

Connect Mailify for Magento

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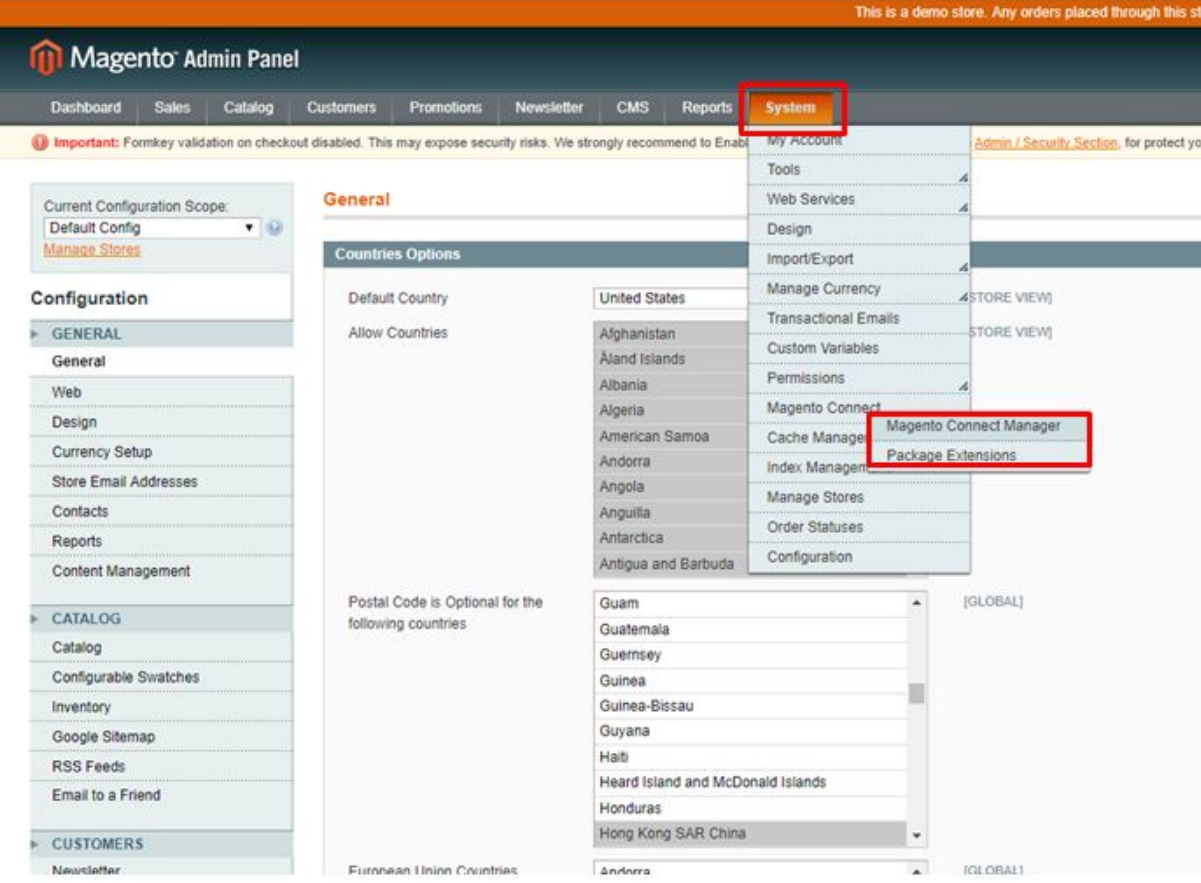
With the Mailify extension for Magento you can sync your Magento e-shop with Mailify. Import your newsletter opt-ins and customers, including their order data, directly into your Mailify database. The synchronization runs automatically, so no need for manual updates. Create campaigns and make product recommendations based on purchase data, and measure performance.

This guide gives you a step-by-step overview of how to connect Mailify for Magento.

(Before starting the configurations steps here below, make sure you download and instal Mailify.)

