

Search...




Easy Banners admin interfaces

Easy Banners extension provides user friendly interfaces to manage banners and placeholders.


Banners


In order to edit banner or create new one, go Magento Admin > Swissup > Easy Banner > Manage Banners.


Manage Banners


   admin ▾



[Add Banner](#)




 Filters

 Default View ▾

 Columns ▾

1 records found 20 ▾ per page  1 of 1 

ID ↓	Image	Image Title	Type	Identifier	Display Count	Clicks Count	Sort Order	Is Active	Action
1		Ups Delivery Home	Banner	ups-delivery	44	23	10	Enabled	Select ▾

After clicking on any banner from the submitted list, you will be able to edit the settings of Banner information.

General configuration

CONFIGURATION

General

Content

Conditions

Statistics

General

Identifier *

Type * Banner ▼

Hide Url * No ▼

Target * Popup ▼

Sort Order *

Store View *

All Store Views
Main Website
Main Website Store
 Default Store View

?

Placeholder * content-top ▲

- Identifier - the name of the banner
- Type - banner appearance. Possible values are Banner, Lightbox, Awesomebar.
- Hide url - if you select Yes, the Url will be hidden
- Target - please select target window to open URL destination. Possible values are Popup, Blank or Self.
- Sort order - please set the sort order
- Store view - please select target store view for current banner
- Placeholder - please select target placeholder for current banner
- Status - enables or disables current banner

Banner Content

CONFIGURATION

General

Content

Conditions

Statistics

General Information


Url *

Css Class

Mode * ▼

Image Options

Title

Image  No file chosen
Delete Image

Width

Height

Use image resizer ▼

Retina support ▼

Actual image size should be twice larger then entered width and height

- Url - sets banner URL (the page which will be opened by clicking on the banner)
- Css Class - unique banner css class name
- Mode - please select banner content mode. Possible values are Image or HTML.
- Image - please upload the image
- Title - banner Title
- Width, Height - banner dimensions resize image
- Use image resizer - enabled resize image
- Retina support - add support for retina display
- Background Color - background color for resized image
- Content - please enter html, javascript or flash code, that get html content mode

Banner Conditions

CONFIGURATION

- General
- Content
- Conditions**
- Statistics

Conditions (don't add conditions if label is applied to all products)

If **ALL** of these conditions are **TRUE** :

Category is one of

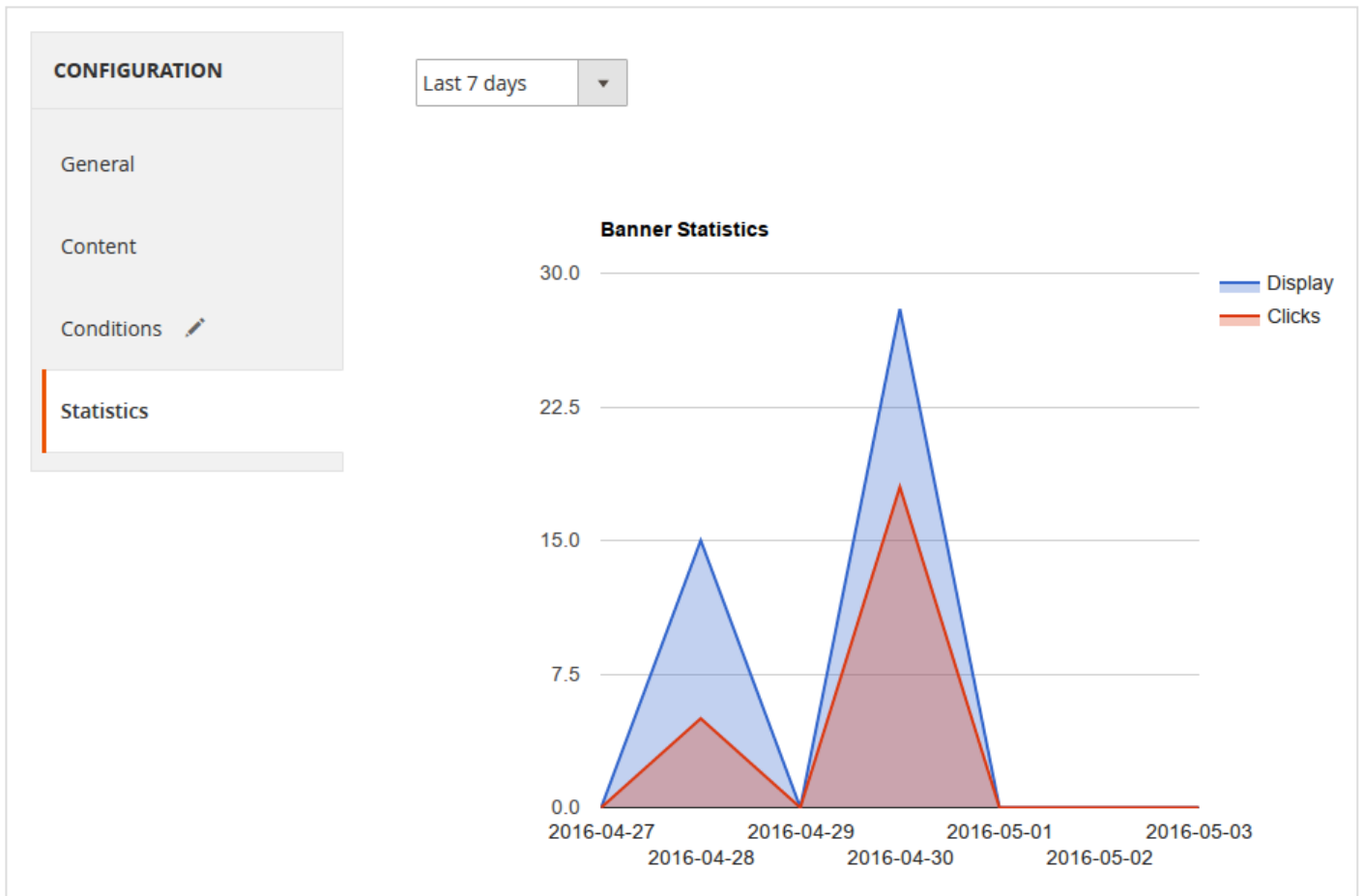
- Default Category (1181)
- What's New (0)
- Women (0)
- Tops (784)
- Jackets (186)
- Hoodies & Sweatshirts (182)
- Tees (192)
- Bras & Tanks (224)
- Bottoms (228)
- Men (0)

