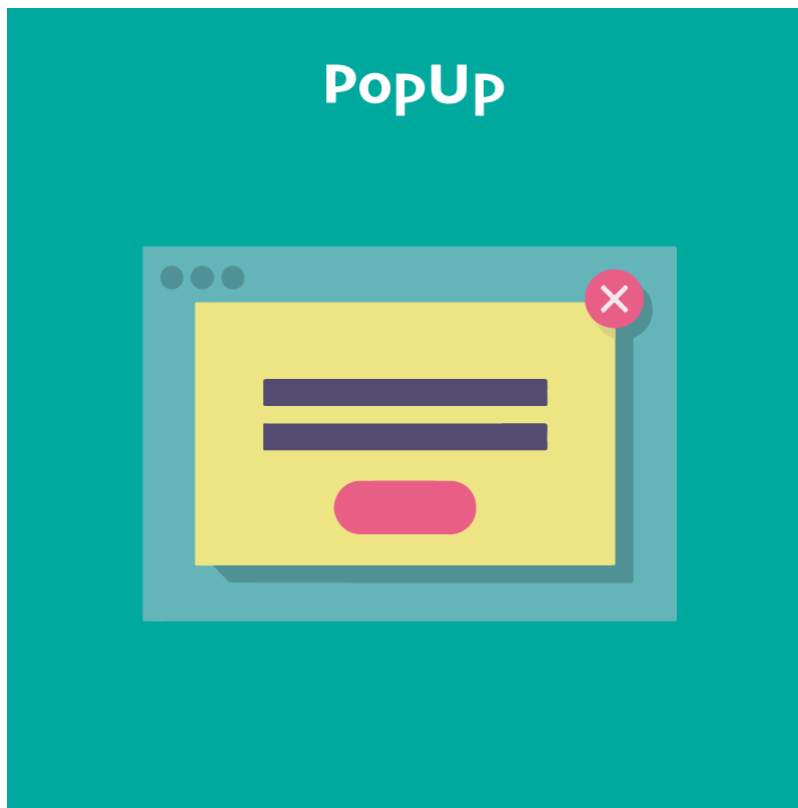


# Popup for Magento 2

## User Guide



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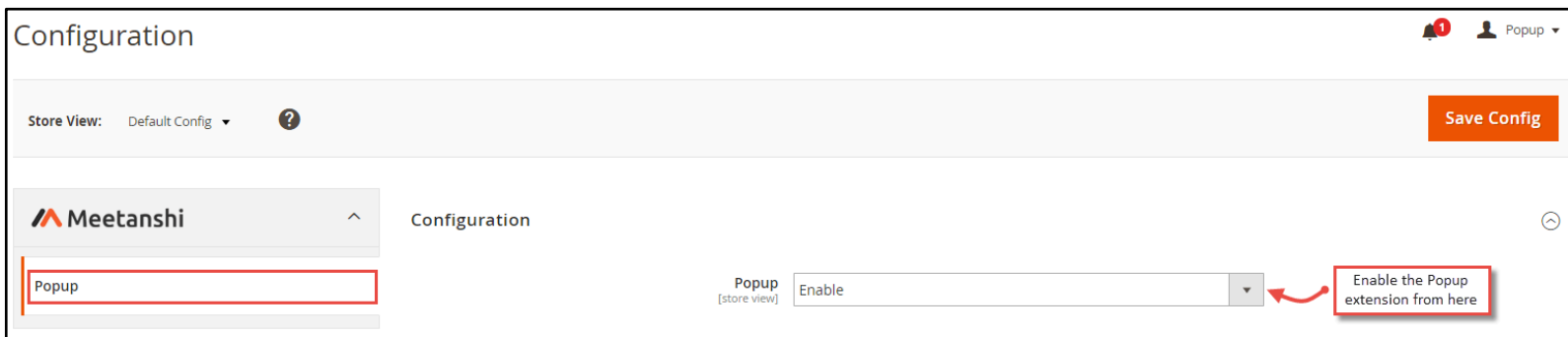
## 1. Extension Installation

- Create a folder structure in Magento root as app/code/Meetanshi/Popup
- Download and extract the zip folder and upload our extension files to the app/code/Meetanshi/Popup via FTP.
- Login to your SSH and run below commands step by step:
  - php bin/magento setup:upgrade
  - For Magento version 2.0.x to 2.1.x - php bin/magento setup:static-content:deploy
  - For Magento version 2.2.x & above - php bin/magento setup:static-content:deploy -f
  - php bin/magento cache:flush

## 2. Configuration

For configuring the extension, login to Magento 2, move to **Marketing** → **Configuration** → **Popup** where you can find various settings to enable the extension.

