

Admin Interfaces

Easy Banners extension provides user friendly interfaces to manage banners and placeholders.

- [Placeholders](#)
 - [Grid](#)
 - [Form](#)
- [Banners](#)
 - [Grid](#)
 - [Form](#)
 - [General Tab](#)
 - [Content Tab](#)
 - [Conditions Tab](#)
 - [Statistics Tab](#)

Placeholders

Placeholders allows you to group banners and show them by their sort order. Placeholder will automatically rotate banners on each page refresh when assigned banners count is larger then placeholder's Display Count property.

Grid

Grid with available placeholders is located at *Swissup > Easy Banner > Manage Placeholders* page.

[Add Placeholder](#)

Filters | Default View | Columns

2 records found

20 per page | < 1 of 1 >

ID ↑	Name	Banners Display Count	Sort mode	Is Active	Action
8	sidebar	1	By Banners Sort Order	Enabled	Select ▼
1	argento_essence_home_top	3	By Banners Sort Order	Enabled	Select ▼

Form

[← Back](#)[Delete](#)[Reset](#)[Save and Continue Edit](#)[Save](#)Enabled Yes

Name * sidebar

Banners Display Count * 1

Visible banners count per page refresh

Sort mode By Banners Sort Order ▼

Additional CSS Class block block-easybanner-placeholder

If you are going to show this placeholder in a sidebar it's recommended to set the following value: block block-easybanner-placeholder

Parent Container div.sidebar.main

Don't know container name? Leave it empty and assign placeholder to the required container via 'Content > Widgets' interface. You can also view the list of common placeholder positions at <http://docs.swissuplabs.com/m2/extensions/easybanners/common-placeholder-positions/>

Position before="-"

XML attribute syntax is required. Examples: before="-", after="-", before="block.name"

Field	Description
Enabled	Enable or Disable Placeholder
Name	Placeholder name
Banners Display Count	How many banners will be shown per page refresh
Sort Mode	Ability to sort banners by sort_order or randomly
Additional Css Class	Css class for additional customizations
Parent Container	See the list of common placeholder positions
Position	Ability to change placeholder's position inside a parent container

Banners

Grid

Grid with available banners is located at *Swissup > Easy Banner > Manage Banners* page.

[Clear Statistics](#)
Add Banner

Filters | Default View | Columns

Actions | 3 records found | 20 per page | 1 of 1

ID	Content	Type	Identifier	Clicks Count	Statistics	Status	Action
120		Banner	connected-home	0	Disabled	Enabled	Select
119		Banner	spring-clearance	0	Disabled	Enabled	Select
118		Banner	new-collection	0	Disabled	Enabled	Select

After clicking on any banner from the submitted list, you will be able to edit the settings of Banner information.

Form

General Tab

BANNER SETTINGS

- General
- Content
- Conditions
- Statistics

General

Enabled Yes

Identifier *

Type Banner

Enable Statistics No

Sort Order *

Store View *

Argento Flat
 Argento Force
 Argento Mall
 Argento Pure2
 Argento Luxury
Argento Stripes

Placeholder

argento_essence_home_top
 argento_essence_home_wide
 argento_pure2_home_wide
 argento_stripes_content_top
 argento_stripes_home_top
argento_stripes_home_bottom

Field	Description
Enabled	Enable or Disable Banner

Identifier	Banner name
Type	Possible values are: Banner, Lightbox, Awesomebar
Enable Statistics	Enable or Disable Statistics (Clicks count)
Sort Order	Allows to sort banners inside a placeholder
Store View	Assign Banner to Specific Store Views
Placeholder	Select placeholder. Not visible for Lightbox and Awesomebar banners. You can leave it empty to show the banner manually

Content Tab

Content tab includes 3 regions:

- [Content](#), where you can set the banner link and it's behavior
- [Image Options](#), where you can upload image and set it's dimensions if needed
- [Html content](#), where you can write HTML content for current banner

