

2. Instagram Integration User Guide

Thank you for purchasing Magenest extension. If you have any query that is beyond the scope of this document, please contact us via the support portal below.

Created: 29/06/2016 | By: Magenest | Support Portal: <http://servicedesk.izysync.com/servicedesk/customer/portal/34>

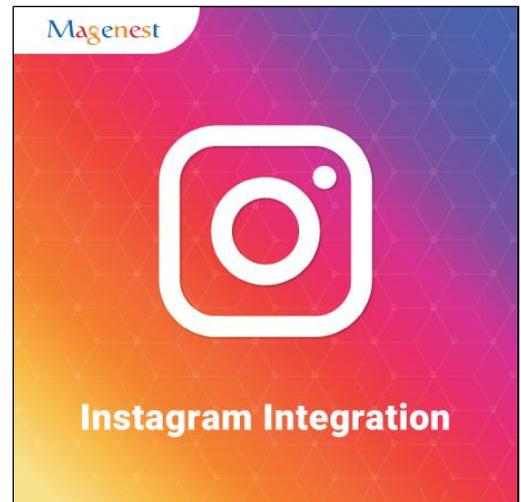
- Introduction
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 - Featured products shown in each photo
 - Instagram slider in each product page
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Introduction

Extension's page: *Instagram Integration.*

Hot Features

- Use secured Client ID and Client Secret with native Instagram API to link your account
- Pull all photos or specific photos using hashtags from your Instagram to your website
- Manage which photos appear on and which are hidden from your slider and gallery
- Choose which photos will feature the products you want from Magento backend
- Display sneak peaks of your products alongside with your Instagram photos
- The sneak peaks are linked to their corresponding product page on your website
- Customers can see the full gallery of your Instagram photos on a separate page
- Engaging 'Shop Now' text upon hovering on photos
- Social Sharing buttons for customers to share your products online
- Customize your slider to suit your website layout
- Easy setup and configuration



System Requirements

Your store should be running on Magento 2 Community Edition version **2.0.x, 2.1.x or 2.2.x**

Configuration

Set configuration

First, you must have an Instagram client account.

Please go to <https://www.instagram.com/developer/>

On the top menu bar, choose **Manage Clients**

Click on **Register a New Client** to create an Instagram client account

If you already have the client account, just copy it and paste to the configuration in Magento backend.

The screenshot shows the Instagram developer dashboard's 'Manage Clients' section. On the left is a navigation sidebar with a search bar and menu items: Overview, Authentication, Login Permissions, Permissions Review, Sandbox Mode, Secure Requests, Endpoints, Embedding, Mobile Sharing, Libraries, Support, Changelog, and Platform Policy. The main area is titled 'Manage Clients' and features a 'Report Issue' button. Three client cards are listed:

- Magenest**: CLIENT INFO, CLIENT ID (blurred), CLIENT STATUS: Sandbox Mode, smth
- Magento 2 Demo**: CLIENT INFO, CLIENT ID (blurred), CLIENT STATUS: Sandbox Mode, API for Instagram Integration Demo
- test2-M2EE**: CLIENT INFO, CLIENT ID (blurred), CLIENT STATUS: Sandbox Mode, test2

+ In the admin panel, please go to **Stores > Configuration > Instagram Shop**

Fill in Client ID and Client Secret obtained from Instagram

Then **Get Authorization**

Configuration

Store View: Default Config



GENERAL

CATALOG

MAGENEST

Instagram Shop

Ultimate Follow Up Emails

CUSTOMERS

SALES

SERVICES

ADVANCED



Instagram

Client ID [global]

Client Secret [global]

Valid Redirect Uri [global]

Get Authorization

Account Id [global]

Access Token [global]

General

Add Link to Gallery in Frontend Main Menu [global]

Add Instagram Photos to Product View [global]

Button Title [global]

Button CSS [global]

Hover Text [global]

Hash Tag [global]

Block Title [global]

Block Content [global]

Instagram Tags

Tags [global]

