MAGESIDE

Magento Extension User Guide

# PROMOTION MESSAGE

for Magento 2

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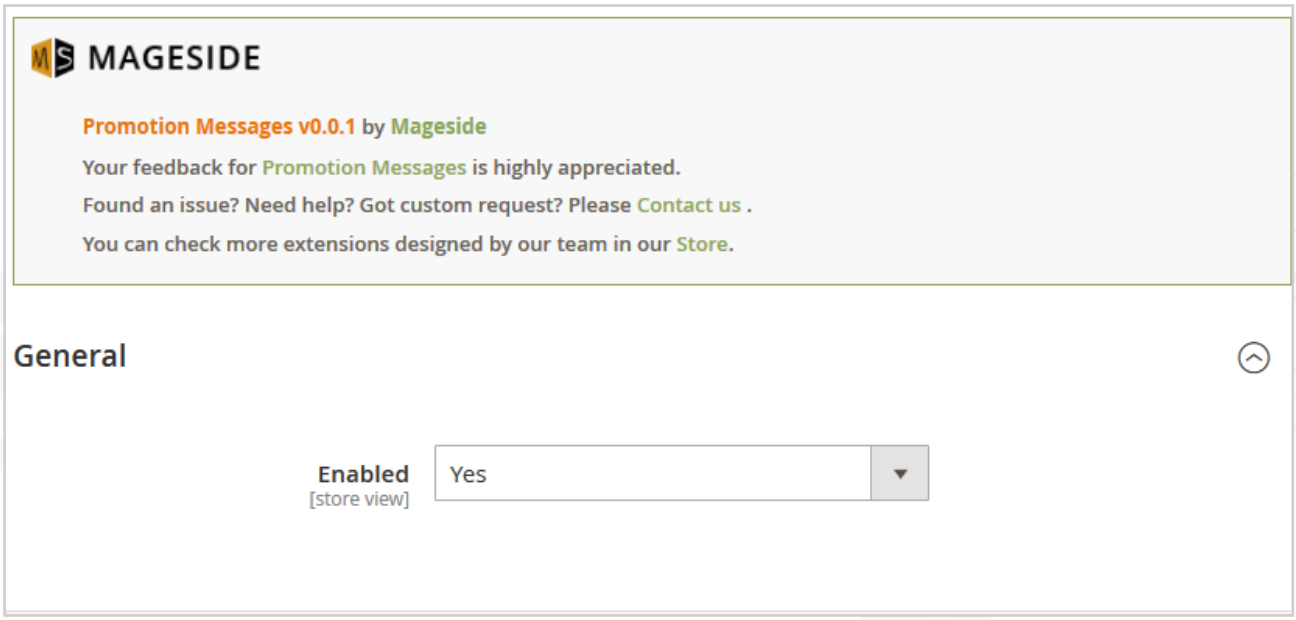
# Key Features

Promotion messages are shown only when a customer has at least one product in the shopping cart. An administrator can set rules to motivate the customer with possible benefits customer can get after adding more products to the basket. It's a win-win situation where a customer gets a discount and a merchant increases average order value.

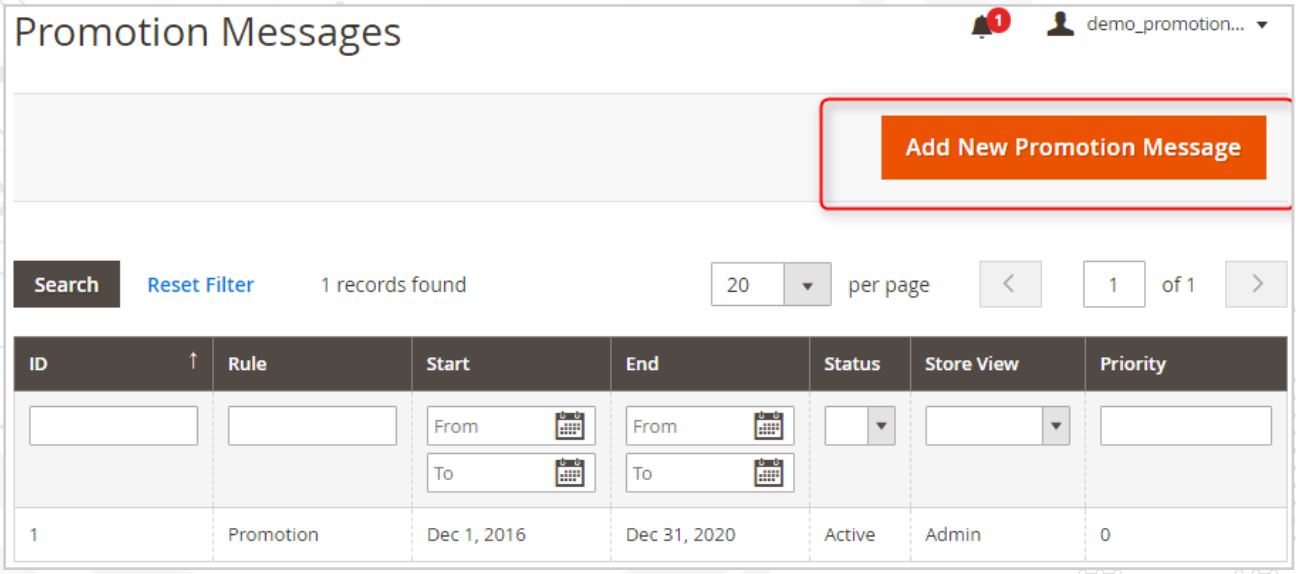
- Promotion message with own shopping cart rules.
- All native shopping cart rules are supported.
- The same promotion message rule can have many versions to display in different parts of the website.
- Promotion Message widget can be added to any place or page (product pages, homepage, shopping cart page etc)
- Complete control over promotion messages from admin panel

