

# REFERRER URL TRACKING

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## USER GUIDE

*Version 1.0.0*

Welcome to Referrer URL Tracking for Magento 2 developed by Sparsh.

This extension allows admin to track which website refers to customers and orders to the Magento store and provide referrer domain reports.

### KEY FEATURES:

- ❖ Enable/Disable order/customer referrer from the backend
- ❖ Track registered customers and/or orders referrer URL
- ❖ Customer referrer domain report
- ❖ Order referrer domain report
- ❖ Show referrer URL in order grid in backend
- ❖ Show referrer URL in customer grid in backend

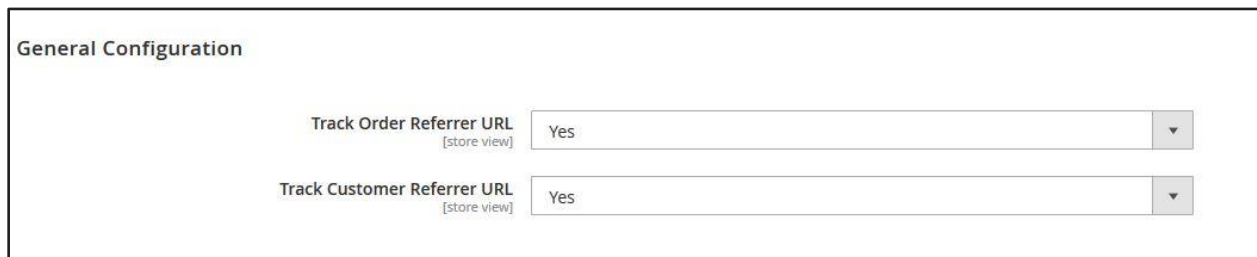
### 1. HOW TO ENABLE CUSTOMER AND/OR ORDER REFERRER TRACKING

To use this extension, you first need to enable it from the backend.

Go to Magento 2 Admin > Login > Stores > Configuration > Sparsh Extensions > Referrer URL.

Expand the **General Settings** section, and do the following:

- **Track Order Referrer URL:** Select “Yes” to enable order Referrer URL Tracking.
- **Track Customer Referrer URL:** Select “Yes” to enable customer Referrer URL Tracking.



General Configuration

Track Order Referrer URL [store view] Yes

Track Customer Referrer URL [store view] Yes

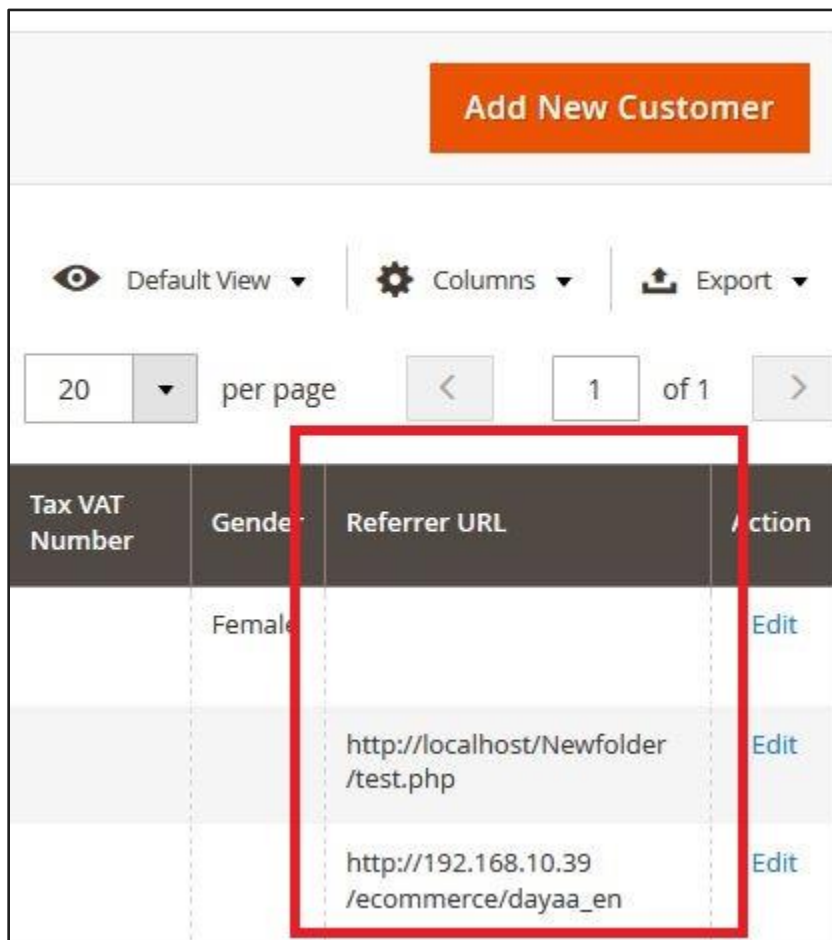
Clear cache from System > Tools > Cache Management if required.

