



Integration with Magento 2

Through integration with the Magento e-commerce platform you will be able to easily expand your SALESmanago database in order to include monitored contacts who have completed a contact form available on your Internet shop.

The integration features:

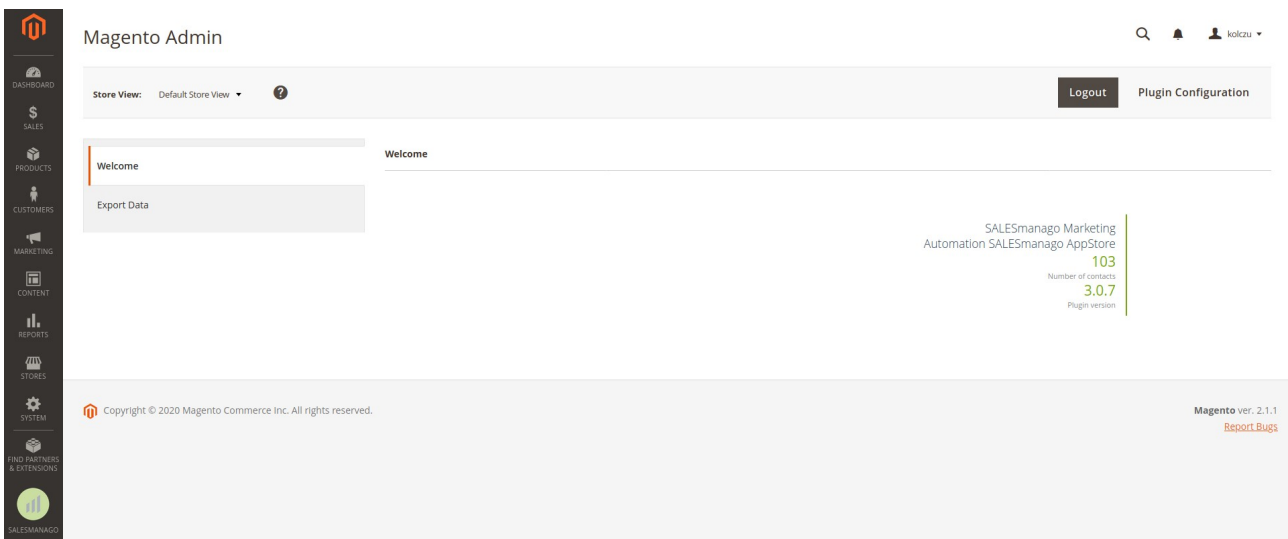
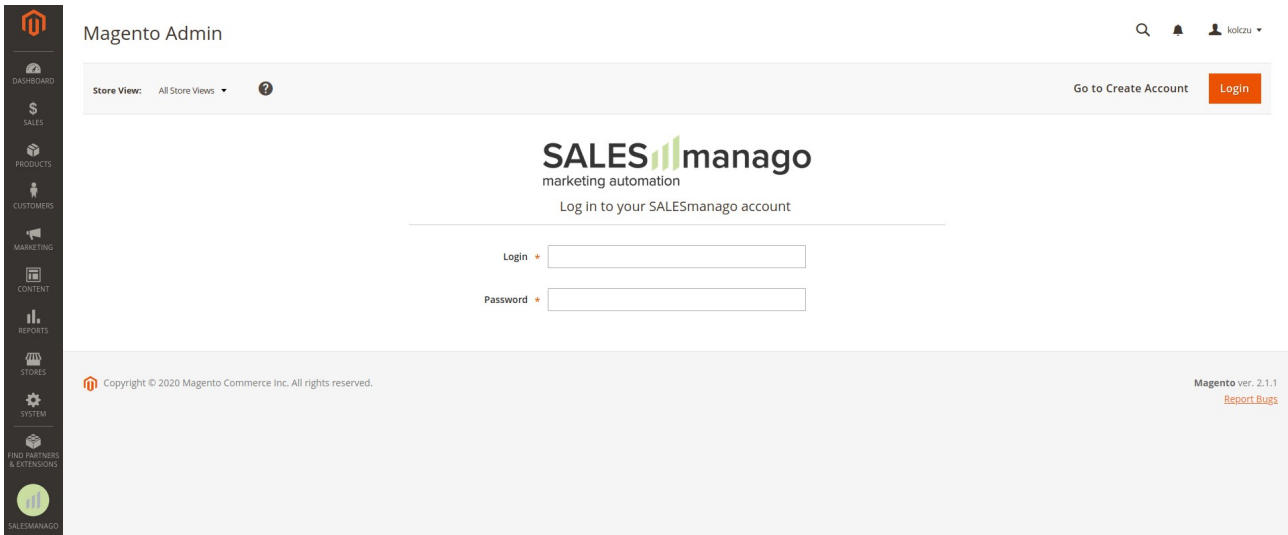
1. contact monitoring;
2. registration and login from integration;
3. signing up for a newsletter;
4. integration with external Events (CART, PURCHASE) without logging in.
5. reporting the full scope of data:
 - name
 - email
 - phone number
 - address
 - company
 - state
 - contact's birthday
 - created on