Tags should be separated by commas.
E.g "fallcollection,justdoit,fashion" for "#fallcollection,#justdoit
Remember to Save Config before get tagged photos

Get Photos Now

Get Photos on your Instagram Account

Get Photos Now

+ General settings:

In this section, you can set

- **Add Link to Gallery in frontend Main Menu:** Add the Instagram Gallery category in the top menu bar
- **Add Instagram Photos to Product View:** Display corresponding Instagram photos in each product detail pages
- **Button Title:** The title of the button under the Instagram Slider
- **Button CSS:** Flexible to change the button style with CSS
- **Hover text:** The content of the Call-to-action button displayed when hovering over the Instagram image (in the Instagram slider)
- **Hashtag:** The hashtag linked with Instagram hashtag, displayed in the Instagram block on the product detail page
- **Block title:** The title of the Instagram block on product detail page
- **Block content:** The content of the Instagram block on product detail page

+ Instagram Tags: Fill in the hashtags of the Instagram photos you want to get from Instagram to Magento store.

Note that the hashtags must be separated by commas.

+ Get Photos on your Instagram Account: Click on the **Get Photos Now** button to get all photos of your Instagram account.

Remember to **save configuration**.

Main Functions

Backend

+ Widget

You can add Instagram widget by going to **Instagram Shop > Widget > Add Widget**

The screenshot displays the 'Instagram Shop' configuration page in the Magento Admin. The left sidebar shows the navigation menu with 'Instagram Shop' selected. The 'Widgets' option is highlighted in the sub-menu. The main content area shows a table of 16 widgets, all of type 'CMS Static Block'.

Widget ID	Widget	Type	Design
1	Contact us info	CMS Static Block	
2	Footer Links	CMS Static Block	
3	Sale Left Menu	CMS Static Block	
4	Gear Left Menu	CMS Static Block	
5	Men's Left Menu	CMS Static Block	
6	Women's Left Menu	CMS Static Block	
7	What's New Left Menu	CMS Static Block	
8	Women Category Content	CMS Static Block	
9	Training Category Content	CMS Static Block	
10	Men Category Content	CMS Static Block	
11	Gear Category Content	CMS Static Block	
12	New Products Category Content	CMS Static Block	
13	Sale Category Content	CMS Static Block	
14	Home Page	CMS Static Block	
15	Performance Fabrics	CMS Static Block	
16	Eco Friendly	CMS Static Block	

In the widget settings,

- **Type:** Choose Instagram Slider
- **Design Theme:** Your theme

Then **Continue**

Widgets

← Back Rese

WIDGET

Storefront Properties 

Widget Options 

Storefront Properties

Type

Design Package/Theme

Widget Title *

Assign to Store Views * 

- All Store Views
- Main Website**
- Main Website Store**
- Default Store View

Sort Order

Sort Order of widget instances in the same container

In the Storefront Properties,
Fill in the **widget title**: the title displayed in the backend's widget list
And assign the widget to the store views you desire.

Widgets

[← Back](#) [Reset](#)

WIDGET

Storefront Properties

Widget Options

Storefront Properties

Type:

Design Package/Theme:

Widget Title *

Assign to Store Views *

All Store Views

Main Website

Main Website Store

Default Store View

Sort Order:

Sort Order of widget instances in the same container

Set the layout updates to display on the page(s) you want, the container is the position of the widget on the chosen page(s)

Layout Updates

Display on:

Container: Template:

In the Widget Options,

- **Title:** The title of the Instagram widget displayed on front-end store
- **Animation loop:** If Yes, the slider will have no end when it reaches the final image. Otherwise, it will stop at the final image
- **Reverse the animation direction:** To reverse the direction of the slider shown
- **Pause on hover:** Pause the slideshow when hovering over slider, then resume when no longer hovering
- **Allow touch swipe navigation:** Allow touch swipe navigation of the slider on touch-enabled devices
- **Margin between carousel items:** The space between 2 images in the slider
- **Slide show speed:** Set the speed of the slideshow cycling, in milliseconds
- **Animation speed:** Set the speed of animations, in milliseconds
- **Minimum number of carousel items:** The minimum number of slider's images that should be visible. Items will resize fluidly when below this.
- **Maximum number of carousel items:** The Maximum number of slider's images that should be visible. Items will resize fluidly

when above this limit

- **Box-model width of individual carousel items:** including horizontal borders and padding.
- **Number of carousel items that should move on animation:** Number of carousel items that should move on animation. If 0, slider will move all visible items.

