

Connect Mailify for Magento

Last updated: 4 July 2018

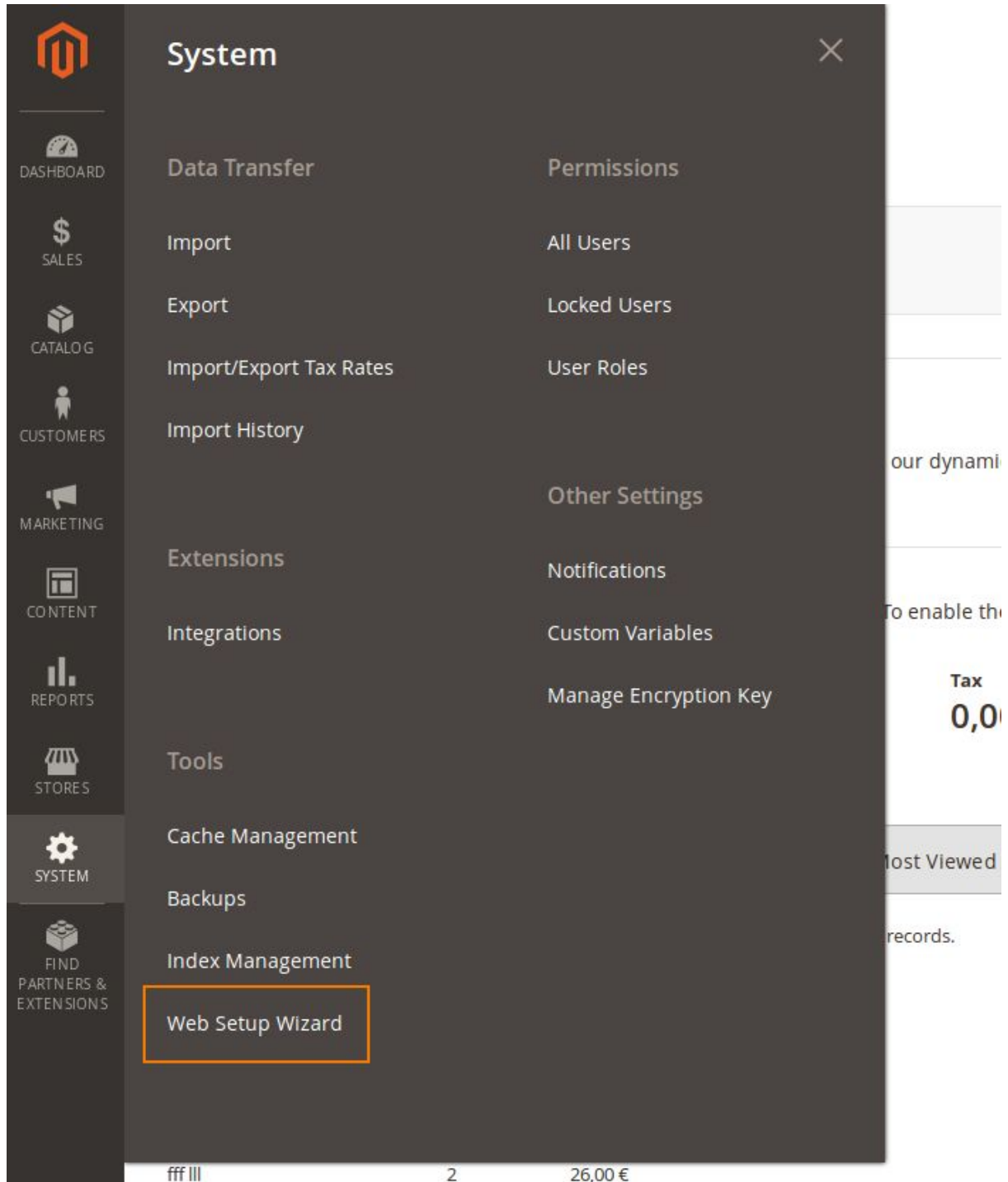
With the Mailify extension for Magento you can sync your Magento e-shop with Mailify. Import your newsletter opt-ins and customers, including their order data, directly into your Mailify database. The synchronization runs automatically, so no need for manual updates. Create campaigns and make product recommendations based on purchase data, and measure performance.

