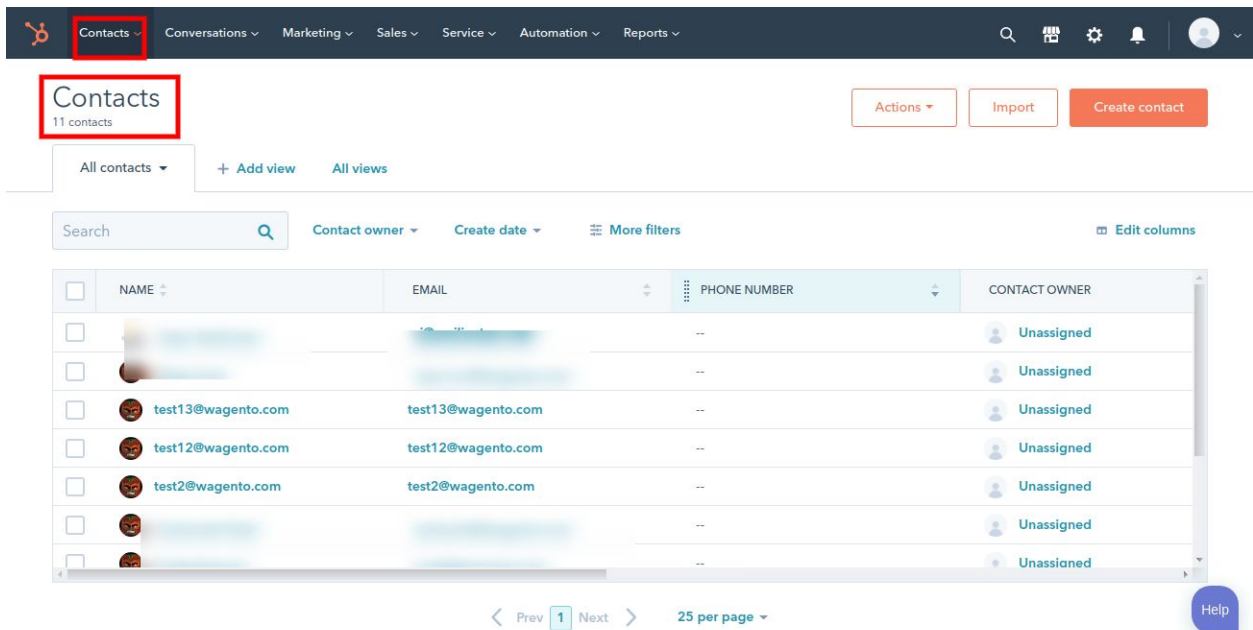
Specify List Name Use for HubSpot Contact List Ex.Website Name

- In the Last step, Save the setting. Same as you can apply the Hubspot list name for another store view.



To sync the contacts from Magento to HubSpot: There is a Cron you can run manually in your console or it will run automatically when the Cron runs from the system.

After Cron successfully runs, the contacts will be shown on your Hubspot Dashboard.



Import All Registered Customers To HubSpot List:

Please follow the below steps to import your registered customers to the Hubspot list.

1. Open your Magento servers terminal
2. Go to your Magento's root directory
3. RUN the below command:

```
php bin/magento hubspotemail:sync customer
```

4. Once you RUN the above command, it will import your all customers to the Hubspot list

Import All Newsletter Subscribers To HubSpot List:

Please follow the below steps to import your newsletter subscribers to the Hubspot list.

5. Open your Magento servers terminal
6. Go to your Magento's root directory
7. RUN the below command:

```
php bin/magento hubspotemail:sync newsletter
```

8. Once you RUN the above command, it will import your all subscribers to the Hubspot list

To Uninstall:

If you experience any issue with this extension that cannot be remedied or you no longer require its functionality, you can completely remove it from your store using the below steps:

Remove Directory from this path: `your_magento_root/app/code/Wagento/HubSpotCustomer`

```
php bin/magento setup:upgrade  
php bin/magento setup:di:compile  
php bin/magento static:content:deploy
```