Widgets

← Back Rese

WIDGET

Storefront Properties 

Widget Options 

Widget Options

Title *

Animation loop 

Reverse the animation direction 

Pause on hover 

Allow touch swipe navigation 

Margin between carousel items

Slide show speed (ms)

Animation speed (ms)

Minimum number of carousel items

Maximum number of carousel items

Box-model width of individual carousel items

Number of carousel items that should move on animation

Manage Photos

In the backend, you can go to **Instagram Shop > Instagram Photo** to see all of the photos pulled from your Instagram account.

You can choose Actions to delete, show or hide the selected image(s) on the Instagram widget.

-  DASHBOARD
-  SALES
-  PRODUCTS
-  CUSTOMERS
-  MARKETING
-  CONTENT
-  **INSTAGRAM SHOP**
-  REPORTS
-  STORES
-  SYSTEM

Instagram Photos

🔍

Actions

10 records found

	ID	Image	Url	Photo ID on Instagram	Likes	Comments	Caption
<input type="checkbox"/>	163		https://www.instagram.com/p/BjlepIRnyLu/	1793974794356466414_5928109307	2	1	Size: S M L Price: \$69.99
<input type="checkbox"/>	164		https://www.instagram.com/p/BjldyYKHxV/	1793971031839235157_5928109307	2	0	Interested in our extension
<input type="checkbox"/>	165		https://www.instagram.com/p/Bjlds2dHqyg/	1793970652053417120_5928109307	2	0	Elegance lies in simplicity.
<input type="checkbox"/>	168		https://www.instagram.com/p/Bjhjc6hnSoB/	1792755696075090433_5928109307	0	0	
<input type="checkbox"/>	170		https://www.instagram.com/p/BjhjXUDHhaP/	1792755311163872911_5928109307	1	0	Don't forget a pair of shade
<input type="checkbox"/>	171		https://www.instagram.com/p/BjhFjVnn_PL/	1792738545297781733_5928109307	1	0	Our new Casual Blazer in b L XL

You can choose which information to show by clicking on the Column icon

-  DASHBOARD
-  SALES
-  PRODUCTS
-  CUSTOMERS
-  MARKETING
-  CONTENT
-  **INSTAGRAM SHOP**
-  REPORTS
-  STORES
-  SYSTEM

Instagram Photos

🔍

Actions

10 records found

	ID ↓	Image	Url	Photo ID on Instagram	Likes	Comments	
<input type="checkbox"/>	163		https://www.instagram.com/p/BjlepIRnyLu/	1793974794356466414_5928109307	2	1	
<input type="checkbox"/>	164		https://www.instagram.com/p/BjldyYKHxV/	1793971031839235157_5928109307	2	0	
<input type="checkbox"/>	165		https://www.instagram.com/p/Bjlds2dHqyg/	1793970652053417120_5928109307	2	0	Elegance lies in simplicity.
<input type="checkbox"/>	168		https://www.instagram.com/p/Bjhjc6hnSoB/	1792755696075090433_5928109307	0	0	
<input type="checkbox"/>	170		https://www.instagram.com/p/BjhjXUDHhaP/	1792755311163872911_5928109307	1	0	Don't forget a pair of shad
<input type="checkbox"/>	171		https://www.instagram.com/p/BjhFjVnn_PL/	1792738545297781733_5928109307	1	0	Our new Casual Blazer in t L XL

8 out of 8 visible

- ID
- Photo ID on Inst
- Caption

Reset

You can also manage Instagram photos by hashtags.

