

Mapp Cloud – Engage Extension for Magento


This guide explains how to configure Mapp Engage to work with the Mapp Cloud Extension for Magento.

Magento Addon Settings

To turn on Magento integration two feature switches must be turned on to use the addon:

- mapp_connect_enabled
- mapp_connect_magento_enabled

Navigation Path

1. In the **Main Navigation**, click  | **Mapp Connect**.
⇒ The **Connected Apps** window opens with an overview of available third-party add-on applications.
2. Click connect new App.
⇒ The **Configure Add-On** window opens.
Choose Type: Magento
Type Integration Name
Type Integration description (not necessary)
Click blue button CREATE
3. New integration setting window shows up.

Overview (tab)

This section provides general information on the Magento add-on, the connection status, connected Magento application, connected Magento store and integration ID and secret key. Here you can enable or disable the add-on and the add-on features.

Item	Description
Basic Information	Shows information on the add-on. Name and description can be edited.
Status	This toggle switch is enabled by default. To disable the add-on, click the toggle switch.
Connection	Shows the connection status of the add-on.
Connected Magento Application	Shows the name of Magento instance that add-on is connected to. Before setting up connection in Magento app show Disconnected status.
Connected Magento Store	Shows the name of Magento Store that add-on is connected to. Before setting up connection in Magento app show Disconnected status.

Item	Description
Integration ID	Shows generated integration ID from this add-on. Use this to setup connection in Magento App.
Secret	<p>Regenerate secret button shows secret key which need to be copy & paste in integration setup in Magento app. Be aware that secret shows only once. Whenever new secret is regenerated application will disconnect and you will need to change secret key in Magento app Mapp Connect setup.</p> <p>It's a good practice to copy it to notepad during setting up connection and then removing it after setup is done.</p>
Save	<p>Saves any changes that you make to the Magento settings.</p> <p>There is no prompt. If you make changes and exit Mapp Connect, your changes are not saved automatically.</p>

Mapping (tab)

A mapping is a list of imported data objects from Magento. There are four default types of import and users don't need to setup anything on their own.

Item	Description
Transaction Mapping	Allows to import Magento order data and saved in Transactional Related Data table and send order email. Edit button allows to change mapping items (not recommended due to email parameters – if mapping name is changed, email placeholder needs to be changed) or add additional order attributes (they need to be added to Transactional RD structure first)
Newsletter Mapping	Adds user to newsletter mapping. Not editable.
Customer Mapping	Adds users to Mapp Engage. By clicking edit users can add more Magento attributes as addon attributes.
E-mail Mapping	Here are all default parameters which can be used as email placeholders. Editing and adding new allowed (remember to use same name in email placeholders with <i>parameter.alias</i>)

Data Synchronization (tab)

This tab allows to edit above mapping items.

Magento Plugin Settings

1. Mapp Connect plugin can be download from:

- <https://packagist.org/packages/mappconnect/magento2-module>
- <https://github.com/mappconnect>

To install it use:

```
composer require mappconnect/magento2-module
```

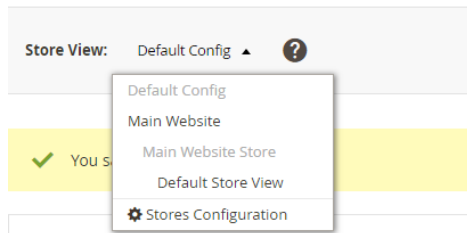
then:

```
bin/magento setup:upgrade
```

Settings (tab)

1. To setup connection with Mapp Connect go to:
STORES->CONFIGURATION->MAPP CONNECT-> SETTINGS
2. Choose for which website or store or store view enable the connection from Store view Menu

Configuration



Magento integration support multiple site mapping:

Magento				Mapp Engage	Notes
Website A	Store A1	Store View A1A	>>>	Add-On ID 1	<ul style="list-style-type: none"> • Each website of a Magento App will be linked to a specific Add-On ID (either in a single or in multiple Engage instances). • Mapp Cloud Extension in Magento will be installed globally, Configuration will be applied for each Website including an API Authentication per Website (linked to a dedicated Add-On ID in Engage).
		Store View A1B			
	Store A2	Store View A2A			
Website B	Store B1	Store View B1A	>>>	Add-On ID 2	
		Store View B1B			
Website C	Store C1	Store View SV	>>>	Add-On ID 3	

3. Setup General Configuration:

Module Enable: YES

Mapp Connect API URL: <https://jamie.g.shortest-route.com/charon/api/v1/>

All customers use same API URL address (it's bone collector address).

4. Integration Configuration:

Integration Enable: YES

Integration ID: generated in Mapp Connect Addon (as above)

Integration Secret: generated in Mapp Connect Addon (as above)

5. Synchronization Configuration:

Turn on or off which data should be imported to Mapp Engage

6. Mapp Engage Group Configuration:

By default, with every new addon created in Mapp Connect and connected 3 groups are created:

- Storename.IntegrationID_Customers
- Storename.IntegrationID_Guests
- Storename.IntegrationID_Subscribe

To change group, pick one from the list and click SAVE CONFIG button. To use default groups choose option 'Use system value'.

Messages (tab)

Here is the list of all Magento Transactional emails. Users can use default Magento email or choose prepared message from integrated Mapp Engage system. All messages (not only group) are available on the list. After choosing new email templates click SAVE CONFIGURATION.

