

## PushAssist- Installation & Configuration

PushAssist is a complete push notification solution for Magento2 stores, trusted by thousands of developers, Magento store owners and marketers across the globe. It allows your store to re-engage your most loyal customers with targeted push notifications. Free upto first 3000 subscribers. Premium plans starts at \$9/month. See [pricing plans](#) for more details.

This plugin will automatically install the required library into your Magento2 store and start showing push notification optin within a minute. Create a FREE PushAssist account and install your API Keys & Secret Keys in the plugin configuration section to start using PushAssist. All the major functionalities, dashboard, metrics are displayed within your Magento Admin Panel.

Post setup, your visitors can opt-in to receive push notifications from your Magento2 store, and receive notifications sent by you even when they are not browsing your store. These notifications are delivered on all devices i.e. desktops, tablets and even on Android mobile phones. iPhone & iOS is not yet supported by Apple.

You can send push notifications to send personalized offers, special discounts, promo codes, freebies or anything which brings them back and eventually convert them to regular and loyal customer.

It's like a newsletter, but more efficient and effective in keeping your audience engaged. [Push Notifications for Magento2](#) powered stores by PushAssist allows you to focus on building beautiful website without developing the core push notification API driven code within your Magento eCommerce store.

Push notifications are an incredibly user-friendly communication channel, has a higher opt-in rate and click-through rate in the range of 12-35%, which is dramatically better than other channels, such as email or Twitter.

### Features:

Instant notifications. Notifications appear as message alerts and even sound alerts depending upon OS.

Push Notification When a Product is Added. Automatically sends out a notification when a product is added. This is fully configured and you would have complete control over it.

Push Notification When a Product is Updated. Automatically sends out a notification when a product is updated, price dropped or anything else. This is fully configured and you would have complete control over it.

Powerful APIs. Provides easy to use REST APIs, available via secure HTTPS to send and receive data.

Segments: Smart segmentation divides your users in groups with segmentation.

HTTP/HTTPS: It works for both HTTP or HTTPS Magento stores.

FCM: It also allows you to use your own GCM/FCM keys that enables you to have complete control over your subscribers.

Campaigns: Premium accounts can send or schedule marketing notification campaigns from PushAssist control account Panel.

Geo-location Reports: Premium accounts can see subscribers on geo location reports of users and target them.

## Who Is This Extension For?

This extension is primarily intended for Magento2 store owners, marketers who do not want to develop their own server-side back-end since it's a complicated and time consuming thing. This extension handles all and lets you focus on your marketing efforts to re-engage your customers & visitors without any hassle.

## How Does It Works?

Push Notifications for Magento2 by PushAssist workflow:

1. Customers, visitors opt-in to receive notification from your Magento store.
2. You broadcast a message to all or segment of your customers.
3. All customers who opted to receive notification from your store receive it on their respective devices. Desktops, Mobiles or Tablets.
4. Works of Chrome, Firefox and Safari (Mac).
5. Premium Accounts can setup Magento push notifications campaigns
6. Premium Accounts can see Geo Location Reports

## Usage :-

Create an account :-

The screenshot shows the 'Settings / Account Information' page of the PushAssist extension. On the left is a dark sidebar menu with options: Dashboard, Notifications, Send Notification, Segments, Create Segments, Subscribers, Settings, and Campaigns. The main content area is divided into two columns. The left column contains various notification settings: 'Ask for permission after' (5 seconds), 'Opt-In Box Title' (Teststore Would Like to Send You Push Notifications.), 'Opt-In Box Subtitle' (Don't Worry we won't bug you by sending too many messages.), 'Allow Button Text' (Allow), 'Don't Allow Button Text' (Don't Allow), 'Notification Template' (Template 1), 'Location' (Bottom Center), and 'Site Logo' (Site Logo). The right column is for GCM configuration, including a 'Save Settings' button and a 'Customize Now' button. Below these is a section titled 'How do I know if I have a HTTPS implementation?' with instructions on switching to SSL.

## Send Notification :-

- Dashboard
- Notifications
- Send Notification
- Segments
- Create Segments
- Subscribers
- Settings
- Campaigns

### New Notification

Notification Title  Limit 77 Characters

Notification Message  Limit 138 Characters

Notification URL

Notification Logo  Image size must be exactly 250x250px.  
 Add UTM Parameters

Segment

### Preview



Notification Title

Notification Body

teststore.pushassist.com

URL to open when user clicks the notification:

## Automatic Push Notification :-

Joust Duffle Bag ← Back Add Attribute Save

---

Schedule Design Update ⌵

---

Gift Options ⌵

---

PushAssist Notification ✎ ⌵

Notification Title

Notification Message   
Default product message.

Custom URL   
Product landing URL.

