

Dear Customer,

thank you very much for the download of our Recolize Recommendation Engine.
Please find some installation advices below.

System Requirements

Recolize Recommendation Engine is fully compatible with Magento versions starting from 2.0 (Community and Enterprise Editions).

Please note that the Magento cronjob should be set up correctly to use all features of this extension without any limitations (see <http://devdocs.magento.com/guides/v2.0/config-guide/cli/config-cli-subcommands-cron.html>).

Installation Notes

We recommend to proceed with the following preparational steps before you start the installation of the Recolize Recommendation Engine Extension for Magento 2:

- For safety reasons please create a backup of your Magento installation in order to be able to reset the system to the current state in case of an emergency

Installation with Composer (recommended):

1. In the root directory of your Magento 2 installation install the Recolize Recommendation Engine Extension via the following composer command:

```
composer require recolize/module-recommendation-engine-magento2
```

2. Afterwards activate the Magento 2 Extension with the following commands:

```
bin/magento module:enable Recolize_RecommendationEngine  
bin/magento setup:upgrade  
bin/magento cache:flush
```

3. Register for free at www.recolize.com/en/register, login at <https://tool.recolize.com> and create a new domain with the product feed url that is displayed in *Stores > Configuration > Recolize Recommendation Engine > Recolize Product Feed Settings*.
4. Copy the JavaScript snippet code from the domain configuration into the appropriate Magento setting at *Stores > Configuration > Recolize Recommendation Engine*.

Congratulations, the extension has been installed successfully.

Installation without Composer (if composer is not available):

1. Unpack the setup package `Recolize_Recommendation_*.zip` and upload the unpacked contents into the root directory of your Magento installation (for example via FTP).

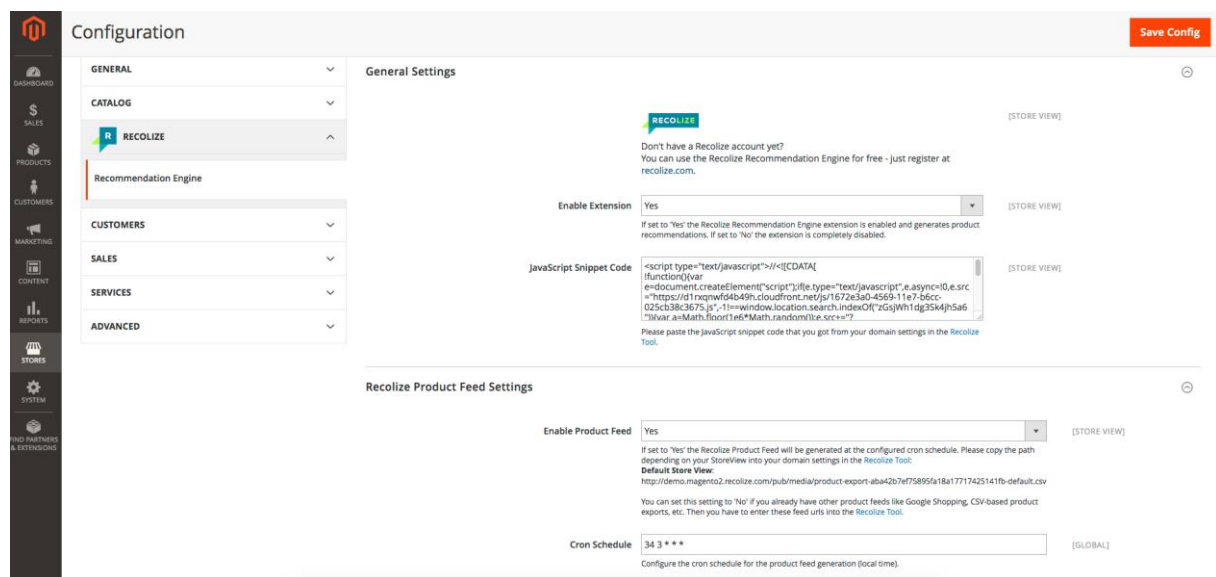
The folder structure is exactly the same as in your Magento installation (`app/code`). In case of a fresh module installation no files will be overwritten.

