

Connect Sarbacane for Magento

Last updated: 4 July 2018

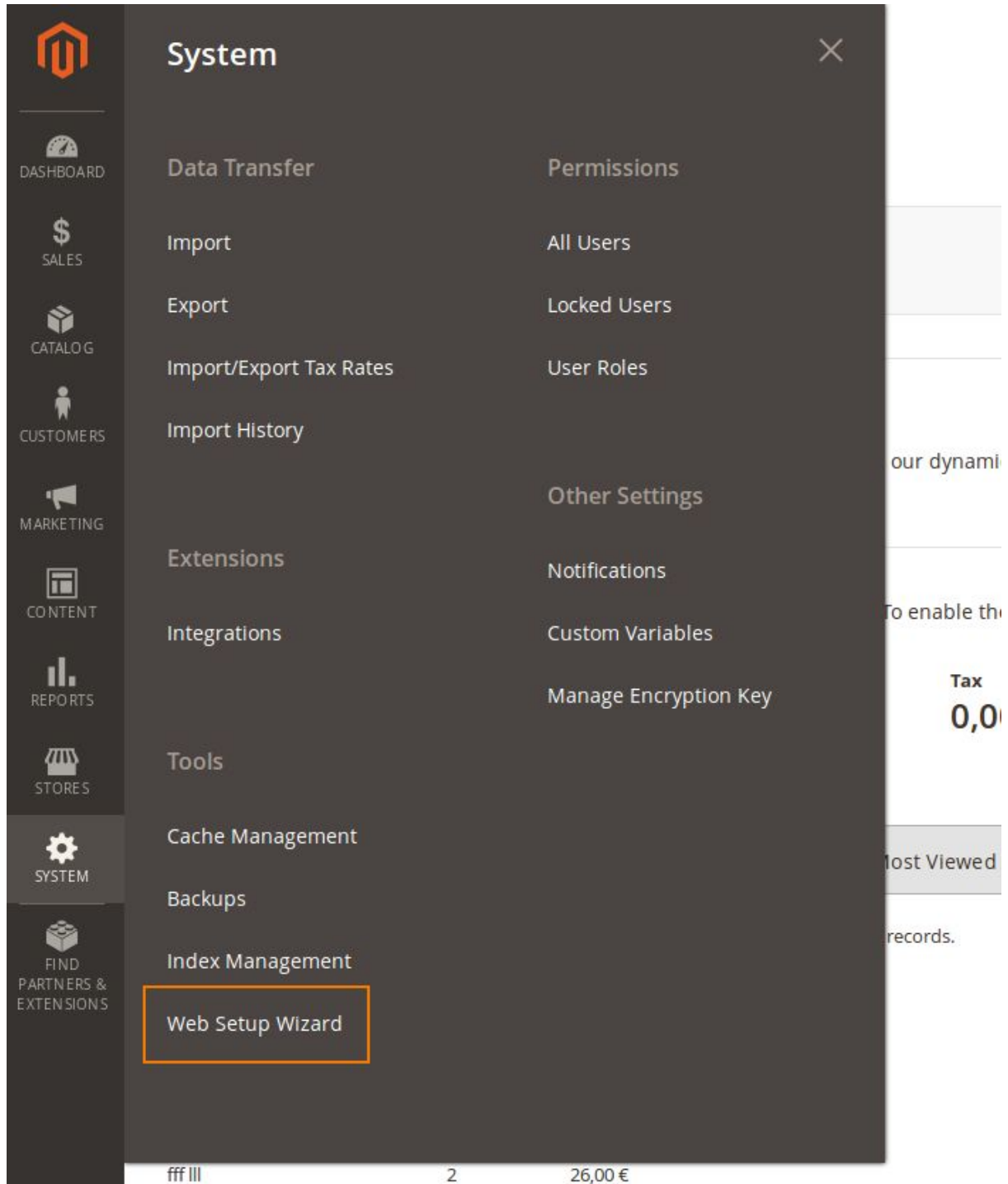
With the Sarbacane extension for Magento you can sync your Magento e-shop with Sarbacane. Import your newsletter opt-ins and customers, including their order data, directly into your Sarbacane database. The synchronization runs automatically, so no need for manual updates. Create campaigns and make product recommendations based on purchase data, and measure performance.

