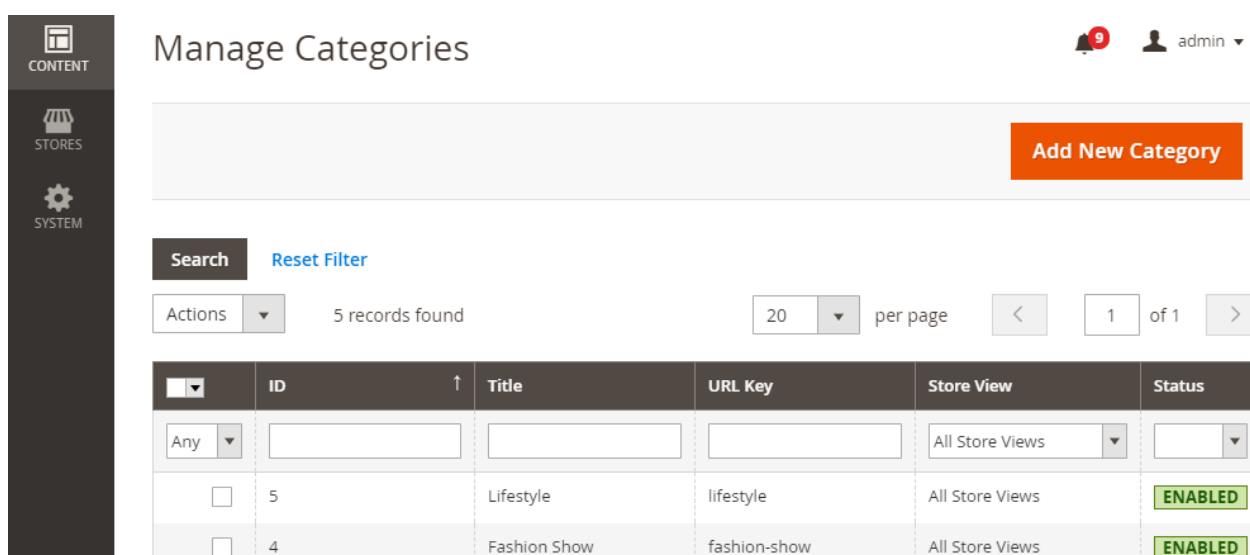
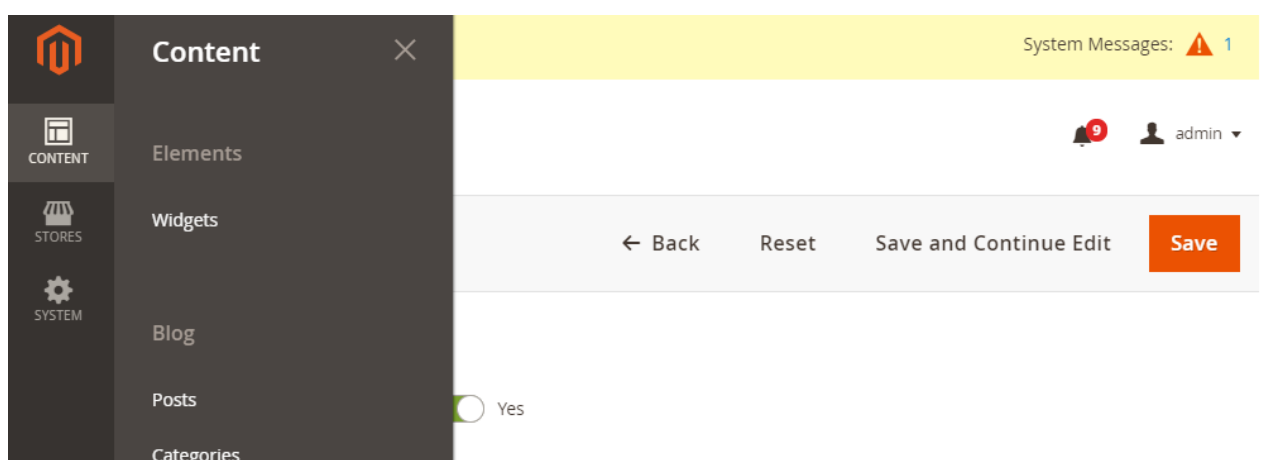


# How to create a blog category in Magento 2

In order to manage blog category in Magento 2, first of all, make sure that Magefan Blog Extension is installed on your Magento 2 instance.

Follow these steps to learn how to create a blog category in Magento 2:

1. Log in to your Magento 2 admin panel.
2. Go to the **'Content'** tab > **'Blog'** > **'Categories'**.
3. Press the **'Add new Category'** button.



After pressing 'Add new Category' button you will see the category's creation page.

TOP

Enable Category  Yes

Category Title \*

Parent Category  ▼

Position

1. To enable or disable a category, select 'Yes' or 'No' correspondingly in the '**Enable Category**' switcher.
2. Enter a '**Category Title**'.
3. Assign to '**Parent Category**', if needed.
4. Set the '**Position**' in category tree if needed.

## Content

Content



Show / Hide Editor

The image shows a WYSIWYG editor toolbar with various icons for text formatting (bold, italic, underline, strikethrough, text color, background color), lists (bulleted, numbered), links (insert, unlink), media (image, video, audio), and other tools like undo, redo, and search. Below the toolbar is a large empty text area for editing content.


In this section you can enter a category content by using a **WYSIWYG** (What you See is What you Get) editor.

## Category in Websites

^  
TOP

## Category in Websites



Store View \* 

- All Store Views
- Main Website
  - Main Website Store
  - Default Store View

Please indicate which Website and Store View the category will be accessible to.

## Search Engine Optimization

Search Engine Optimization 

URL Key	<input type="text" value="my-first-category"/>
Meta Title	<input type="text" value="T-shirts"/>
Meta Keywords	<input type="text" value="keyword 1, keyword 2, keyword 3"/>
Meta Description	<input type="text" value="It will be displayed in google search results."/>

1. Indicate **URL Key** which will be used in the category url. If you leave this field blank, it will be generated automatically.


2. Indicate **Meta Title** which should NOT be more than 50-60 characters. If you don't indicate this field, the Category Title will be used.

3. Indicate **Meta Keywords** if needed. Please note that according to the latest [SEO practices \(https://moz.com/community/q/do-meta-keywords-matter\)](https://moz.com/community/q/do-meta-keywords-matter) the usage of Meta Keyword is not recommended.

4. Indicate **Meta Description** which should NOT be more than 160 characters. If you don't indicate this field, the Content will be used.

^  
TOP

## Design



Design Layout  

Layout Update XML

1. In the '**Layout**' field you can select a structure of the Blog CategoryPage.
2. In the '**Layout Update XML**' field you can enter the custom Layout XML. Please note that technical skills are required.

## Custom Design Update

Custom Design Update

From To New Theme  New Layout  

New Layout Update XML

To set up **Custom Design** for Category Page, please select a **date range** (from - to) within which a new design will be applied. For Custom Design you can specify '**New Theme**', '**New Layout**' and '**New Layout Update XML**'.

### Save Changes

Once all the changes have been performed, please press '**Save**' or '**Save and Continue**' button.

  
TOP

← Back

Reset

Save and Continue Edit

Save

^  
TOP