Content Region

Content

Url *

Hide Url No

Open link in

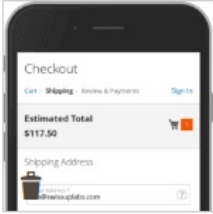
Css Class

Mode

Field	Description
Url	Link to open on banner click
Hide Url	Ability to hide banner url on the frontend. When url is hidden, banner will have the following url: example.com/easybanner/click/index/id/:id. Otherwise, the url will be visible: example.com/easybanner/click/index/id/:id/url:url
Open Link in	Select where the link should be opened when customer clicks on the banner. Available options: Same Tab, New Tab, Popup Window
Css Class	Additional Css classes to add when rendering banner
Mode	Select between Image and Html banner modes

Image Options Region

Image



192.168.1.213_image...
862x1754 167 KB

Title

Width, px Height, px

Leave empty to render original size

Use image resizer Yes
When disabled and width or height options are defined - image will be resized with css styles only

Background Color
Comma separated RGB channels: 255,255,255

Use responsive images Yes
Force image to use `srcset` attribute. This option can increase PageSpeed score when properly configured.

Sizes

Media condition	Image width	Actions
<input type="text" value="(max-width: 480px)"/>	<input type="text" value="480"/> px	<input type="button" value="🗑"/>
<input type="text" value="(max-width: 760px)"/>	<input type="text" value="760"/> px	<input type="button" value="🗑"/>

Field	Description
Image	An image to display
Title	Image title
Width	Width (px), optional
Height	Height (px), optional
Use Image Resizer	Ability to use backend resizer instead of css styles. Width and Height are required to make it visible
Background Color	Will be used when you want to resize image without keeping original aspect ratio
Use Responsive Images	Ability to set different banner size per screen size. This feature allows to improve pagespeed score when properly configured.
Sizes	Media rules use use when generating responsive images.

Html Content Region

Html Content

```
<a href="{{swissup_easybanner_url}}" title="Trackable url">Click Me!</a>
```

Any html content could be placed here. If you would like to place trackable banner url from the content region, use the following placeholder: `{{swissup_easybanner_url}}`

Conditions Tab

General Conditions

If ALL of these conditions are TRUE :

Please choose a condition to add. ▲

Please choose a condition to add.

- Product Attributes Combination
- Conditions Combination
- General Conditions**
 - Category
 - Product
 - Page
 - Page URL
 - Customer Group
- Banner Statistics**
 - Clicks Count
 - Display Count (Temporarily Disabled)
- Cart Conditions**
 - Subtotal (Excl.Tax)
 - Subtotal (Incl.Tax)
- Date Conditions**
 - Day of Week
 - Day of Month
 - Current Date
 - Current Time
- Lightbox and Awesomebar Conditions**
 - Display Count per Customer
 - Display Count per Customer (Per Day)
 - Display Count per Customer (Per Week)
 - Display Count per Customer (Per Month)
 - Customer browsing time (seconds)
 - Customer inactivity time (seconds)
 - Customer activity time (seconds)
 - Scroll offset

Product Attribute Conditions

If ALL of these conditions are TRUE :

If customer is viewing the product with ALL of these

Please choose a condition to add. ▲

Please choose a condition to add.

- Conditions Combination
- Product Attribute**
 - Activity
 - Attribute Set
 - Category
 - Category Gear
 - Climate
 - Collar
 - Color
 - Eco Collection
 - Erin Recommends
 - Features
 - Format
 - Gender
 - Material
 - New
 - Pattern
 - Performance Fabric
 - SKU

Group	Condition	Description
General	Category	Show banner at specified categories
	Product	Show banner at specified products
	Page	Show banner at specified pages
	Page URL	Show banner when specified parameter is found in URL
	Customer Group	Show banner for specified customer groups only
Banner Statistics	Clicks Count	Allow to hide banner when clicks count is larger then specified value
	Display Count (Temporarily Disabled)	Hide banner when displays count is larger then specified value
Cart Conditions		