UTM

UTM Source

UTM Medium

UTM Campaign

---

Downloadable Information ⌵

## Create Campaigns:-

Dashboard

Notifications

Send Notification

Segments

Create Segments

Subscribers

Settings

Campaigns

### Campaigns

Campaign Title  Limit 77 Characters

Campaign Message  Limit 138 Characters

Campaign URL

Campaign Date

Campaign Logo

Segment

Time: 02:34:51

Hour

Minute

Second

Preview

URL to open when user clicks the notification:

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

## Pushnotification Dashboard :-

- Dashboard
- Notifications
- Send Notification
- Segments
- Create Segments
- Subscribers
- Settings
- Campaigns

Dashboard
14184 subscribers left [Upgrade to Premium](#)

👤 Subscribers

**7**

▲ 28.57 % from last week

🔔 Active

**7**

▲ 28.57 % from last week

🚫 Unsubscribed

**0**

% from last week

✉ Sent

**466**

▼ 0.64 % from last week

👁 Clicked

**18**

▲ 11.11 % from last week

📧 Campaigns

**0**

active this week

#	SITE	MESSAGE	TOTAL SENT	DELIVERED	UNSUBSCRIBED	CLICKED	CREATED DATE	IS CAMPAIGN
1	test-store.com	<p><b>How To Dress Well For The Office</b></p> <p>With millions of men working at corporate jobs in America, the idea of dressing well for work is far from new. Learn how to dress?  <a href="http://www.test-store.com/fashion/style-guide/dress-well-office/">http://www.test-store.com/fashion/style-guide/dress-well-office/</a></p>	475	466	9	18 <b>3 %</b>	Mar 01, 2017 21:33:00	No
2	test-store.com	<p><b>What does Pregnancy Means for a Working Women?</b></p> <p>We have just published an article, check it out!  <a href="http://www.test-store.com/parenting/pregnancy/what-does-pregnancy-means-for-a-working-women/">http://www.test-store.com/parenting/pregnancy/what-does-pregnancy-means-for-a-working-women/</a></p>	484	469	15	16 <b>3 %</b>	Feb 24, 2017 22:05:00	No
3	test-store.com	<p><b>How to Take Care of Your Eyelids for</b></p>	487	478	9	15 <b>3 %</b>	Feb 14, 2017	No

## Subscribers List :-

- Dashboard
- Notifications
- Send Notification
- Segments
- Create Segments
- Subscribers
- Settings
- Campaigns

Subscribers Details

#	SITE URL	CHROME	FIREFOX	SAFARI
1	http://www.test-store.com	437	29	4

## Installation Instructions :-

1. Turn off Magento's Cache before you install it.
2. Turn off Magento's Compilation Mode (if you have previously enabled it)
3. Install the extension
4. Log in to your back-end and go to PushAssist -> create account / login tab
5. Enter your API & Secret Keys
6. After setting some configuration, Refresh the Magento Cache
7. Turn On Magento's cache
8. Turn On Magento's compilation Mode

In case you need help email us at [support@pushassist.com](mailto:support@pushassist.com)

## Uninstall Instructions :-

Please have a backup of your DB before executing the following commands.

Execute this sql query directly on your database to completely remove all Pushassist references.

If you use table name prefixes please change the table names accordingly

```
DELETE FROM `core_config_data` WHERE path ='pushassistsection/general/apikey'
```

```
OR path ='pushassistsection/general/secretkey'
```

```
OR path ='pushassistsection/general/subscribers_remain'
```

```
OR path ='pushassistsection/general/planType'
```

```
OR path ='pushassistsection/general/subscribers_limit'
```

```
OR path ='pushassistsection/general/jsPath';
```

```
DELETE FROM `eav_attribute` WHERE attribute_code ='push_custom_title'
```

```
OR attribute_code ='push_custom_message' OR attribute_code ='push_custom_url' OR  
attribute_code ='check_utm'
```

```
OR attribute_code ='push_utm_source' OR attribute_code ='push_utm_medium' OR attribute_code  
='push_utm_campaign' OR attribute_code ='enable_push_notification'
```

```
OR attribute_code ='push_segment';
```

```
DELETE FROM `setup_module` WHERE code ='Pushassist_Webpushnotification';
```

## Frequently Asked Questions

Do I need to sign up to PushAssist to use this extension?

Yes, you can create your FREE account from the extension itself. If you are already using PushAssist just copy your API Key & Secret Key from PushAssist control panel and paste in PushAssist configuration setting panel once.

Can PushAssist be implemented on HTTP Magento stores?

Yes, PushAssist can be implemented on a HTTP or HTTPS websites. In case you want to use your own FCM keys we welcome you to add those in your PushAssist control panel. To add your own FCM API keys please follow the instructions by Google on how to create a FCM key here . Please note that in step 3 you should select Server Key.

Since Push Notifications requires the website be on SSL aka HTTPS we create a sub domain for you which is a valid HTTPS sub domain like <https://yoursite.pushassist.com>. We can also help you setup PushAssist if you have your own Https domain and want to send notifications from your domain name.

What will happen when i reach 3000 subscribers in my FREE account?

Once you reach 3000 subscribers, PushAssist will continue to work and let you collect more subscribers but will not let you send notifications to these new subscribers. You can send unlimited notifications to your first 3000 subscriber but to send notifications to all subscribers you need to upgrade to premium (Paid) account. Check our pricing plans.

What will push notifications look like?

That depends on the browser! Each browser will display your notifications somewhat differently, but in general the notifications will look appropriate for the device/OS/browser on which they are displayed.