Step 1: Magento Connect Manager

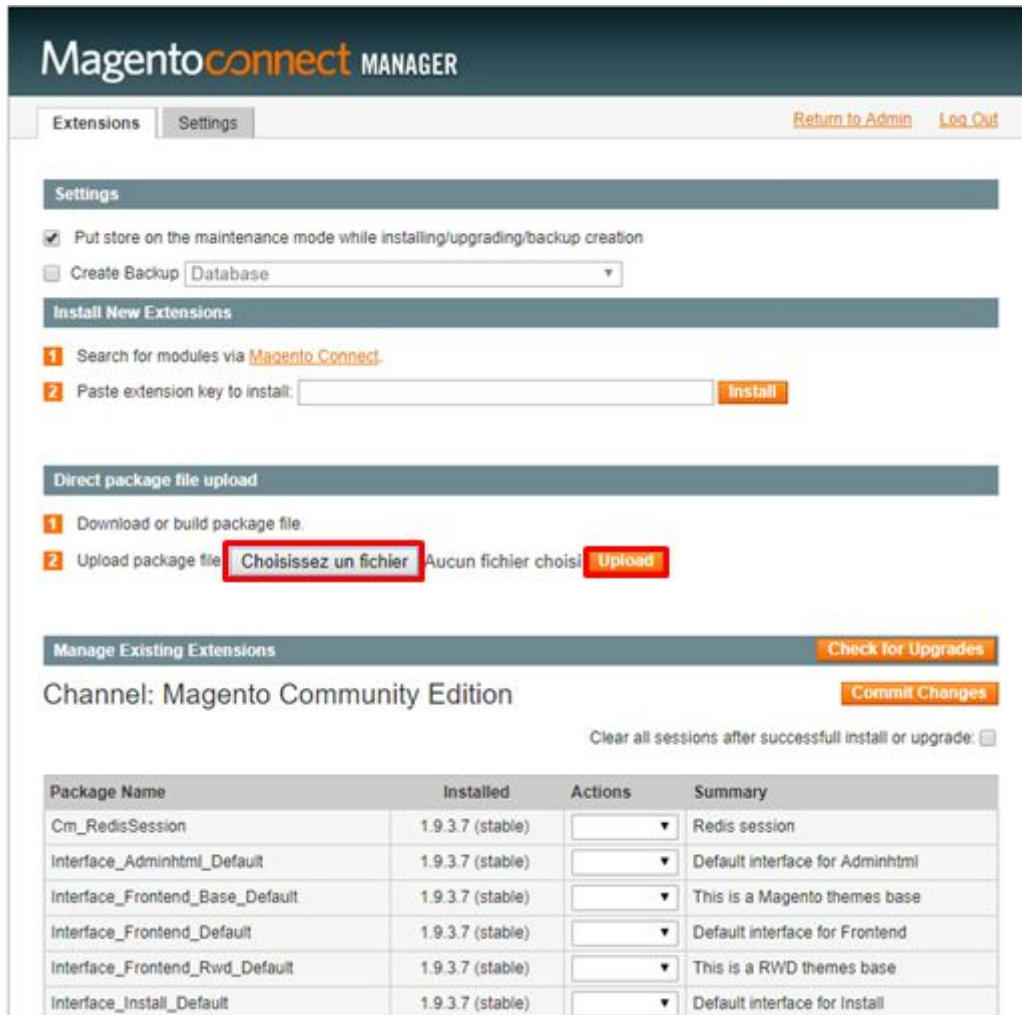
Go into your Magento Admin Panel. From the system drop-down menu, select Magento Connect Manager and then Package Extensions.



The screenshot displays the Magento Admin Panel interface. At the top, there is a navigation bar with tabs for Dashboard, Sales, Catalog, Customers, Promotions, Newsletter, CMS, Reports, and System. The System tab is highlighted with a red box. Below the navigation bar, a dropdown menu is open, showing various system management options. The 'Magento Connect' option is expanded, and the 'Magento Connect Manager' and 'Package Extensions' sub-options are highlighted with red boxes. The main content area shows the 'General' configuration page, with a 'Countries Options' section. The 'Default Country' is set to 'United States', and a list of countries is visible, including Afghanistan, Åland Islands, Albania, Algeria, American Samoa, Andorra, Angola, Anguilla, Antarctica, and Antigua and Barbuda. The 'Postal Code is Optional for the following countries' section is also visible, with a list of countries including Guam, Guatemala, Guernsey, Guinea, Guinea-Bissau, Guyana, Haiti, Heard Island and McDonald Islands, Honduras, and Hong Kong SAR China.

Step 2: Direct package file upload

In the Extensions tab, go to the 'Direct package upload' section and select your file and upload it.



