



Gift Cards Extension

User Guide

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1. Extension Description

Gift Cards Magento Extension adds some magic of gift-giving process to your shop. The add-on allows customers to buy gift cards of different types and lets admins configure all the necessary options in a flexible and seamless way.

Gift Card Types – choose one of the three types of gift cards:

- Email Gift Card (a code is sent via email to a recipient)
- Print-Out Gift Card
- Mail Gift Card (a physical Gift Card delivered by post office).

Gift Cards Pricing – assign individual values to gift cards using one of the 3 pricing schemes:

- a fixed price (the gift card value can't be changed)
- a drop-down with a predefined list of prices
- a price range (a gift card amount can be chosen within the price range set by the store admin).

Partial Payment – let customers spend the full or participial gift card amount to pay the transaction.

Full Backend Control – specify gift card value, balance and currency. Create gift cards for different Store Views. Set expiration time span.

Manage Gift Cards with API – control every aspect of gift cards in your shop: create/delete, manage, view gift card(-s) without the necessity to log in to the Admin panel.

Gift Cards Usage – allow both registered customers and guests to use gift cards. Let shoppers display custom gift messages/images on gift cards. Redeem gift card codes in a separate block both in a shopping cart and during the checkout.

Pre-generated Gift Codes – allow customers to pre-generate a certain amount of gift card codes.

Export / Import – export Gift Cards codes into .csv and .xml files. Import gift card information into your Magento store.

2. Extension Installation

To install the extension, please follow the steps below:

1. Disable the *Compilation Mode* (if enabled).
2. Log out from *Magento Admin Panel* (if logged in).
3. Unpack the contents of the *Extension folder* (depending on your current Magento version) from the package file purchased from Mageworx to your Magento root folder.
4. Log into *Magento Admin Panel*.
5. Go to *System* → *Cache Management*, select the *Refresh* option under the *All Cache* drop-down menu and press the *Save Cache Settings* (if Cache Control is enabled in Magento).
6. Enable the *Compilation Mode* back (if necessary).
7. Go to *System* → *Configuration* → *Webtex* → *Gift Cards*. If you see the Gift Cards section, the installation is done.

Note! To display gift card codes in the Order View section, insert the following

`<?php echo Mage::helper('giftcards')->getUsedGiftCards($_order->getId())?>` after line 47 in the file `app/design/adminhtml/default/default/template/sales/order/view/tab/info.phtml`


Note! Check the shopping cart page on the front-end. If the Gift Card Block is missing, insert it manually:

1. Find the file `cart.phtml` here `app/design/frontend/default/<your design>/template/checkout/cart.phtml`
2. Find the line with `<?php echo $this->getChildHtml('coupon') ?>` and *below* it insert the following code `<?php echo $this->getChildHtml('giftcards') ?>`

3. General Settings

To configure the Gift Cards extension settings, go to System - Configuration - Webtex - Gift Cards.

The Defaults section settings:



Defaults	
Min Gift Card Value	20
Max Gift Card Value	200
Show In Shopping Cart Page	Yes
Show In Checkout Page	Yes
Show email delivery date field	Yes
Split Gift Card Amount	No
Link Gift Card to Website	No
Gift Card Product Attribute Set	Select Attribute Set

- *Min/Max Gift Card Value* – limits the price range for the gift cards.
- *Show in Shopping Cart Page* – allows users to apply Gift Cards in the shopping cart.
- *Show in Checkout Page* – allows users to apply Gift Cards during the checkout.
- *Show Email Delivery Date Field* – lets users set an email delivery date.
- *Split Gift Card Amount* – allow users to split the Gift Card amount.
- *Link Gift Card to Website* – links a Gift Card to a specific Website.
- *Gift Card Product Attribute Set* – specifies the attribute set for a Gift Card Product.

The Email Options section:

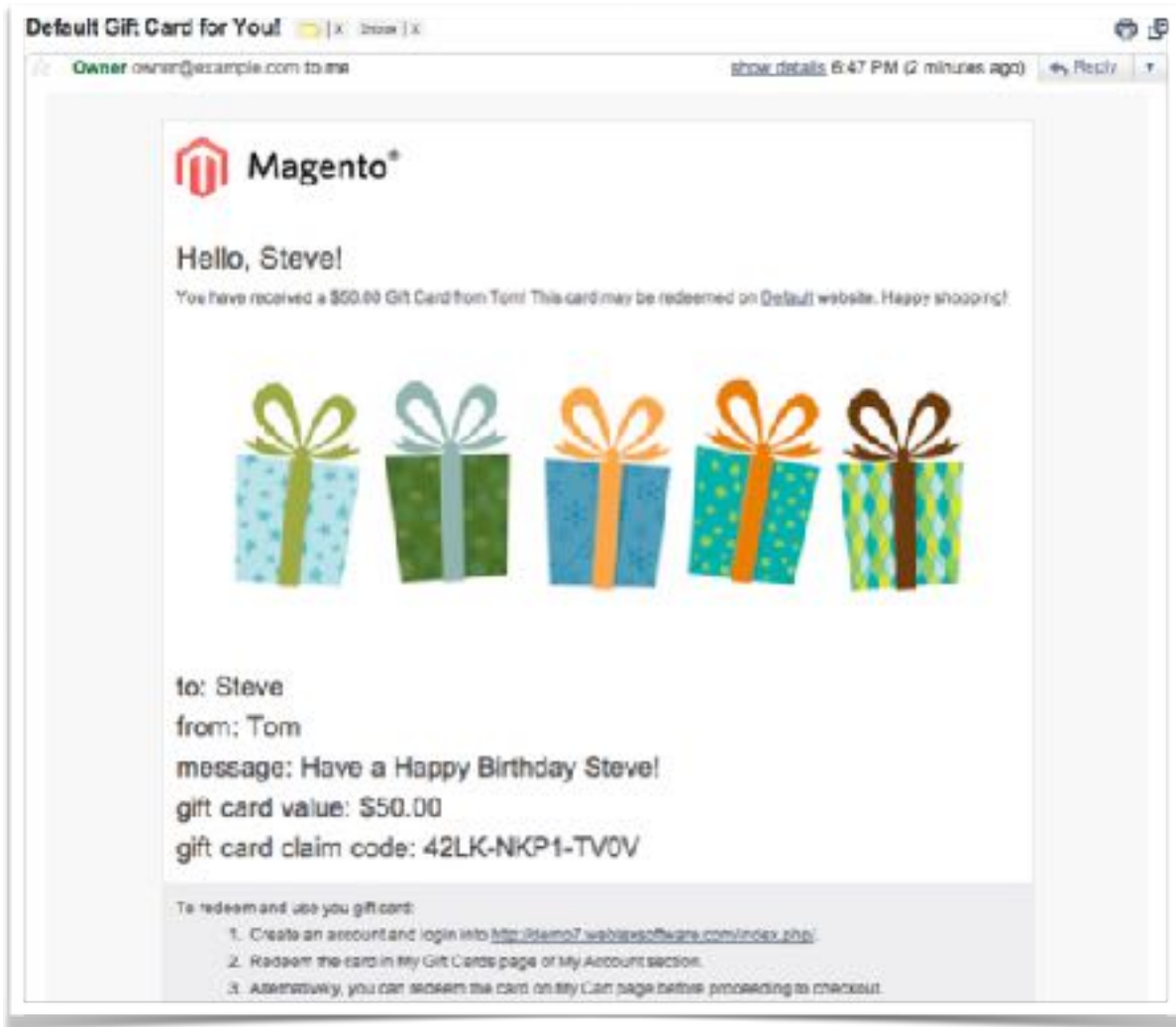


Email Options	
Use default GiftCard picture for Email	No <small>Set "No" for use product picture</small>
Template for confirmation	Gift Card Confirm (Default Template from Local)
Template for offline	Gift Card Offline (Default Template from Local)
Template for print	Gift Card Print (Default Template from Local)
Template for e-mail	Gift Card E-mail (Default Template from Local)

