

Advanced Newsletter Popup



Installation/User Guide

Installation Process:

Note: Please take a backup of your all Magento files and database before installing or updating any extension.

Extension Installation:

- Download the Newsletter .ZIP file from Magento account.
- Log in to the Magento server (or switch to) as a user, who has permission to write to the Magento file system.
- Create folder structure **/app/code/Solwin/Newsletter/** to your site root directory
- Extract the contents of the .ZIP file to the folder you just created
- Navigate to your store root folder in the SSH console of your server:
- Run upgrade command as specified : **php bin/magento setup:upgrade**
- Run deploy command as specified : **php bin/magento setup:static-content:deploy -f**
- Clear the cache either from the the admin panel or command line **php bin/magento cache:clean**
- Now, you can see the Solwin menu in admin panel. Please go to **Solwin -> Advanced Newsletter -> Configuration** and select **Enable** to Yes.
- Change/Set all other options as per your requirements and save settings.

Overview:

Advanced Newsletter Popup Magento 2 Extension allows admin to display newsletter popup on the store when customers visit store/site with a custom field and custom message. This extension shows a one time per customer popup window with a newsletter subscription form. Newsletters are an important part of marketing. It will help store owners to get more orders and newsletter subscribers. Easily customize the newsletter popup with a custom title, message, subscribe button text with background color, etc. Enable social links on a newsletter popup with a custom social icon and URL manageable from admin settings.

Key Features:

The Extension provides the below features.

- It provides a fully customizable interface of the extension from admin that is easily manageable.
- Extension work responsively and smoothly on any kind of device.
- Show Social Links On Newsletter Popup.
- Set newsletter popup options store wise from the admin control panel.
- Set Entrance popup animation i.e. fade, elastic & none.
- With the delay option, store owners can set the time of the appearance of the popup window.
- Set cookie expiration time (In days).

Admin control panel:

In the admin control panel, go to **Solwin >> Newsletter Popup >> Configuration**. There are so many configuration options for newsletter popup.

Let's discuss all fields in more detail.


General Settings:**General Settings**

Enable Newsletter Popup <small>[store view]</small>	Yes
Show Trust Note <small>[store view]</small>	Yes
Customer Trust Note <small>[store view]</small>	Don't worry. We never send spam. Ex. Don't worry. We never send spam.
Use Default Customer Trust Note Settings <small>[store view]</small>	No If yes, then note will use default fontsize and color. And if No, then you have to define your own note fontsize and color.
Trust Note Font Size <small>[store view]</small>	14px Trust Note font size. specify in pixels. i.e 20px.
Trust Note Text Color <small>[store view]</small>	000000 Trust note text color.

- **Enable Newsletter Popup:** Yes | No.
- **Show Trust Note:** Yes | No.
- **Customer Trust Note:** Enter customer display note.
- **Use Default Customer Trust Note Settings:** Yes | No.
- **Trust Note Font Size:** Set trust note font size.
- **Trust Note Text Color:** Set trust note text color.

Content Display Settings:

Content Display Settings

Show Main Title <small>[store view]</small>	<input type="text" value="Yes"/>
	Show newsletter main title.
Main Title <small>[store view]</small>	<input type="text" value="Subscribe our Newsletter"/>
	Enter newsletter main title.
Use Default Main Title Settings <small>[store view]</small>	<input type="text" value="No"/>
	If yes, then main title will use default fontsize and color. And if No, then you have to define your own title fontsize and color.
Main Title Font Size <small>[store view]</small>	<input type="text" value="24px"/>
	Main title font size. specify in pixels. i.e 20px.
Main Title Text Color <small>[store view]</small>	<input type="text" value="000000"/> 
	Select main title text color.
Show Custom Message <small>[store view]</small>	<input type="text" value="Yes"/>
Custom Message <small>[store view]</small>	<input type="text" value="Subscribe to our mailing list to get updates to your email inbox"/>
	Enter newsletter custom message.
Use Default Custom Message Settings <small>[store view]</small>	<input type="text" value="No"/>
	If yes, then custom message will use default fontsize and color. And if No, then you have to define your own message fontsize and color.

- **Show Main Title:** Yes | No.
- **Main Title:** Enter newsletter main title.
- **Use Default Main Title Settings:** Yes | No.
- **Main Title Font Size:** Set font size for the main title.
- **Main Title Text Color:** Select font color for the main title.
- **Show Custom Message:** Yes | No.
- **Custom Message:** Enter custom message below newsletter main title.
- **Use Default Custom Message Settings:** Yes | No.