2. Flush your Magento cache, e.g. in *System > Cache Management* as well as the JavaScript-/CSS-Cache on the same page.
3. Register for free at www.recolize.com/en/register, login at <https://tool.recolize.com> and create a new domain with the product feed url that is displayed in *Stores > Configuration > Recolize Recommendation Engine > Recolize Product Feed Settings*.
4. Copy the JavaScript snippet code from the domain configuration into the appropriate Magento setting at *Stores > Configuration > Recolize Recommendation Engine*.

Congratulations, the extension has been installed successfully.

How to configure the extension?

Once the Recolize Recommendation Engine extension for Magento has been installed you will find the configuration under *System > Configuration > Recolize Recommendation Engine*:



The screenshot shows the Magento Configuration interface for the Recolize Recommendation Engine extension. The left sidebar contains navigation menus for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, and Partners & Extensions. The main content area is titled 'Configuration' and includes a 'Save Config' button in the top right corner. The configuration is organized into sections: 'General Settings' (with a 'RECOLIZE' logo), 'Recommendation Engine', and 'Recolize Product Feed Settings'. The 'Recommendation Engine' section includes: 'Enable Extension' (set to 'Yes'), 'JavaScript Snippet Code' (a text area containing a JavaScript function), and 'Recolize Product Feed Settings' (with 'Enable Product Feed' set to 'Yes' and 'Cron Schedule' set to '*/30 * * * *').

The individual settings are very self-explanatory:

- **Enable Extension:** This should be set to yes, otherwise the extension is completely disabled.
- **JavaScript Snippet Code:** Insert the snippet code that you got from the Recolize Tool here.
- **Enable Product Feed:** This should be set to yes. You can disable the periodic generation of the product feed for Recolize if you e.g. already use another feed format like Google Shopping.
- **Cron Schedule:** If the generation of the product feed is activated you can configure the time schedule when the generation happens.

How to use the extension?

If you finished the configuration section you are ready to go as everything is already pre-configured for your shop.

Just go to any of the following shop pages and you will see the Recolize recommendation widgets integrated very nicely:

- Product Detail Page
- Category Page
- Search Result Page
- Cart
- Checkout Success Page

The screenshot shows a product page for a 'Dash Digital Watch' on the LUMA website. The page layout includes a top navigation bar with the LUMA logo, a search bar, and a shopping cart icon. Below the navigation bar, there are category links: 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. The breadcrumb trail shows 'Home > Dash Digital Watch'. The product title is 'Dash Digital Watch', with a 3-star rating and 3 reviews. The price is €109.48, with a crossed-out original price of €192.00. The product is in stock, with SKU# 24-MG02. A quantity selector is set to 1, and there is an 'Add to Cart' button. Below the product image, there are links for 'WISH LIST', 'COMPARE', and 'EMAIL'. The 'Details' tab is active, showing a description: 'The Dash Digital Watch will challenge you to push harder and longer. Log workouts by date, average, and segment times, and recharge by setting hydration and nutrition alarms. This watch is styled with a sleek, square face and durable rubber strap for a long life.' A list of features includes: Digital display, LED backlight, Rubber strap with buckle clasp, and 1-year limited warranty. Below the details, there is a recommendation section titled 'Besucher, die das mögen, mögen auch' (Customers who bought this also bought). It features four recommended products: 'Argus All-Weather Tank' (€26.18), 'Joust Duffle Bag' (€40.46), 'Atomic Endurance Running Tee (Crew-Neck)' (€34.51), and 'Echo Fit Compression Short' (€28.56). The footer contains links for 'About us', 'Customer Service', 'Privacy and Cookie Policy', 'Search Terms', 'Contact Us', 'Advanced Search', and 'Orders and Returns'. There is also an email subscription form with a 'Subscribe' button. The copyright notice at the bottom reads 'Copyright © 2015 Magento. All rights reserved.'

Frequently Asked Questions

I need help with the installation process

For more information regarding the installation of the Magento extension please have a look at our FAQs at <https://www.recolize.com/en/faq>.

How can I completely disable the extension if I am experiencing any problems?

In case of an emergency you can easily disable the extension temporarily via the configuration setting in *Stores > Configuration > Recolize Recommendation Engine > Enable extension*.

As an alternative you can execute the following command in the Magento root directory:
bin/magento module:disable Recolize_RecommendationEngine

Your Recolize Team