- **Popup:** Enable the Popup extension.



Configuration

Store View: Default Config

Save Config

Meetanshi Configuration

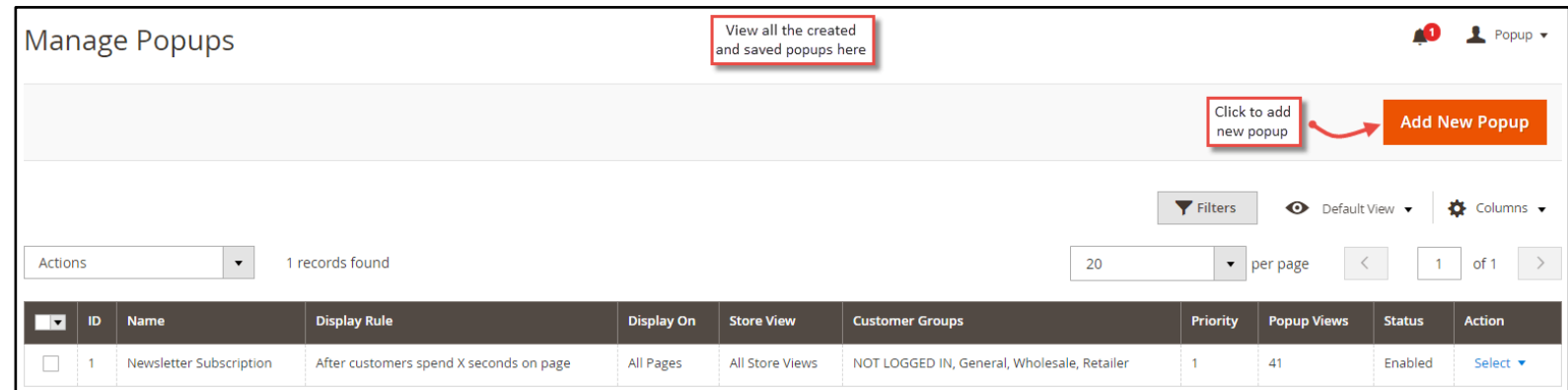
Popup [store view] Enable

Enable the Popup extension from here

## 3. Manage Popups

Immediately after enabling the extension, move to **Marketing** → **Manage Popups** from where you can create new popups as per your requirement.

- **Popup Grid**  
Already created and saved popups get enlisted here with the details such as name, display rule, display pages, store view, customer group, and others. Also, immediately after someone views the popup from the frontend, the count is updated here under the **“Popup Views”** option. Click **“Add New Popup”** to create a new popup.



Manage Popups

View all the created and saved popups here

Click to add new popup

Add New Popup

Filters Default View Columns

Actions 1 records found 20 per page 1 of 1



ID	Name	Display Rule	Display On	Store View	Customer Groups	Priority	Popup Views	Status	Action
1	Newsletter Subscription	After customers spend X seconds on page	All Pages	All Store Views	NOT LOGGED IN, General, Wholesale, Retailer	1	41	Enabled	Select

- **Add New Popup**

On click of “Add New Popup” button, you can make popup settings.

- **Name:** Enter the name of the popup to easily recognize it.
- **Status:** Enable or disable the popup from here.
- **Store View:** Select the store view in which you want to show this popup.
- **Customer Groups:** Select the customer groups to which you want to show this popup.
- **Start Date:** Define the start date to start displaying the popup.
- **End Date:** Define the end date to stop displaying the popup.
- **Priority:** Set priority of this popup. It helps to show the popup based on the priority when more than one popup satisfies the conditions for a page display.