# Configuration

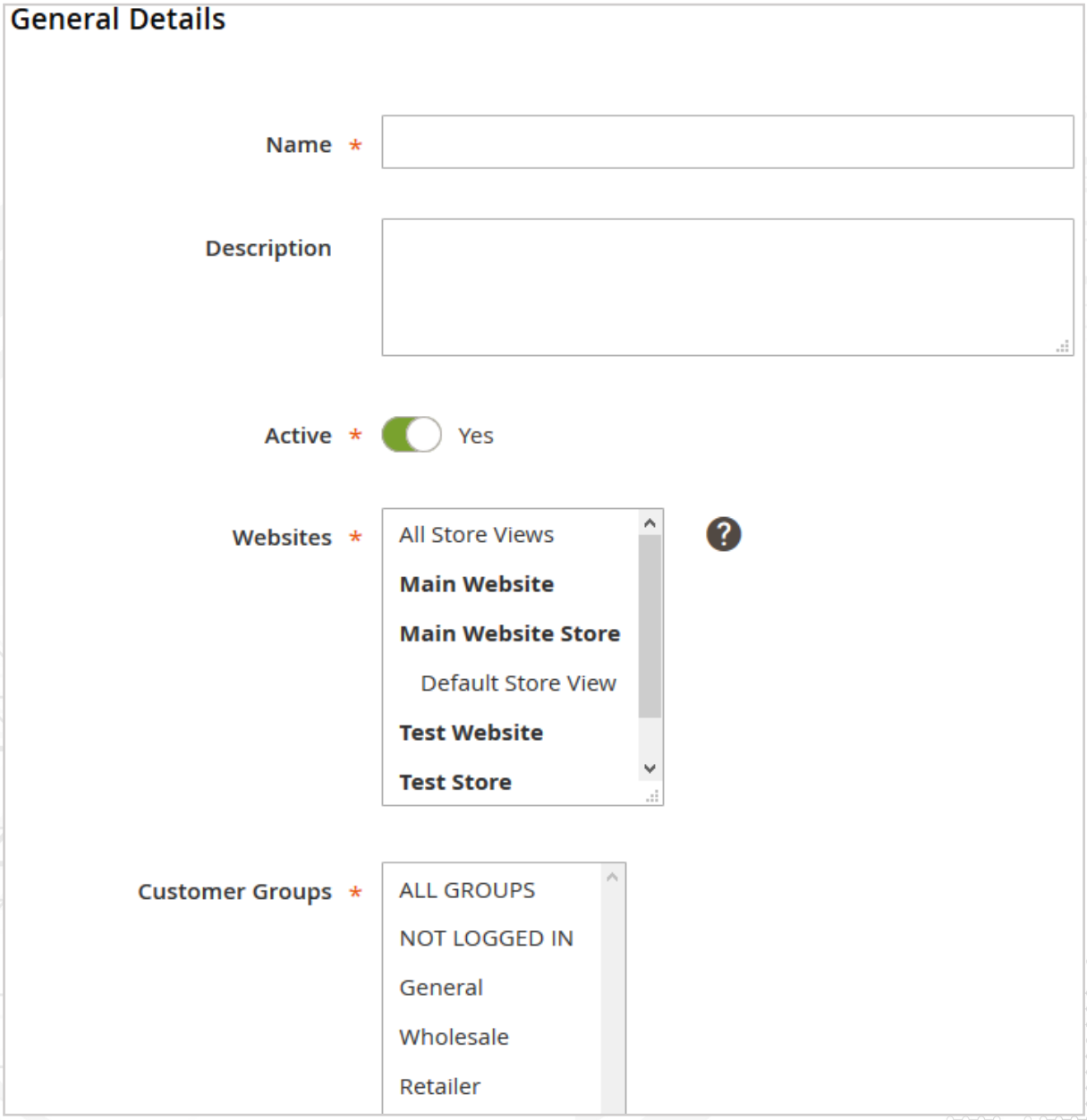
- **Enabled -** to enable the “Promotion Message” module select “yes”



