



Shop by Brand - Magento 2

USER MANUAL

MAGEDELIGHT.COM

E: SUPPORT@MAGEDELIGHT.COM

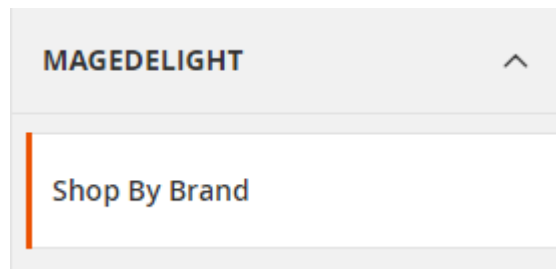
License Key

Shop by Brand was created with the vision of helping Ecommerce Magento merchants to generate more revenue by creating dedicated landing pages for attribute option values (i.e. Brands) narrowing down customer search of the product to the exact place and in turn it increasing the sales.

Benefit of our Shop By Brand over other extensions are various such as you can swiftly create brand pages with few clicks, easily update brands by importing their values using .csv file, You don't need to worry about duplicate URLs for the landing pages as we decrease your hassle by auto rewriting them in case of duplicates and lastly being an open source it is open for customization as per your needs.

After successfully installing the extension on your Magento store, First of all you require to configure license key within the admin configuration section. You can set it from:

Admin > Stores > Configuration > MageDelight > Shop by Brand > License Configuration. As shown in screenshot below:



To activate our extension you will need to enter Serial Key and Activation Key in the textboxes as shown in the screenshot below, you will find keys in the email you received upon the purchase of our extension:

License Configuration



Serial Key

[STORE VIEW]

Enter the serial key that you received at time of purchase.

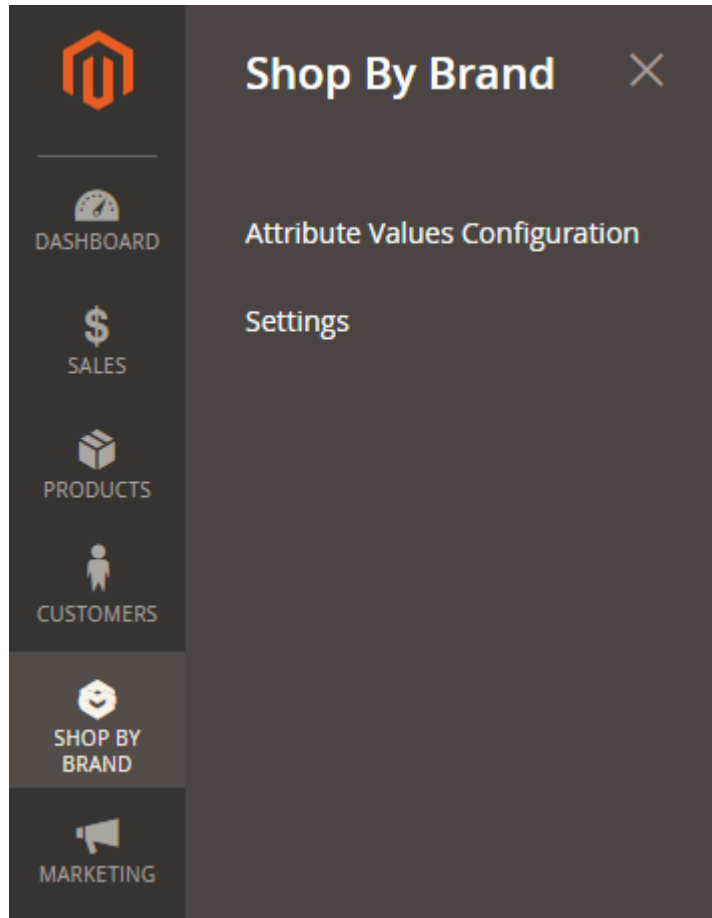
Activation Key

[STORE VIEW]

Enter the activation key that you received at time of purchase.

Backend (Admin side)

From Admin menu “Shop By Brand” you can check the backend configuration for the module.



Settings:-

General Settings

Configuration



admin ▾

Store View: Default Config ▾



Save Config

MAGEDelight



Shop By Brand

General Settings

Enable Module
[store view]

Yes



Shop By
[global]

Brand



Select the attribute from the dropdown based on which you would want to configure the Shop by facility Eg: Brand, Color etc.

Attribute Page Url
[global]

brands-156

Submenu Count
[global]

This count will decide the number of sub links to be shown in top menu under the shop by link.