Add New Popup



Popup

← Back
Save and Continue Edit
Save

**POPUP INFORMATION**

Popup Settings

Display Settings

Content Settings

Popup Settings

Name \*  Enter the name of the popup

Status \* Enabled Enable the popup from here

Store View \* 

All Store Views  
**Main Website**  
 Main Website Store  
 Default Store View

Select the store view in which you want to show this popup

Customer Groups \* 

NOT LOGGED IN  
 General  
 Wholesale  
 Retailer

Select the customer groups to which you want to show this popup

Start Date \*  Select the date range until which you want to show this popup

End Date \*

Priority \*  Set the priority of the popup

- **Popup Display Settings**

Configure various settings for the popup display.

- **Display Rule:** Select one of the popup display rules.
  - **After customers spend X seconds on page:** The popup is displayed when the users spend specified X seconds on the page.
  - **After customers scroll page by X percent:** The popup is displayed when the users scroll the page to X percentage.
  - **Immediately when customers visit page:** The popup is displayed immediately after the page is loaded.
- **X seconds/X Percentage:** Enter the value of x in seconds or percentage based on the display rule selection.
- **Popup Display On:** Select the pages where you want to show the popup.
- **Auto Close After:** Enter the time in seconds after which you want to auto close the popup. Set 0 to disable the auto close of the popup.

Add New Popup
🔔 1
👤 Popup ▾

← Back
Save and Continue Edit
Save

**POPOP INFORMATION**

Popup Settings

Display Settings

Content Settings

### Display Settings

**Display Rule \*** After customers spend X seconds on page ▾

Display Rule +

- After customers spend X seconds on page
- After customers spend X seconds on page
- After customers scroll page by X percent
- Immediately when customers visit page

Select the popup display rule

**X Seconds \*** 5

Enter the value of X(seconds) in consideration to the selected Display Rule.

Enter value of the X in seconds to satisfy the set display rule

**Popup Display On \*** All Pages ▾

Select the places where you want to display the popup

**Auto Close After** 0

Enter time (seconds) for the to automatically close. Ex: 10. Enter "0" to disable auto close

Enter seconds to auto close the popup, set 0 to disable auto close

- **Content Settings**

The popup content block is fully customizable. Add content to show in the popup. You can add advertisements, newsletter subscription form, offer, promotions or any HTML code to show in the popup.

- **Add Content:** Add any type of content to show in the popup using the WYSIWYG editor.
- **Add Custom CSS:** Add custom CSS related to the popup content if required.

Add New Popup 1 Popup ▾

← Back   Save and Continue Edit   **Save**

**POPUP INFORMATION**

Popup Settings

Display Settings


**Content Settings**

### Content Settings

Add Content ▾ Show / Hide Editor

Paragraph ▾ **B** *I* U [List Icons] [Link Icon] [Image Icon] (x)

Use this code and Get assured 10% off on your purchase



Great Summer Sale

Save 10% on your next purchase

Coupon Code: GET10

CONNECT WITH US  
Never miss any Offers!