Custom Message Font Size [store view]
Enter custom message font size. specify in pixels. i.e 13px.

Custom Message Text Color [store view]
Select custom message text color.

Subscribe Button Text [store view]
Enter newsletter Subscribe button text.

Use Default Button Settings [store view]
If yes, then subscribe button will use default color and background. And if No, then you have to define your own button color and background.


Subscribe Button Background [store view]
Select subscribe button background color.

Subscribe Button Hover Background [store view]
Select subscribe button background color on hover.


Subscribe Button Text Color [store view]
Select subscribe button text color.

Subscribe Button Hover Text Color [store view]
Select subscribe button text color on hover.


- **Custom Message Font Size:** Set font size for a custom message.
- **Custom Message Text Color:** Select color for a custom message.
- **Subscribe Button Text:** Enter text for subscribe button text.
- **Use Default Button Settings:** Yes | No._
- **Subscribe Button Background:** Select color for button background.
- **Subscribe Button Hover Background:** Select hover background color for the button.
- **Subscribe Button Text Color:** Select color for the button text.
- **Subscribe Button Hover Text Color:** Select color for button hover text.

Show Newsletter 'show once' Checkbox [store view] 
Show/Hide 'show once' checkbox.

'Show once' Checkbox Label [store view]
Enter text for 'show once' checkbox label.

Display Image In Newsletter [store view] 
Show/Hide image in newsletter box.

Upload Newsletter Image [store view] No file selected.
Allowed file types: jpg, jpeg, gif, png.

Show Background Image [store view] 
if yes, show newsletter popup box background image.

Upload Newsletter Background Image [store view] No file selected.
Allowed file types: jpg, jpeg, gif, png.

[Below is the default image as newsletter background image:](#)



- **Show Newsletter 'show once' Checkbox:** Yes | No.
- **Show once' Checkbox Label:** Set checkbox label.
- **Display Image In Newsletter:** Yes | No.
- **Upload Newsletter Image:** Upload an image for the newsletter.
- **Display Image In Newsletter:** Yes | No.
- **Show Background Image:** Yes | No.
- **Upload Newsletter Background Image:** Upload an image for the newsletter background.

Popup Box Settings:

Popup Box Settings

Popup Width <small>[store view]</small>	<input type="text" value="822px"/>
	Newsletter popup width. Specify in pixels. i.e 700px.
Popup Height <small>[store view]</small>	<input type="text" value="auto"/>
	Newsletter popup height. Specify in pixels. i.e 700px. For height = auto. Specify auto in box.
Popup Open Effect <small>[store view]</small>	<input type="text" value="Elastic"/> ▼
	Popup open effect. elastic', 'fade' or 'none'.
Popup Open Speed <small>[store view]</small>	<input type="text" value="500"/>
	Popup open speed. The value should be in milliseconds for example, 3000 for 3 seconds.
Popup Close Effect <small>[store view]</small>	<input type="text" value="Fade"/> ▼
	Popup close effect. elastic', 'fade' or 'none'.
Popup Close Speed <small>[store view]</small>	<input type="text" value="500"/>
	Popup close speed. The value should be in milliseconds for example, 3000 for 3 seconds.

- **Popup Width:** Set newsletter popup width.
- **Popup Height:** Set newsletter popup height..
- **Popup Open Effect:** Fade | Elastic | None.
- **Popup Open Speed:** Set popup open speed. The value should be in milliseconds.
- **Popup Close Effect:** Fade | Elastic | None.
- **Popup Close Speed:** Set popup close speed. The value should be in milliseconds.

Delay Time For Popup Appear [store view]

With the delay option, you can set the time of appearance of the popup window. The value should be in milliseconds for example, 3000 for 3 seconds.

Show Newsletter Popup Once [store view]

You can either set the popup window to show once per page load by toggling this to **true**, or show the popup every time the condition is met by toggling this to **false**.

Cookie Expiration Time [store view]

Set cookie expiration time (In days).

- **Delay Time For Popup Appear:** Set delay time of popup. The value should be in milliseconds.
- **Show Newsletter Popup Once:** True | False.
- **Cookie Expiration Time:** Set cookie expiration time (In days).

Social Options:

Social Options

Show Social Media [store view] ▼

Social Block Title [store view]

Enter social block title.

Use Default Social Title Settings [store view] ▼

If yes, then social title will use default fontsize and color. And if No, then you have to define your own social title fontsize and color.