Once enabled, the system will start to track whenever someone comes to your store from different website and register as a customer or place an order.

## 2. WHERE TO FIND THE CUSTOMER REFERRER URL

Go to Magento 2 Admin > Login > Customers > All Customers.

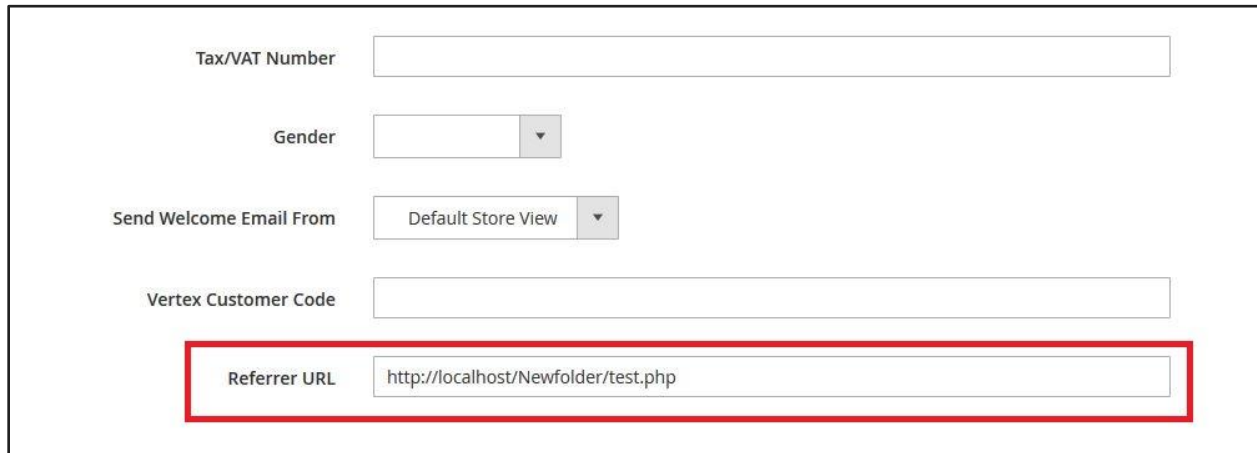
You can find the URL in the “Referrer URL” column in the customers’ grid as shown below.



The screenshot shows the Magento 2 Admin interface for the 'All Customers' grid. At the top right, there is an orange button labeled 'Add New Customer'. Below it, there are controls for 'Default View', 'Columns', and 'Export'. A pagination bar shows '20 per page', '1 of 1', and navigation arrows. The grid has columns for 'Tax VAT Number', 'Gender', 'Referrer URL', and 'Action'. The 'Referrer URL' column is highlighted with a red box, showing three entries: 'Female', 'http://localhost/Newfolder/test.php', and 'http://192.168.10.39/ecommerce/dayaa\_en'. Each entry has an 'Edit' link in the 'Action' column.

Tax VAT Number	Gender	Referrer URL	Action
	Female		Edit
		http://localhost/Newfolder/test.php	Edit
		http://192.168.10.39/ecommerce/dayaa_en	Edit

You can also find the URL on the edit customer page.



