

Magento 2® Guide

Multi-Language Alternate Hreflang Tags

Multi-Language Alternate Hreflang

Thank you for choosing a Magmodules extension for your Magento® store. The Hreflang tag is a technical solutions introduced in 2011, the Hreflang tag can be used when you have a store in multiple languages with similar products, categories and Homepage content. With this Hreflang Tag you can point visitors to the most relevant language for the visitor. This extension automatically adds this language tag to the source whenever there is a alternative language for that product, categorie or homepage whenever it's available. In this way the Hreflang Tags enhances your SEO strategy without self-coding solutions.

What is Rel="ALTERNATE" Hreflang="LANGUAGE"?

The Hreflang is a code in the source which specifies the overall language and or regional language for that certain page and which URLs there are available. In this way the Search Engine can show the right URL to the Search Engine users. The variations will be crawled by Search Engines as Google and will be indexed in the way you've confiured the languages and connecting URLs.

With the Hreflang Tags you can tell Search engines that you have the same content available for multiple languages and/or you can aim the specific URL's to geographic regions, but in the same language.

Installation

There are 2 different ways to install the extension:

1. [Installation through the Magento Marketplace](#)
2. [Installation through FTP](#)

Knowledge Base

In our knowledge Base we add the most frequently asked questions from this Magento® extension and we setup a clear guide to help you with the installation and configuration. Please feel free to ask any further questions so we can complete this knowledge base for the benefits of all as this knowledge base is designed to offer a complete support option in self-service.

It allows you to search for the frequently quested actions or have a peek in the configuration settings to get the most out of the extensions

You can find the Knowledge Base for this extension here;

<https://www.magmodules.eu/help/alternate-hreflang-magento2>

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