



Image Security & Compression

18th October 2019 - User guide

by SmartFrame Technologies Ltd.

<https://smartframe.io>

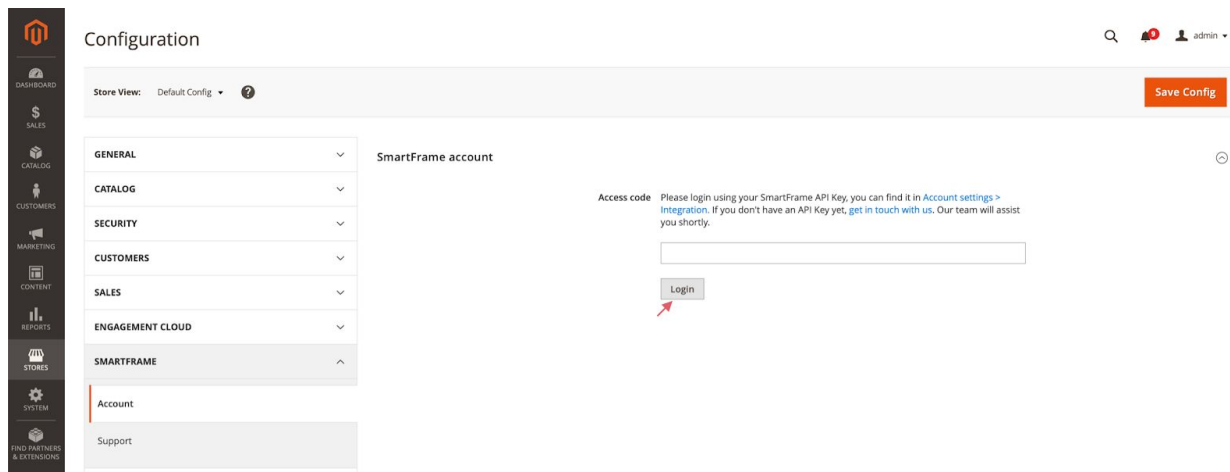
Date	Version	Summary
18th October 2019	v1.0	Initial document

About the extension

The SmartFrame extension for Magento allows you to easily protect your JPEG images from right-click, screenshot attempts and from any malicious web crawler. It also speeds up your eCommerce, by always loading the images in the appropriate quality and size depending on the device used.

How to get started

1. SmartFrame extension for Magento requires a SmartFrame Enterprise account. If you don't have an Enterprise account yet, [get in touch with us](#). Our sales team will assist you shortly.
2. Download the extension and install it on your Magento site. Once installed, you will see a new menu item appear under System > Configuration > SmartFrame.
3. Start using the extension by providing your SmartFrame API Key from [SmartFrame Admin Panel > My Account > Integrations](#).

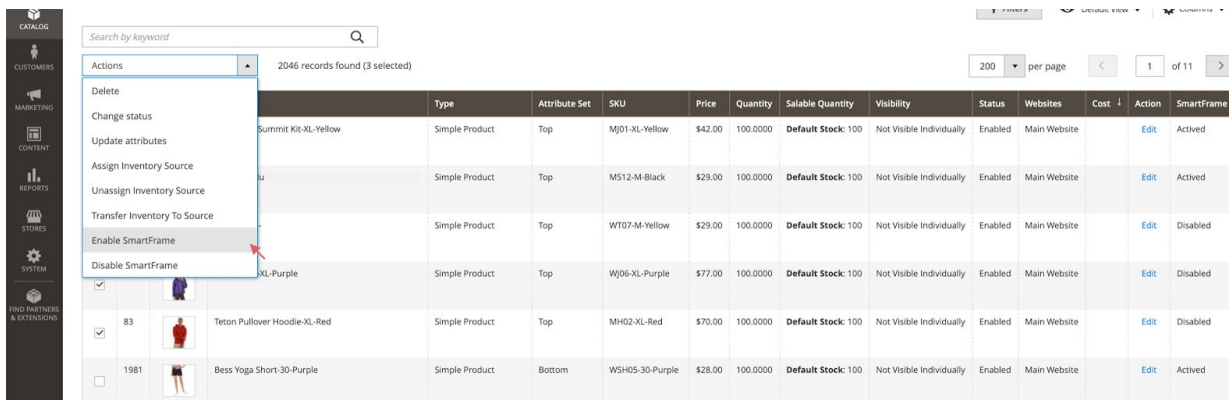


Your extension is now active and you can start using it in your Magento website. You will always have access to the SmartFrame Admin Panel if you want to explore more possibilities of SmartFrame.

Using the extension

Once you connect your extension to your SmartFrame Enterprise account, you can start using it straight away:

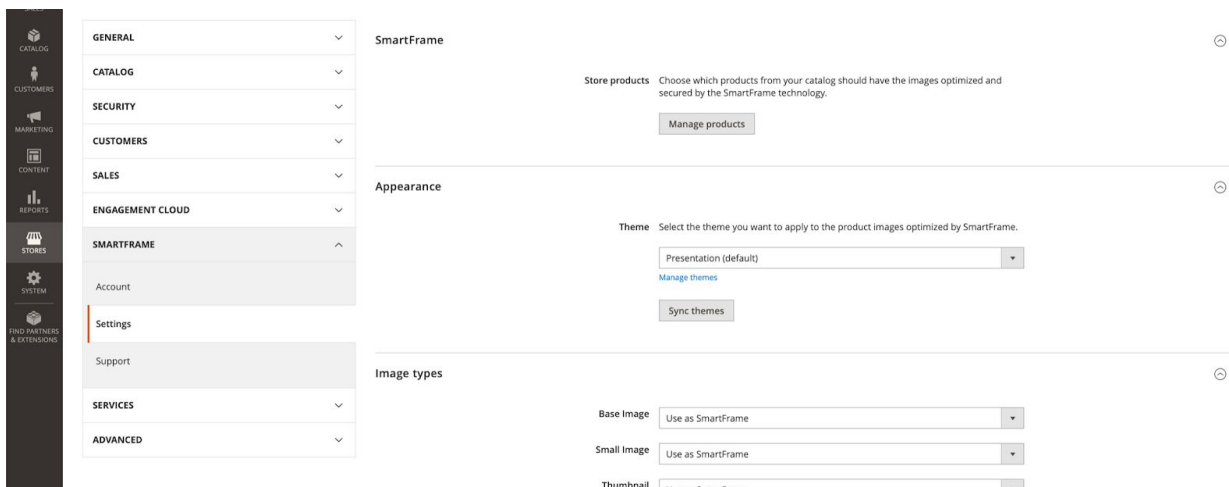
1. Inside of Magento, go to the Products page
2. Select the products you want to protect and optimize
3. In the action menu, select the “Enable SmartFrame” option



The screenshot shows the Magento product grid interface. A search bar at the top indicates '2046 records found (3 selected)'. The grid displays product details including Name, Type, Attribute Set, SKU, Price, Quantity, Salable Quantity, Visibility, Status, Websites, Cost, Action, and SmartFrame. The 'Enable SmartFrame' option is highlighted in the action menu for the selected products.

Name	Type	Attribute Set	SKU	Price	Quantity	Salable Quantity	Visibility	Status	Websites	Cost	Action	SmartFrame
Summit Kit-XL-Yellow	Simple Product	Top	MJ01-XL-Yellow	\$42.00	100.0000	Default Stock: 100	Not Visible Individually	Enabled	Main Website		Edit	Activated
M512-M-Black	Simple Product	Top	M512-M-Black	\$29.00	100.0000	Default Stock: 100	Not Visible Individually	Enabled	Main Website		Edit	Activated
WT07-M-Yellow	Simple Product	Top	WT07-M-Yellow	\$29.00	100.0000	Default Stock: 100	Not Visible Individually	Enabled	Main Website		Edit	Disabled
WJ06-XL-Purple	Simple Product	Top	WJ06-XL-Purple	\$77.00	100.0000	Default Stock: 100	Not Visible Individually	Enabled	Main Website		Edit	Disabled
Teton Pullover Hoodie-XL-Red	Simple Product	Top	MH02-XL-Red	\$70.00	100.0000	Default Stock: 100	Not Visible Individually	Enabled	Main Website		Edit	Disabled
Bess Yoga Short-30-Purple	Simple Product	Bottom	WSH05-30-Purple	\$28.00	100.0000	Default Stock: 100	Not Visible Individually	Enabled	Main Website		Edit	Activated

Optionally, in the SmartFrame Settings page you can select which SmartFrame theme you want to use and the image types that should be protected and optimized when using the “Enable SmartFrame” option (Catalog page). Remember that you can always customize your themes and create new ones by just clicking on “Manage themes”.



The screenshot shows the SmartFrame Settings page. The left sidebar contains navigation options: GENERAL, CATALOG, SECURITY, CUSTOMERS, SALES, ENGAGEMENT CLOUD, SMARTFRAME, Account, Settings, Support, SERVICES, and ADVANCED. The main content area is divided into three sections: SmartFrame, Appearance, and Image types.

- SmartFrame:** Store products. Choose which products from your catalog should have the images optimized and secured by the SmartFrame technology. [Manage products](#)
- Appearance:** Theme. Select the theme you want to apply to the product images optimized by SmartFrame.
Presentation (default)
[Manage themes](#)
[Sync themes](#)
- Image types:** Base Image: Use as SmartFrame
Small image: Use as SmartFrame
Thumbnail: Use as SmartFrame

Please keep in mind that while image security options apply to all images, the interactive elements will not be visible on image smaller than 320x200px.

Check out SmartFrame Admin Panel

The SmartFrame extension for Magento has been designed and built in a way that you can easily use it without ever having to visit the SmartFrame Admin Panel. However, we really encourage you to give it a try, as it gives you access to many extra features which can't be accessed via the extension.

Insights

In the Insights section, you can track how your images perform. We collect viewing data, clicks, interactions and [many more](#). You can also find out on what pages your images are being embedded if someone decides to add them to their page. All these data are available for all your Magento images and you can access them at any time for free.

Custom Themes

When you create a SmartFrame Enterprise account, you will be able to immediately start using one of three existing Themes: Presentation, Security or Blank. However, using the Admin Panel, you are able to [create custom themes](#). This means adding or removing elements and features such as Share Button, Caption or Watermark. You can also change the way these elements look and behave – from changing the colors of the buttons to their mouse-over behavior.

Campaigns

Campaigns give you a possibility to display your ads directly on your images, wherever they are embedded. Choose one of [five campaign types](#): advertisement banner, promotional prompt, newsletter subscription, social media prompt or sponsor logo and invite your audience back to your website or social media page.

Troubleshooting

If the SmartFrame extension doesn't seem to work correctly with your Magento site, please visit our [support pages](#) or write to us at support@smartframe.io