Enable Featured Slider
[store view]

Yes



Enable Featured Slider
[store view]

2 columns with left bar



Meta Keywords
[global]

Brand

Meta Description
[global]

Brand

Maximum 255 chars. Meta Description should optimally be between 150-160 characters

Attribute Value Settings



Placeholder Image [store view] No file chosen
This image will be displayed in case the attribute value logo image is not uploaded.

Logo Width [store view]

Logo Height [store view]

Default Width and height is 135 x 135 , In case width and height are left blank logo will be auto resized to default size

Export [store view]

Import [store view] No file chosen
Please check user guide before importing & Use only csv file to import data

User Guide To Import

i Please make sure you follow below steps while importing csv

- 1) You cannot insert a new Brand in csv, you can just update the existing data and modify it's value
- 2) Columns: `id` & `option_value` Cannot be edited / kept empty whereas `is_enabled` & `is_featured` can be edited but cannot be kept blank in csv.
- 3) Where as `id` & `option_value` are not editable field.
- 4) You can fill `layout` column in csv from one of these values: `1column`, `2columns-left`, `2columns-right`, `3columns`
- 5) Column `store_id` needs to be the store id from your existing stores in your website.
- 6) Before importing the logo please make sure you add the images in `pub/media/import`
 - 6.1) You can use your custom folder inside it eg: `pub/media/import/shopbybrand/`
 - 6.2) If image is directly kept in folder then just insert image name in `logo_path` column in csv eg: `Logo.png`
 - 6.3) In case of subfolder you can insert it as eg: `shopbybrand/Logo.png`

Enable Module: Yes/No

Shop By: select the attribute from drop down and based on the selected attribute you can configure the Shop by functionality. (Attribute can be anything e.g. Brand, manufacturer, color etc.)

Attribute URL Page: Set URL key related to the attribute selected

Submenu Count: define number of brands/attribute values to display as sub menu items. For example, if it is set to 5, then 5 sub menu items would get displayed.

Enable Featured Slider: Enable/disable featured slider to display featured products. It is required to enable the slider to display featured attribute values.

Meta Keywords: Set meta keywords for attribute value listing page

Meta Description: Set meta description for attribute value listing page

Attribute Value Settings

Placeholder Image: Set placeholder image, this image would get displayed for attribute values if they don't have an image set for themselves.

Logo Width / Height: These configurations will be used to resize the logo displayed in listing and on the attribute listing and attribute value specific product listing page. By default the logo size will be 135x135.

Export: All attribute (brand) values can be exported in a .csv file for each existing store views.

Import: Attribute values can be imported using .csv file for updating the existing attribute values for each store view. Currently .csv file is supported for import. Please read the instructions mentioned in admin configuration exactly below import field.

Note: Currently user can only update the existing attribute values using .csv file. To add new values you will first need to create attribute values in the Brand attribute in Magento attribute section and sync the same with our module and later you can update its value using csv.

You can change above setting values for each store view of the website for which the module is installed.

Manage Attribute Values

Attribute Value Configuration

Attribute Value Configuration

Search  3  admin ▾

Sync Attribute Values

Filters

Default View ▾

Columns ▾

Actions ▾

9 records found

20 ▾


per page

<

1

of 1

>

	id	Attribute value	Layout	Parent Attribute	Action
<input type="checkbox"/>	661	Nike	2columns-left	Brand	Select ▾
<input type="checkbox"/>	662	Puma	2columns-left	Brand	Select ▾

You can create the attribute value specific page here that you want to be displayed in frontend with their options. Already Created attribute pages will be displayed here, to sync new/updated values you need to click on Sync Attribute Values.

Store View: All Store Views



← Back

Delete Attribute

Reset

Save and Continue Edit

Save Attribute

ATTRIBUTE VALUE INFORMATION

General Information

General Information

Meta Data

Associated Products

Attribute Value

★ Nike

Logo



Choose File

No file chosen



Delete Image

URL Key

★ nike

Enabled

Yes



Is Featured

Yes



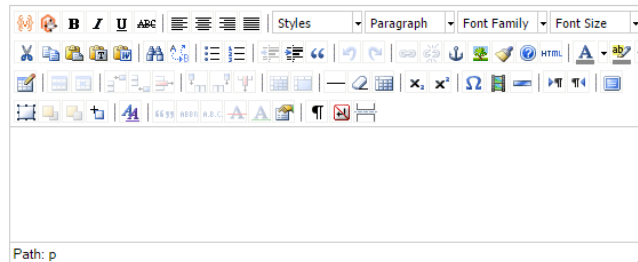
Page Layout

2 columns with left bar



Description

Show / Hide Editor



After clicking on edit attribute value you will be able to view the above screen.

Attribute Value: This field will be not editable. The values will be fetched from the attribute values / option from the product attribute. You can change this value from the product attribute value section in case you want to.

