

## SOCIAL FEED :: USER GUIDE

**Extension Title:** SOCIAL FEED

**Extension Icon:**



## **Important Notice**

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## **Extension Overview**

The Social Feed Extension is one of the best extensions to show Your social feed from your social media accounts. Social Feed extension will help your e-commerce store to show social feeds and hence it will attract the customers and will increase your user engagement to the e-commerce store.

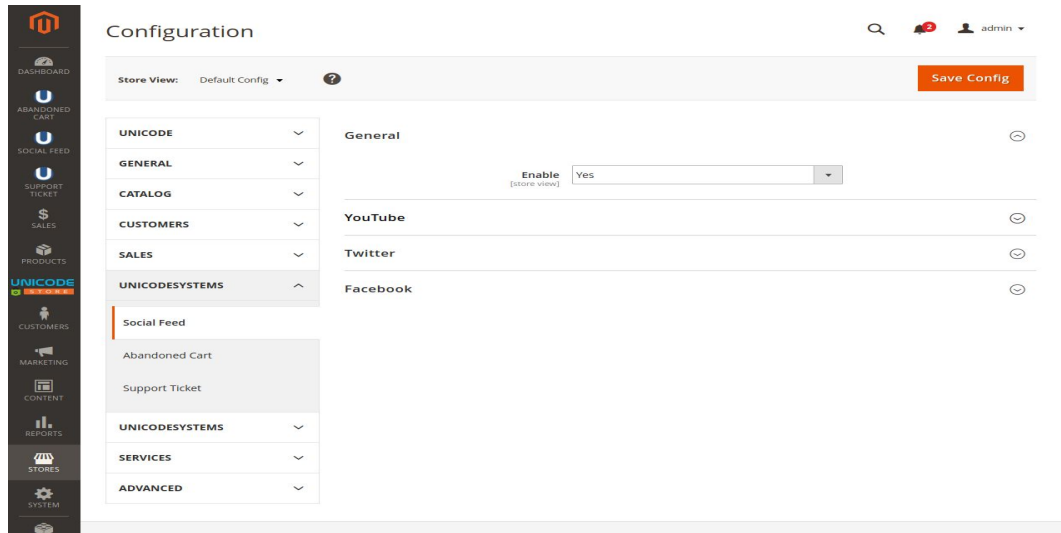
One can easily announce and promote their coupon and discounts on social media platforms and it will automatically promote their e-commerce store online. Any time a post is added to a social account, the Social feed plugin will automatically add the latest feed on your e-commerce store instantly.

Social feed extension will automatically grab and display store owners Social feeds on the website. The store owner will be able to display the feeds on any page based on your choice with the help of code provided in the extension.

Integrate your e-commerce store with the world's largest active social networking platforms like Twitter, Facebook and YouTube.

## **Features:**

General Features: Admin can enable or disable the social feed extension from the backend.



## Youtube Features:

- Admin can add the channel id from the YouTube tab.
- Admin can set the width and height of the YouTube feeds widget.
- Admin can call the feed on any page by copy paste the block code provided.
- You will place a YouTube Feed from a selected account on your e-commerce website.

The screenshot shows the 'Configuration' page in the UNICODE system. The left sidebar contains a navigation menu with items like Dashboard, Abandoned Cart, Social Feed, Support Ticket, Sales, Products, UNICODE, Customers, Marketing, Content, Reports, Stores, and Admin. The main content area is titled 'Configuration' and shows the 'Store View' set to 'Default Config'. A 'Save Config' button is visible in the top right. The configuration is organized into sections: General, YouTube, Twitter, and Facebook. The 'YouTube' section is currently active and contains three input fields for 'Channel Id', 'Width', and 'Height', each with a '[store view]' label. A yellow callout box provides a note on how to add the feed to a CMS page, including a code snippet: `{{block class="Unicodesystems\Socialfeed\Block\Youtube\Index" template="Unicodesystems_Socialfeed:youtube.phtml"}}`. Below the YouTube section, the 'Twitter' and 'Facebook' sections are visible but currently empty.

## Twitter Features:

- Admin can add the username from the Twitter tab.
- Admin can call the feed on any page by copy paste the block code provided.
- You will place a Twitter Feed from a selected account on your e-commerce website.

The screenshot shows the UNICODE configuration interface. On the left is a vertical sidebar with navigation icons for Dashboard, Abandoned Cart, Social Feed, Support Ticket, Sales, Products, UNICODE STORES, Customers, Marketing, Content, Reports, Stores, and Admin. The main area is titled 'Configuration' and shows 'Store View: Default Config'. A 'Save Config' button is in the top right. The configuration is organized into sections: General, YouTube, Twitter, and Facebook. The Twitter section has a 'Username' field and a 'Note' field. A yellow callout box provides a code snippet for adding a Twitter feed to a CMS page. The Facebook section is currently empty.

## Facebook Features:

- Admin can add the page id from the Facebook tab.
- Admin can set the width and height of the Facebook feeds widget.
- Admin can select/deselect the Timeline, Message and Event Tab
- Admin can call the feed on any page by copy paste the block code provided.
- You will place a Facebook Feed from a selected account on your e-commerce website.

## How do I find my Facebook Page ID?

1. From News Feed, click Pages in the left side menu.
2. Click your Page name to go to your Page.
3. Click About in the left column. If you don't see About in the left column, click See More.
4. Scroll down to find your Page ID below More Info.

The screenshot displays the 'Configuration' interface for the 'Social Feed' extension. On the left is a vertical sidebar with icons for various system components: Dashboard, Admin Panel, Social Feed, Support Ticket, Sales, Products, UNICODE SYSTEMS, Customers, Abandoned Cart, Support Ticket, Content, Reports, Tools, System, and Helpdesk. The main configuration area is titled 'Configuration' and includes a search bar, a user profile (admin), and a 'Save Config' button. Below this, there are several sections: 'General', 'YouTube', 'Twitter', and 'Facebook', each with a collapse icon. The 'Social Feed' section is expanded, showing a 'Page Id' field, a 'Data Tabs' list (Timeline, Messages, Events), a 'By Default: Timeline' dropdown, and 'Width' and 'Height' fields with minimum values. A yellow note at the bottom states: 'You can add facebook page data on cms page. {{block class="Unicodesystems\Socialfeed\Block\FacebookPage" template="Unicodesystems\_Socialfeed/facebook.phtml"}}'.

## Support:

In case of any further assistance related to 'Social Feed' extension, please feel free to contact us at [ecommerce@unicodesystems.in](mailto:ecommerce@unicodesystems.in)