Go to **Instagram Shop > Instagram Tagged Photos**

-  DASHBOARD
-  SALES
-  PRODUCTS
-  CUSTOMERS
-  MARKETING
-  CONTENT
-  INSTAGRAM SHOP
-  REPORTS
-  STORES
-  SYSTEM
-  FIND PARTNERS & EXTENSIONS

Instagram Tagged Photos

Search [Reset Filter](#)

Actions 3 records found

Actions
 Delete

ID	Source	URL	Tag Name	User Name	Photo Id on Instagram
<input type="checkbox"/> 105		https://www.instagram.com/p/Bjhj05HMsC/	demo	@	1792755580505213698_592
<input type="checkbox"/> 106		https://www.instagram.com/p/Bjlb44DH51/	demo	@	1793962682305429109_592
<input type="checkbox"/> 107		https://www.instagram.com/p/Bjlb_kAnLYo/	demo	@	1793963141824820776_592

+ Add product link to photo

You can add product redirect links to each photo in Instagram Gallery, by going to **Product > Catalog > "Product" > Instagram photos**. Choose the photos with product shown by clicking on **Add Photos to Product**, then choose the desired photos. You can remove the link by click on Remove in the Actions column.

-  DASHBOARD
-  SALES
-  PRODUCTS
-  CUSTOMERS
-  MARKETING
-  CONTENT
-  INSTAGRAM SHOP
-  REPORTS
-  STORES
-  SYSTEM

White Open-Collar Shirt

Instagram Photos

This section allows you to add Instagram photos to product.

ID	Image	Caption	Likes	Comments
165		Elegance lies in simplicity.	2	0
163		Size: S M L Price: \$69.99	2	1

Product Reviews

Related Products, Up-Sells, and Cross-Sells

Images And Videos

Customizable Options

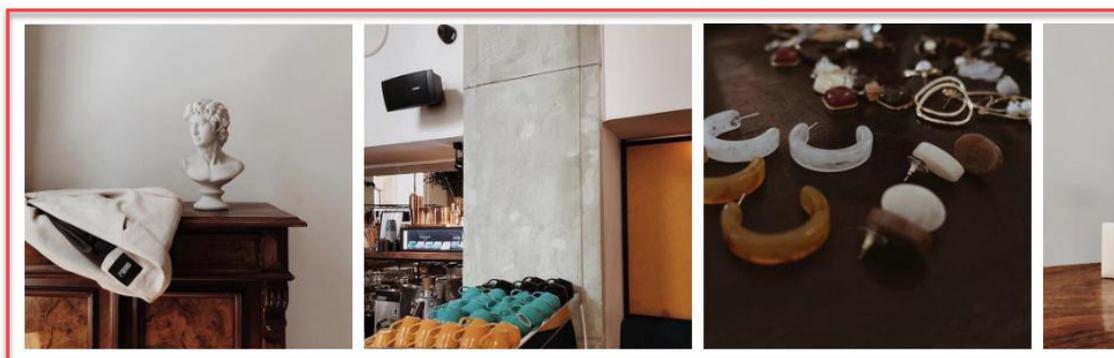
Frontend

- **Photo Slider**

In the backend Widget settings, we have set the Instagram slider on the Home Page, it will be displayed as follows