This guide gives you a step-by-step overview of how to connect Mailify for Magento.

(Before starting the configurations steps here below, make sure you download and instal Mailify.)

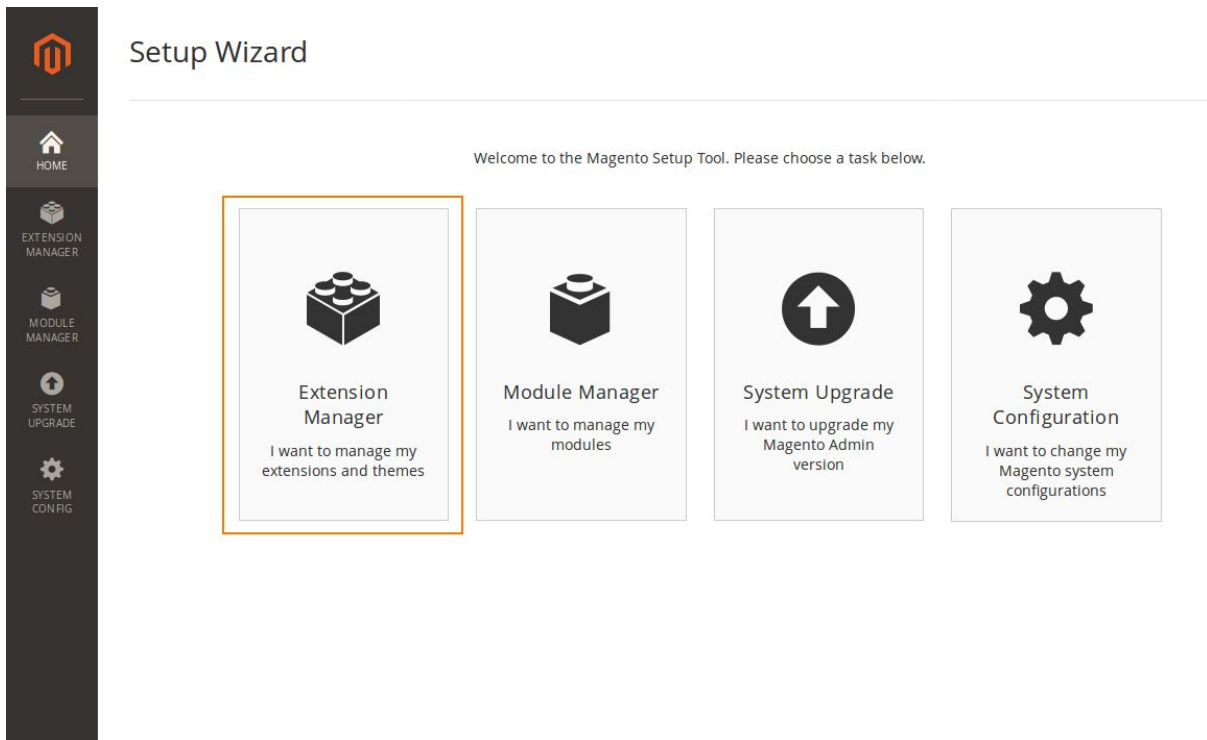
Step 1: Magento Connect Manager

Go into your Magento Admin Panel. From the System menu, select 'Web Setup Wizard'.



Step 2: Direct package file upload

In the Web Setup Wizard, select 'Extension Manager'.



The screenshot displays the 'Setup Wizard' interface. On the left is a dark sidebar with navigation icons: a home icon, an extension manager icon (highlighted), a module manager icon, a system upgrade icon, and a system configuration icon. The main content area is titled 'Setup Wizard' and contains a welcome message: 'Welcome to the Magento Setup Tool. Please choose a task below.' Below this message are four task cards. The first card, 'Extension Manager', is highlighted with an orange border and contains the text 'I want to manage my extensions and themes'. The second card, 'Module Manager', contains 'I want to manage my modules'. The third card, 'System Upgrade', contains 'I want to upgrade my Magento Admin version'. The fourth card, 'System Configuration', contains 'I want to change my Magento system configurations'.

