

# SHOP BY BRAND

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## USER GUIDE

*Version 1.0.0*

Welcome to Shop By Brand Extension for Magento 2 developed by Sparsh.

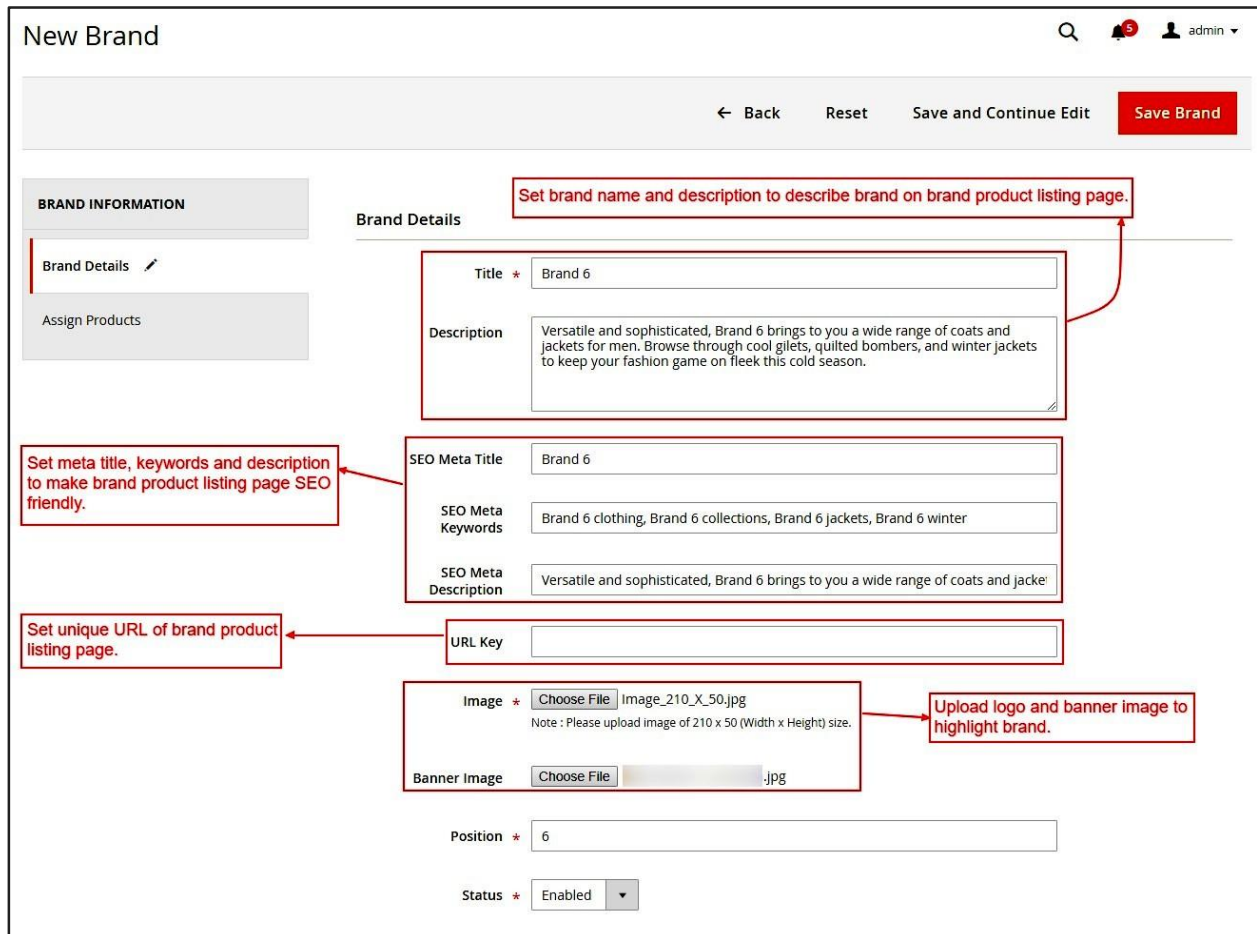
We have provided this guide to understand better use of the extension. We have tried to explain the basic functionality required by every Magento store.