Tax/VAT Number

Gender  ▼

Send Welcome Email From  ▼

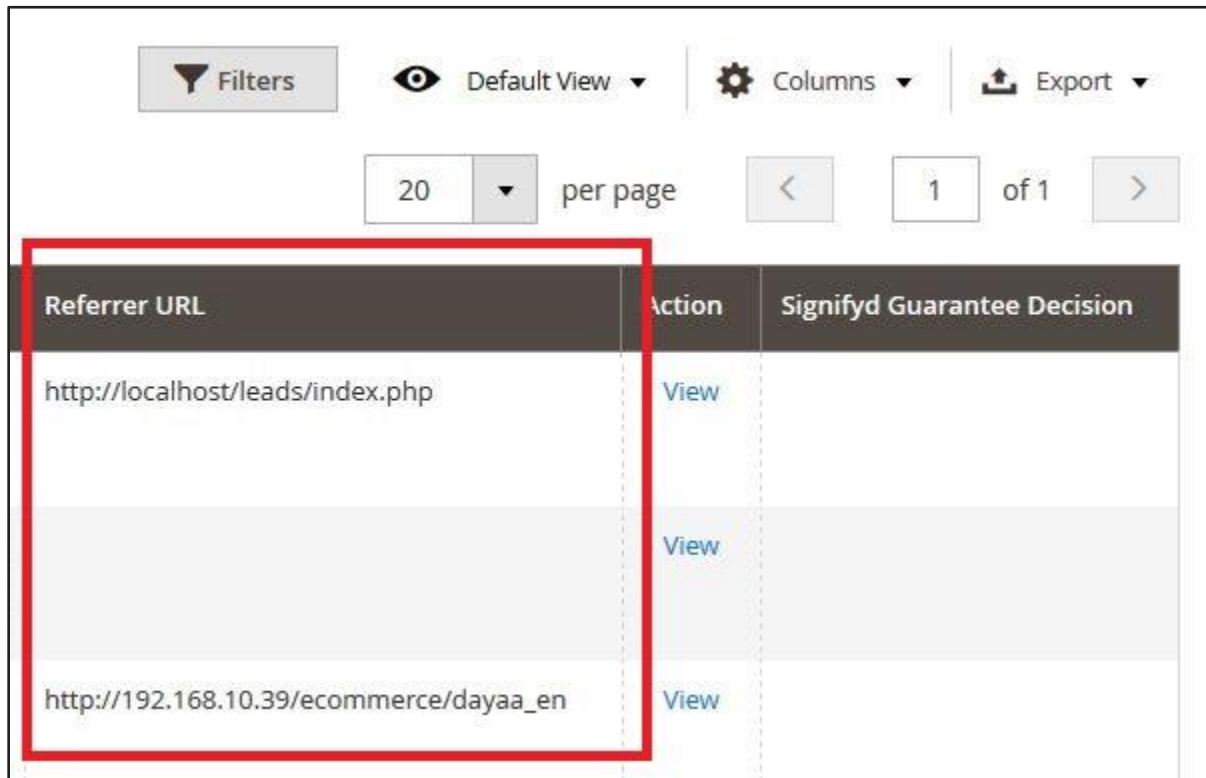
Vertex Customer Code

Referrer URL

### 3. WHERE TO FIND THE ORDER REFERRER URL

Go to Magento 2 Admin > Login > Sales > Orders.

You can find the URL in the “Referrer URL” column in the orders grid as shown below.

