

# SEIZE ME

**User Guide**

2017-11-07

# THE BASICS

**SizeMe** is a unique service for storing and using personal measurement data. SizeMe integrates seamlessly into your existing web shop and recommends the best fitting size using the customer's personal measurements and the measurements of the fitted garment.

When a user enters a product page with at least some measurements of the product, SizeMe provides input fields where the user can input their matching measurements.

The user can save these measurements to create their own SizeMe profile, which will be automatically recognized in further use.

# REQUIREMENTS

To be able to add the SizeMe service to your store you need:

## **Physical measurements of the garments you sell**

Most retailers should have access to this information in some form; you just need to make it available for each product online. The measurements do not have to be visible for the user interface, but they have to exist somewhere - preferably added (by us or you) to your existing product database. If the physical measurements are missing for any individual garment, SizeMe will just ignore the product and your store will continue functioning normally but without the benefits of the SizeMe service.

You can even start off by providing measurements and the SizeMe service to **only a limited selection** of your products or a certain product group. It's an easy way to evaluate how your customers will react to the service!

# INSTALLATION

SizeMe can be integrated in to any store.

We currently offer ready-made integrations for the following e-commerce platforms:

## Magento



Our extension will allow you to install SizeMe on your Magento 1 web store in a matter of minutes.

The extension is available for download at [SizeMe Magento 1 Extension](#) on GitHub.

## Shopify, WooCommerce

These integrations are being developed and will be released shortly.

## Other

SizeMe integrates to any store with just a few lines of code. Please contact [support@sizeme.com](mailto:support@sizeme.com) for details.

# CONFIGURATION

The SizeMe user interface is fully customizable to match your store branding and experience.

Please refer to the platform-specific guides for the latest information on the customization opportunities.

## Magento



Configuration and installation guides can be found at [SizeMe Magento 1 Extension](#) page on GitHub.

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## Demo

We host a demo site at [www.sizemedemo.com](http://www.sizemedemo.com) where we show-case the different configuration options.

# PRODUCT DATABASE

The product measurements can exist in two places:

## 1) Store database

The SizeMe plugin adds the necessary measurements fields upon installation. These fields can be used for measurement information on your products. See the rest of this guide on how to input this information.

## 2) SizeMe Product Database

We have our own product information database, where we have a growing number of measurements from many leading brands and especially shoe brands. If you sell these brands, our Product Database might provide at least some of the measurements automatically! Contact our [sales@sizeme.com](mailto:sales@sizeme.com) for info on the current brand database.

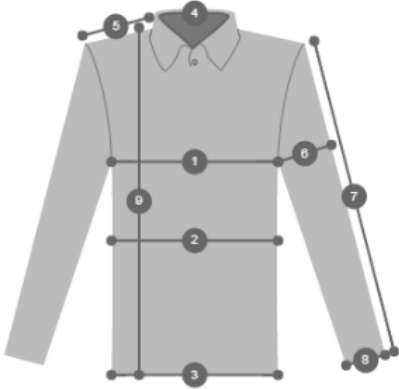
We would like to help you handle your product data so that you'll be able to get the measurements and the product information you need to start using SizeMe at your store. It doesn't matter if you don't have all the measurements for all your products and it doesn't matter what format the measurements are in, just contact us at [sales@sizeme.com](mailto:sales@sizeme.com) and let's get started!

# SIZE GUIDE

As a bonus from adding the measurements, the SizeMe service offers an unique possibility to show a **detailed product-specific size guide** for each product with measurements even for non-SizeMe users!

Don't confuse your clients with generic size charts, provide actual measurements shown on an actual item!