The screenshot shows the Magento Connect Manager interface. At the top, there's a header with the logo and 'MANAGER'. Below it, there are tabs for 'Extensions' and 'Settings', and links for 'Return to Admin' and 'Log Out'. The main content area is divided into several sections:

- Settings:** Includes a checkbox for 'Put store on the maintenance mode while installing/upgrading/backup creation' (checked) and a 'Create Backup' dropdown menu set to 'Database'.
- Install New Extensions:** Contains two numbered steps: '1 Search for modules via [Magento Connect](#).' and '2 Paste extension key to install:' followed by an input field and an 'Install' button.
- Direct package file upload:** Contains two numbered steps: '1 Download or build package file.' and '2 Upload package file:' followed by a file selection button labeled 'Choisissez un fichier' (highlighted with a red box), the text 'Aucun fichier choisi', and an 'Upload' button.
- Manage Existing Extensions:** Includes a 'Check for Upgrades' button and the text 'Channel: Magento Community Edition' with a 'Commit Changes' button.

At the bottom, there's a table with the following data:

Package Name	Installed	Actions	Summary
Cm_RedisSession	1.9.3.7 (stable)	▼	Redis session
Interface_Adminhtml_Default	1.9.3.7 (stable)	▼	Default interface for Adminhtml
Interface_Frontend_Base_Default	1.9.3.7 (stable)	▼	This is a Magento themes base
Interface_Frontend_Default	1.9.3.7 (stable)	▼	Default interface for Frontend
Interface_Frontend_Rwd_Default	1.9.3.7 (stable)	▼	This is a RWD themes base
Interface_Install_Default	1.9.3.7 (stable)	▼	Default interface for install

Step 3: Mailify newsletter

Select 'Mailify' in the newsletter drop-down menu.

The screenshot shows a dashboard with a top navigation bar containing 'Dashboard', 'Sales', 'Catalog', 'Customers', 'Promotions', 'Newsletter', 'CMS', 'Reports', and 'System'. The 'Newsletter' menu is open, showing options: 'Newsletter Templates', 'Newsletter Queue', 'Newsletter Subscribers', 'Newsletter Problem Reports', and 'Mailify'. A red box highlights the 'Mailify' option. Below the navigation bar, there is a 'Dashboard' section with a 'Choose Store View' dropdown set to 'All Store Views'. The main content area is divided into several sections: 'Lifetime Sales' showing '\$39,763.08', 'Average Orders' showing '\$1,988.15', 'Last 5 Orders' table, 'Last 5 Search Terms' table, and 'Top 5 Search Terms' table. On the right side, there are 'Orders' and 'Amounts' tabs, a summary box for 'Revenue \$0.00' and 'Tax \$0.00', and a 'Bestsellers' section with tabs for 'Most Viewed Products', 'New Customers', and 'Customers'. The 'Product Name' section lists 'Convertible Dress', 'Tori Tank', and 'Sullivan Sport Coat'.

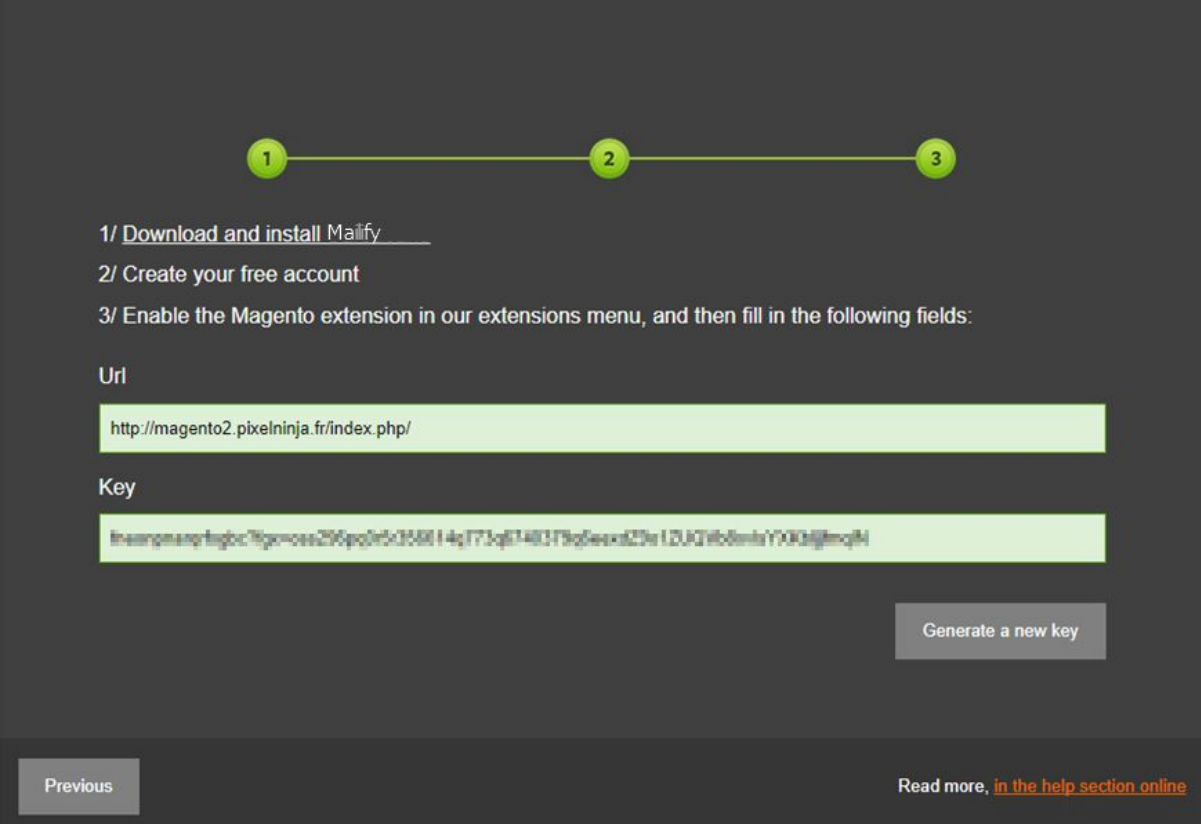
Customer	Items	Grand Total
Jane Doe	3	\$975.55
Jane Doe	3	\$975.55
Jay Smith	2	\$372.38
Jay Smith	2	\$372.38
John Doe	5	\$595.45