This extension allows creating attributes, brand pages, brand logo sliders effectively using blocks, templates, layouts and widgets thereby gain the user trust and credibility.

**Every below steps helps to set custom shipping options on your site**

## 1. HOW TO ADD NEW BRAND

Go to [Magento 2 Admin] > Login > Brands > Manage Brands > Add New Brand



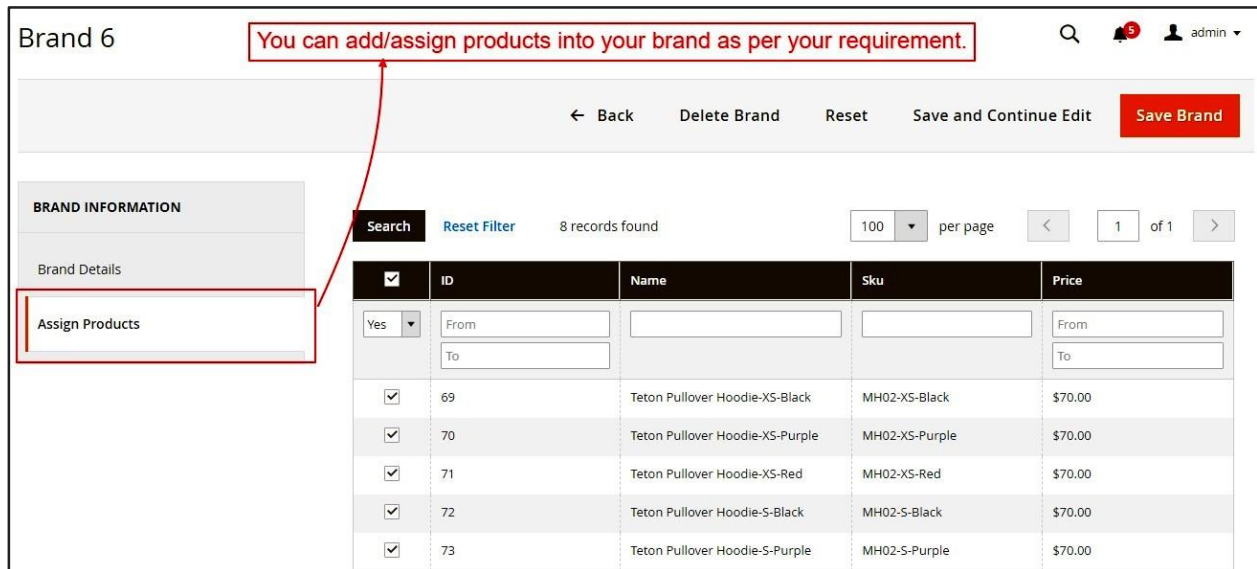
The screenshot shows the 'New Brand' form in the Magento 2 Admin interface. The form is titled 'New Brand' and includes a search icon, a notification bell with '5', and a user profile 'admin'. Below the title are navigation buttons: 'Back', 'Reset', 'Save and Continue Edit', and 'Save Brand'. The form is divided into two main sections: 'BRAND INFORMATION' on the left and 'Brand Details' on the right. The 'BRAND INFORMATION' section contains 'Brand Details' and 'Assign Products'. The 'Brand Details' section contains several fields: 'Title' (Brand 6), 'Description' (Versatile and sophisticated, Brand 6 brings to you a wide range of coats and jackets for men. Browse through cool gilets, quilted bombers, and winter jackets to keep your fashion game on fleek this cold season.), 'SEO Meta Title' (Brand 6), 'SEO Meta Keywords' (Brand 6 clothing, Brand 6 collections, Brand 6 jackets, Brand 6 winter), 'SEO Meta Description' (Versatile and sophisticated, Brand 6 brings to you a wide range of coats and jacke'), 'URL Key', 'Image' (Choose File Image\_210\_X\_50.jpg, Note: Please upload image of 210 x 50 (Width x Height) size.), 'Banner Image' (Choose File .jpg), 'Position' (6), and 'Status' (Enabled). Red annotations with arrows point to specific fields: 'Set brand name and description to describe brand on brand product listing page.' points to the Title and Description fields; 'Set meta title, keywords and description to make brand product listing page SEO friendly.' points to the SEO Meta Title, Keywords, and Description fields; 'Set unique URL of brand product listing page.' points to the URL Key field; and 'Upload logo and banner image to highlight brand.' points to the Image and Banner Image fields.