This guide gives you a step-by-step overview of how to connect Sarbacane for Magento.

(Before starting the configurations steps here below, make sure you download and instal Sarbacane.)

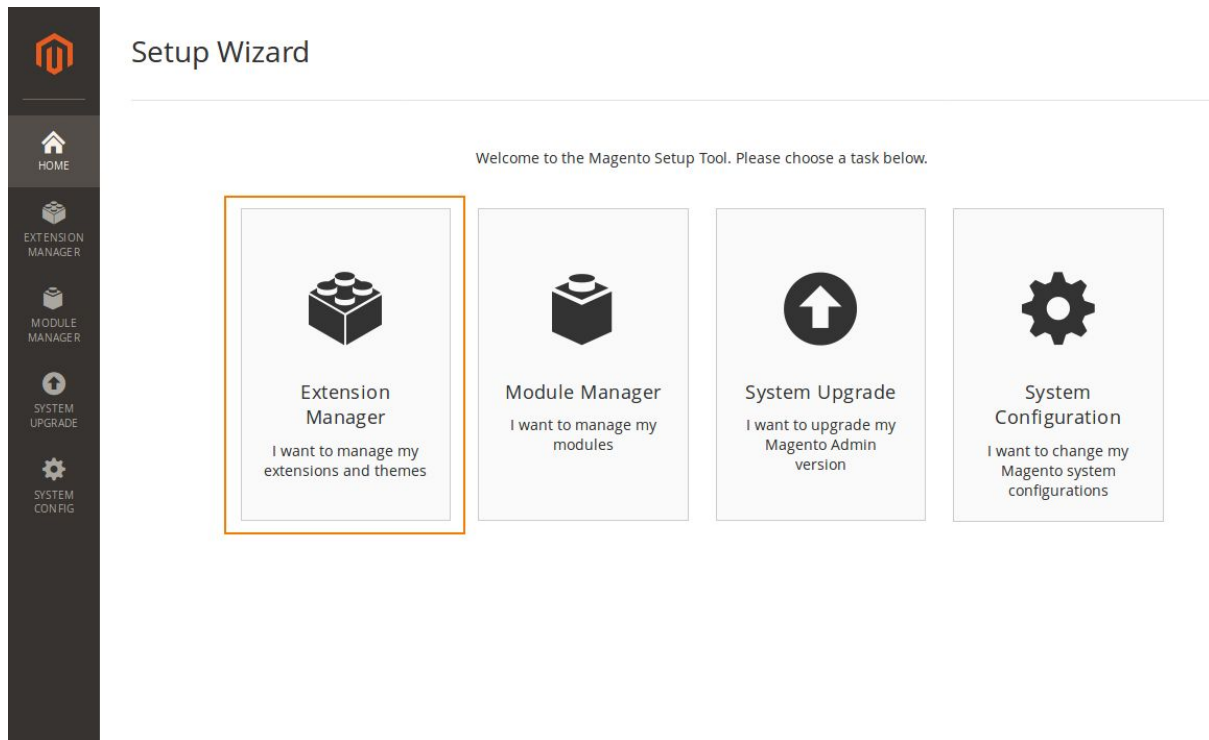
Step 1: Magento Connect Manager

Go into your Magento Admin Panel. From the System menu, select 'Web Setup Wizard'.



Step 2: Direct package file upload

In the Web Setup Wizard, select 'Extension Manager'.



The screenshot displays the 'Setup Wizard' interface. On the left is a dark sidebar with navigation icons: a home icon, an extension manager icon (highlighted), a module manager icon, a system upgrade icon, and a system configuration icon. The main content area is titled 'Setup Wizard' and contains a welcome message: 'Welcome to the Magento Setup Tool. Please choose a task below.' Below this message are four task cards. The first card, 'Extension Manager', is highlighted with an orange border and contains the text 'I want to manage my extensions and themes'. The second card, 'Module Manager', contains 'I want to manage my modules'. The third card, 'System Upgrade', contains 'I want to upgrade my Magento Admin version'. The fourth card, 'System Configuration', contains 'I want to change my Magento system configurations'.