Logo: You can upload the logo of the attribute value which will be displayed in frontend in case you don't upload the logo a placeholder image will be displayed in frontend. You can change the logo size globally or upload the default placeholder to be used in frontend in case logo is missing you can do it from the settings menu.

URL Key: You can enter your SEO friendly URL as per your wish but in case that URL already exists it will be rewritten as urlkey-attribute_id to avoid duplication in request paths.

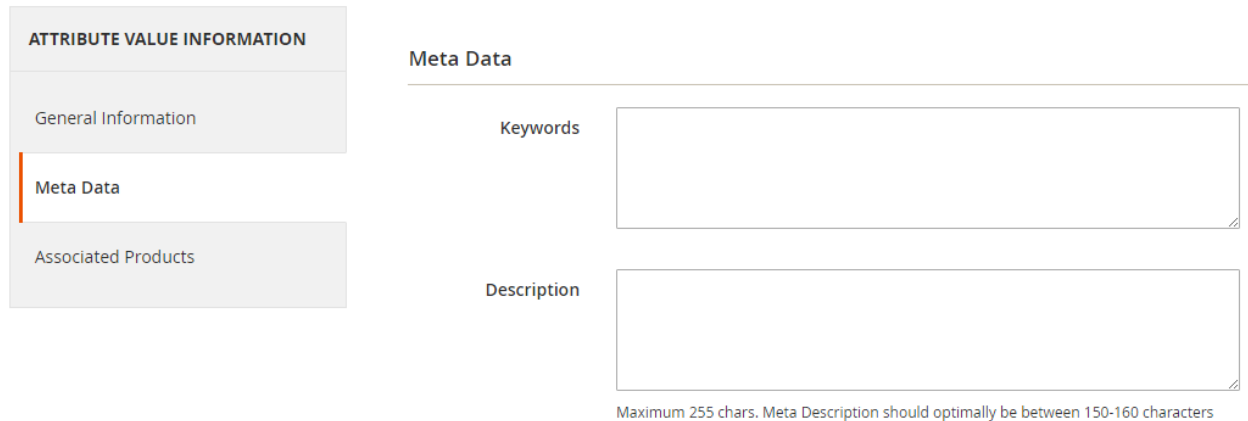
Enabled: You can choose to enable/disable the display of option in frontend. By default it will be set as Yes when they are synced.

Is Featured: You can choose to display the option as featured or not. By default it will be set as No when they are synced.

Page Layout: The layout to be displayed can be selected from the available options here, by default it will be set as 2Columns -Left when they are synced.

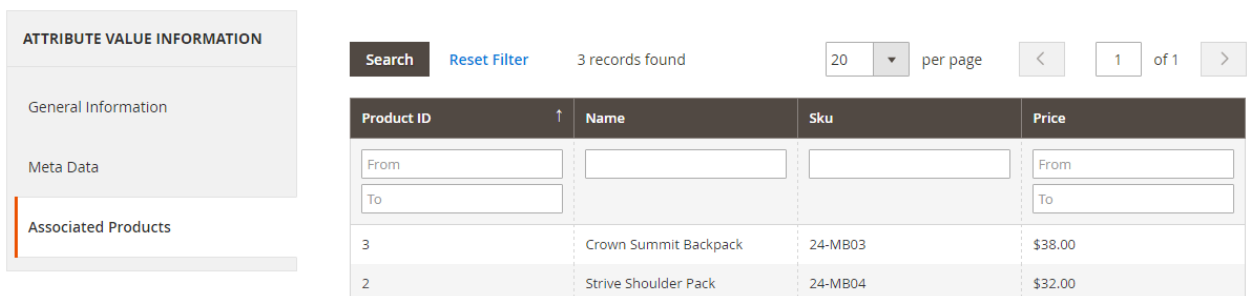
Description: You can enter the description to be displayed above the product listing on the option page. By default it will be blank when they are synced.

You can change above setting values for each store view except Attribute Value and logo for the website for which the module is installed.



Keywords: You can add your Meta keywords here and will be added in Meta keywords on the attribute value page.

Description: You can add your Meta Description here and will be added in Meta keywords on the attribute value page.