Fill the form details to add a new brand:

- **Title:** Title of the brand.
- **Description:** Description of the brand to be shown on brand product listing page.
- **SEO Meta Title:** Meta title to be used on brand product listing page to make page SEO friendly.
- **SEO Meta Keywords:** Meta keywords to be used on brand product listing page to make page SEO friendly.
- **SEO Meta Description:** Meta description to be used on brand product listing page to make page SEO friendly.
- **URL Key:** Unique url for brand product listing page.
- **Image:** Brand logo to display in slider of pages or block.
- **Banner Image:** Brand banner image to display on brand product listing page.
- **Position:** Position/Order to display brands on front. E.g. 0, 1, 2 ... It will be displayed in descending order.
- **Status:** Admin can set brand status as enabled or disabled according to requirements.

## 2. HOW TO ASSIGN PRODUCTS FOR GIVEN BRAND

Go to [Magento 2 Admin] > Login > Brands > Manage Brands > Add / Edit Brand > Assign Products



Brand 6

You can add/assign products into your brand as per your requirement.

← Back Delete Brand Reset Save and Continue Edit Save Brand

BRAND INFORMATION

Brand Details

Assign Products

Search Reset Filter 8 records found 100 per page 1 of 1

<input checked="" type="checkbox"/>	ID	Name	Sku	Price
Yes	From			From
	To			To
<input checked="" type="checkbox"/>	69	Teton Pullover Hoodie-XS-Black	MH02-XS-Black	\$70.00
<input checked="" type="checkbox"/>	70	Teton Pullover Hoodie-XS-Purple	MH02-XS-Purple	\$70.00
<input checked="" type="checkbox"/>	71	Teton Pullover Hoodie-XS-Red	MH02-XS-Red	\$70.00
<input checked="" type="checkbox"/>	72	Teton Pullover Hoodie-S-Black	MH02-S-Black	\$70.00
<input checked="" type="checkbox"/>	73	Teton Pullover Hoodie-S-Purple	MH02-S-Purple	\$70.00

Select the products related to given to brand and click “Save Brand” button.

### 3. HOW TO MANAGE BRAND DETAILS

Go to [Magento 2 Admin] > Login > Brands > Manage Brands

You can find all brands added here. Brands grid has details like Title, Image, Position, Status, Created Date and Updated Date of all brands of the website.

✓ Brand has been saved successfully.

Search by keyword

Filters  Default View  Columns

Actions  6 records found  20 per page  1 of 1

ID	Title	Image	Position	Created Date	Updated Date	Status	Action
2	Brand 1		1	Dec 6, 2019 1:02:50 PM	Dec 9, 2019 4:47:23 AM	Enabled	Select
3	Brand 2		2	Dec 9, 2019 4:29:07 AM	Dec 9, 2019 4:34:07 AM	Enabled	Select
4	Brand 3		3	Dec 9, 2019 4:39:47 AM	Dec 9, 2019 4:46:47 AM	Enabled	Select
5	Brand 4		4	Dec 9, 2019 4:53:34 AM	Dec 9, 2019 5:23:53 AM	Enabled	Select
6	Brand 5		5	Dec 9, 2019 5:01:58 AM	Dec 9, 2019 5:13:03 AM	Enabled	Select
8	Brand 6		6	Dec 9, 2019 6:12:55 AM	Dec 9, 2019 6:12:55 AM	Enabled	Select

In order to edit brand, choose the “edit” option in select dropdown of action column.

You can also filter them with different attributes like Status, Title, Created Date, Updated Date, Position etc...