Using the following settings, you can place your banner on specific page or show it in specific custom group.

- Category - places your banner to specific category
- Clicks Count - allows to display banner for specific clicks count condition
- Customer Group - shows your banner for specific customer group
- Date - reserves your banner active during specified date range
- Display Count - allows to display banner for specific displays count condition
- Page - places your banner on specific page
- Product - places your banner on specific product
- Time - reserves your banner active during specified time range
- Display Count per Customer - allows to display banner for specific displays count per Customer condition
- Lightbox/Awesomebar: Customer activity time (seconds)
- Lightbox/Awesomebar: Customer browsing time (seconds)
- Lightbox/Awesomebar: Customer inactivity time (seconds)
- Lightbox/Awesomebar: Scroll offset

Banner Statistics

This interface provides overview of banners hits and clicks.



Placeholders

To edit placeholder or create new one, go Magento Admin > Swissup > Easy Banner > Manage Placeholders.

The screenshot shows the "Manage Placeholders" interface. At the top, there is a search bar, a notification bell, and a user profile dropdown for "admin". Below this is a large grey area with an "Add Placeholder" button. A search bar with the placeholder text "Search by keyword" is present. To the right of the search bar are controls for "Filters", "Default View", and "Columns". Below these controls, it indicates "1 records found" and a pagination control showing "20 per page" and "1 of 1". A table with one record is displayed below:

ID	Name	Banners limit per rotate	Sort mode	Is Active	Action
1	content-top	1	By Banners Sort Order	Enabled	Select

The placeholders specified above in screenshot, were configured to show banners on most popular places of Magento store.

After clicking any placeholder from the submitted list, you will be able to edit the settings of Placeholder General information.

Placeholder

Name *

Banners limit per rotate *

Sort mode * ▼

Status * ▼

- Placeholder Name - please enter the name of placeholder
- Banners limit per rotate - please set the number of banners, that will be displayed each time
- Status - allows you to enable or disable the current placeholder

Additionally you can place your placeholder manually to specified position through Magento xml files, widgets or inline php code.

```
<block class="Swissup\Easybanner\Block\Banner" name="unique_banner_name">
  <arguments>
    <argument name="banner" xsi:type="string">BannerID</argument>
  </arguments>
</block>
<block class="Swissup\Easybanner\Block\Placeholder" name="unique_placeholder_name">
  <arguments>
    <argument name="placeholder" xsi:type="string">PlaceholderID</argument>
  </arguments>
</block>
```

```
<?php echo $this->getLayout()->createBlock('Swissup\Easybanner\Block\Banner')->setBanner(BannerID)->toHtml(); ?>
<?php echo $this->getLayout()->createBlock('Swissup\Easybanner\Block\Placeholder')->setPlaceholder(PlaceholderID)->toHtml(); ?>
```

You can also check:

- [Installation \(../installation/\)](#)

- [Support \(https://swissuplabs.com/contacts/\)](https://swissuplabs.com/contacts/)
- [Forum \(https://swissuplabs.com/magento-forum/\)](https://swissuplabs.com/magento-forum/)

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