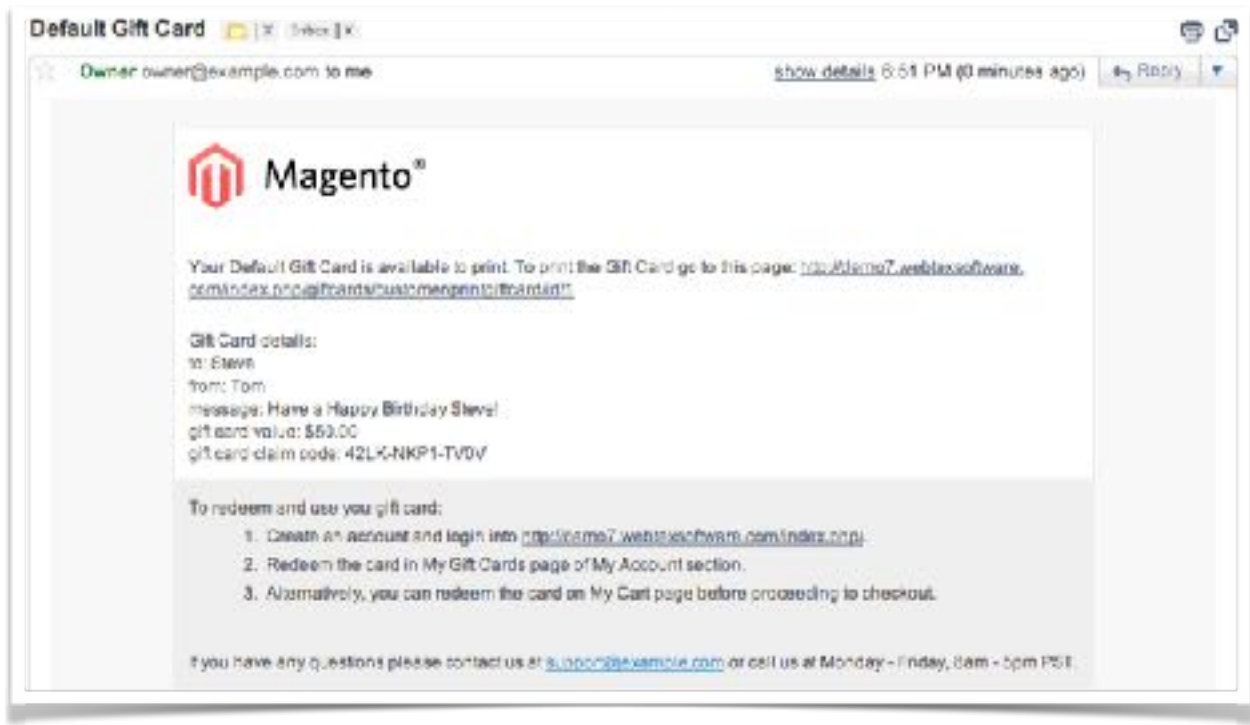
- *Template for confirmation* – sets the template for the confirmation page.
- *Template for offline* – specifies the template for the offline Gift Card page.
- *Template for print* – defines the template for the print Gift Card page.
- *Template for email* – sets the template for the email Gift Card page.

Gift Card Email Templates

When an Email Gift Card is sent, the following template will appear in the inbox:

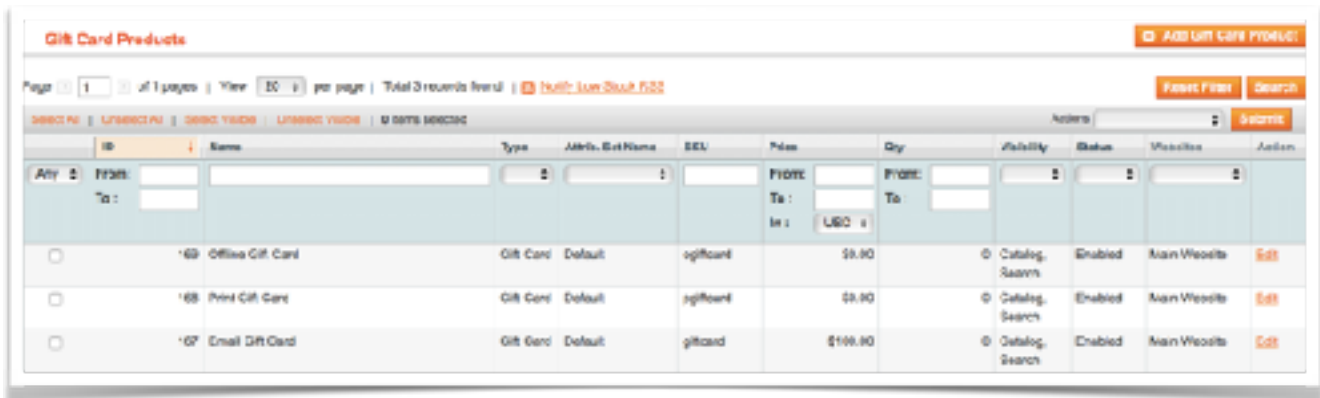


When a Print Gift Cards is purchased, the customer receives an email similar to this one:



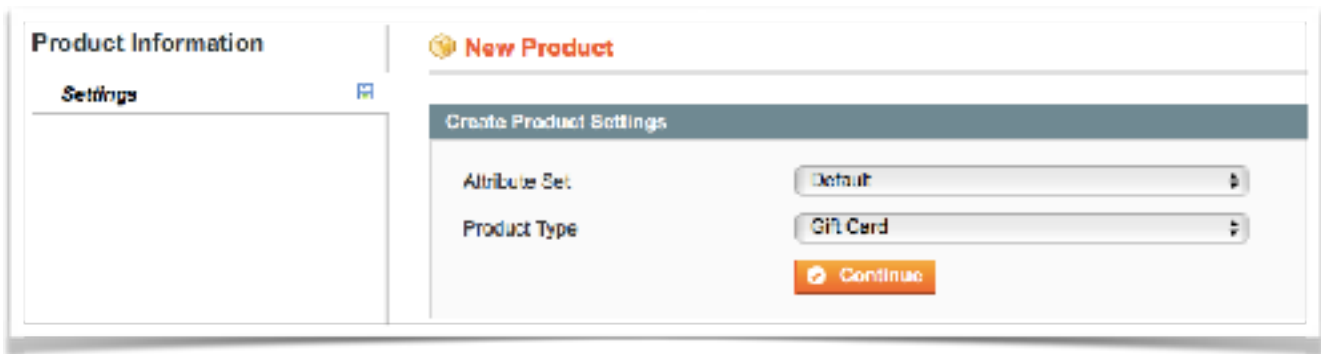
4. Gift Card Product Creation

Gift Card is a prepaid card that can be purchased and used in your shop by customers.



To create a new Gift Card product, you need to go through the standard product creation procedure.

Jump to [Customers - Gift Cards - Gift Card Products](#) or [Catalog - Manage Products](#) and hit the *Add (Gift Card) Product* button. Set the Product Type to *Gift Card* from the dropdown and press *Continue*.



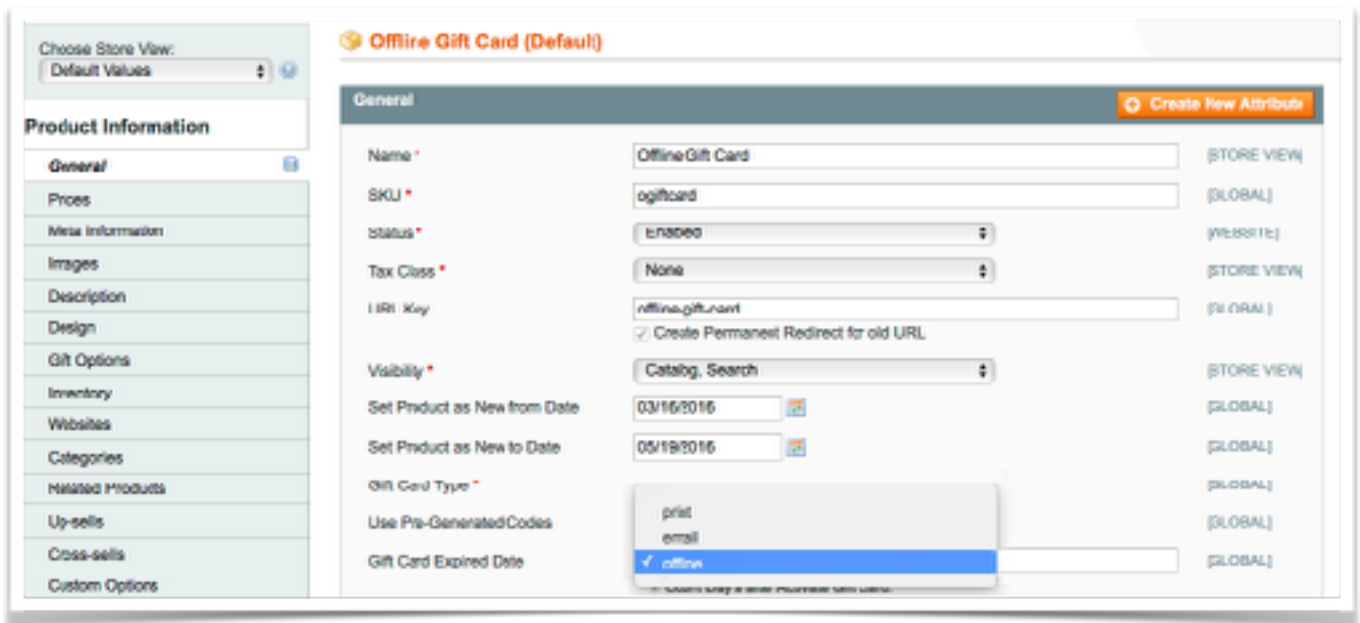
Under the General tab, fill in the required fields:

- **Name** – the gift card name (usually corresponds to its type).
- **SKU** – Stock Keeping Unit (identifies the new product in your shop).
- **Status** – enables or disables product.
- **Tax Class** – lets you choose a suitable tax class.
- **Visibility** – allows you to select where the Gift Card product would be visible in your shop.
- **Gift Card Type** – lets you choose the appropriate Gift Card type:

Email - a code is sent via *email* to a recipient;

Offline - a physical gift card delivered via a *post office*;

Print - a gift card that you can print at home.