Search by keyword

Filters  Default View  Columns

ID from  to

Created Date from  to

Updated Date from  to

Position

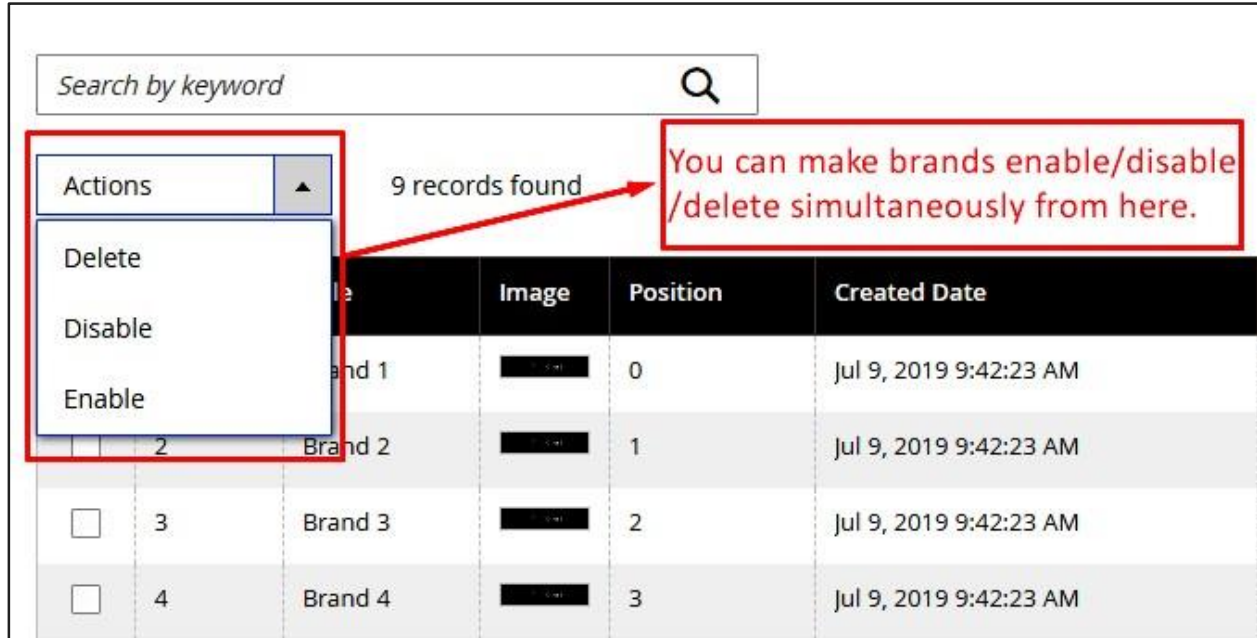
Status

Title

You can use different filters to find related brands E.g. To find all enabled/disabled brands OR brands with specific title etc...

Cancel

You can make multiple brands enable/disable/delete simultaneously by using the Action dropdown at top as shown in below screenshot.