SIZE GUIDE FOR ROMERO SHIRT CLOSE X



**ACTUAL ITEM MEASUREMENTS**

	1	2	3	4	5	6	7	8	9
SIZE	CHEST	WAIST	HEM	COLLAR	SHOULDER	SLEEVE TOP	SLEEVE	WRIST	FRONT HEIGHT
S	51.0 cm	49.0 cm	49.0 cm	41.0 cm	15.4 cm	20.8 cm	63.0 cm	10.5 cm	66.0 cm
M	54.0 cm	52.0 cm	52.0 cm	42.0 cm	15.8 cm	21.5 cm	65.0 cm	11.0 cm	68.0 cm

These measurements are measured flat across the outside of the item.  
Except for the collar measurement, which is measured around the inside of the collar.

# PRODUCT DATA

## GENERAL

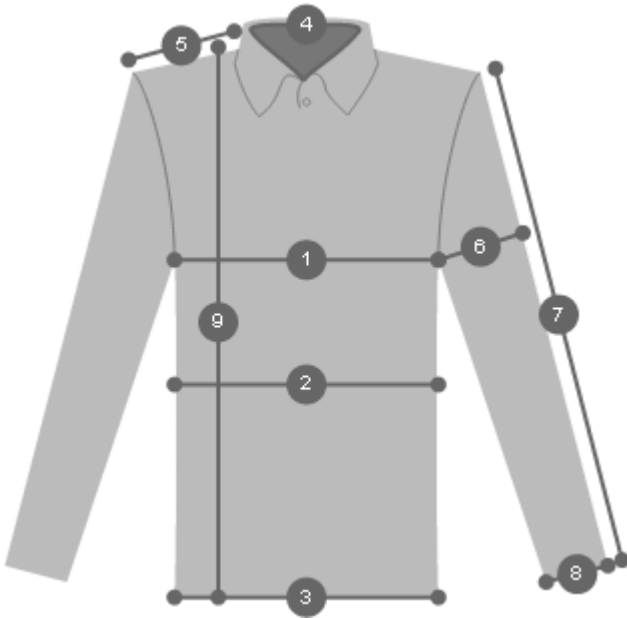
These fields are used to tell SizeMe the general properties of each product available.

Field	Code	Meaning
Item Type	smi_item_type	This seven digit code tells SizeMe what type of item this is; is it a shirt or trousers; are the sleeves long or short etc. See separate reference for full list.
Item Layer	smi_item_layer	What layer is this item to be worn on? 0 – directly on skin (t-shirts) 1 – with one layer underneath (hoodies) 2 – with two layers
Item Thickness	smi_item_thickness	Average item thickness in millimeters [mm]
Item Stretch	smi_item_stretch	Percentage value of how much the product is able to stretch. Value "20" indicates that the product's material stretches 20 % if needed.
Item Fit Recommendation	smi_item_fit_recommendation	If this value is set, SizeMe will give fit recommendations. The value ranges from 945 (too small) to 1220 (too big) with the midpoint being at 1083.



# PRODUCT DATA

## SHIRTS / JACKETS



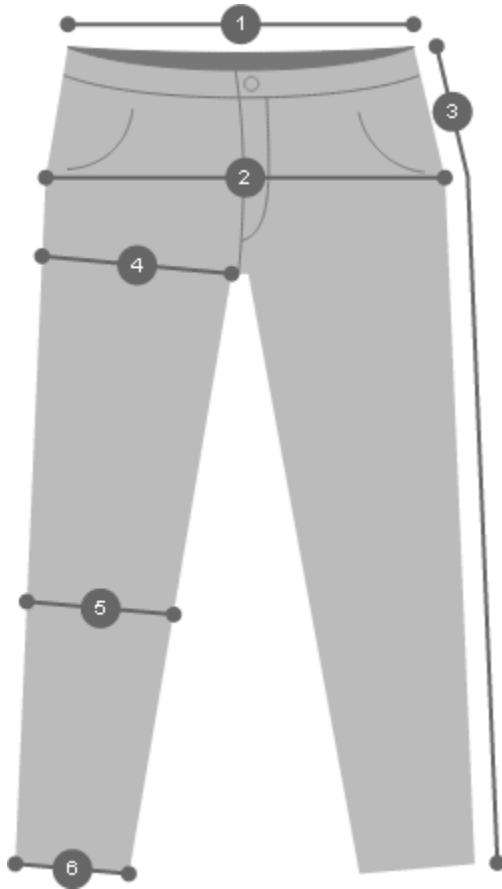
These fields are used to tell SizeMe the measurements of single sizes.