You can also fill in the optional fields:

- **URL Key** – a unique value used to build a user-friendly URL.
- **Set Product as New from Date** – marks product as new from a specific date.
- **Set Product as New to Date** – marks product as new until a specific date.

- *Use Pre-Generated Codes* – allows pre-generating codes for selected type of a Gift Card product.
- *Gift Card Expired Date* – specifies the date after which a gift card is no longer in effect.

5. Gift Card Pricing

Under the Price tab, you can set one of the three types of prices for a gift card:

1. **Fixed price** - the gift card value can't be changed on the front-end;

2. **Price Range** - set the price as 0 to allow customers enter their own amount for Gift Cards;

Note! The price range min and max value is specified under System - Configuration - Gift Cards.

3. **Predefined prices** - set a list of prices customers can choose from.

6. Gift Cards Back-End Management

To track the list of all gift cards or create/edit gift cards, go to [Customers – Gift Cards – Manage Gift Cards](#).

The screenshot shows the 'Manage Gift Cards' interface. At the top, there is a title 'Manage Gift Cards' and an 'Add New Gift Card' button. Below the title, there is a pagination and view control section: 'Page 1 of 1 pages | View 20 per page | Total 1 records found'. There are also 'Reset Filter' and 'Search' buttons. A breadcrumb trail shows 'Home > Customers > Gift Cards > Manage Gift Cards'. Below this is a table with columns: Card ID, Card Code, Initial Value, Current Balance, Rejected, Receipt Email, Created in Order, Used in Order(s), Date Created, Card Type, Status, and Action. One record is visible with Card ID 1, Card Code INMM-3193-6672, Initial Value 3130.00, Current Balance 0.00, Rejected 'Made', Receipt Email 'made@joomla.com', Created in Order '1', Used in Order(s) '1', Date Created 'Mon 27, 2016 17:35 PM', Card Type 'E-mail', and Status 'Active'. The Action column contains 'Edit', 'Reset Code', and 'Delete' buttons.

Gift Cards Creation

To create a new Gift Card, jump to [Customers - Gift Cards - Manage Gift Cards](#) and hit the *Add New Gift Card* button.

The screenshot shows the 'New Gift Card' form. The title is 'New Gift Card'. Below the title is a section header 'Gift Card Info'. The form contains the following fields and controls:

- Generate Card Code:** A checkbox that is checked.
- Enter Card Code *:** A text input field.
- Number of Gift Cards:** A text input field with the value '1'.
- Gift Card Value *:** A text input field with the value '0.00'.
- Card Currency *:** A dropdown menu with 'USD' selected.
- Status:** A dropdown menu with 'Inactive' selected.
- Gift Card Type:** A dropdown menu with 'E-mail' selected.
- Gift Card Store:** A dropdown menu with 'All Stores' selected.
- Gift Card Expiration Date:** A date input field with a calendar icon.

Here is what each of the setting does:

- *Enter Card Code* – lets you manually enter a Gift Card Code if the checkbox *Generate Card Code* is disabled.
- *Number of Gift Cards* – sets the number of cards created at a time.

- *Card Currency* – chooses the appropriate Gift Card Currency from the list of the supported currencies in your shop.
- *Status* – specifies the current Gift Card status from the Active, Inactive, Used, Expired or Refunded.
- *Gift Card Store* – defines the store view with available Gift Cards.
- *Gift Card Expiration Date* – specifies the date after which the Gift Card is no longer in effect.

Recipient Info

The extension allows entering/changing the Recipient Info when creating/editing a Gift Card:

The screenshot shows a form titled "Recipient Info" with the following fields and values:

To Name	Joe Michell
To Email	joo@example.com
From Name	Dan Brown
Message	Have a nice day, darling!
Mail Delivery Date	

Here is what each of the settings does:

- *To Name* – the name of the recipient;
- *To Email* – the email of the recipient.
- *From Name* – the name of the sender.
- *Message* – a custom Gift Card message.
- *Mail Delivery Date* – the final date when a gift card must be delivered.