Search by keyword

9 records found

**Actions**

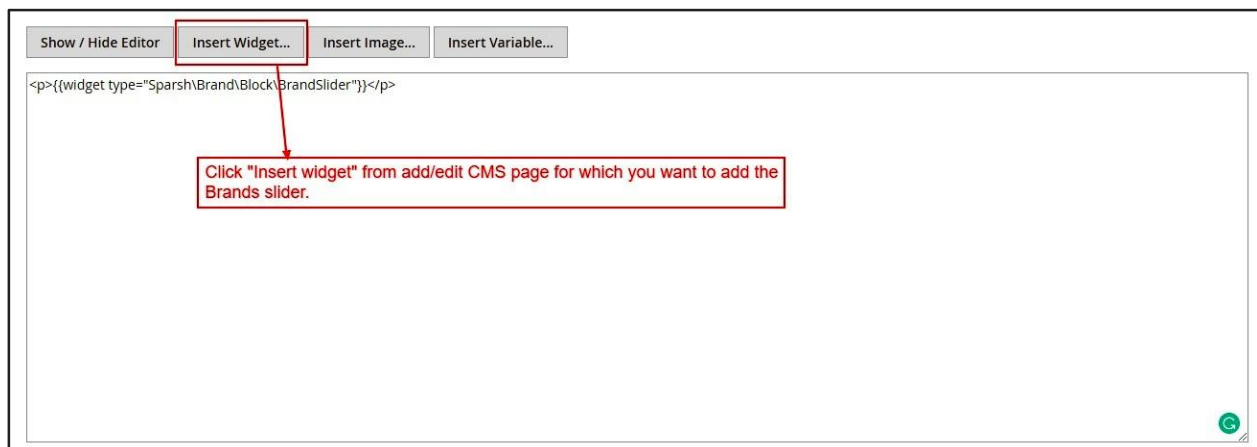
- Delete
- Disable
- Enable

Brand	Image	Position	Created Date
Brand 1		0	Jul 9, 2019 9:42:23 AM
Brand 2		1	Jul 9, 2019 9:42:23 AM
Brand 3		2	Jul 9, 2019 9:42:23 AM
Brand 4		3	Jul 9, 2019 9:42:23 AM

#### 4. HOW TO ADD BRAND WIDGET FOR GIVEN CMS PAGE

Go to [Magento 2 Admin] > Login > Content > Elements > Pages > Add / Edit Page

Open “Content” > Click on “Show / Hide Editor” button > Click on “Insert Widget” button

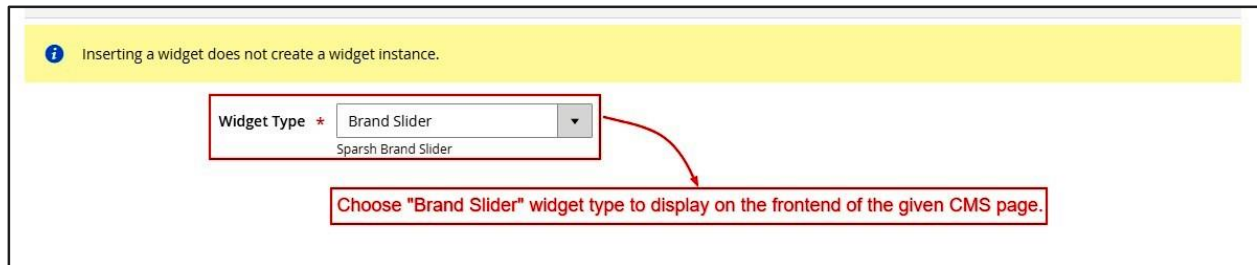


Show / Hide Editor **Insert Widget...** Insert Image... Insert Variable...

<p>{{widget type="Sparsh\Brand\Block\BrandSlider"}}</p>

Click "Insert widget" from add/edit CMS page for which you want to add the Brands slider.

Choose Widget Type as “Brands Slider” > Click on “Insert Widget” button



## 5. STORE FRONT VIEW

Clear cache from System > Tools > Cache Management if required.


Showing your brands like below on storefront.



## 6. BRAND PAGE

On clicking of any brand logo, it will open a brand product listing page. URL of the page will be as defined in Admin. Meta Title, Meta Keywords, Meta Description, brand banner image, description, products etc... will be shown as defined in admin.


Default welcome msg! [Sign In](#) or [Create an Account](#)



[What's New](#) [Women](#) [Men](#) [Gear](#) [Training](#) [Sale](#)

[Home](#) > [Brand 6](#)

## Brand 6




Versatile and sophisticated, Brand 6 brings to you a wide range of coats and jackets for men. Browse through cool gilets, quilted bombers, and winter jackets to keep your fashion game on fleek this cold season.