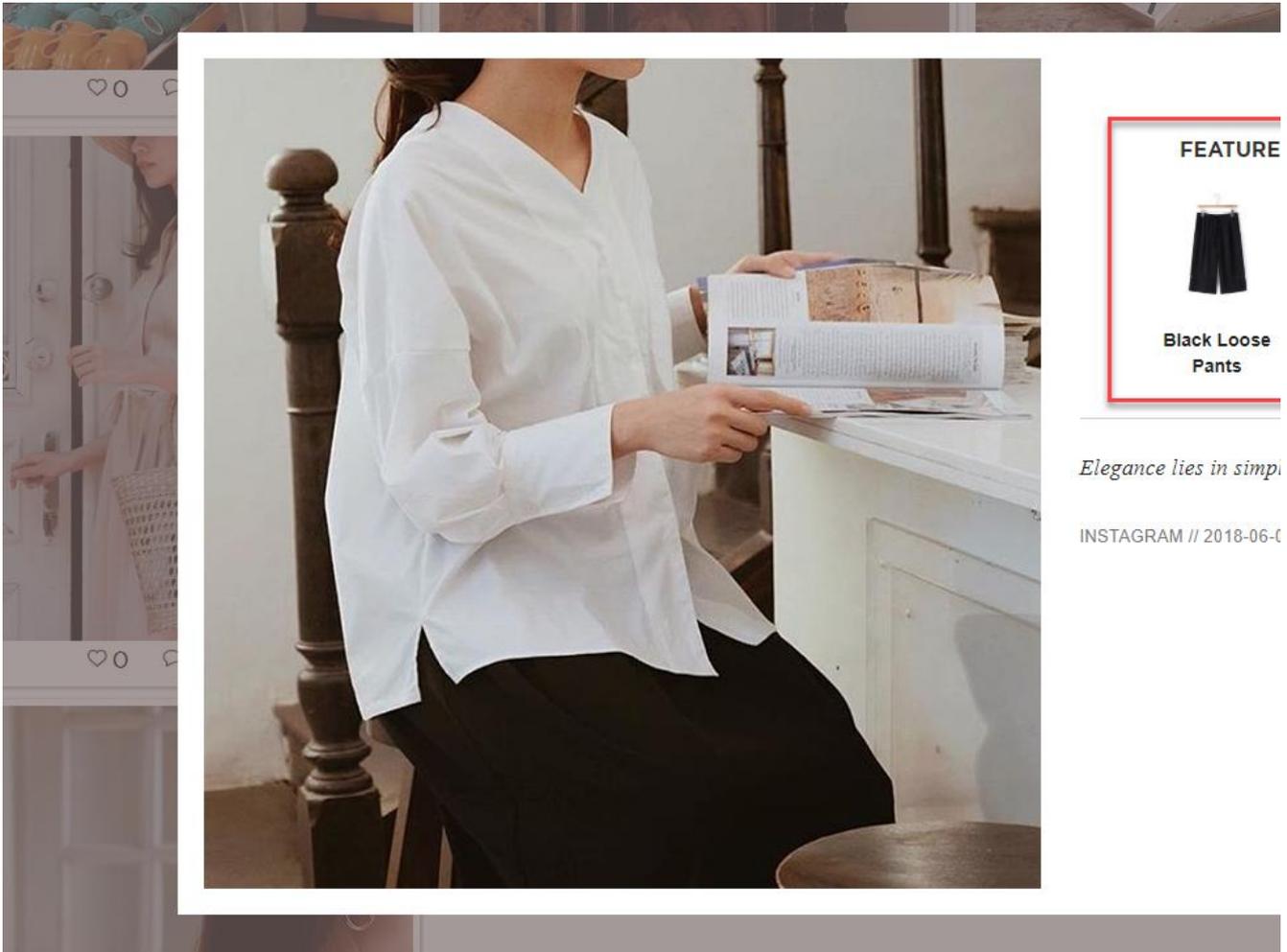
Check out our featured products on Instagram



[VIEW THE FULL GALLERY](#)

- **Featured products shown in each photo**

In the product image, it will show the featured products with links redirecting to their product detail pages as the "Add product link to photo" setting



