

ABANDONED CART EMAIL :: USER GUIDE

Extension Title: ABANDONED CART EMAIL

Extension Icon:



Important Notice

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Extension Overview

The Abandoned Cart Extension will help store owners to recover their lost revenue and increase the sales. Cart abandonment happens due to a variety of reasons and sending mail (with follow up emails) can be the best way to Recover Abandoned Carts which is exactly what this extension does.

Buyers abandon the cart due to various reasons such as site related issues, internet connectivity problem, postponing the purchase, payment method issue, etc causes loss of sales. This can be overcome by using Abandoned Cart Extension which automatically captures the cart and sends an email by using Abandoned Cart Template automatically.

Abandoned Cart emails with coupons trigger the user to make a purchase immediately if they abandoned the cart due to high cost, postponing the purchase, expecting a better deal, etc. Abandoned Cart email also helps to build the customer relationship and also re-engage the customer which results in an increase of trust and loyalty of your brand.

How does Abandoned CART email works?

This extension triggers an email to a customer who had abandoned their cart due to various reasons such as site related issues, internet connectivity problem, postponing the purchase, payment method issue, etc. It also sends coupons over email by which customer can get a discount which results in an increase of trust. It also facilitates to create multiple email template.

Features

- * Ability to enable/disable Abandoned Cart module via Admin.
- * Ability to enable/disable debug log via Admin.
- * Ability to send multiple numbers of follow up emails.
- * Ability to schedule the sending of email.
- * Ability to send the coupon over email.
- * Ability to view and export the email log.
- * Sending email schedule stops as soon as the cart is cleared.
- * Cart is automatically revised to the latest cart as soon customer abandoned the cart again.
- * Ability to set multiple email templates for various abandoned cart follow up email.
- * Much More...

Extension Usage:

The usage of an abandoned cart email extension is very simple and powerful. Follow the steps along with the screenshots mentioned below:

1) Admin:

General:

Enable the 'Abandoned Cart' extension & Debug log in Magento 2
Admin(UNICODESYSTEMS -> Abandoned Cart -> General)

One or more integrations have been reset because of a change to their xml configs. System Messages: 2

Configuration

Store View: Default Config

Save Config

GENERAL

CATALOG

UNICODESYSTEMS

CUSTOMERS

SALES

UNICODESYSTEMS

Abandoned Cart

Support Ticket

DOTMAILER

SERVICES

ADVANCED

General

Enable (store view)

Enable frontend

Debug Log (store view)

Enable Log

Save Email Log in Table (store view)

Send First Email After (store view)

(Days after adding to cart.)

Total Email for a quote (store view)

Email Template/Subject

Coupon

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Account Activity | Recent Invoices

Enable the 'Email Log' in Magento 2 Admin(UNICODESYSTEMS -> Abandoned Cart -> General) to save the log in 'Email Log' Table

One or more integrations have been reset because of a change to their xml configs. System Messages: 1

Email Log

Search by email

Actions: 95 records found

Filters: Default view, Columns, Export

20 per page

Entity ID	Email	Quote Id	Email Template	Email Sent Status	Created At
120	harygotter123@gmail.com	311	unicodesystems_abandonedcart_email_unitemplate2	Sent	Nov 15, 2018 3:07:01 PM
119	harygotter123@gmail.com	311	unicodesystems_abandonedcart_email_unitemplate1	Sent	Nov 15, 2018 3:00:01 PM
118	harygotter123@gmail.com	309	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Nov 15, 2018 2:45:02 PM
114	harygotter123@gmail.com	307	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Nov 15, 2018 12:31:01 PM
113	harygotter123@gmail.com	307	unicodesystems_abandonedcart_email_unitemplate3	Sent	Nov 15, 2018 12:30:02 PM
112	harygotter123@gmail.com	307	unicodesystems_abandonedcart_email_unitemplate2	Sent	Nov 15, 2018 12:29:01 PM
111	harygotter123@gmail.com	307	unicodesystems_abandonedcart_email_unitemplate1	Sent	Nov 15, 2018 12:28:01 PM
94	8676995262240841@twitter.com	103	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 2:31:14 PM
93	ted@gmail.com	31	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 2:31:12 PM
66	james3test5@gmail.com	298	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:20:06 PM
85	david@yppmail.com	299	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:20:05 PM
84	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:20:03 PM
83	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:18:03 PM
82	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:15:05 PM
81	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:14:04 PM
80	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplate3	Sent	Oct 11, 2018 1:13:05 PM
79	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplate2	Sent	Oct 11, 2018 1:12:03 PM
78	taruseuse20@hotmail.com	301	unicodesystems_abandonedcart_email_unitemplate1	Sent	Oct 11, 2018 1:11:03 PM
77	david@yppmail.com	299	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:10:03 PM
76	david@yppmail.com	299	unicodesystems_abandonedcart_email_unitemplatedefault	Sent	Oct 11, 2018 1:09:04 PM

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Account Activity | Recent Invoices

Enter the number of days in "Send First Email After" field to trigger first abandoned cart email & enter how many emails it should send(numbers) in "Total Email for a quote".