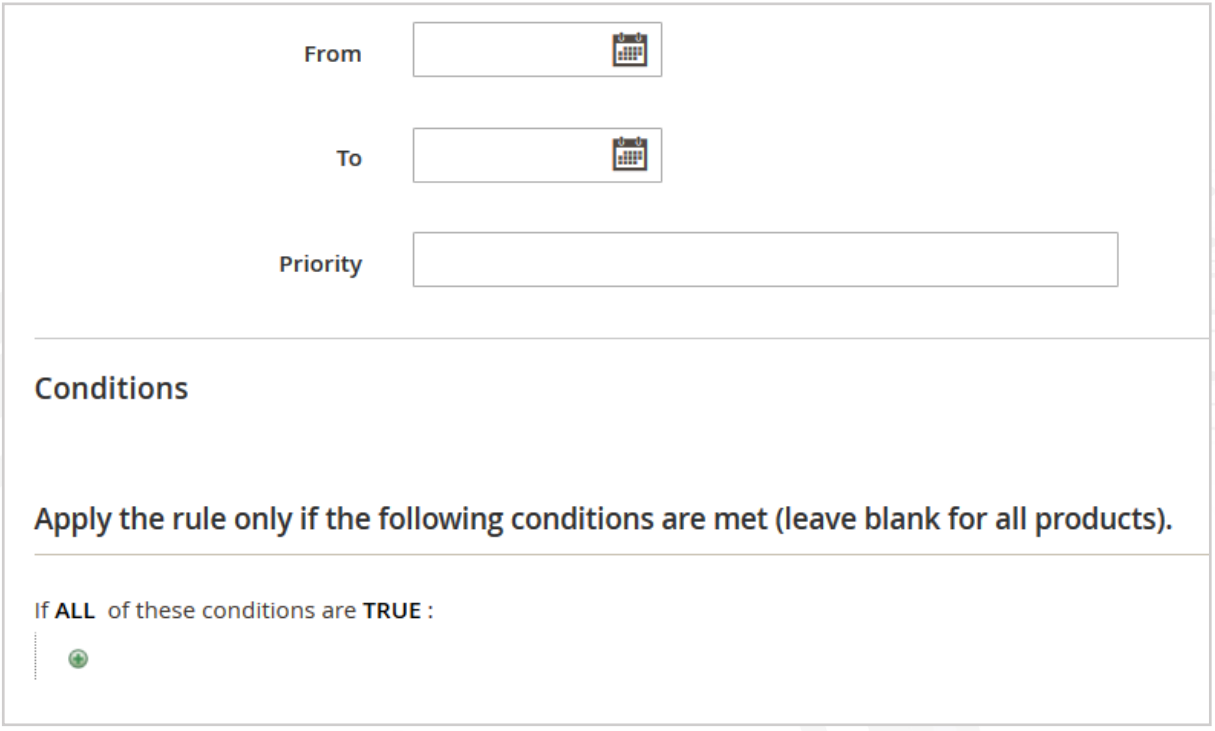

To create a new promotion message run to the “Promotion Message” panel and click *“Add New Promotion Message”*.



- **Name -** type the name of new promotion message
- **Description -** type the description of new promotion message
- **Active -** to activate promotion message select “yes”
- **Websites -** select websites where promotion message will be shown
- **Customer Groups -** select customer groups for promotion message



- **From -** select a date when a promotion message will be shown
- **To -** select a date when a promotion message will end
- **Priority -** type the priority of promotion message
- **Conditions -** add conditions for promotion message



Possible variables for content version of promotion message

## Content Messages

**You can choose this variables:**
{{current_items_quantity}} - Current products quantity
{{target_items_quantity}} - Total products quantity in the condition
{{to_target_items_quantity}} - The rest to the necessary products quantity
{{current_subtotal_excl_tax}} - Current price excluding tax
{{target_subtotal_excl_tax}} - Total price excluding tax in the condition
{{to_target_subtotal_excl_tax}} - The rest to the necessary price excluding tax
{{target_total_weight}} - Total weight in the condition
{{current_total_weight}} - Current weight
{{to_target_total_weight}} - The rest to the necessary weight
{{target_subtotal_incl_tax}} - Total price including tax in the condition
{{to_target_subtotal_incl_tax}} - The rest to the necessary price including tax
{{current_subtotal_incl_tax}} - Current price including tax