Step 3: Sarbacane marketing

Select 'Sarbacane' in the marketing menu.

The image shows a screenshot of the Magento Marketing menu. The menu is titled 'Marketing' and is divided into several sections: Promotions, Communications, and SEO & Search. The 'Sarbacane' option is highlighted with an orange border. The background shows a partial view of the Magento dashboard, including a sidebar with navigation icons and a main content area with a chart and a table.

Marketing

- Promotions
 - Catalog Price Rule
 - Cart Price Rules
- Communications
 - Email Templates
 - Newsletter Template
 - Newsletter Queue
 - Newsletter Subscribers
- SEO & Search
 - URL Rewrites
 - Search Terms
 - Search Synonyms
 - Site Map
- User Content
 - Reviews
 - Wishlist Notification

Sarbacane

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Step 4: Generate key

After you have downloaded and installed Sarbacane you can enable the Magento extension by filling in the URL and the generated API-key.

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1/ [Download and install Sarbacane](#)

2/ Create your free account

3/ Enable the Magento extension in our extensions menu, and then fill in the following fields:

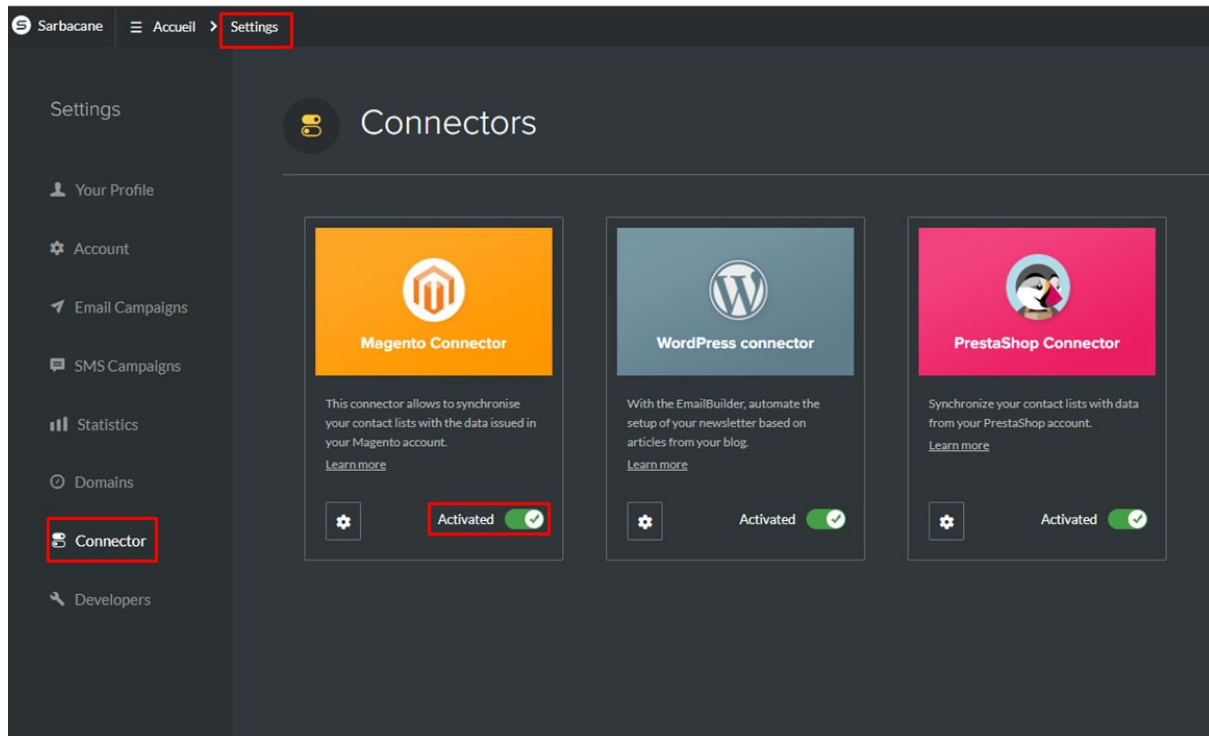
Url

Key

Read more, [in the help section online](#)

Step 5: Sarbacane app connector settings

Go into the setting of your Sarbacane app and select 'Connector' from the menu. Make sure the toggle button for the Magento Connector is activated.



