

## INSTALLATION STEPS:

To begin the integration of the Magento 2 extension and setup your program, please follow all the steps below:

1. Visit this link: <https://marketplace.magento.com/pepperjam-network-magento2-module.html>
2. Select the proper Magento edition for your site and [purchase](#) the free extension.
3. Follow Magneto's [download](#) and [access key](#) process and [install](#) within your store's admin settings.
4. After successful installation, navigate to System Configuration, click Pepperjam on the left-hand navigation pane. The following screen will come up:

The screenshot shows the Magento 2 Configuration interface. On the left is a vertical navigation menu with icons and labels for various sections: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The 'PEPPERJAM' section is highlighted in the menu. The main content area is titled 'Configuration' and contains a 'Settings' section for the Pepperjam Network. A 'Save Config' button is located in the top right corner. The settings include:

- Enable Conversion Tracking** [global]: Yes
- Program Id** [website]: 999999. A note below states: "Your Program Id will be provided to you by Pepperjam".
- Program Tracking Type** [global]: Dynamic
- Export Path** [global]: var/export/pepperjam\_network/. A note below states: "Default local path to export feeds to. These feeds will need to be made available to Pepperjam via FTP."
- Conditional Pixel** [global]: Yes
- Query String Key Name** [global]: source. A note below states: "Only apply the pixel if the query string includes this key."
- Product Feed Enabled** [global]: Yes
- Order Correction Feed Enabled** [global]: Yes



5. To enable the affiliate conversion tracking pixel for your Magento site's order success page, select "Yes" to Enable Conversion Tracking option.
6. Insert your unique Program ID into the extension. If you do not have this on hand, please reach out to Pepperjam.
7. Select "Dynamic" for the Program Tracking Type, unless otherwise instructed.
8. Set export path in which you plan on providing FTP access to Pepperjam. This is important if you plan on enabling the optional product feeds and order correction feeds detailed below for the affiliate program.
9. Leave the Attribution option defaulted to "No". Optional- Selecting "Yes" will require a query string URL parameters to trigger the tracking. Please inform us if you plan on enabling this setting so we can ensure that the proper parameters are appended to every creative link in your program. (Ex: "source" for source=pepperjam)
10. Click Save Config in the top right corner and let Pepperjam know that this has been completed. Pepperjam will assist in testing of the tracking integration.