Integration with SALESmanago - Configuration

YOUR E-COMMERCE PLATFORM ACCOUNT

1. Logging in/registration

Log in to your account on E-commerce platform and next to SALESmanago module when you click **Login** in the left upper corner.



If you do not have an account in SALESmanago, you can create it when you click **Create** in right upper corner and next provide data as follows in the text fields: name and surname, email address, password and telephone number. Select language from the drop-down list and check checkboxes below.

The screenshot shows the 'Create Account' form in the SALESmanago interface. The form is titled 'SALESmanago marketing automation Create Account'. It contains four input fields: 'Name', 'Email', 'Password', and 'Phone'. Below the fields are two checkboxes for terms and conditions. The first checkbox is for agreeing to process personal data for marketing purposes, and the second is for agreeing to receive commercial e-communication. A 'Create' button is located in the top right corner of the form area. The background shows the Magento Admin sidebar and header.

2. Export data

In **Export data** you can export contacts or historical data when you check one of the options.

The screenshot shows the 'Export' settings page in the Magento Admin interface. The page is titled 'Export' and contains two settings: 'Export contacts to SALESmanago' and 'Export historical transaction data'. Both settings have a 'Yes' dropdown menu. Below each dropdown is a brief description of what will be exported. The page also includes a 'Logout' button, 'Plugin Configuration' link, and an 'Export' button in the top right corner. The footer contains the copyright information for Magento Commerce Inc. and the version number '2.1.1'.

IMPORTANT: Export transactional data once only. When you export transactional data more than once, information will be duplicated.

3. Settings

Account Settings (Stores → Configuration → Salesmango):

The screenshot shows the 'Account Settings' configuration page. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, Find Partners & Extensions, and Salesmango. The main content area is titled 'Account Settings' and includes a 'Save Config' button in the top right. The settings are organized into sections: 'Account Settings' (Client ID: 7y, Endpoint: app2.salesmango.pl, Contact owner email: ka..., Synchronize contacts statuses: Yes), 'Double Optin' (Double Opt In: No, Template ID, Email ID, Email Subject), and 'Events'.

Magento 2 Settings (Stores → Configuration → Salesmango):

In Magento 2 Settings you can add tags to contacts in SALESmanago system.

IMPORTANT: Separate tags with comma, no space.

The screenshot shows the 'Magento 2 Settings' configuration page. It features the same sidebar as the previous page. The main content area is titled 'Configuration' and includes a 'Save Config' button. The settings are organized into sections: 'Callbacks' (Opt-in callback URL, Opt-out callback URL) and 'Tags' (Purchase tag: magento2_purchase, Subscription tag: magento2_newsletter, Guest purchase tag: magento2_guest_purchase, Registration tag: magento2_register). The 'Events' section is partially visible at the bottom.

Callback settings for opt-in and opt-out – opt-in/opt-out callback option enables to send information about contacts from SALESmanago to external platform integrated by API.

- Opt-in callback URL – sends information to external system that a contact has opt-in status. Information will be sent when a contact clicks the subscribe link or the status will be changed directly on the contact card.

- Opt-out callback URL – sends information to external system that a contact has opt-out status. Information will be sent when a contact clicks unsubscribe link (e.g. in email) or the status will be changed directly on the contact card.

Paste the links below in Settings→Other→Application in [SALESmanago](#)

The screenshot displays the SALESmanago settings interface. On the left is a vertical navigation menu with icons for MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is divided into two sections: 'Events' and 'Purchases'. The 'Events' section contains two settings: 'Location/SALESmanago Store id' with a value of '753' and 'Event cookie lifetime' set to '3'. The 'Purchases' section contains one setting: 'Purchase events processing type' set to 'Default'. Each section has a collapse icon in the top right corner.

Section	Setting Name	Value	Description
Events	Location/SALESmanago Store id	753	Unique store id
	Event cookie lifetime	3	The time the cookie SMEVENT expires (h)
Purchases	Purchase events processing type	Default	Here you can choose in which way PURCHASE events will be send to SALESmanago