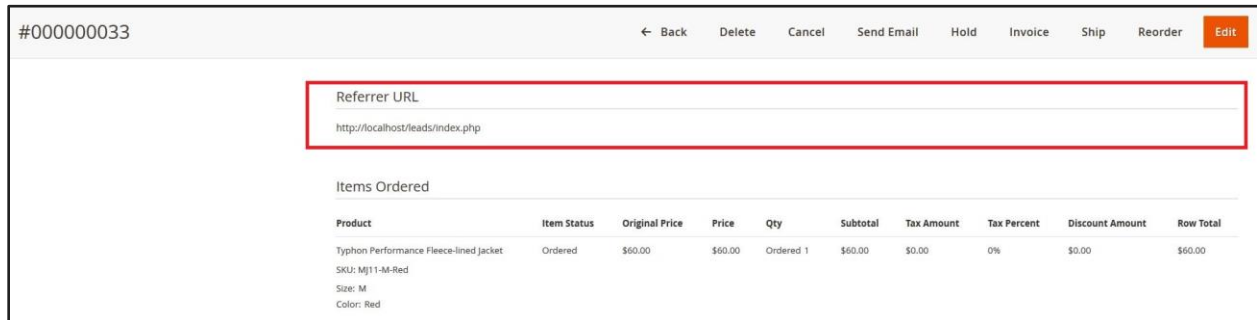


Filters | Default View | Columns | Export

20 per page | 1 of 1

Referrer URL	Action	Signifyd Guarantee Decision
http://localhost/leads/index.php	View	
	View	
http://192.168.10.39/ecommerce/dayaa_en	View	

You can also find the URL on the view order page.



#000000033

← Back Delete Cancel Send Email Hold Invoice Ship Reorder Edit

Referrer URL  
http://localhost/leads/index.php

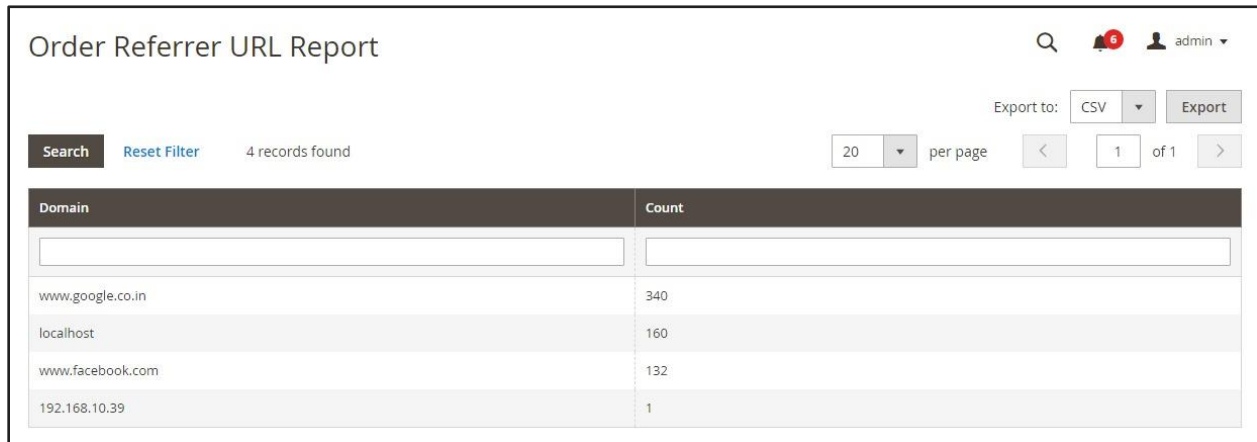
Items Ordered

Product	Item Status	Original Price	Price	Qty	Subtotal	Tax Amount	Tax Percent	Discount Amount	Row Total
Typhon Performance Fleece-lined Jacket SKU: MJ11-M-Red Size: M Color: Red	Ordered	\$60.00	\$60.00	Ordered 1	\$60.00	\$0.00	0%	\$0.00	\$60.00

## 4. ORDER REFERRER URL REPORT

Go to Magento 2 Admin > Login > Reports > Sales > Referrer URL – Orders.

You can find the report of “How many orders are placed from the referrer domain URL” from here. You can also download the report as an Excel/CSV file and sort or search based on domain and count.



Order Referrer URL Report

Search Reset Filter 4 records found

Export to: CSV Export

20 per page 1 of 1

Domain	Count
www.google.co.in	340
localhost	160
www.facebook.com	132
192.168.10.39	1

## 5. CUSTOMER REFERRER URL REPORT

Go to Magento 2 Admin > Login > Reports > Sales > Referrer URL – Customers.

You can find the report of “How many customers are registered from the referrer domain URL” from here. You can also download the report as an Excel/CSV file and sort or search based on domain and count.

### Customer Referrer URL Report

Search [Reset Filter](#) 4 records found

Export to: CSV

20 per page 1 of 1

Domain	Count
localhost	81
www.google.co.in	40
www.facebook.com	20
192.168.10.39	1