Google Tag Manager

for Magento 2

Document version 1.0

Pronko Consulting

support@pronkoconsulting.com

Introduction

This document will help you to set up the Google Tag Manager extension for Magento 2 by carefully implemented and tested by Pronko Consulting.

Overview

Google Tag Manager is a tag management system created by Google to manage JavaScript and HTML tags used for tracking and analytics on websites (variants of e-marketing tags, sometimes referred to as tracking pixels or web beacons). Pronko Consulting team offers an easy-to-install and easy-to-use Google Tag Manager extension for Magento 2 platform.

Purpose

The purpose of this document is to introduce to the end user the capabilities and configuration settings of the Google Tag Manager extension.

Audience

This guide is targeted to Merchants and end users.

How to Use

This section will show how to setup a copy of the Google Tag Manager extension for Magento 2. Before reading this section the extension should already be installed.
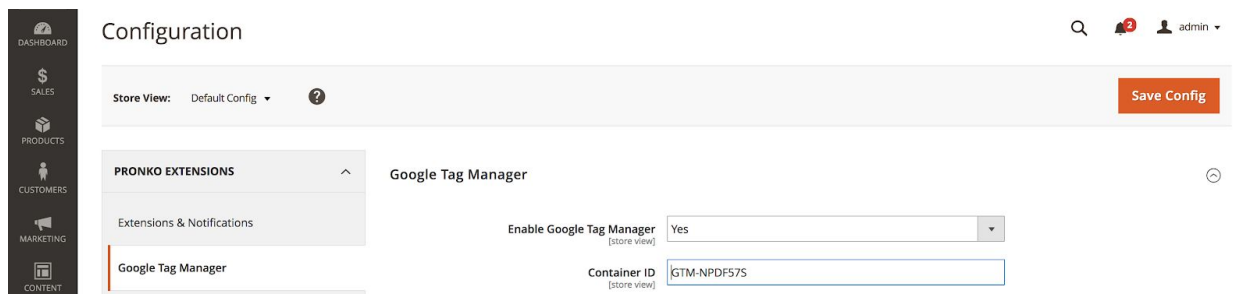
Configuration

Google Tag Manager extension can be easily configured in your web store. This section will show you how to configure the extension via Magento Admin.

Configuration Settings

Google Tag Manager extension settings are located under the main Pronko Extensions module settings. Navigate to the Magento Admin -> Stores -> Configuration -> Pronko Extensions -> Google Tag Manager section.
Below is an example of the screen with Google Tag Manager configuration settings.

By default, Google Tag Manager feature is enabled. There are no additional configuration is required, however, it can be changed from the Magento Admin.

The following is a table of the settings available for the Enhanced Authorization feature.

Setting	Options	Description
Enable Google Tag Manager	Yes/No (Default: Yes)	Allows to enable or disable the Google Tag Manager functionality.
Container ID	(text)	Google Tag Manager Container ID parameter. Please create an Google Tag Manager Account to get your Container ID at https://tagmanager.google.com/#/home

Support Enquiries

Realex Payments Enhanced Authorization extension comes with the support period. All support requests are going to be reviewed within a couple of business days. All future module updates and bug fixes are included. Additional features requests are reviewed and can be negotiated.

Please send all the support requests to support@pronkoconsulting.com.

With love,
Pronko Consulting Team