

Dear Customer,

thank you very much for the download of our Recolize Recommendation Engine.  
Please find some installation advices below.

## System Requirements

Recolize Recommendation Engine is fully compatible with Magento versions starting from 1.5.

Please note that the Magento cronjob should be set up correctly to use all features of this extension without any limitations (see [http://www.magentocommerce.com/wiki/1\\_-\\_installation\\_and\\_configuration/how\\_to\\_setup\\_a\\_cron\\_job](http://www.magentocommerce.com/wiki/1_-_installation_and_configuration/how_to_setup_a_cron_job)).

## Installation Notes

We recommend to proceed with the following preparational steps before you start the installation of the Recolize Recommendation Engine:

- For safety reasons please create a backup of your Magento installation to be able to reset the system to the current state in case of an emergency
- Disable the Magento compiler feature if it is active in your shop. You can find the appropriate configuration option in *System > Tools > Compilation*

### The installation of Recolize Recommendation Engine is done in 5 simple steps:

1. Unpack the setup package `Recolize_Recommendation_*.zip` that you received from us after your download and upload the unpacked contents into the root directory of your Magento installation (for example via FTP).

The folder structure is exactly the same as in your Magento installation (`app/`, `skin/`, `js/`, `lib/`). In case of a fresh module installation no files will be overwritten.

2. Flush your Magento cache, e.g. in *System > Cache Management* as well as the JavaScript-/CSS-Cache on the same page.
3. Log off your Magento administration panel and log in again.
4. Register for free at [www.recolize.com/en/register](http://www.recolize.com/en/register), login at <https://tool.recolize.com> and create a new domain with the product feed url that is displayed in *System > Configuration > Recolize Recommendation Engine > Recolize Product Feed Settings*.
5. Copy the JavaScript snippet code from the domain configuration into the appropriate Magento setting at *System > Configuration > Recolize Recommendation Engine*.

**Congratulations, the extension has been installed successfully.**

## How to configure the extension?

Once the Recolize Recommendation Engine extension for Magento 1 has been installed you will find the configuration under *System > Configuration > Recolize Recommendation Engine*:

The screenshot shows the Magento 1 configuration interface for the Recolize Recommendation Engine extension. The left sidebar contains a navigation menu with sections: Configuration (GENERAL, CATALOG, RECOLIZE), CUSTOMERS, and SALES. The main content area is divided into two sections: General Settings and Recolize Product Feed Settings. A 'Save Config' button is visible in the top right corner.

**General Settings**

- Enable Extension:** Set to 'Yes'. A note states: "If set to 'Yes' the Recolize Recommendation Engine extension is enabled and generates product recommendations. If set to 'No' the extension is completely disabled."
- JavaScript Snippet Code:** A text area containing a JavaScript snippet for tracking. A note below it says: "Please paste the JavaScript snippet code that you got from your domain settings in the [Recolize Tool](#)."

**Recolize Product Feed Settings**

- Enable Product Feed:** Set to 'Yes'. A note states: "If set to 'Yes' the Recolize Product Feed will be generated each night. Please copy the path depending on your StoreView into your domain settings in the [Recolize Tool](#):"
- English:** `http://demo.magento.recolize.com/media/product-export-0ec59ee02f9881c5d2202fe56420aa5b-default.csv`
- French:** `http://demo.magento.recolize.com/media/product-export-9f6cc3a29148d74e917d32d1fd87baee-french.csv`
- German:** `http://demo.magento.recolize.com/media/product-export-c18355cdb46a4cef4bc9740c7b43b35a-german.csv`
- A note at the bottom: "You can set this setting to 'No' if you already have other product feeds like Google Shopping, CSV-based product exports, etc. Then you have to enter these"

The individual settings are very self-explanatory:

- **Enable Extension:** This should be set to yes, otherwise the extension is completely disabled.
- **JavaScript Snippet Code:** Insert the snippet code that you got from the Recolize Tool here.
- **Enable Product Feed:** This should be set to yes. You can disable the periodic generation of the product feed for Recolize if you e.g. already use another feed format like Google Shopping.

## How to use the extension?

If you finished the configuration section you are ready to go as everything is already pre-configured for your shop.

Just go to any of the following shop pages and you will see the Recolize recommendation widgets integrated very nicely:

- Product Detail Page
- Category Page
- Search Result Page
- Cart
- Checkout Success Page

### SHOPPING CART IS EMPTY

You have no items in your shopping cart.  
Click [here](#) to continue shopping.

VISITORS WHO LIKED THIS ALSO LIKED.



Aviator Sunglasses  
295,00 €



Hana Flat, Charcoal  
210,00 €



Swiss Movement Sports Watch  
500,00 €



Madison RX3400  
715,00 €

## Frequently Asked Questions

### I need help with the installation process

For more information regarding the installation of the Magento extension please have a look at our FAQs at <http://www.recolize.com/en/faq>.

### How can I completely disable the extension if I am experiencing any problems?

In case of an emergency you can easily disable the extension temporarily via the configuration setting in *System > Configuration > Recolize Recommendation Engine > Enable extension*.

As an alternative you can set the <active> flag in the file *app/etc/modules/Recolize\_Recommendation.xml* to „false“ to set the extension status to inactive.

Your Recolize Team