

# Web Push Notifications Extension for Magento 2 by MageCube

Web Push Notifications are clickable instant messages that are sent from a website to its subscribers' browsers even when they are not on your site. Get this extension to drive traffic and engagement on your website, for example, remind customers of abandoned carts and transform abandoned carts into sales, send targeted offers and deals to your customers and increase sales by upto 30% and much more.

## Features and Benefits:

1. Get immediate attention of your users any time of the day, anywhere on the web
2. Send actionable, engaging notifications
3. Solid Remarketing
4. Real Time Analytics by tracking growth of your subscribers network, efficiency of notifications and click rates
5. Call to Action Buttons to maximize conversions
6. Quick and easy to use
7. More Subscribers
8. Start recovering abandoned carts
9. Spread the word about your latest deals and newest products with Promotional Notifications
10. Bring back customers with Price drop notifications
11. Send targeted promotional push notifications based on automatically collected data points
12. Increase customer engagement with Product Shipment follow ups
13. Instant and scheduled notifications
14. Personalized automated Welcome Notifications
15. 10+ Predefined templates and Customizable templates
16. Floating Bell widget to subscribe / unsubscribe notifications

## Installation:

The extension will be installed by us on your site for free, so you need not worry about the installation process. But if you still want to install the extension yourself, below are the steps to do so:

1. Download the extension from your account

2. Unzip the file
3. Create a folder {Magento 2 root}/app/code
4. Copy the content from the unzipped folder

## Module Configuration:

After the extension is installed, the relevant details have to be entered by logging in to your Magento backend admin panel. Here you can set your default notification image and decide whether you want to show the notification bell or not.

[Save Config](#)

### General ⌵

**API KEY**   
[store view] API KEY

**Sender Id**   
[store view] Messaging Sender Id

**Server Key**   
[store view] Server Key

**Show Notification Bell**   
[store view]

**Notification Default Image**  No file selected.  
[store view]  Delete Image

## Things you can do with this extension:

1. **Keep tabs on your people:** You can keep tabs on your people, see what time zone someone is in, which browser they prefer, whether or not they're on mobile, and more.

## Subscribers List

Search 🔍 1 admin

Filters | Default View | Columns

Actions | 1 records found | 20 per page | 1 of 1

| ID | Device  | Browser | Token   |
|----|---------|---------|---|
| 13 | Desktop | Chrome  | dV2RbhrW3IM:APA91bH3Q2bjBQhiFxy3OASMqGCFj2znYpCnnBATu0IRcUxfZ_L3riZCN3CLRDFjHWayGFGc7ypOzn9cbQdr9ZGAFYv_WYtICGdIfzjbNjtGr |

**2. Track your performance:** Track how many people received your campaigns and see exact click rates.

| ID | Name                          | Event                               | Template                      | Status  | Fetches | Clicked | Action               |
|----|-------------------------------|-------------------------------------|-------------------------------|---------|---------|---------|----------------------|
| 1  | Customer Logged in            | Customer Logged in                  | Customer Logged in            | Enabled | 15      | 0       | <a href="#">Edit</a> |
| 2  | Customer logged out           | Customer logged out                 | Customer logged out           | Enabled | 11      | 0       | <a href="#">Edit</a> |
| 3  | New Customer Signup           | New Customer Signup                 | New Customer Signup           | Enabled | 1       | 0       | <a href="#">Edit</a> |
| 4  | Newsletter Subscription       | Newsletter subscription             | Newsletter Subscription       | Enabled | 4       | 2       | <a href="#">Edit</a> |
| 5  | Newsletter Unsubscription     | Newsletter unsubscription           | Newsletter Unsubscription     | Enabled | 1       | 0       | <a href="#">Edit</a> |
| 6  | Abandoned Shopping Cart       | Abandoned Shopping Cart             | Abandoned Shopping Cart       | Enabled | 0       | 0       | <a href="#">Edit</a> |
| 7  | Product was added to wishlist | Product was added to wishlist       | Product was added to wishlist | Enabled | 6       | 6       | <a href="#">Edit</a> |
| 8  | Wishlist was shared           | Wishlist was shared                 | Wishlist was shared           | Enabled | 1       | 1       | <a href="#">Edit</a> |
| 9  | Order Obtain new status       | Order Obtain new status             | Order Obtain new status       | Enabled | 6       | 1       | <a href="#">Edit</a> |
| 10 | Order Obtain canceled status  | Order Obtain cancelled status       | Order Obtain canceled status  | Enabled | 1       | 0       | <a href="#">Edit</a> |
| 11 | Order Obtain completed status | Order Obtain completed status       | Order Obtain completed status | Enabled | 1       | 1       | <a href="#">Edit</a> |
| 12 | Order Obtain 'On Hold' status | Order Obtain 'On Hold' status       | Order Obtain 'On Hold' status | Enabled | 7       | 6       | <a href="#">Edit</a> |
| 13 | Order Processing              | Processing Status                   | Order Processing              | Enabled | 3       | 0       | <a href="#">Edit</a> |
| 14 | Order fraud                   | Order Obtain Suspected Fraud status | Order fraud                   | Enabled | 1       | 0       | <a href="#">Edit</a> |