**Content Version #1**
**To create a content version of promotion message type an html code**

Content Version 1

Show / Hide Editor

```
<div style="color: #fbfdfd; font-size: 19px; background-color: #800000; margin-bottom: 10px; padding: 9px 0;">Add <span style="text-decoration: underline;">
{{to_target_subtotal_excl_tax}}</span> more to your basket to get <strong>FREE SHIPPING!</strong></div>
```

**How a content version will look like after html code was applied**

Content Version 1

Show / Hide Editor

Add {{to_target_subtotal_excl_tax}} more to your basket to get **FREE SHIPPING!**

## Content Version #2

## To create a content version of promotion message type an html code

Content Version 2

Show / Hide Editor

```
<div style="color: #830857; font-size: 19px; background-color: #8289f5; padding: 9px;">Add <span style="text-decoration: underline;">{{to_target_subtotal_excl_tax}}</span> more to your basket to get <strong>FREE SHIPPING!</strong></div>
```

## How a content version will look like after html code was applied

Content Version 2

Show / Hide Editor

Add {{to_target_subtotal_excl_tax}} more to your basket to get **FREE SHIPPING!**

## Success Message of Promotion Message

**After all conditions of promotion message were met a success message will appear.**

Success Message

Show / Hide Editor

```
<div style="color: #fbfdfd; font-size: 19px; background-color: #219810; margin-bottom: 10px; padding: 9px 0;"><strong>YOU GOT FREE SHIPPING!</strong></div>
```

**How a success version will look like after html code was applied**

Success Message

Show / Hide Editor

Font Family | Font Size | HTML

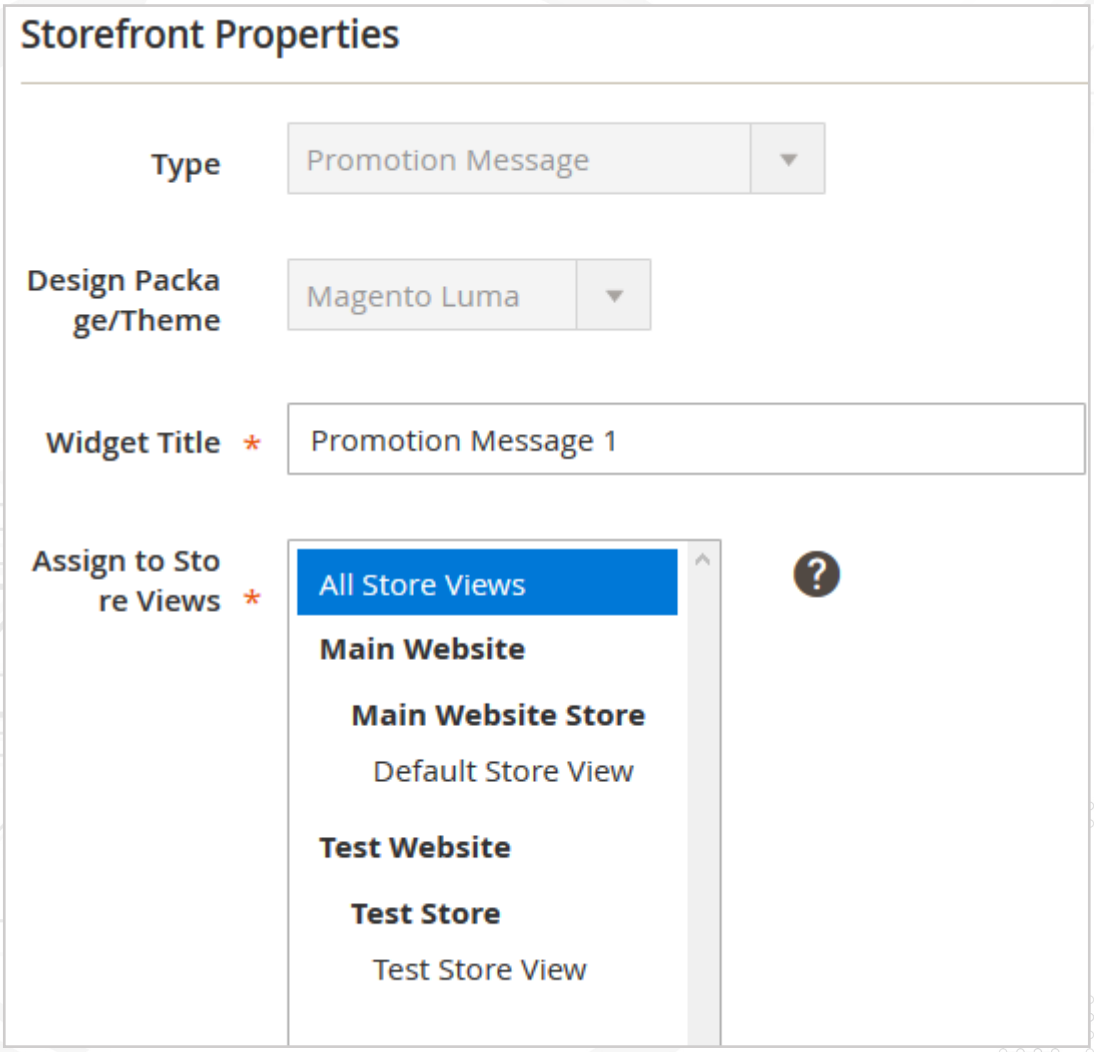
YOU GOT FREE SHIPPING!

