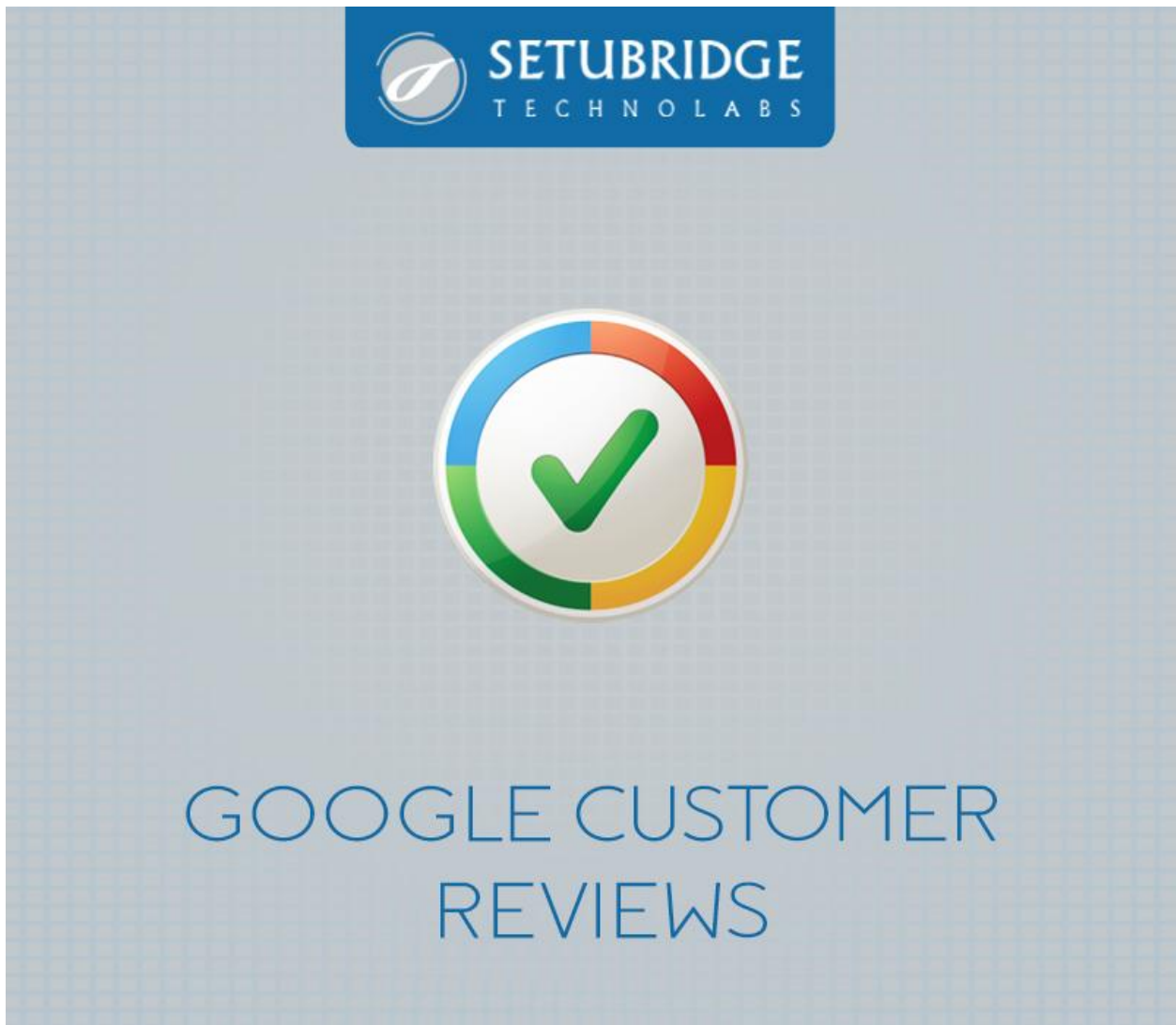


Google Customer Reviews



User Guide

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1. Introduction

It has been announced that Google is replacing the Google Trusted Stores program with Google Customer Reviews. Google Customer Reviews program allows a merchant to request product reviews from customers & get them displayed on the merchant site as a Google Customer Review Badge. The more customer reviews you have, the more shoppers will get the confidence to shop on your Magento e-commerce Store.

