



# **Shopping Feed**

Integration module for Magento 2

# **Documentation**

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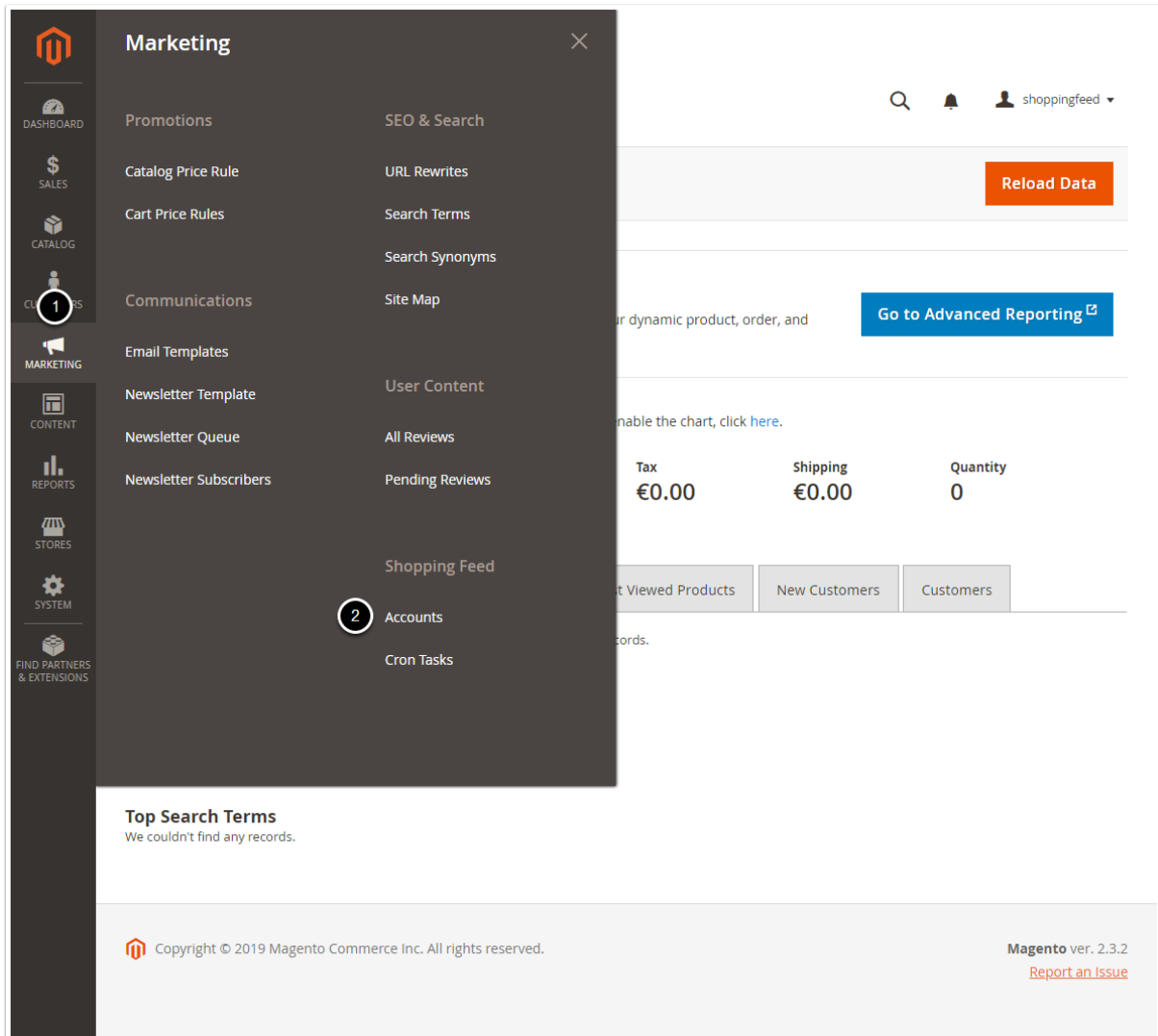
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# I. Shopping Feed Accounts

## I.1. Listing

To access the listing of all the Shopping Feed accounts that have been registered on your Magento installation, from anywhere in the back-office:



The screenshot shows the Magento 2 back-office interface. On the left, the Marketing menu is open, with the 'Accounts' option under 'Shopping Feed' highlighted by a red circle with the number '2'. The main content area shows the 'Shopping Feed Accounts' page. At the top right, there is a search icon, a notification bell, and a user profile dropdown labeled 'shoppingfeed'. Below this, there is a 'Reload Data' button. A blue button labeled 'Go to Advanced Reporting' is also visible. The page displays a table with columns for 'Tax', 'Shipping', and 'Quantity', with values '€0.00', '€0.00', and '0' respectively. Below the table, there are buttons for 'Viewed Products', 'New Customers', and 'Customers'. At the bottom, there is a 'Top Search Terms' section with the message 'We couldn't find any records.' The footer contains the copyright notice 'Copyright © 2019 Magento Commerce Inc. All rights reserved.' and the version 'Magento ver. 2.3.2' with a 'Report an Issue' link.

1. Open the **Marketing** menu.
2. Go to **Shopping Feed / Accounts**.

## I.1.B. Columns

<b>Shopping Feed Name</b>	The name of the Shopping Feed account.
<b>API Token</b>	A alphanumeric key unique to the account, which is used by the extension to communicate with the Shopping Feed API.
<b>Shopping Feed Username</b>	The username that can be used to log in to the account on the Shopping Feed interface.
<b>Store View</b>	The store view to which has been associated the account. Product data and marketplace orders will be fetched from / imported to this store view.
<b>Feed URL</b>	The unique URL under which the product feed will be generated for the account. <i>If the account has just been created or imported, it may take a bit of time before the feed actually becomes available.</i>

## I.2. Creating / Importing an account

### I.2.A. Creating a new account

If you do not have registered an account on Shopping Feed yet, you can simply do so from the account listing:

The screenshot displays the 'Accounts' management interface in a Magento 2 admin panel. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Accounts' and includes a search bar, a notification bell, and a user profile icon. Below the title, there are two prominent orange buttons: 'Create an Account' and 'Import an Account'. A 'Filters' button is also present. The interface indicates '0 records found' and shows a table with columns: ID, Shopping Feed Name, API Token, Shopping Feed Username, Store View, Feed URL, Created, Modified, and Actions. The table body is empty, displaying the message 'We couldn't find any records.' At the bottom of the page, there is a footer with the text 'Copyright © 2019 Magento Commerce Inc. All rights reserved.' and 'Magento ver. 2.3.2' with a link to 'Report an Issue'.

1. Click on **Create an Account**.
2. Choose the store view to which associate the account. This is the store view from which will be fetched product data and to which will be imported marketplace orders. **This setting cannot be changed after the account has been created.**
3. Enter the email address to which further communications by Shopping Feed will be sent. *Filled by default with the email address of the current user.*
4. Enter the username that will be usable for logging in to the account on the Shopping Feed interface (accessible here: <https://app.shopping-feed.com/v3/en/login>). **Note that it will also be used for the name of your Shopping Feed account, and that it cannot be changed later.** *Filled by default with a name derived from the one of the chosen store view.*
5. Enter the password that will be usable to log in to the Shopping Feed interface. **The chosen password will only be used by the extension to create your account, and will therefore not be stored on Magento.**
6. Choose the base country for your account. This will be used by Shopping Feed to determine some default settings, and to provide you with a relevant choice of platforms. *Filled by default with the (default) country of the chosen store view.*

7. Click on **Create Account**.

## I.2.B. Importing an existing account

If you already have registered an account on Shopping Feed, you can import it from the account listing:

The screenshot displays the 'Accounts' management interface in the Magento 2 admin panel. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Accounts' and includes a search bar, a notification bell, and a user profile dropdown for 'shoppingfeed'. Two prominent orange buttons are visible: 'Create an Account' and 'Import an Account', with a circled '1' highlighting the latter. Below these buttons are controls for filters, view type (Default View), and columns. A message indicates '0 records found' with a pagination control set to '20 per page' and '1 of 1' items. A table with the following columns is shown: ID, Shopping Feed Name, API Token, Shopping Feed Username, Store View, Feed URL, Created, Modified, and Actions. The table body contains the text 'We couldn't find any records.' The footer of the page contains the copyright notice 'Copyright © 2019 Magento Commerce Inc. All rights reserved.' and the version information 'Magento ver. 2.3.2' with a link to 'Report an Issue'.