WYSIWYG Editor

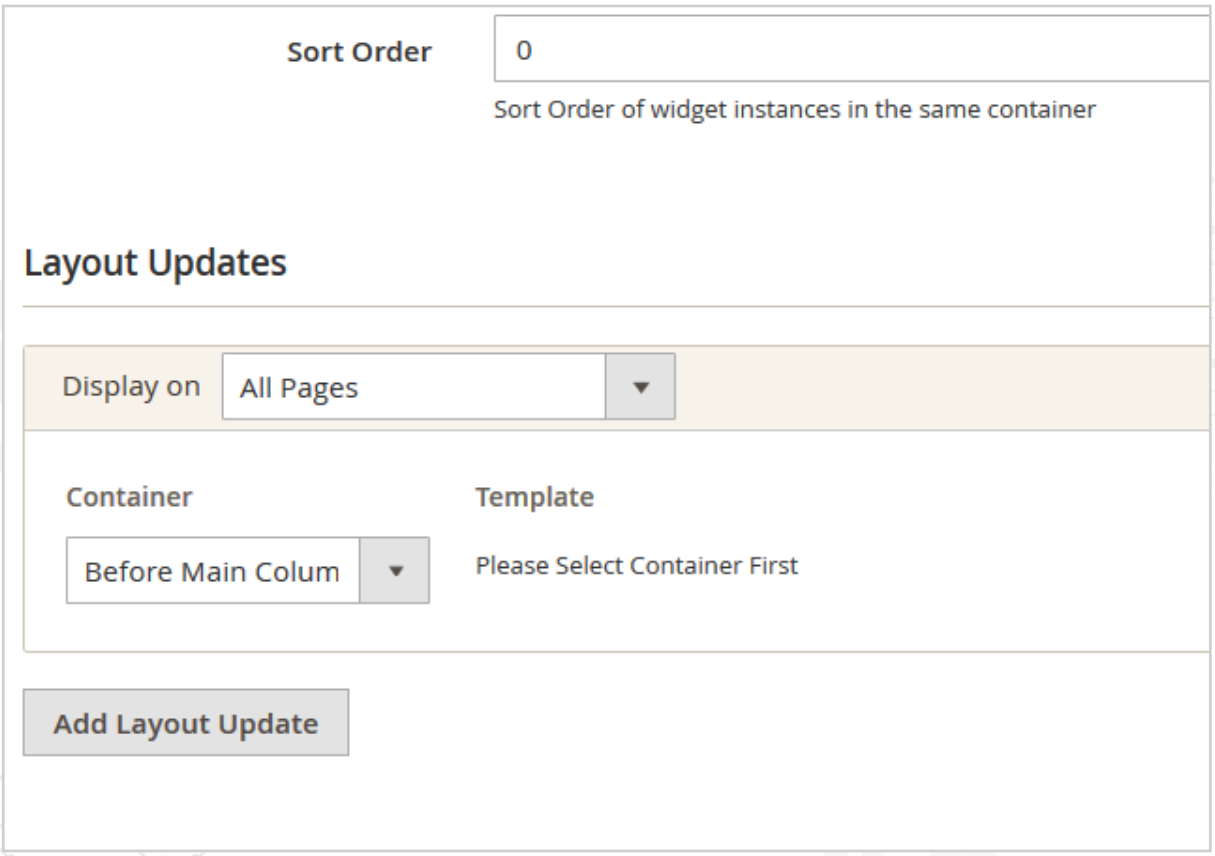
**Attention:** To see created promotion message on the page of your store, it is necessary to create new widget for promotion message.