**3. Schedule Push notifications:** Schedule Push notifications for New products, Offers or Price drops. Easily define time to send Push Notifications

## Send Notification

← Back   Reset   **Done**

Name \*

Segment \*

Template \*

Schedule \*

Date

4. **Instant push notifications:** Simply select the Template you want to send and it's done in few clicks.

## Send Notification

← Back   Reset   **Done**

Name \*

Segment \*

Template \*

Schedule \*

5. **Define Call-to-Actions:** Add up to 2 clickable buttons to your notifications to maximize conversions.

Button1 Title

Button1 Url

Button1 Icon   
Allowed types: png, gif, jpg, jpeg.

Button2 Title

Button2 Url

Button2 Icon   
Allowed types: png, gif, jpg, jpeg.

**6. Create a Template:** Design beautiful templates to effectively communicate with your audience and share your message. It's easy to create Push Notification template of your own.

Add New Template
← Back    Reset

Template Title \*

Notification Title \*

Body \*

Url

Icon   
Allowed types: png, gif, jpg, jpeg.

Button1 Title

Button1 Url

Button1 Icon

**7. Predefined Templates:** Create campaigns from Predefined templates that best suit your need, whether you need to sell your products, share some big discount, or make announcements.

## Templates

Add New Template

| <input type="checkbox"/> | ID | Icon  | Template Name                 | Notification Title             | Url        | Action   |
|--------------------------|----|---|-------------------------------|--------------------------------|------------|----------|
| <input type="checkbox"/> | 16 |  | Visitor subscribed            | Push Notification Subscription | [Base_Url] | Select ▾ |
| <input type="checkbox"/> | 15 |  | Order Obtain Closed status    | Order Updates                  | [Base_Url] | Select ▾ |
| <input type="checkbox"/> | 14 |  | Order fraud                   | Suspected Fraud                | [Base_Url] | Select ▾ |
| <input type="checkbox"/> | 13 |  | Order Processing              | Order Updates                  | [Base_Url] | Select ▾ |
| <input type="checkbox"/> | 12 |  | Order Obtain 'On Hold' status | Order Updates                  | [Base_Url] | Select ▾ |
| <input type="checkbox"/> | 11 |  | Order Obtain completed status | Order Updates                  | [Base_Url] | Select ▾ |
| <input type="checkbox"/> | 10 |  | Order Obtain canceled status  | Order Updates                  | [Base_Url] | Select ▾ |

### Front end view:

Once the installation is done, when a user visits your website, they will see a push notification or a notification bell icon, depending upon the option you have selected.

On clicking on the bell icon, the users will see the option to subscribe to push notifications, or simply permission popup will appear to user, to allow push notifications for your website.

On clicking on the Allow button, the users will start receiving notifications from your site.



What's New | Women | Men | Gear | Training | Sale

New Luma Yoga Collection

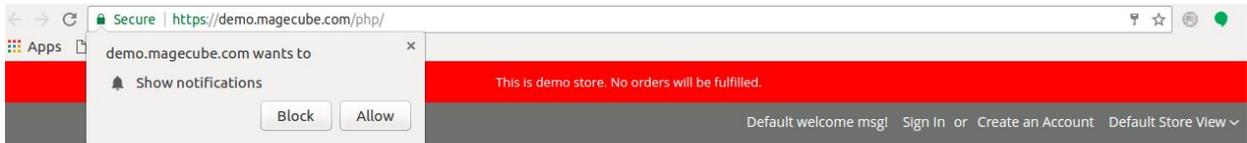
Get fit and look fab in new seasonal styles

Shop New Yoga

Browser Push Notifications

demo.magecube.com wants to show you notifications. [Show notifications](#)

SUBSCRIBE



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Shop New Yoga

So that is it about our Web Push Notifications extension. Please feel free to [contact us](#) in case you have any queries.

Thank you!