

Google Shopping ads Channel

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Before you start

All you need to get started is the [Google Shopping ads Channel extension](#) installed on your Magento instance and an API Key. You will create all other accounts during onboarding. To run ads, you need to also add a payment method added to the new Google Ads account as part of this integration.

Release Notes

We track all new features, fixes for resolved issues, and known issues for every extension release.

See the Magento DevDocs [Google Shopping ads Channel](#) for complete release notes, install guide, and update instructions.

Install Guide

The install .zip file includes all modules and `composer.json` for installing to your Magento instance.

1. Log in with your Magento web account.
2. Click the **Marketplace** tab, then click **My Purchases**.
3. Locate and select Google Shopping ads Channel.
4. On the extension page, select the version from the drop-down menu.
5. For the component name and version, click **Technical Details**.
6. Click **Download**.
7. Export the contents to your Magento root.
8. See [Install Google Shopping ads Channel](#) to complete the install and add an API key for configuration.

User Guide

Learn more about Google Shopping ads in the Magento Admin User Guide:

- Magento [Open Source 2.3](#) and [Commerce 2.3](#)
- Magento [Open Source 2.2](#) and [Commerce 2.2](#)

We also recommend reviewing:

- [FAQ, best practices](#) and [getting started information](#)
- [Onboarding process](#) to integrate Google and Magento
- Search the [Magento Support Knowledge Base](#) for Google Shopping ads troubleshooting