**In Widgets section you can configure promotion message settings.**

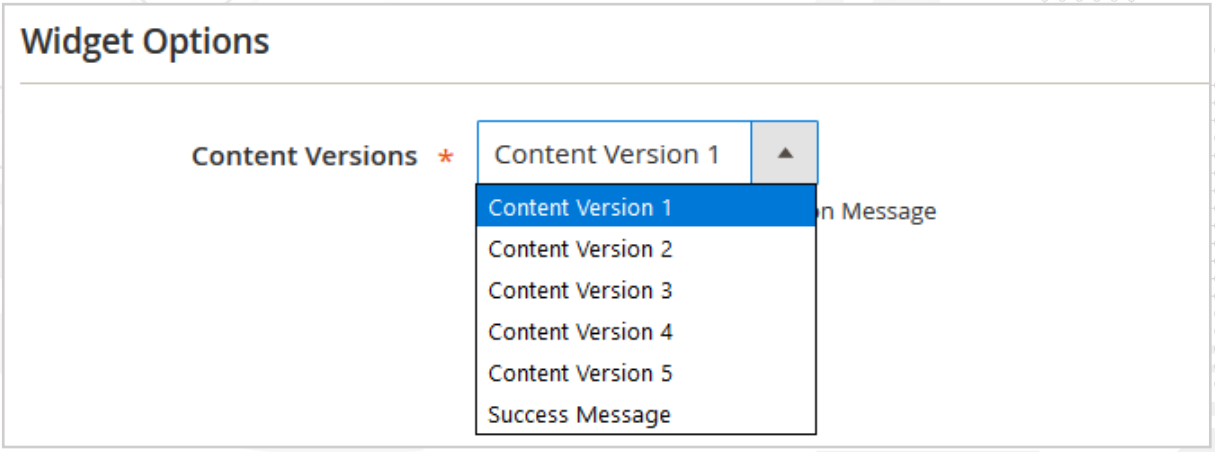
- **Type -** the type of widget
- **Design Package/Theme -** select a theme of design
- **Widget Title -** type the name of widget title
- **Assign to Store Views -** select which store views needed to be assigned to a promotion message widget



- **Sort Order -** type the sort order of widget instances in the same container
- **Display On -** select where a promotion message widget will be assigned
- **Container -** select a container where a promotion message widget will be shown

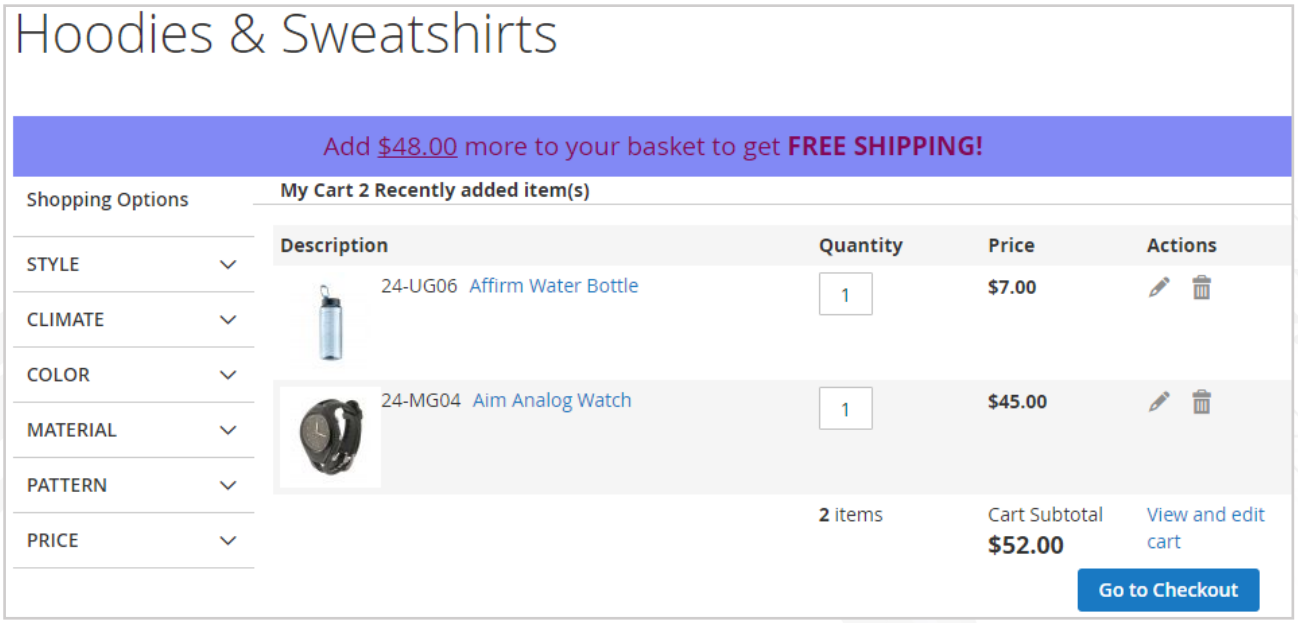



- **Content Versions -** select a content version of your promotion message (that you've created in the configuration settings of promotion message).