Gift Cards Codes Export

Newly created Gift Cards can be instantly exported to .csv file:

1. Enable the checkbox *Save Gift Cards Codes to CSV*;
2. Specify the *Path to Export Gift Cards Codes* or leave it as is.

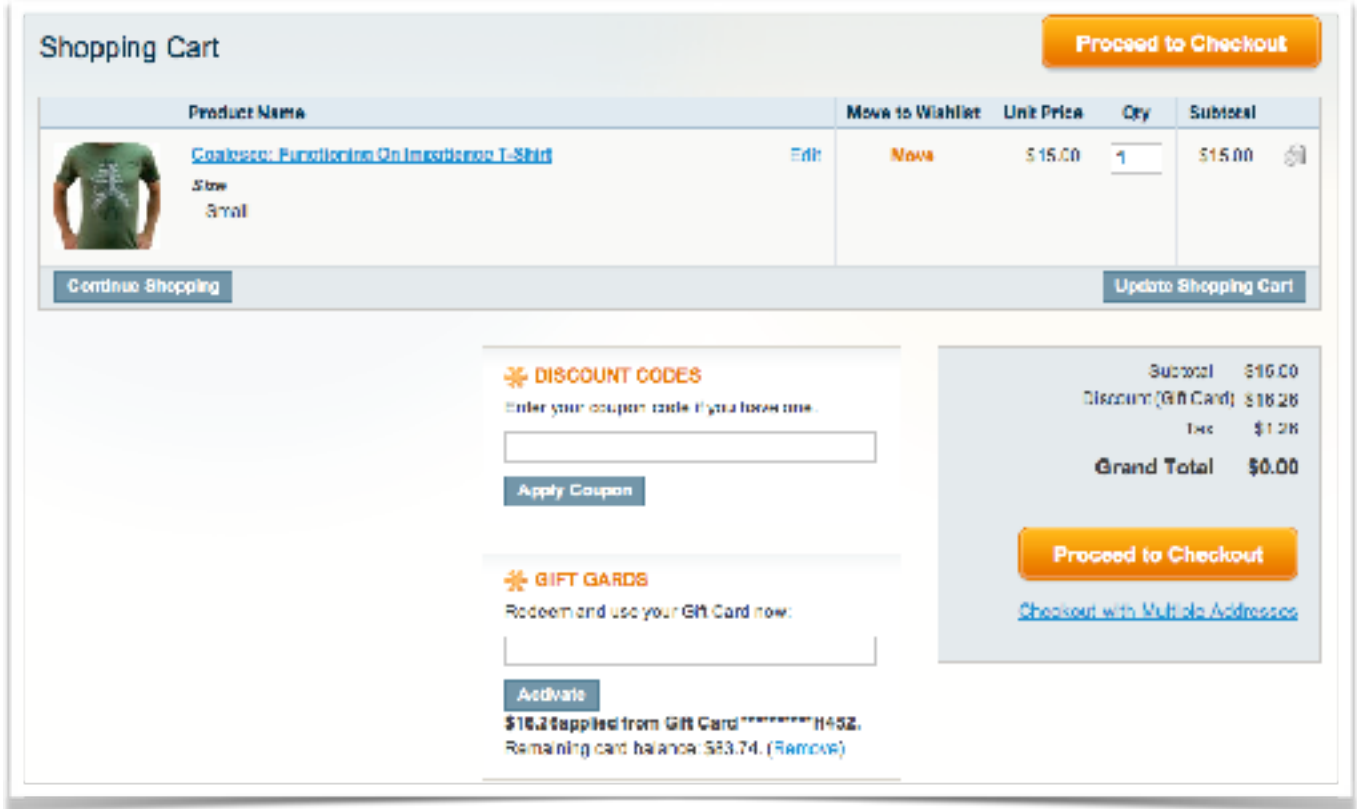
The screenshot shows a form titled "Export Gift Cards Codes" with the following settings:

Save Gift Card Codes to CSV	<input checked="" type="checkbox"/>
Path to export Gift Card Codes	/var/export/cardslist_28-03-2010-121313.csv

7. Gift Card Code Redeem

Gift Cards can be used both by *registered customers and guests*. When someone need to redeem a Gift Card code, he has two options:

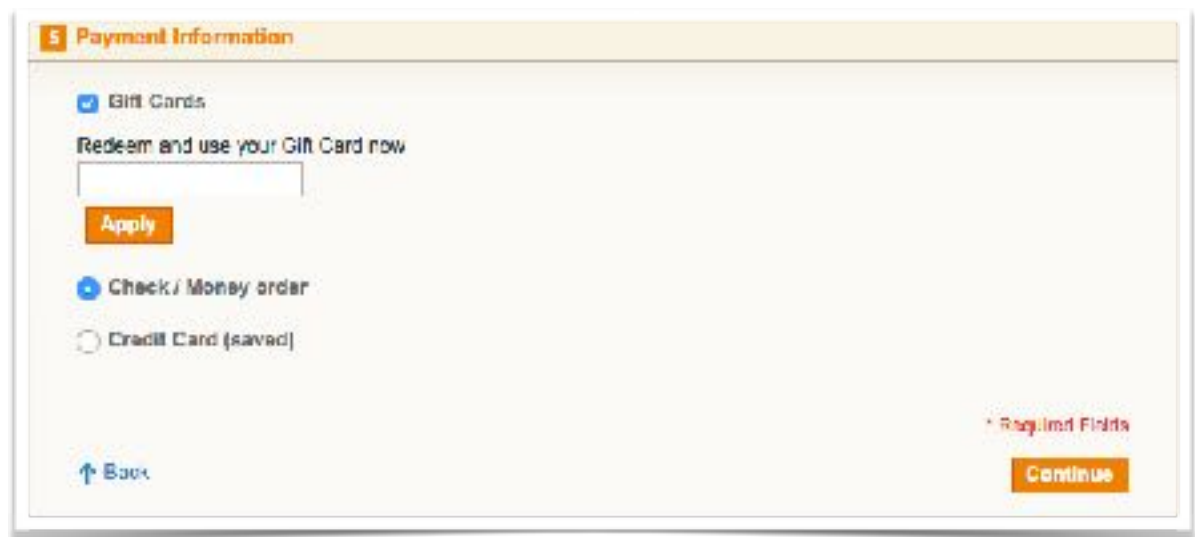
1. To redeem and use it right *on the shopping cart page*.



The screenshot shows a shopping cart interface. At the top, there's a "Shopping Cart" header and a "Proceed to Checkout" button. Below the header is a table with columns: Product Name, Move to Wishlist, Unit Price, Qty, and Subtotal. The table contains one item: "Compressor: Funnelvision On Investment T-Shirt" with a unit price of \$15.00 and a quantity of 1, totaling \$15.00. There are "Continue Shopping" and "Update Shopping Cart" buttons. Below the table, there are sections for "DISCOUNT CODES" and "GIFT CARDS". The "GIFT CARDS" section has a text input field, an "Activate" button, and a message: "\$16.2 applied from Gift Card *****11452. Remaining card balance: \$33.74. (Remove)". To the right, a summary box shows: Subtotal: \$16.00, Discount (Gift Card): \$16.28, Tax: \$1.28, and Grand Total: \$0.00. There is another "Proceed to Checkout" button and a link "Checkout with Multiple Addresses".

To redeem a Gift Card a user will simply need to enter a Gift Card code and hit the *Activate* button. The Gift Card amount will be automatically deducted from the cart total.

2. To redeem the gift card code *during the checkout*:



The screenshot shows a "Payment Information" page. It has a "Gift Cards" section with a checked checkbox and a text input field for the code. Below the input field is an "Apply" button. There are also radio buttons for "Check / Money order" (selected) and "Credit Card (saved)". At the bottom, there is a "Back" button and a "Continue" button. A note says "* Required Fields".

In both ways customer can spend a full or a partial Gift Card amount to pay for the transaction.

8. Pre-Generated Gift Card Codes

The Gift Cards Extension allows pre-generating Gift Card codes. You can generate any amount of codes and easily manage them in the back-end.

To activate the Pre-Generating Gift Cards Codes option do the following:

The screenshot shows the 'Offline Gift Card (Default)' configuration page. The 'General' tab is active, and the 'Use Pre-Generated Codes' option is set to 'Yes'. Other visible options include Name, SKU, Status, Tax Class, URL Key, and Gift Card Type.

1. Jump to *Customers – Gift Cards – Gift Cards Product*;
2. In the *General* tab switch the *Use Pre-Generated Codes* option to *Yes* and hit the *Save* button. The *Pre-Generated Codes* tab in the left Product Information menu should appear.