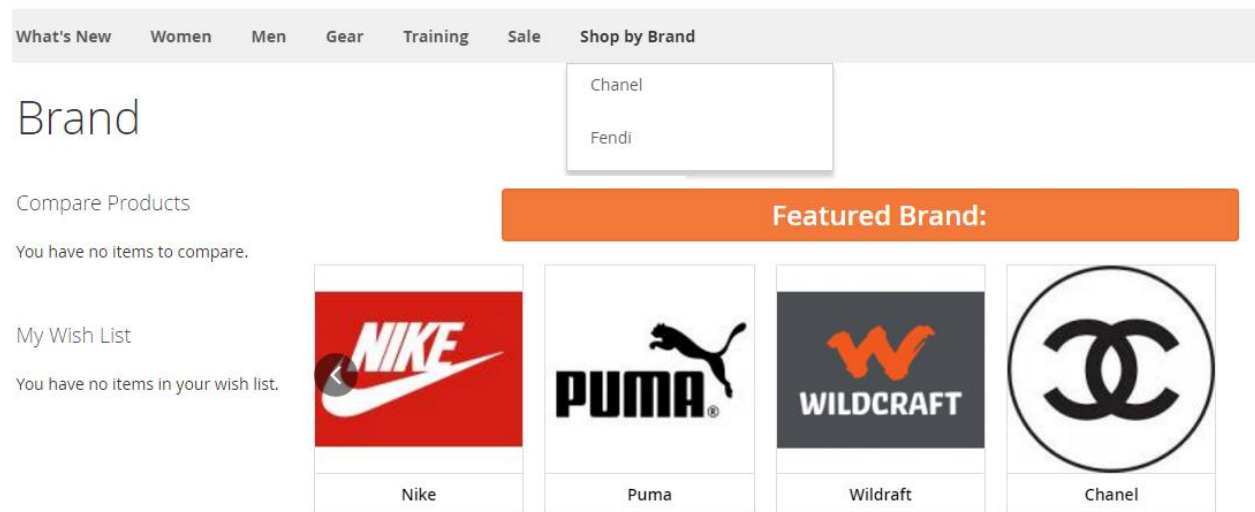
Product ID	Name	Sku	Price
From			From
To			To
3	Crown Summit Backpack	24-MB03	\$38.00
2	Strive Shoulder Pack	24-MB04	\$32.00

You can view the associated products that have the particular option selected for their parent attribute (In select / Multi-select Attribute).

Note: In frontend only those products will be displayed on the option page whose visibility is either catalog or catalog/search.

After you done with the Attribute value configuration you can click on Save and Continue Edit or Save And Sync Attribute It will sync all the attribute values (Attribute options) and you will be able to access them as individual pages in frontend along with their relevant products. In backend you can view those from Shop by Brand > Manage Attribute Values.

Frontend



You can view the attribute created in the backend in a separate menu with the heading shop by. Here it will be displayed as menu item with sub menu i.e. attribute values.

On the Attribute Specific Page you will be able to view the featured brands if any and the Attribute value / option list.

Here you can filter the options by below ways

1. Alphabetical
2. Ascending / Descending with name or position
3. Search

All of the above filtering options will be performed without Ajax calls so eventually it shall increase overall filtering speed.

Brand

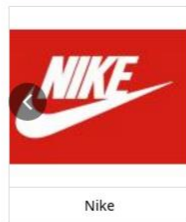
Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.

Featured Brand:



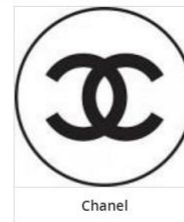
Nike



Puma



Wildcraft



Chanel



Filter By Brand:



ASC

DESC

Position



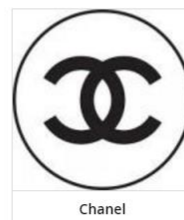
Nike



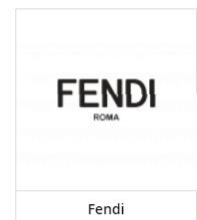
Puma



Wildcraft



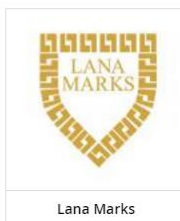
Chanel



Fendi



Hermès



Lana Marks



Louis Vuitton



Marc Jacobs

You can view the option specific product listing on clicking the option displayed on the attribute value page (Eg: Brand page and clicking on specific brand will display this page)

Note: Only those products which have the option assigned for that specific attribute value and are visible in either catalog or catalog/search will be displayed here.

[What's New](#) [Women](#) [Men](#) [Gear](#) [Training](#) [Sale](#) [Shop by Brand](#)

Nike

Shopping Options

STYLE

ACTIVITY

BRAND


COLOR

FEATURES

MATERIAL

PRICE

STRAP/HANDLE




 Nike

3 Items

Sort By

Position

 ↑



Strive Shoulder Pack

★★★★★ 2 reviews

\$32.00

Crown Summit Backpack

★★★★☆ 3 reviews

\$38.00

Joust Duffle Bag

★★★★☆ 2 reviews

\$34.00

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.