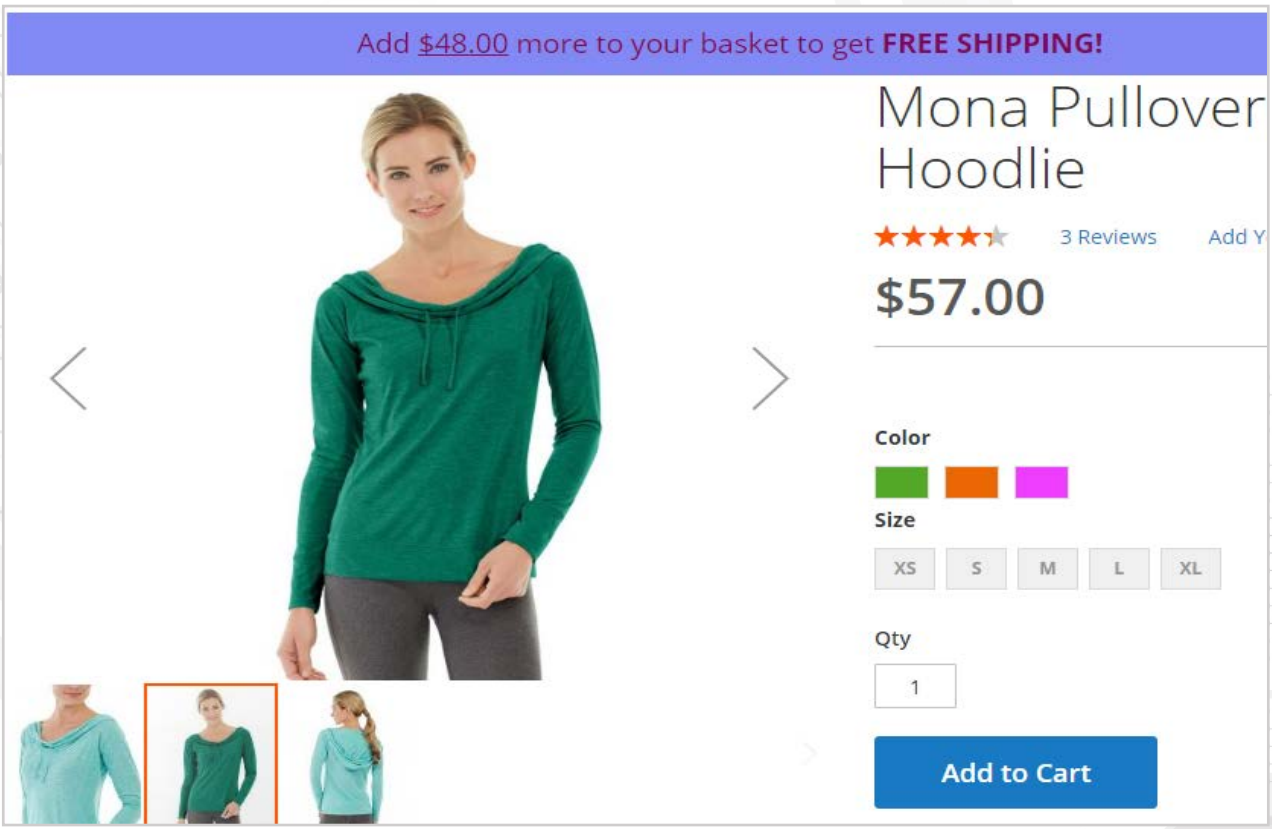


# Examples

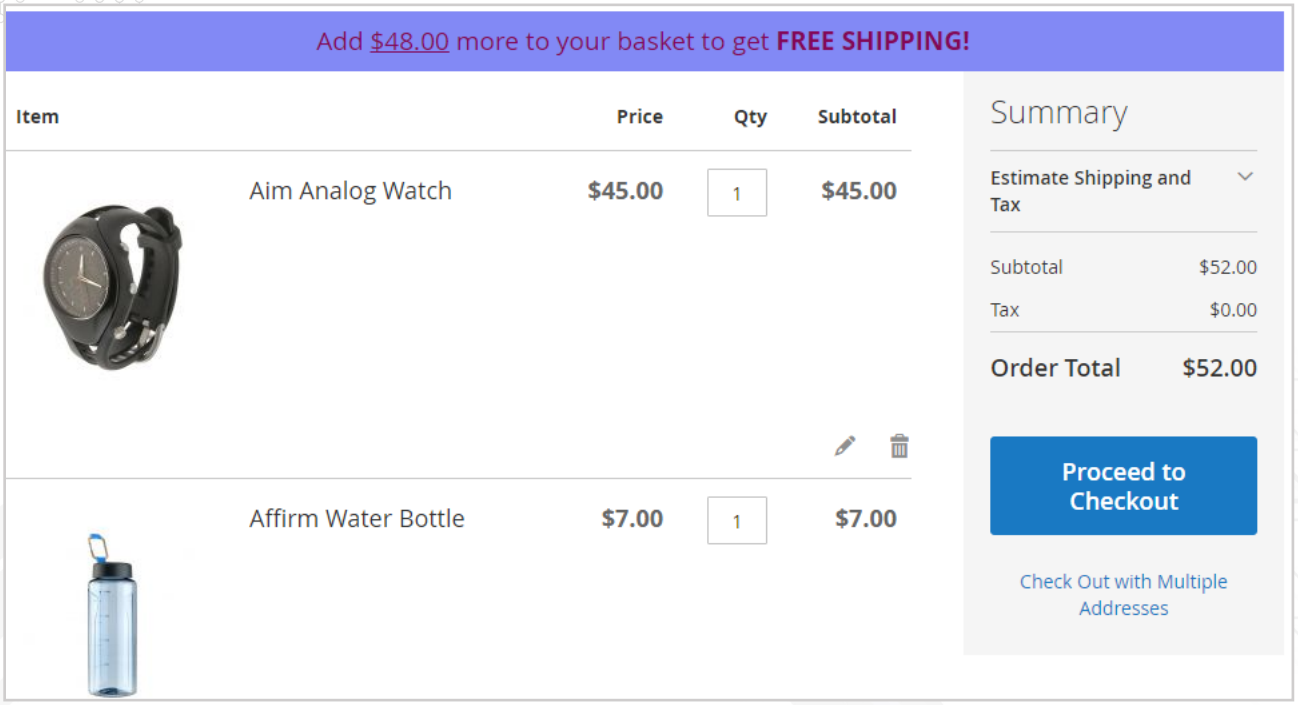
## 1. Promotion Message on the Generic Page:



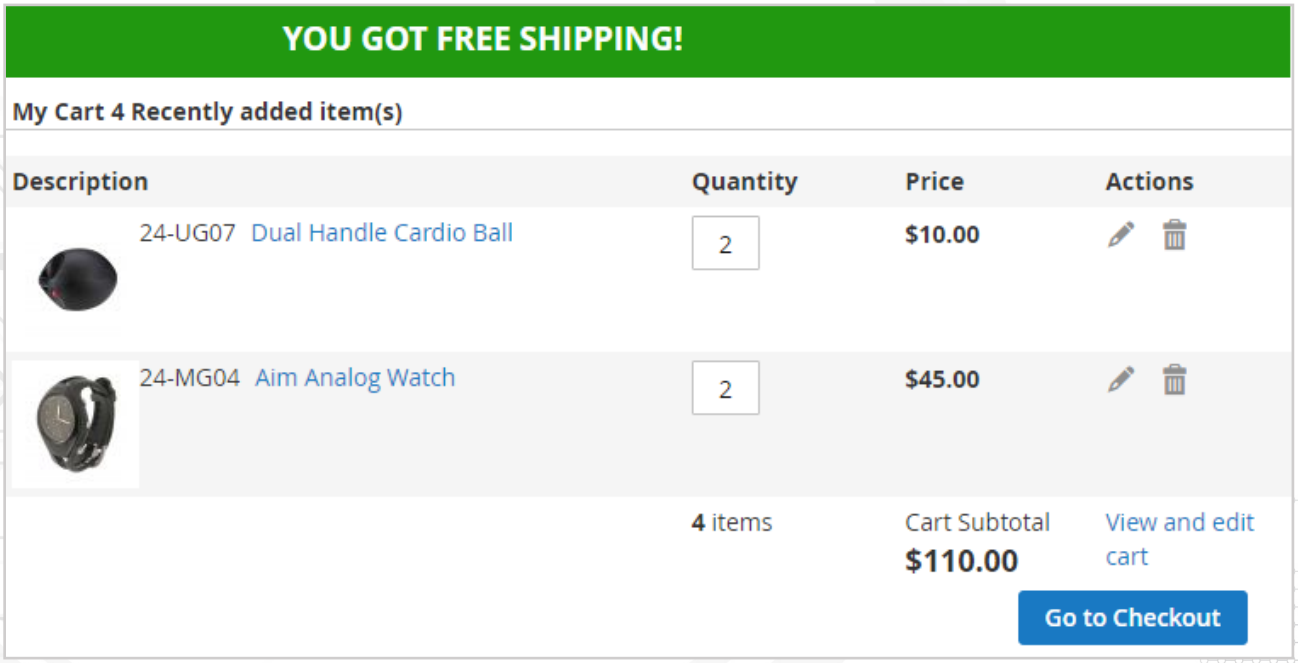

## 2. Promotion Message on Product Page:



## 3. Promotion Message on the Shopping Cart Page:




## 4. Success Message:



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Mageside is a team of developers dedicated to Magento installation, support, extension creation and advanced customization. We are good at doing the heavy lifting, and there is no Magento project that is out of scope on a technical basis.

Mageside does full site conversions, Magento 2 upgrades, advanced extension development, deep systems integration and all the other fun stuff. Our code is incredibly clean, we are on first name basis with several of the core devs, and love every opportunity to create another fine expression of ecommerce. If you need the best, let us work on your next project.