The screenshot shows the 'Offline Gift Card (Default)' configuration page with the 'Generate Gift Card Codes' section active. The 'Amount of pre-generated codes' is set to 30. Below this, a table displays the generated codes.

ID	Card Code	Card Status	Action
33	V15WJHNAJ92-6NE4	On Sale	Delete
34	486K7A7A-6J6P1E1	On Sale	Delete
35	0UPH0-C24HG-MK2VQ	On Sale	Delete
37	0URU1-ND0H6-AU7KJ	On Sale	Delete
38	BRT21-7W4R6-US8U4	On Sale	Delete
36	C7VW60606-VW7JC	On Sale	Delete
34	F1466-H080W-0G03	On Sale	Delete
35	I16U4-333R-J8R0Y	On Sale	Delete
32	0PWA-WE08-V8UCF	On Sale	Delete
31	ND06W-Y02X-MW70C	On Sale	Delete
30	C7XW4-0710E-5R2C1	On Sale	Delete


Open the *Pre-Generated Codes* tab in the left Product Information menu, enter the amount of pre-generated codes and hit the *Generate* button. When the codes were generated, you can monitor how many codes have been sold and how many are still available.

9. Gift Card Codes Export/Import

Depending on how you plan to use your gift certificates, you may want to distribute your gift codes in different ways.

Export

The extension can export a list of generated gift codes in a .csv or .xml file. Jump to [Customers - Gift Cards - Export Gift Cards](#). Set *File type*, *Cards type* and *Cards Status*, then choose the appropriate export dates. Hit the *Export Gift Cards* button to complete the operation and save the result.

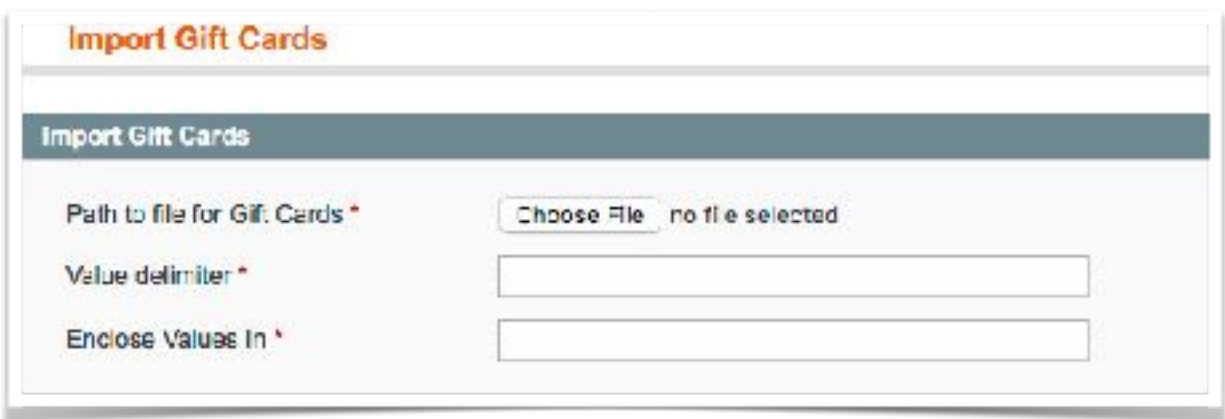


The screenshot shows the 'Export Gift Cards' form. At the top right, there are 'Reset' and 'Export Gift Cards' buttons. The form is titled 'Export Settings' and contains the following fields:

- File type for export: CSV (dropdown menu)
- Path to file: /var/log/giftcards (text input)
- Value delimiter: | (text input)
- Enclose Values In: " (text input)
- Cards type for export: All (dropdown menu)
- Cards status for export: Inactive (dropdown menu)
- Gift Card Create Date From: (text input with calendar icon)
- Gift Card Create Date To: (text input with calendar icon)

Import

The extension allows you to import the gift card information into your Magento store from .csv or .xml files. Go to [Customers - Gift Cards - Import Gift Cards](#), choose the file to import and press the *Import Gift Cards* button.



The screenshot shows the 'Import Gift Cards' form. At the top, there is a title 'Import Gift Cards'. The form contains the following fields:

- Path to file for Gift Cards: Choose File no file selected (button and text)
- Value delimiter: (text input)
- Enclose Values In: (text input)

11. Support

GOT QUESTIONS?

MageWorx offers FREE lifetime support and updates for any extension developed for Magento.

Need help with the extensions? Feel free submit a ticket from <http://support.magemorx.com>

GETTING HELP WITH MAGENTO

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