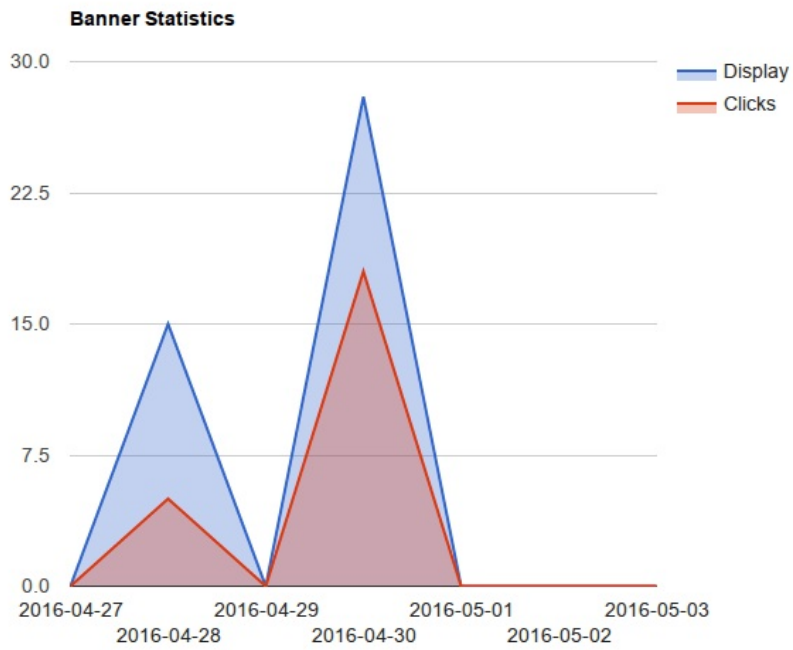
	Subtotal (Excl.Tax)	Show banner when cart subtotal matches this condition
	Subtotal (Incl.Tax)	Show banner when cart subtotal matches this condition
Date Conditions		
	Day of Week	Show banner on specified day of week
	Day of Month	Show banner on specified day of month
	Current Date	Show banner on specified date condition
	Current Time	Show banner on specified time condition
Lightbox and Awesomebar Conditions		
	Display Count per Customer	Hide banner for specific visitor according to his personal displays count of this banner
	Display Count per Customer (Per Day)	Hide banner for specific visitor according to his personal displays count of this banner
	Display Count per Customer (Per Week)	Hide banner for specific visitor according to his personal displays count of this banner
	Display Count per Customer (Per Month)	Hide banner for specific visitor according to his personal displays count of this banner
	Customer browsing time (seconds)	Show banner when customer browsing time is larger than specified value (Activity time + Idle time)
	Customer inactivity time (seconds)	Show banner when customer is idle for more than specified value
	Customer activity time (seconds)	Show banner when customer actively browsing current page for more than specified value
	Scroll offset	Show banner when visitor scrolls the page for more pixels than specified
	Exit intent time (seconds)	Show banner when visitor's cursor moves out of the page for specified amount of time. (Mobile users will see popup after scroll up event - since this is a standard operation to show browser toolbar.)

Statistics Tab

This interface provides overview of banner display and clicks count.

Statistics

Last 7 days ▼



Next up

- [Back to Home](#)
- [Banners and Placeholders usage](#)

Common Placeholder Positions

Please note that your theme can remove standard containers and information below will not work for you.

In this case, leave the Parent Container field empty, and use standard *Content > Widgets* interface instead.

- [Page Top](#)
- [Header](#)
- [After Top Navigation](#)
- [After Page Title](#)
- [Content Top](#)
- [Content Bottom](#)
- [Sidebar Top](#)
- [Sidebar Bottom](#)
- [Additional Sidebar Top](#)
- [Additional Sidebar Bottom](#)
- [Footer](#)
- [Page Bottom](#)

Page Top

`content_copyContainer: after.body.start`
`Position: before="-"`

Header

`content_copyContainer: header-wrapper`
`Position: after="logo"`

After Top Navigation

`content_copyContainer: top.container`
`Position: before="-"`

After Page Title

`content_copyContainer: page.messages`
`Position: before="-"`

Content Top

`content_copyContainer: content.top`
`Position: before="-"`

Content Bottom

`content_copyContainer: content.bottom`
`Position: after="-"`

Sidebar Top

`content_copyContainer: div.sidebar.main`
`Position: before="-"`

Sidebar Bottom

`content_copyContainer: div.sidebar.main`
`Position: after="-"`

Additional Sidebar Top

`content_copyContainer: sidebar.additional`
`Position: before="-"`

Additional Sidebar Bottom

`content_copyContainer: sidebar.additional`
`Position: after="-"`

Footer

Container: footer Position:

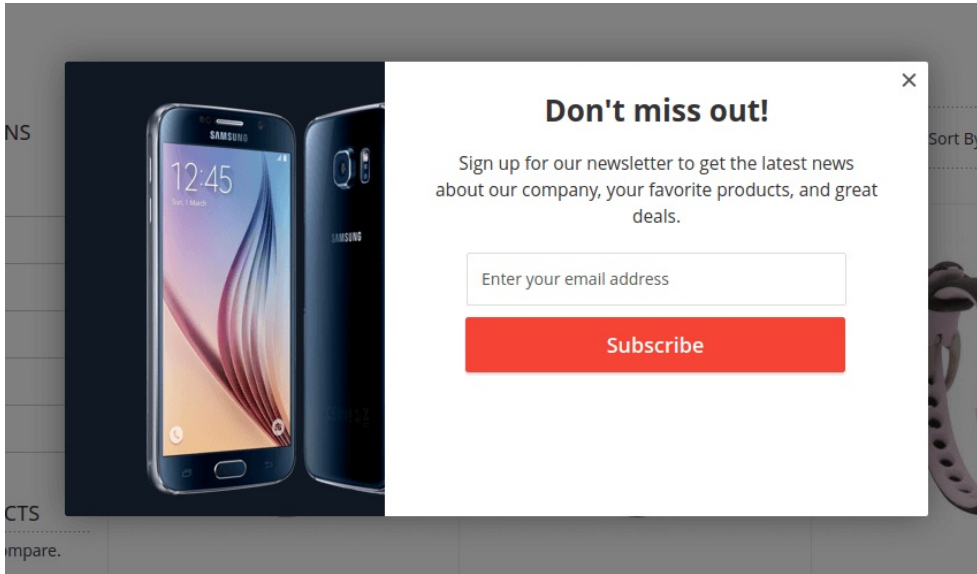
Page Bottom

*content_copy*Container: before.body.end
Position: after="-"

Next up

- [Back to Home](#)
- [Admin interfaces](#)

Newsletter Popup



General Settings

To create popup with newsletter form, create a new Lightbox banner with following values:

Field	Value
Enabled	Yes
Type	Lightbox
Url	Any dummy text (We will not use it)
Css Class	no-border permanent-close-hide
Mode	HTML Content

Additionally, you can add some animation to the lightbox popup. To do that, use one of the following css classes:

- slide-up
- slide-down
- slide-left
- slide-right
- zoom-in
- zoom-out

You can read more about CSS classes at the [separate page](#).

HTML Content:

```
content_copy<div class="easybanner-layout-book">

<div class="content center">
<h2 class="easybanner-title"><strong>Don't miss out!</strong></h2>
<p>
Sign up for our newsletter to get the latest news about our company,
your favorite products, and great deals.
</p>
<div class="easybanner-newsletter">
{{block class="Magento\Newsletter\Block\Subscribe" name="easybanner.newsletter-subscribe" template="Magento_Newsletter::subscribe.phtml"}}
</div>
</div>
</div>
```

Conditions

Now, let's make the banner appear on exit-intent event only.

Exit-intent condition is supported since version 1.5.0.

Switch to Conditions tab and add the following conditions:

Condition	Value	Comment
Exit intent time (seconds) greater than	0	Show popup as soon as client's cursor moves out of the page.
Display Count per Customer (Per Day) less than	1	Optional.

Save the banner and check your store frontend.

p.s. Since mobile devices doesn't have a cursor, we can't detect when client wants to leave the site using the same checks. That's why we will show exit-intent banner when mobile customer scrolls up the page to reveal browser toolbar.

Next up

- [Back to Home](#)
- [Layouts for HTML banners](#)
- [CSS Class Helpers](#)