Step 6: Add shop

Add the name of your store, the URL and the activation key, and confirm.

Magento connector



Shop name

URL

URL of your Magento website

Activation key

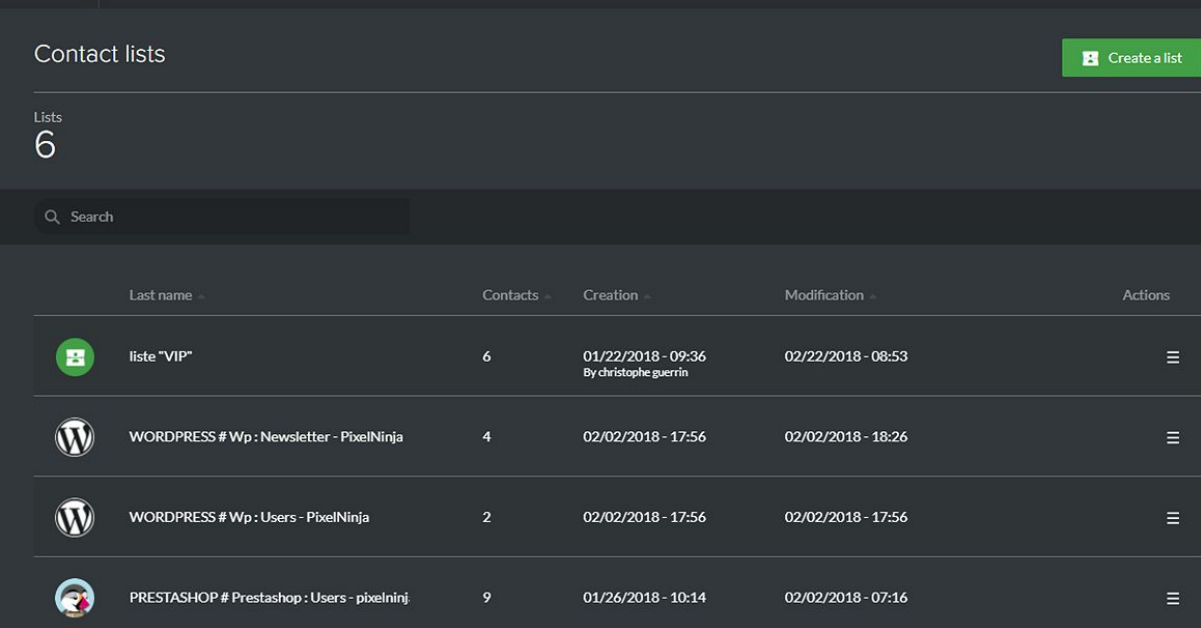
To be generated via the Sarbacane plugin on Magento










Step 7: Contact list synchronization

Your contacts from Magento are now synchronized. You will find them in the 'Contact list' section of the Sarbacane app.

With the filtering options, you can segment them according to their order data (date, amount, etc) and send targeted promotions and newsletters.



Last name	Contacts	Creation	Modification	Actions
 liste "VIP"	6	01/22/2018 - 09:36 By christophe guerrin	02/22/2018 - 08:53	
 WORDPRESS # Wp : Newsletter - PixelNinja	4	02/02/2018 - 17:56	02/02/2018 - 18:26	
 WORDPRESS # Wp : Users - PixelNinja	2	02/02/2018 - 17:56	02/02/2018 - 17:56	
 PRESTASHOP # Prestashop : Users - pixelninja	9	01/26/2018 - 10:14	02/02/2018 - 07:16	