Compare Products   6 Item(s) Sort By

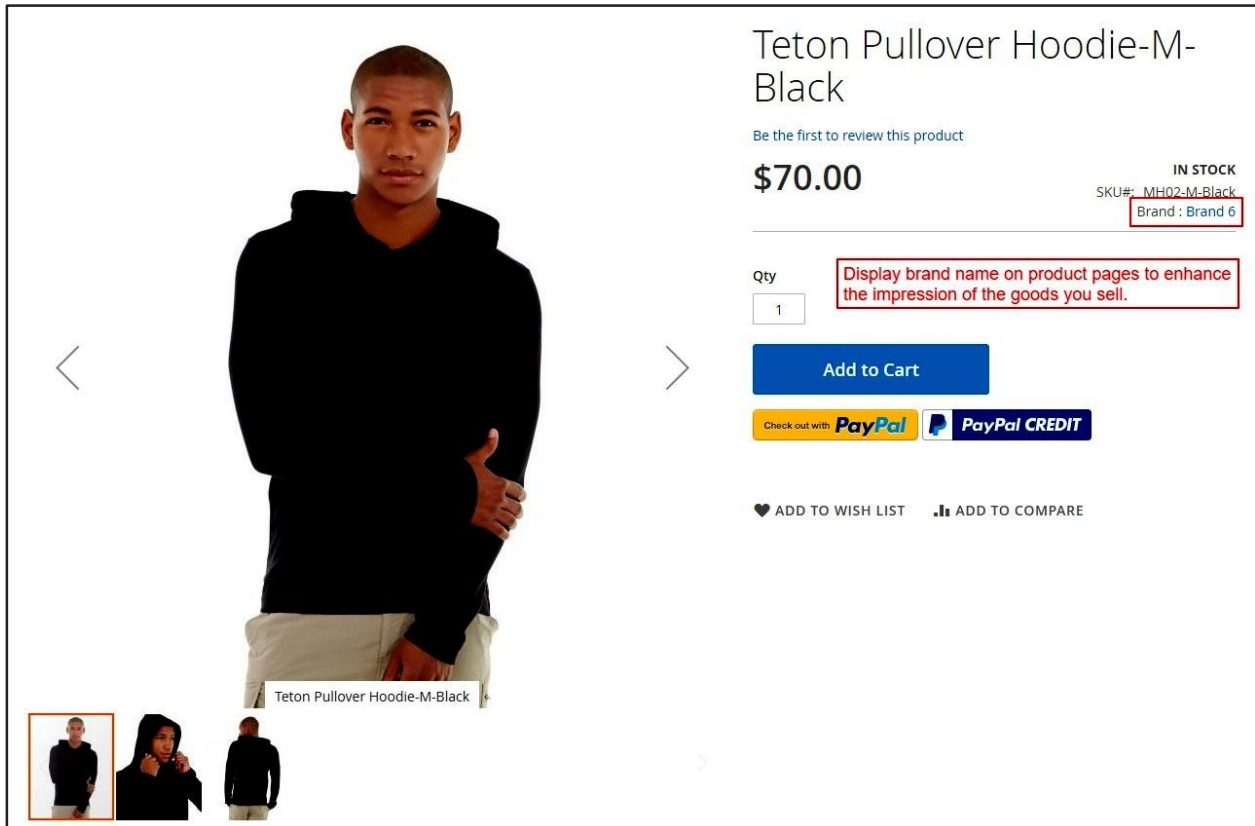
You have no items to compare.

My Wish List

You have no items in your wish list.



Brand name will also be reflected on product detail page and link back to brand listing page.



The image shows a product detail page for a 'Teton Pullover Hoodie-M-Black'. On the left, a male model is wearing the black hoodie. Below the main image are three smaller thumbnail images showing different views of the hoodie. On the right, the product title 'Teton Pullover Hoodie-M-Black' is displayed. Below the title, it says 'Be the first to review this product'. The price is '\$70.00'. To the right of the price, it says 'IN STOCK' and 'SKU#: MH02-M-Black' and 'Brand : Brand 6'. Below the price, there is a quantity selector set to '1' and a red-bordered callout box that says 'Display brand name on product pages to enhance the impression of the goods you sell.' Below the quantity selector is a blue 'Add to Cart' button. Below the button are two payment options: 'Check out with PayPal' and 'PayPal CREDIT'. At the bottom of the right side, there are two links: 'ADD TO WISH LIST' and 'ADD TO COMPARE'.

Teton Pullover Hoodie-M-Black

Be the first to review this product

**\$70.00**

IN STOCK  
SKU#: MH02-M-Black  
Brand : Brand 6

Qty: 1

Display brand name on product pages to enhance the impression of the goods you sell.

Add to Cart

Check out with **PayPal** **PayPal CREDIT**

ADD TO WISH LIST ADD TO COMPARE