



PushAlert

User Engagement and Retention with Marketing Automation

About PushAlert

- PushAlert is a user engagement and retention platform which uses web push to target users with real-time notifications for higher engagement and lead conversions.
- With PushAlert you can build your marketing list without acquiring emails.
- Then there's behavior based targeting, dynamic segmentation, A/B testing, detailed analytics and a fully featured JS/REST API to completely customize the service based on your requirements.
- PushAlert provides deep integration with Magento, Shopify, WooCommerce, Prestashop and custom eCommerce platforms for marketing automation.

About PushAlert

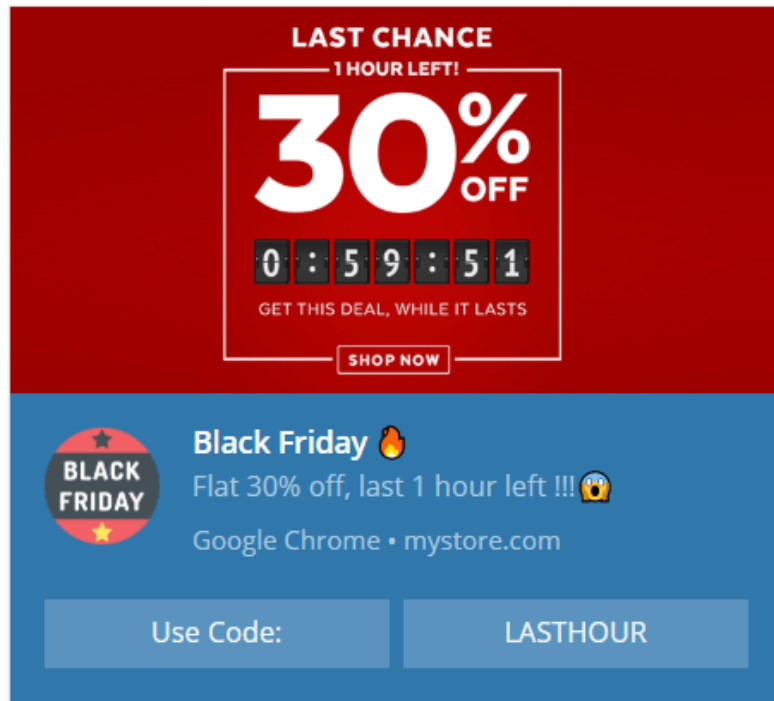
- PushAlert provides easy smart-code integration with a cloud dashboard to access the service.
- It runs on Google Cloud, the same infrastructure that runs Google Search.
- PushAlert is GDPR compliant, as are all our partners.
- PushAlert is CCPA compliant, as are all our partners.
- PushAlert is currently used by **more than 15000** customers across the world with trusted names such as Vodafone, SkyAirline, Saldum Ventures Group (Hawkers), Sage, Glassons, MamaEarth among others trusting our services.

What is Web Push?

- Web Push notifications are small, clickable, targeted messages which are delivered right to your visitors' desktop or mobile device.
- These offer more than 10X the conversion compared to an email, moreover they have much higher opt-in rate.
- **How do these actually work though?**
 - It starts with getting a website visitor to subscribe to updates, that is done by triggering an opt-in box in the browser. Once the visitor presses the Allow button they are associated with your website, no email address or any other personal information is required.
 - After getting some subscribers, you are ready to send a notification with a custom title, message as well as image.

Rich Media Notifications

- You can add hero images to notifications along with 2 Action buttons as well to boost CTR.
- Notifications with images get 30% better click through rates.



Personalized Notifications at Scale

- You can personalized dynamic notifications at scale with data available in your CRM, including customer names, their buying habits.
- Upsell through personalized notifications.



Hey Samantha,

The Versace Tote you were looking for is flying off the shelves. Get it while stocks last!!!

mystore.eu



Back In Stock

The Black Boots you were looking for, are now back in stock. Hurry, 5 people have already purchased them today!

mystore.eu



Pair It Up !!