Step 3: Mailify marketing

Select 'Mailify' in the marketing menu.

The screenshot shows the Magento 2 admin interface with the Marketing menu open. The menu is organized into several sections:

- Promotions**: Catalog Price Rule, Cart Price Rules
- Communications**: Email Templates, Newsletter Template, Newsletter Queue, Newsletter Subscribers
- SEO & Search**: URL Rewrites, Search Terms, Search Synonyms, Site Map
- User Content**: User Content, Reviews, Wishlist Notification

The 'Mailify' option is highlighted with an orange border. The background shows a partial view of a product page with a 'Reven' section displaying '0,00' and a 'Bestse' section.

Step 4: Generate key

After you have downloaded and installed Mailify you can enable the Magento extension by filling in the URL and the generated API-key.

1 2 3

1/ Download and install Mailify

2/ Create your free account

3/ Enable the Magento extension in our extensions menu, and then fill in the following fields:

Url

`http://magento2.pixelninja.fr/index.php/`

Key

`lnwmpnmpfhgbc78gpcoss296pc0f5c355814gT73q6T483T79gSeard29e1ZUK29b0mleY990j@mqN`

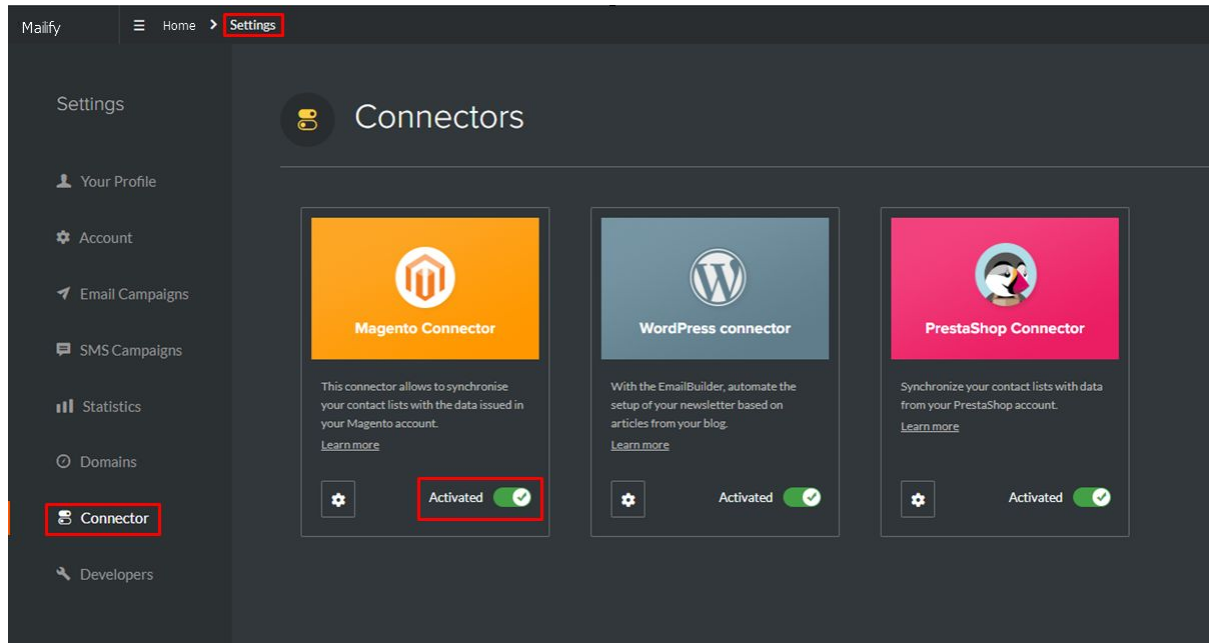
Generate a new key

Previous

Read more, [in the help section online](#)

Step 5: Mailify app connector settings

Go into the setting of your Mailify app and select 'Connector' from the menu. Make sure the toggle button for the Magento Connector is activated.