Search Term	Results	Number of Uses
Camera Travel Set	22	1
women	1	1
men	16	1
shirt	4	6
Madison Island VIP Membersh...	1	2

Search Term	Results	Number of Uses
nolita	1	8
24" Pearl Strand Necklace	7	6
shirt	4	6
Ellis Flat	1	4

Step 4: Generate key

After you have downloaded and installed Mailify you can enable the Magento extension by filling in the URL and the generated API-key.



1 2 3

1/ Download and install Mailify

2/ Create your free account

3/ Enable the Magento extension in our extensions menu, and then fill in the following fields:

Url

`http://magento2.pixelninja.fr/index.php/`

Key

`lnwmpnqrlgbc78gpcoss296pc0f5c355814gT73q6T483T79gSeard29e1ZUK29b0mleY990j@mqN`

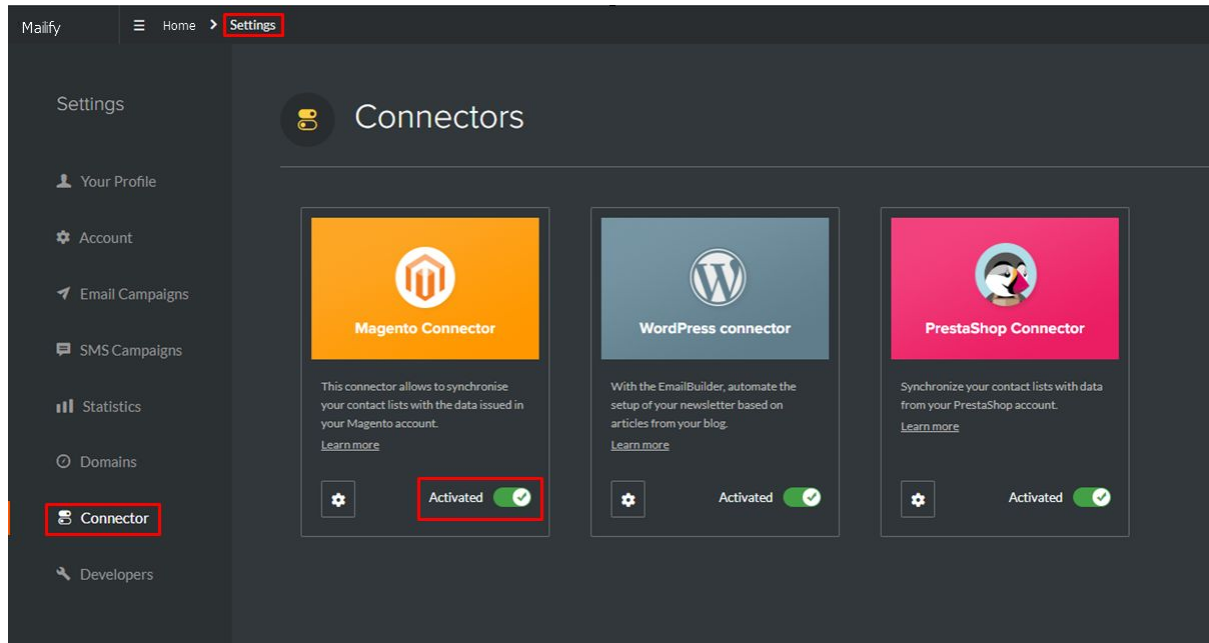
Generate a new key

Previous

Read more, [in the help section online](#)