Get 20% off if you buy two Jeans!

mystore.eu



E-commerce Marketing Automation

- Send personalized abandoned cart drip notifications, price-drop and in-stock alerts along with order shipment notifications.



Hey Samantha, ✕

You forgot those Black Boots in your cart. They would look a lot better on your feet! Checkout now for Free Shipping.

mystore.eu

>> Checkout Now



Order Update ✕

Your order #3142 is on its way, click here to check its current status.

mystore.eu

Track Shipment



Sale is on ✕

The Antonia Red Dress you were looking for is now 25% off. Get it before stocks run out.

mystore.eu



Back In Stock ✕

Blue Denim Leggings are now available. Hurry!!! Limited stock.

mystore.eu

Welcome + Custom Drip Campaigns



Other Features

- **Audience Creator** – Automated Dynamic Segmentation, Subscriber Tracking, Custom Attributes (CRM).
- **Custom Segmentation, Personalization on Scale**
- Automated Conversion Funnel and Triggered Notifications.
- Magento, Shopify, WooCommerce, PrestaShop and custom Ecommerce Marketing Automation.
- **Automated Abandoned Cart Drip Campaign, In-stock Alerts and Price drop-alerts along with Shipment notifications.**
- Welcome Drip Notifications and Custom Drip campaigns for automated for onboarding and lead nurturing.

Other Features

- Advanced scheduling with Recurring Notifications.
- Content Distribution Automation – RSS Feed
- Multilingual Support with Timezone Scheduling
- Analytics – Campaign, Subscriber Information, Geo-analytics, CTR, Devices, Browsers
- Multi-user access with user roles.
- A/B Testing
- Robust REST and JS APIs
- Customizable opt-in themes.
- Unlimited Notifications.

Widest Browser Support

Desktop

- Chrome
- Firefox
- Safari
- Opera
- Edge
- Yandex

Mobile (Android)

- Chrome
- Firefox
- Opera
- Edge
- Samsung Internet Browser
- UC Browser



Current Clients

Over 15000 happy clients.

 **NORTHWEEK**  **SIY**  **Jobs77** **HAWKERS**  **sage SkillsMap**

 **GOGGLES4U**TM
eyewear super store

 **BabyTutG**

 **GARBARINO VIAJES**

 **BioTechUSA**TM

 **prashanti**
sarees

 **COTTONWORLD**

 **TopCashback**

 **arch**  **daily**

GLASSONS

 **ticketONLINE**

 **Action Forex**

 **csakfoci.hu**

 **Formula**
HU

 **vodafone**

 **SteelOrbis**
CONNECTING MARKETS

 **pelikan.sk**

 **wrkit**

 **TAUZIA**
HOTELS

Screenshots

Dynamic Segmentation

- Create Powerful Dynamic Segments using Audience Creator. Based on user behaviour, time of visit, products looked at, products purchased and even your own CRM data.
- E.g. All subscribers from San Francisco, who looked for “Cherry Red Sofa” on your site in last 48 hours.

Audience Creator Home / Dashboard / Audience Creator [Create Audience](#)

Name:

Select **is**

And **Within** hrs

And **Contains**

E-Commerce Automation

ABANDONED CHECKOUTS

SHIPMENT NOTIFICATION

PRICE DROP ALERT

BACK IN-STOCK ALERTS

Abandoned cart notifications are sent out automatically after the set delay time. You can personalize the notification with the name of your customer and total items in their cart.