1. Click on **Import an Account**.

## I.2.B.1. With an API token

Import an Account

← Back Reset **Import Account** 5

Account Identification

I Know the Account API Token  Yes 2

API Token \*  3

Associated Store View \* Default Store View 4

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2. Check **I Know the Account API Token**.
3. Enter the API token of your account. This should be a code composed of 32 alphanumeric characters.
4. Choose the store view to which associate the account. This is the store view from which will be fetched product data and to which will be imported marketplace orders.  
**This setting cannot be changed after the account has been imported.**
5. Click on **Import Account**.



## I.2.B.2. Without an API token

Import an Account

← Back Reset **Import Account** 6

Account Identification

I Know the Account API Token  No 2

Shopping Feed Username \*  3

Shopping Feed Password \*  4

Associated Store View \* Default Store View 5

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2. Uncheck **I Know the Account API Token**.
3. Enter the username you use when logging in to your account on the Shopping Feed interface.
4. Enter the password you use when logging in to your account on the Shopping Feed interface. **Your password will only be used by the extension to import your account, and will not be stored on Magento.**
5. Choose the store view to which associate the account. This is the store view from which will be fetched product data and to which will be imported marketplace orders. **This setting cannot be changed after the account has been imported.**
6. Click on **Import Account**.

### I.3. Configuring an account

To configure an account, from the Shopping Feed account listing:

The screenshot displays the 'Accounts' management page in Magento 2. The page features a sidebar with navigation options: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'Accounts' and includes a search bar, a notification bell, and a user profile dropdown for 'shoppingfeed'. Below the title are two buttons: 'Create an Account' and 'Import an Account'. There are also controls for 'Filters', 'Default View', and 'Columns'. The table shows '1 records found' and '20 per page'. The table has the following data:

	Shopping Feed Username	Store View	Feed URL	Created	Modified	Actions
abcdefghijklmnopqrstuv	demo	Main Website Main Website Store Default Store View	<a href="https://m2demo.apikom.fr/pub/media/shoppingfeed/feed_702a3662.xml">https://m2demo.apikom.fr/pub/media/shoppingfeed/feed_702a3662.xml</a>	Aug 6, 2019 9:53:17 AM	Aug 6, 2019 9:54:11 AM	Select Edit Delete

The footer contains the text: 'Copyright © 2019 Magento Commerce Inc. All rights reserved.' and 'Magento ver. 2.3.2 Report an Issue'. A small box in the bottom right corner shows the number '145.239.71.8'.

The screenshot displays the 'Edit an Account' interface. At the top, there's a search bar, a notification bell, and a user profile icon labeled 'shoppingfeed'. Below the title, there are three buttons: 'Back', 'Reset', and 'Save Account'. A yellow success message states 'The account has been successfully created.' The main area contains a list of sections with dropdown arrows: 'Feed - General', 'Feed - Exportable Products', 'Feed - Stock Section', 'Feed - Prices Section', 'Feed - Attributes Section', 'Feed - Images Section', 'Feed - Categories Section', 'Feed - Shipping Section', 'Feed - Product List', and 'Orders - General'. A sidebar on the left provides navigation for various admin functions. The footer includes the Magento logo, copyright information for 2019, and the version 'Magento ver. 2.3.2' with a 'Report an Issue' link.

1. Find the corresponding row and select the “**Edit**” action.
2. Configure the different sections based on your requirements. See below for an overview of what each section is about.
3. Click on **Save Account**.

## I.3.B. Overview of the configuration sections

<b>Feed</b>	<b>General</b>	General options for determining how the product feed should be exported.
	<b>Exportable Products</b>	Options for determining which products should be exported in the feed, based on various filters.
	<b>Stock Section</b>	Options for determining which and how product data should be exported in the feed.
	<b>Prices Section</b>	
	<b>Attributes Section</b>	
	<b>Images Section</b>	
	<b>Categories Section</b>	
	<b>Shipping Section</b>	
<b>Product List</b>	A product grid for selecting which products should be exported in the feed, in case only selected products are exported (see <b>Exportable Products</b> ).	
<b>Orders</b>	<b>General</b>	Options for determining how marketplace orders (and the corresponding items and addresses) should be imported.