



# Selldorado Extension Manual

## Purpose

The Selldorado Extension helps Selldorado merchants to implement Selldorado tracking tags on their Magento stores.

The extension adds two kinds of tags :

- On all store pages it adds a script tag (called **Mastertag**) that triggers Selldorado publisher partners tags.

Sample script :

```
<script src="http://mastertag.affiliation.com/mt635000707.js?page=home
&insession=1&newcustomer=1&storeid=MY_STORE" async="async"></script>
```

- On confirmation page it adds an image tag (called **Conversion Tag**) that tracks sales brought by Selldorado publisher partners.

Sample image:

```

```

# Configuration

Once you have installed Selldorado Extension you have to setup it in

Stores > Settings > Configuration

You now find a Menu « SELLDORADO EXTENSION » with a new tab « Configuration » as follows :

The screenshot displays the configuration interface for the Selldorado extension. On the left is a vertical sidebar with icons for various dashboard sections. The main area is titled 'Configuration' and features a 'Store View' dropdown menu currently set to 'Default Config'. A 'Save Config' button is located in the top right corner of the configuration area. Below this, a section titled 'Your parameters Selldorado' contains three settings, each with a dropdown menu: 'Enable module' is set to 'Yes', 'Merchant Id' is '635000777', and 'Activate data layer only' is set to 'No'. A system message banner at the top right shows a warning icon and the number '1'.

You can set-up 3 parameters :

- **Enable module** : Allows to enable or disable the plugin.
- **Merchant Id** : Your Selldorado merchant Id. It can be found on your Selldorado account.
- **Activate data layer only** : For advanced users only that want to trigger the mastertag through Google Tag Manager. Instead of adding the mastertag script to your page it adds a Javascript variable and inserts it in GTM data layer.

```
var effiDataLayer = {
  "page": "home",
  "insession": "0",
  "newcustomer": "0",
  "storeid": "MySore"
};
var dataLayer = dataLayer || [];
dataLayer.push(effiDataLayer);
```