- Instagram slider in each product page

The Instagram slider can be shown in each product detail page

magenest

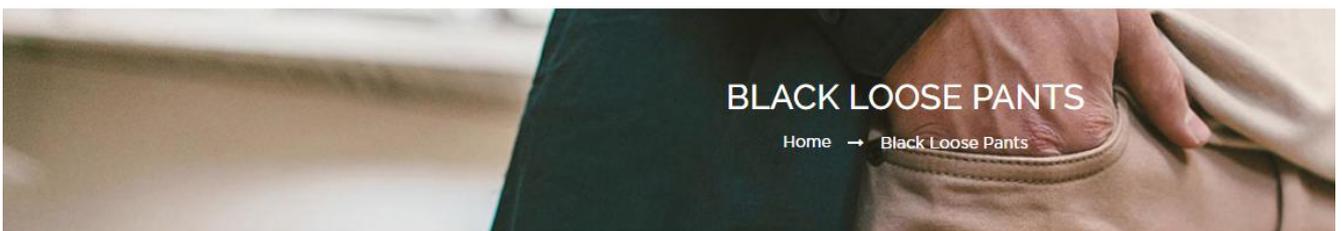
WHAT'S NEW

CLOTHING

ACCESSORIES

SALE

INSTAGRAM GALLERY



BLACK LOOSE PANTS

Be the first to review this product

\$59.99

Out Of Stock

SKU#: Black Loose Pants





REVIEWS

You're reviewing: **Black Loose Pants**

YOUR RATING *

RATING 

NICKNAME *

SUMMARY *

REVIEW *

SUBMIT REVIEW



#magenest: **STYLE INSPIRATI**

Tag a photo on Instagram for a

[VIEW THE FULL](#)

• Gallery of your Instagram Photos

On the top menu bar, when you click on **Instagram Gallery**, it will display a gallery of all your Instagram photos.

When you hover on the photo, a caption window will slide from right to left and show the caption of the photo. Like(s) and comment(s) of the photos will be displayed under each one.

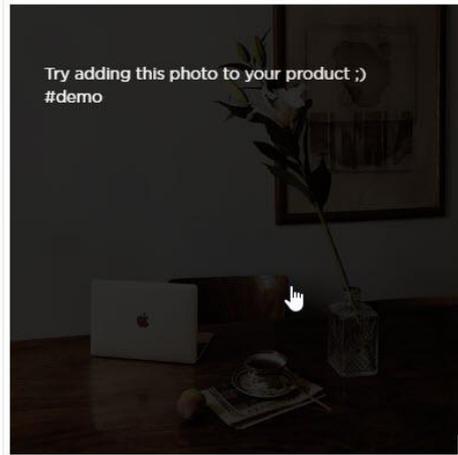
Gallery

Gallery

#demo



♡1 💬0



♡1 💬0



- **Gallery of Instagram photos by hashtags**

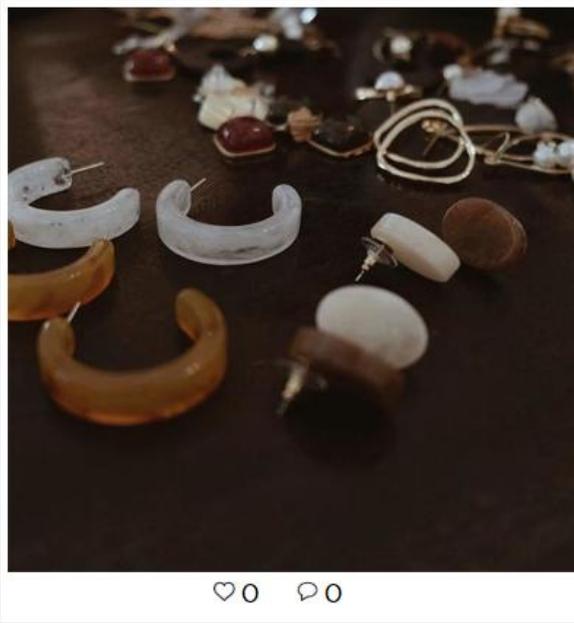
When you choose a hashtag, it will display photos with that hashtag (collected from your Instagram's account).

Gallery

Show Instagram photos by hashtag

Gallery

#demo



Update

- When a bug fix or new feature is released, we will provide you with the module's new package.
- All you need to do is repeating the above installing steps and uploading the package onto your store. The code will automatically override.
- Flush the configure cache. Your store and newly installed module should be working as expected.

Support

- We will reply to support requests within **2 business days**.
- We will offer **lifetime free update and 6 months free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation and uninstallation service.