Step 6: Add shop

Add the name of your store, the URL and the activation key, and confirm.

Magento connector



Shop name

URL

URL of your Magento website

Activation key

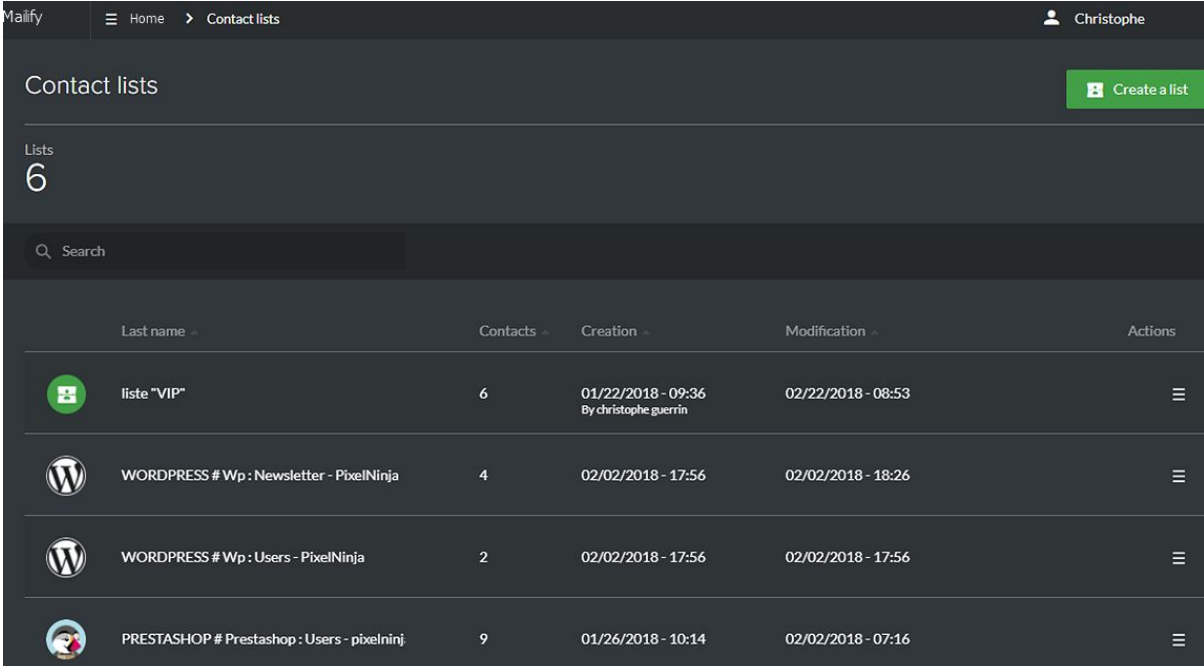
To be generated via the Mailify plugin on Magento








Step 7: Contact list synchronization

Your contacts from Magento are now synchronized. You will find them in the 'Contact list' section of the Mailify app.

With the filtering options, you can segment them according to their order data (date, amount, etc) and send targeted promotions and newsletters.



The screenshot shows the Mailify app interface for 'Contact lists'. At the top, there is a navigation bar with 'Home' and 'Contact lists' options, and a user profile for 'Christophe'. Below the navigation bar, the title 'Contact lists' is displayed, along with a 'Create a list' button. A large number '6' indicates the total number of lists. A search bar is present below the list count. The main content area features a table with columns for 'Last name', 'Contacts', 'Creation', 'Modification', and 'Actions'. The table lists four contact lists with their respective details.

Last name	Contacts	Creation	Modification	Actions
 liste "VIP"	6	01/22/2018 - 09:36 By christophe.guerrin	02/22/2018 - 08:53	
 WORDPRESS # Wp : Newsletter - PixelNinja	4	02/02/2018 - 17:56	02/02/2018 - 18:26	
 WORDPRESS # Wp : Users - PixelNinja	2	02/02/2018 - 17:56	02/02/2018 - 17:56	
 PRESTASHOP # Prestashop : Users - pixelninja	9	01/26/2018 - 10:14	02/02/2018 - 07:16	