Abandoned Checkouts

Enable

English

Languages (2)

Manage Languages



Hey {{first_name}}
You forgot {{product_name}} in your cart.
korner.space

After 0 Days 0 Hours 5 Mins from when an user abandoned cart



Hey {{first_name}}
{{product_name}} is selling out fast. Get yours
before it goes out of stock!!!
korner.space

After 0 Days 5 Hours 0 Mins from previous notification

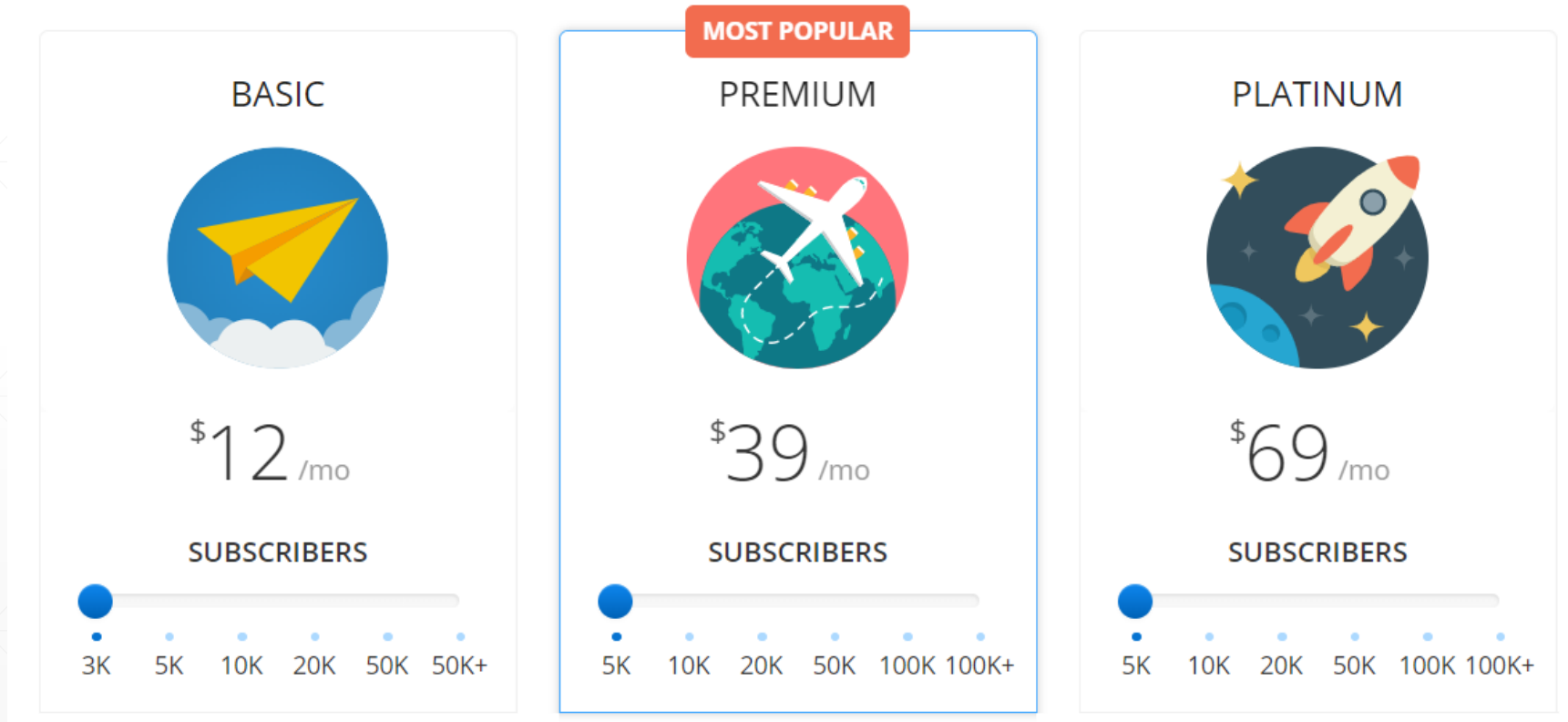
+ Add

Support

- 24/7 Support on Email, Support Ticketing.
- 18/7 Support on Chat.
- Integration support including basic customization.
- Platinum and Enterprise Plans
 - Dedicated Account Manager to help with any new requirements, industry insights.
 - Advice on implementation, planning and growth strategies, improving conversions and subscriber-base.
 - Periodic account checkups to suggest ways to improve campaign performance.

Pricing

- You can choose any plan based on feature requirements.
- We charge for active subscribers on the account. [More details on plans.](#)



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