Step 5: Mailify app connector settings

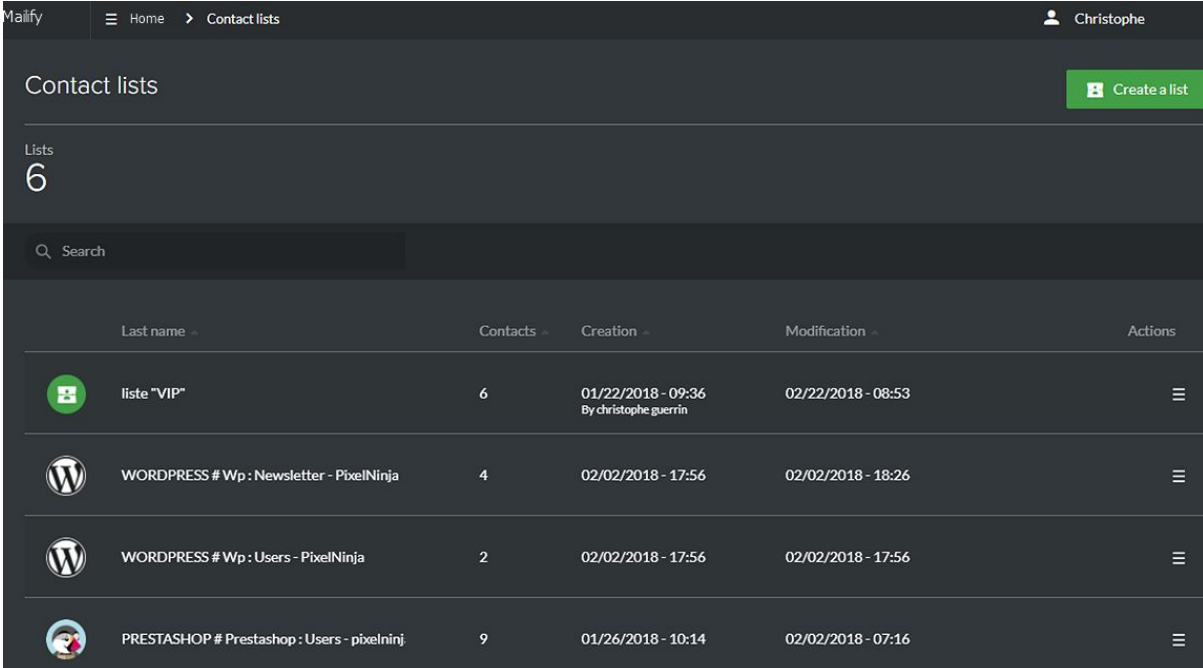
Go into the setting of your Mailify app and select 'Connector' from the menu. Make sure the toggle button for the Magento Connector is activated.










Step 7: Contact list synchronization

Your contacts from Magento are now synchronized. You will find them in the 'Contact list' section of the Mailify app.

With the filtering options, you can segment them according to their order data (date, amount, etc) and send targeted promotions and newsletters.



The screenshot shows the Mailify app interface for managing contact lists. At the top, there is a navigation bar with 'Mailify', 'Home', and 'Contact lists' (selected), and a user profile for 'Christophe'. Below the navigation bar, the title 'Contact lists' is displayed, along with a green 'Create a list' button. A summary section shows 'Lists: 6'. A search bar is present below the summary. The main content is a table with columns: 'Last name', 'Contacts', 'Creation', 'Modification', and 'Actions'. The table lists four contact lists:

Last name	Contacts	Creation	Modification	Actions
 liste "VIP"	6	01/22/2018 - 09:36 By christophe.guerrin	02/22/2018 - 08:53	
 WORDPRESS # Wp : Newsletter - PixelNinja	4	02/02/2018 - 17:56	02/02/2018 - 18:26	
 WORDPRESS # Wp : Users - PixelNinja	2	02/02/2018 - 17:56	02/02/2018 - 17:56	
 PRESTASHOP # Prestashop : Users - pixelninja	9	01/26/2018 - 10:14	02/02/2018 - 07:16	