All measurements are measured flat across the outside of the unstretched product unless otherwise noted.

#	Field	Code	Note
1	Chest	chest	
2	Waist	waist	
3	Hem	pant_waist	
4	Collar	neck_opening_width	Measured around the inside of the collar
5	Shoulder width	shoulder_width	Is 0 (zero) with raglan sleeves
6	Sleeve top width	sleeve_top_width	
7	Sleeve length	sleeve	Measured from collar seam with raglan sleeves
8	Wrist	sleeve_opening	
9	Front height	front_height	
-	Underbust	underbust	For bra fitting
-	Sleeve top opening	sleeve_opening	
-	Hood height	hood_height	

# PRODUCT DATA

## TROUSERS / SHORTS



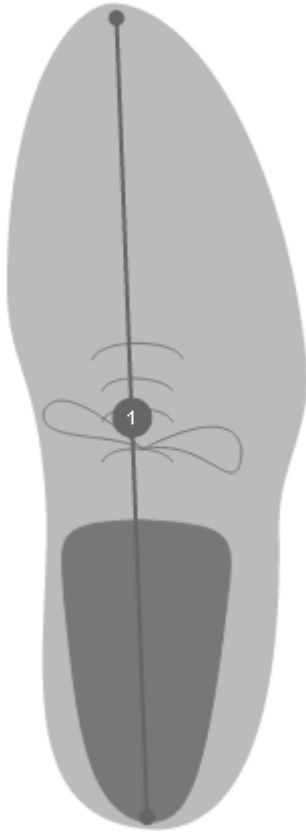
These fields are used to tell SizeMe the measurements of single sizes.

All measurements are measured flat across the outside of the unstretched product unless otherwise noted.

#	Field	Code	Note
1	Pant waist	pant_waist	
2	Hips	hips	
3	Outseam	outseam	
4	Thigh width	thigh_width	
5	Knee width	knee_width	
6	Pant sleeve width	pant_sleeve_width	

# PRODUCT DATA

## SHOES



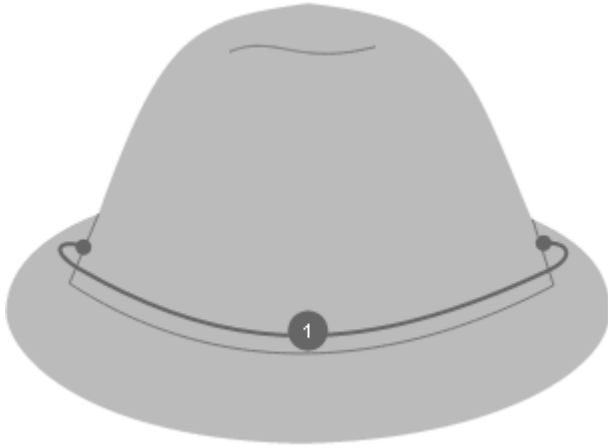
These fields are used to tell SizeMe the measurements of single sizes.

All measurements are measured flat across the outside of the unstretched product unless otherwise noted.

#	Field	Code	Note
1	Shoe inside length	shoe_inside_length	Measured inside the product
-	Shoe inside width	shoe_inside_width	<i>Not implemented yet</i>

# PRODUCT DATA

## HATS



These fields are used to tell SizeMe the measurements of single sizes.

All measurements are measured flat across the outside of the unstretched product unless otherwise noted.

#	Field	Code	Note
1	Hat circumference	hat_width	Measured around the inside

SIZEME

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