



Google Tag Manager Tracking

Installation/Set-up Guide

- 1. Disable Compilation Mode:** To check that this is disabled, go to System->Tools->Compilation. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right hand side of the screen.
- 2. Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- 3. Clear Caches:** This can be done from the admin console by navigating to the cache management page (System->Cache Management), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change. Logout and login back in Admin.
- 4. Configuration settings for Google Tag Manager Tracking:**

Go to Admin->System->Configuration->Scommerce Configuration->Google Tag Manager Tracking->General

- a. Enable:** Set yes to enable the module.
- b. License Key:** Enter the License key provided by Scommerce Mage.
- c. Account Id:** Enter your Google Tag Manager Account Id.

Please contact core@scommerce-mage.co.uk for any queries.