To create Mapp Engage email templates (prepared messages), use these placeholders:

sales_email_order_template

(please check placeholders for transaction items in example under the list)

- parameter.billing_address
- parameter.email_order_note
- parameter.order_id
- parameter.order_items_grid

- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description
- parameter.shipping_message

sales_email_order_guest_template

- parameter.billing_address
- parameter.email_order_note
- parameter.guest_customer_name
- parameter.order_created_at_datetime
- parameter.order_id
- parameter.order_items_grid
- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description
- parameter.shipping_message

sales_email_order_comment_template

- parameter.customer_account_url
- parameter.customer_name
- parameter.order_comment
- parameter.order_id
- parameter.order_status

sales_email_order_comment_guest_template

- parameter.guest_customer_name
- parameter.order_comment
- parameter.order_id
- parameter.order_status

sales_email_invoice_template

- parameter.billing_address
- parameter.customer_account_url
- parameter.customer_name
- parameter.invoice_comment

- parameter.invoice_id
- parameter.invoice_items_grid
- parameter.order_id
- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description
- parameter.shipping_description

sales_email_invoice_guest_template

- parameter.billing_address
- parameter.guest_customer_name
- parameter.invoice_comment
- parameter.invoice_id
- parameter.invoice_items_grid
- parameter.order_id
- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description

sales_email_invoice_comment_template

- parameter.customer_account_url
- parameter.customer_name
- parameter.invoice_comment
- parameter.invoice_id
- parameter.order_id
- parameter.order_status

sales_email_invoice_comment_guest_template

- parameter.guest_customer_name
- parameter.invoice_comment
- parameter.invoice_id
- parameter.order_id
- parameter.order_status

sales_email_shipment_comment_template

- parameter.customer_account_url
- parameter.customer_name

- parameter.order_comment
- parameter.order_id
- parameter.order_status
- parameter.shipment_id

sales_email_shipment_comment_guest_template

- parameter.guest_customer_name
- parameter.order_comment
- parameter.order_id
- parameter.order_status
- parameter.shipment_id

sales_email_creditmemo_template

- parameter.billing_address
- parameter.credit_memo_comment
- parameter.credit_memo_id
- parameter.credit_memo_items_grid
- parameter.customer_account_url
- parameter.customer_name
- parameter.order_id
- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description
- parameter.shipping_description

sales_email_creditmemo_guest_template

- parameter.billing_address
- parameter.credit_memo_comment
- parameter.credit_memo_id
- parameter.credit_memo_items_grid
- parameter.guest_customer_name_billing
- parameter.order_id
- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description
- parameter.shipping_description

sales_email_creditmemo_comment_template

- parameter.credit_memo_comment
- parameter.credit_memo_id
- parameter.customer_account_url
- parameter.customer_name
- parameter.order_id
- parameter.order_status

sales_email_creditmemo_comment_guest_template

- parameter.credit_memo_comment
- parameter.credit_memo_id
- parameter.guest_customer_name
- parameter.order_id
- parameter.order_status

customer_create_account_email_template

- parameter.customer_account_url
- parameter.customer_email
- parameter.customer_name

customer_create_account_email_no_password_template

- parameter.customer_account_url
- parameter.customer_email
- parameter.customer_name

customer_create_account_email_confirmation_template

- parameter.account_confirmation_url
- parameter.customer_account_url
- parameter.customer_email
- parameter.customer_name

customer_create_account_email_confirmed_template

- parameter.customer_account_url
- parameter.customer_email
- parameter.customer_name

customer_password_forgot_email_template

- parameter.customer_name
- parameter.reset_password_url

customer_password_remind_email_template

- parameter.customer_account_url
- parameter.customer_name

customer_password_reset_password_template

- parameter.customer_name

customer_account_information_change_email_template

customer_account_information_change_email_and_password_template

sendfriend_email_template

- parameter.product_name
- parameter.recipient_email_address
- parameter.recipient_name
- parameter.sender_custom_message
- parameter.sender_email
- parameter.sender_name
- parameter.url_for_product
- parameter.url_for_product_small_image_75_px

catalog_productalert_email_price_template

- parameter.alert_data_grid
- parameter.customer_name
- parameter.email_footer_template
- parameter.email_header_template

catalog_productalert_email_stock_template

- parameter.alert_data_grid
- parameter.customer_name
- parameter.email_footer_template
- parameter.email_header_template

wishlist_email_email_template

- parameter.customer_name
- parameter.view_wish_list_url

- parameter.wish_list_items
- parameter.wish_list_message

Unique List

- parameter.billing_address
- parameter.email_order_note
- parameter.order_id
- parameter.order_items_grid
- parameter.payment_details
- parameter.shipping_address
- parameter.shipping_description
- parameter.shipping_message
- parameter.guest_customer_name
- parameter.order_created_at_datetime
- parameter.customer_account_url
- parameter.customer_name
- parameter.order_comment
- parameter.order_status
- parameter.invoice_comment
- parameter.invoice_id
- parameter.invoice_items_grid
- parameter.shipment_id
- parameter.credit_memo_comment
- parameter.credit_memo_id
- parameter.credit_memo_items_grid
- parameter.guest_customer_name_billing
- parameter.customer_email
- parameter.account_confirmation_url
- parameter.reset_password_url
- parameter.product_name
- parameter.recipient_email_address
- parameter.recipient_name
- parameter.sender_custom_message
- parameter.sender_email
- parameter.sender_name
- parameter.url_for_product
- parameter.url_for_product_small_image_75_px

- parameter.alert_data_grid
- parameter.email_footer_template
- parameter.email_header_template
- parameter.view_wish_list_url
- parameter.wish_list_items
- parameter.wish_list_message