Icon Border [store view] ▼

Select social icon display in round or square.

Social Title Font Size [store view]

Select social title font size. specify in pixels. i.e 24px.

Social Title Text Color [store view]

Select social title text color.

- **Show Social Media:** Yes | No.
- **Social Block Title:** Enter the title for Social Block.
- **Use Default Social Title Settings:** Yes | No.
- **Icon Border:** Round | Square.
- **Social Title Font Size:** Set social title font size. specify in pixels.
- **Social Title Text Color:** Select color for Social title text.

Show Facebook
[store view] ▼

Facebook URL
[store view]
Enter your facebook url.

Use Default Icon Settings
[store view] ▼
If yes, then facebook icon will use default color and background. And if No, then you have to define your own icon color and background.

Background Color
[store view]
Enter your facebook link background.

Background Hover Color
[store view]
Enter your facebook link hover background.

Icon Color
[store view]
Enter your facebook icon color.






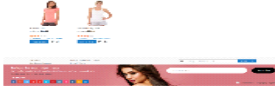



Icon Hover Color
[store view]
Enter your facebook icon hover color.

- **Enable Facebook:** Yes | No.
- **Facebook URL:** Enter the Facebook URL.
- **Use Default Icon Settings:** Yes | No.
- **Background Color:** Select color for the Facebook background.
- **Background Hover Color:** select color for the Facebook hover background.
- **Icon Color:** Select the Facebook icon color.
- **Icon Hover Color:** Select the Facebook icon hover color.

Note: Same as this, admin can do for Twitter, Youtube, Flickr, Vimeo, Pinterest, Instagram, FourSquare, Tumblr, RSS, Mail same as Facebook setting.

Import Layout Settings:

Import Layout Settings

Layout 1 [store view]	Import Layout 1	
Layout 2 [store view]	Import Layout 2	
Layout 3 [store view]	Import Layout 3	
Layout 4 [store view]	Import Layout 4	
Layout 5 [store view]	Import Layout 5	
Layout 6 [store view]	Import Layout 6	
Layout 7 [store view]	Import Layout 7	
Layout 8 [store view]	Import Layout 8	
Layout Default [store view]	Import Layout Default	

Click on layout, which store owners want to display in front end newsletter popup.

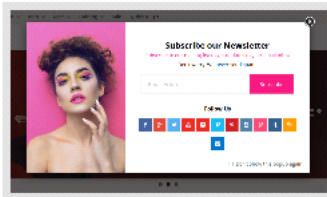
Customer View:

On the frontend, customers can view the newsletter popup on the homepage once the admin enables the newsletter extension from the admin control panel.

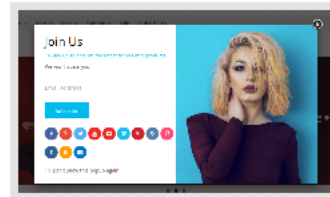
Default layout



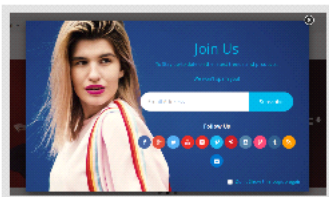
Layout 1



Layout 2



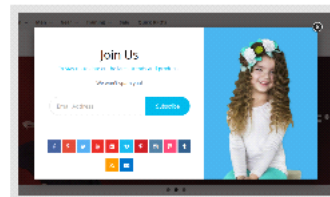
Layout 3



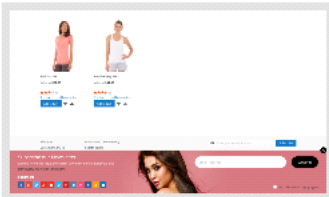
Layout 4



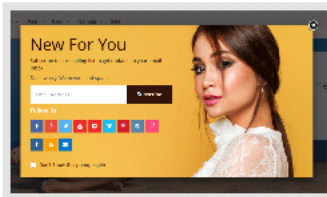
Layout 5



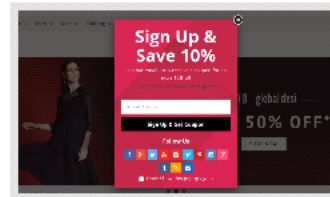
Layout 6



Layout 7



Layout 8



[Advanced Newsletter Popup](#)

[Live Demo](#)

Documentation:

[Online Documentation](#)

Support:

Do not hesitate to reach us in any case regarding the extension. Our team is ready to help you.

Visit our support portal and create a ticket.

support.solwininfotech.com