Powered by TinyMCE

Add Custom CSS

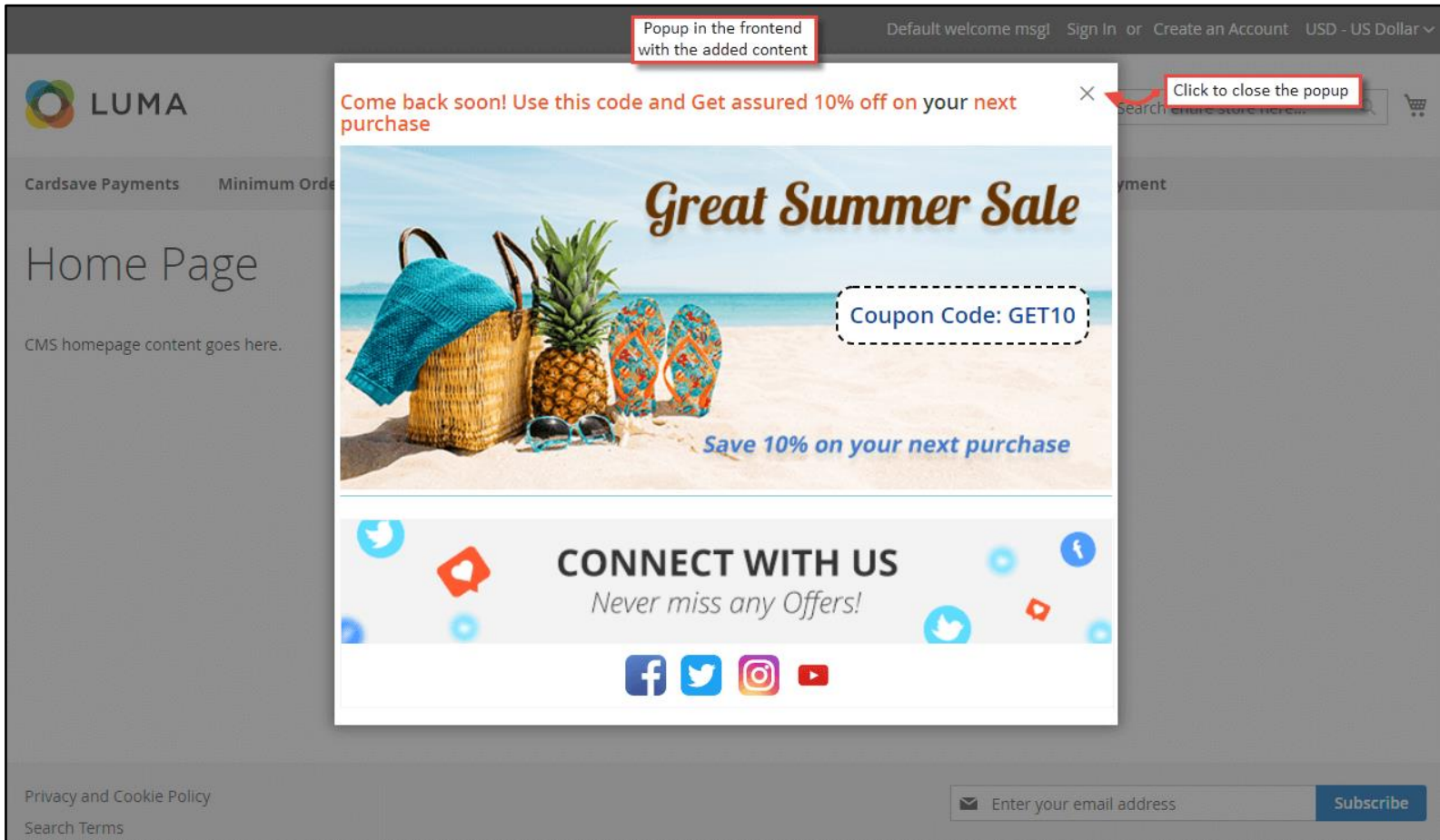
```
.discount-coupon-section{  
border-bottom: 1px solid #7ACCC8;  
}  
.discount-image {  
position: relative;
```

Enter content to show in the popup

Add custom CSS for the popup

#### 4. Popup in Frontend

On the scheduled start date, specified page and based on the display rule, the saved popup shows in the frontend based on the priority. As the popups are responsive, they can be seen from the tablet and mobile devices as well. For example, we have displayed coupon code block along with the social media connection buttons. You can display any type of content to grab the visitors' attention and convert them to perform a specific action as per your requirements.



The screenshot displays a Magento 2 storefront with a prominent popup. The popup is titled "Come back soon! Use this code and Get assured 10% off on your next purchase". It features a beach-themed image with a wicker basket, a pineapple, and flip-flops. The main text reads "Great Summer Sale" and "Save 10% on your next purchase". A coupon code "GET10" is displayed in a dashed box. Below the image, there is a section titled "CONNECT WITH US" with the tagline "Never miss any Offers!" and icons for Facebook, Twitter, Instagram, and YouTube. The background shows the LUMA storefront with a search bar, navigation menu, and footer.

Annotations in the image include:

- "Popup in the frontend with the added content" pointing to the popup header.
- "Click to close the popup" pointing to the close button (X) in the top right corner of the popup.