The AMP Expert

Description

Create 4x fast loading web pages with the AMP Expert to witness decreased bounce rates and a boost in conversion.

Overview

The AMP Expert

The AMP (Accelerated Mobile Pages) Expert helps to create fast-loading web pages on all mobile devices.

Accelerated Mobile Pages: A Google-backed Initiative

Accelerated Mobile Pages is a project initiated by Google and Twitter designed to build web pages that load quickly on mobile pages. The open-source project strips down heavy coding of web pages into a lightweight HTML page that loads faster on small spaces.

With the AMP Expert you'll achieve:

Increased site visibility: AMP pages appear at the top of the SERP results within the AMP carousel. This brings more visibility and user attention to your web pages.

Improved SEO efforts: To rank your site well, you need a mobile-optimized site. With AMP pages, your site is mobile-friendly and loads quickly on mobile devices. You end up giving your users a great experience. This will most certainly impact your SERP rankings in a positive way.

Decreased bounce rates: If a page fails to load quickly, users tend to abandon the site. The AMP expert renders fast-loading pages leading to decreased bounce rates. The more visitors stay on your site, the more chances you have of converting them into customers.

For an e-commerce website, these factors play a major role in attracting customers and increasing your revenue.

The AMP Expert Features

- Automatically creates Magento AMP pages for Homepage, Category pages and Product Description pages
- Easily customize your AMP pages from the Magento backend
- Enable or disable sections on your AMP pages such as Bestsellers and Featured Products
- Manage your AMP pages content and images

- Set Color Scheme for every page component (For example: Button Color, Text Color, Link Color etc.)
- Upload custom logo from the Admin panel
- Customize the no. of products displaying on the Home page
- Select the parent categories to be added to the Main menu from the Admin panel (Maximum 10 parent categories can be included)

Why Choose The AMP Expert

- Easy installation - Get started with the module within minutes
- Ease of use. No technical knowledge required.
- Automatically generates AMP pages for your store
- Fully customizable

How it Works

Step 1: Log into your Magento Store Admin Panel

Amp Expert ✓ Save Config

Amp Menu Categories ⊙

Amp Menu Categories

-- Please select a category --
Ball
Deal
Kids
Men
Sports
Test

[STORE VIEW]

⊿ AMP Category menu Select All Categories to be
Displayed [Limit Only 20 sub-categories only allowed!]

Design Color Schema ⊙

Navigation Menu Text Color	#FF3363	[STORE VIEW]
Link Color	#000000	[STORE VIEW]
Link Color (On Hover)	#A6A3FF	[STORE VIEW]
Price Text Color	#99EBFF	[STORE VIEW]
Button Background Color	#A6C1FF	[STORE VIEW]
Button Background Color (On Hover)	#D9FFDF	[STORE VIEW]
Button Text Color	#0D2DFF	[STORE VIEW]
Button Text Color (On Hover)	#A4FF54	[STORE VIEW]
Heading Text Color	#FF455E	[STORE VIEW]
Header Section Background Color	#F5FFF8	[STORE VIEW]
Footer Section Background Color	#E0FFF9	[STORE VIEW]

Amp Header Logo Settings ⊙

Amp Logo	Choose File No file chosen ☐ Delete Image	[STORE VIEW]
Logo Width	196	[STORE VIEW]
Logo Height	56	[STORE VIEW]

Step 2: Navigate to: System → Configuration

Amp Logo Settings

Amp Logo	Choose File No file chosen	[STORE VIEW]
	☐ Delete Image	
Logo Width	196	[STORE VIEW]
Logo Height	56	[STORE VIEW]

AMP Home Page All Products

All Products to display for AMP Home Page	Yes	[STORE VIEW]
All Products to display for AMP Home Page	4	[STORE VIEW]

AMP Home Page Featured Products

Featured Products Enable/Disable	Yes	[STORE VIEW]
Featured Products to display for AMP Home Page	4	[STORE VIEW]

AMP Home Page New Products

New Products Enable/Disable	Yes	[STORE VIEW]
New Products to display for AMP Home Page	4	[STORE VIEW]

Step 3 : AMP Home page

Magento®

New Products

Test Cotton Shirt
$99.00

ADD TO CART

Men Cotton Shirt
$199.00

ADD TO CART

Featured Products

Test Cotton Shirt
$99.00

ADD TO CART

Men Cotton Shirt
$199.00

ADD TO CART

All Products

Test Cotton Shirt

Men Cotton Shirt

Step 4: AMP Product List

BALL

Test Cotton Shirt
$99.00
VIEW DETAILS

Men Cotton Shirt
$199.00
VIEW DETAILS

Company

About Us
Contact Us
Customer Service
Privacy Policy

Quick Links

Site Map
Search Terms
Advanced Search

Account

My Account
Orders and Returns

Site 5 : AMP Product Detailed

Menu

Test Cotton Shirt

Sku : Test1235489

Availability : IN STOCK

$99.00

ADD TO CART

Description :
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Company

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Thank You