Our Google Customer Reviews extension helps to configure & populate script on the Magento 2 store front-end by allowing all required field configurations from the back-end. This Magento 2 ready extension also auto-checks the order success page & injects a chunk of script code meant to be for the success page only. They are given all dynamic options like position, merchant id, etc. These can all be managed from the back-end. Quick integrate & easy configuration makes the merchant's job easier than ever.

The module automatically collects all GTIN numbers of products along with customer reviews and pass it on the order success page. It helps to add the Google Customer Reviews opt-in module JavaScript snippet on your site.

Features

- Integrate Google customer rating badge for all e-commerce pages with dynamic variables ex. merchant Id, badge position etc
- Auto checks order success page & append Google Customer Reviews survey opt-in module to order confirmation page.
- Back-end configuration for merchants to manage dynamic fields like `MERCHANT_ID`, `POSITION` (`"BOTTOM_LEFT"`, `"BOTTOM_RIGHT"`), `LANGUAGE` etc.
- The best solution over the old Google Trusted Store Program
- It helps to improve Click-through-rate, conversion & user experience

All the collected ratings from Google Customer Reviews apply to your seller ratings on Google Shopping. The best thing is that installation & getting it working is a simple process, with just a few clicks. It simply allows a merchant to complete Google JavaScript code integration nearly in no time by injecting all dynamic fields right from the back-end without any error on the script.

2.Extension Configuration

Store>configuration>SETUBRIDGE
> Google Customer Reviews

The screenshot shows the 'Configuration' page for 'SETUBRIDGE' with the 'Google Customer Reviews' extension selected. The page includes a sidebar with navigation options (DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM) and a main configuration area. The configuration area has a 'Save Config' button and a 'Google Customer Reviews Setting' section. The settings are as follows:

- Enable** (store view): Yes
- Merchant Account ID** (store view): xxxxxx (with a note: Enter your google Merchant id)
- Display Badge** (store view): Yes
- Badge Position** (store view): BOTTOM RIGHT (with a note: Choose Base Position(Default:Bottom Right))
- Language** (store view): English (United States)

Callouts point to the following elements:

- Enable / Disable extension from**: Points to the 'Enable' dropdown menu.
- Enter Merchant A/c ID**: Points to the 'Merchant Account ID' input field.
- Display Badge**: Points to the 'Display Badge' dropdown menu.
- Display Badge Position**: Points to the 'Badge Position' dropdown menu.
- Select Language**: Points to the 'Language' dropdown menu.

GENERAL

SECURITY

CATALOG

CUSTOMERS

SALES

DOTMAILER

SERVICES

ADVANCED

Google Customer Reviews Setting

Order Success Page Badge Fields Configuration

Dialog Box Position [store view]
Choose Base Position(Default:Center)

Estimated Delivery Days [store view]
Estimated delivery days(count) from order date

Add Products GSTIN [store view]
Enabling will specifies the products in customer's order as an array of JSON "gtin" objects inside a "products" array.

Map Attribute as GSTIN [store view]
Choose product attribute for gtin

Allow Backorder [store view]

Backorder Estimated Delivery Days [store view]
GTS script will load backorder estimated delivery configuration in case there is atleast one backorder item in order

Dialog Box Position

Delivery Estimate Days

Select product attribute for gtin

Select product attribute for mapping

Allow Backorder Yes/No

Backorder Estimate Delivery Days

Thank you!

If you have any questions or feature suggestions, please send an email to:

support@setubridge.com

Your feedback is absolutely welcome!