Email Template/Subject:

Enter your subject in "First Email Subject" & select the template from "First Email Template".

Note: You can create and set your first email template from (MARKETING -> Communications -> Email Templates -> Add new Template) from admin. By default "default" email template is selected.

Similarly, enter your subject in "Second Email Subject" & select the template from "Second Email Template".

Enter the number of days in "Send Second Email After" field to trigger second abandoned cart email.

Note: The second email will be trigger after the first email is sent. You can create and set your second email template from (MARKETING -> Communications -> Email Templates -> Add new Template) from admin. By default "default" email template is selected.

Similarly, enter your subject in "Third Email Subject" & select the template from "Third Email Template".

Enter the number of days in "Send Third Email After" field to trigger third abandoned cart email.

Note: The third email will be trigger after the second email is sent. You can create and set your third email template from (MARKETING -> Communications -> Email Templates -> Add new Template) from admin. By default "default" email template is selected.

Similarly, enter your subject in "Default Email Subject" & select the template from "Default Email Template".

Enter the number of days in "Send Default Email After" field to trigger default abandoned cart email.

Note: Default email will be trigger after the ...third email is sent. You can create and set your third email template from (MARKETING -> Communications -> Email Templates -> Add new Template) from admin. By default "default" email template is selected.

One or more integrations have been reset because of a change to their xml configs.

System Messages: 2

Configuration

Store View: Default Config

Save Config

- GENERAL
- CATALOG
- UNICODESYSTEMS
- CUSTOMERS
- SALES
- UNICODESYSTEMS
- Abandoned Cart
- Support Ticket
- DOTMAILER
- SERVICES
- ADVANCED

General

Email Template/Subject

First Email Subject: Product in your Cart

First Email Template: Abandoned Cart Email Template 1 (Default)

Second Email Subject: Buy Product before they gone

Second Email Template: Abandoned Cart Email Template 2 (Default)

Send Second Email After: 0 (Days after first email send date.)

Third Email Subject: Few item left

Third Email Template: Abandoned Cart Email Template 3 (Default)

Send Third Email After: 0 (Days after second email send date.)

Default Email Subject: Default Product in your Cart (This will be used after third email.)

Default Email Template: Abandoned Cart Email Template Default (Default) (This will be used after third email.)

Default Email After: 0 (Days after third email send date.)

Coupon

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Coupon:

Enter Coupon codes in first, second, third & default email coupon fields to send the coupon in abandoned cart email.

One or more integrations have been reset because of a change to their xml configs.

System Messages: 2

Configuration

Store View: Default Config

Save Config

- GENERAL
- CATALOG
- UNICODESYSTEMS
- CUSTOMERS
- SALES
- UNICODESYSTEMS
- Abandoned Cart
- Support Ticket
- DOTMAILER
- SERVICES
- ADVANCED

General

Email Template/Subject

Coupon

First email coupon: xyz100
This coupon will be sent in first email

Second email coupon:
This coupon will be sent in second email

Third email coupon:
This coupon will be sent in third email

Default email coupon:
This coupon will be sent in default email

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Account Activated 1 Report an Issue

2) Frontend:

Default Product in your Cart

User
to me

4:20 PM (4 minutes ago) ☆ ↶ ⋮

From: CustomerSupport <user@gmail.com>
Date: Wed 5 Dec, 2018, 1:25 PM
Subject: Default Product in your Cart
To: <user@gmail.com>



Dear User
You have an abandoned cart at Main Website Store. We would be glad to help you feel comfortable with our checkout process.
If you are having technical issues contact us at support@example.com or call us at .

Product	Qty	Price
Nora Practice Tank (WT03-L-Purple) Buy Now	1	39.0000

Thank you, Main Website Store!

↶ Reply ↷ Forward

Support:

In case of any further assistance related to 'Abandoned Cart Email' extension, please feel free to contact us at ecommerce@unicodesystems.in