Popup Extension User Guide & FAQ

Create your first popup

After you installed our extension Editor (or installation guide for the installation), you will see exact admin new section Magento2 Extensions in the left menu. Click on it and you will see the list of our extensions. Click on the Popup Extension. Click on the predefined templates, click the "Popup wizard" button and select from the list your favorite template. A page with a popup editor will show up with the popup configuration options.

How to create a responsive newsletter popup?

Go to the Magento2 admin panel, click on the Popup Newsletters. Fill a width unit (px or %) and select Percentage (%) and fill our other data. Then select the "Advanced" tab. Enable the "Responsive" toggle and fill the width and it's new field "Popup max width" will show up where you select the % unit. It is recommended to put this width for your popup. Don't forget to set width on very wide screens. You can select the popup to be shown only on mobile devices or only on desktop devices.

How can I translate the newsletter widget?

A translation file is located in app/code/Magento/Newsletter/i18n/en_US.csv. You can create new translation file for your language (e.g. de_DE.csv) and copy the content there and translate it. The CSV file contains the translation strings in the key-value pair format. Example: "Subscribe","Abonnieren" "Enter Your Email","Ihre Email-Adresse"

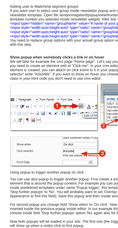
After you finish translating, you need to clear Magento translations cache and click "Deploy popup cache" button. The button is located in the Popup Extension Dashboard.

A/B testing

To perform A/B testing create 2 or more popups. Both popups should have the same value for field "Contextpopup id". To find the field go to Popup Extension > Popup Newsletters > Edit popup > Advanced tab. Enable the toggle "Enable A/B testing" and fill other required fields. When other popup is shown, the system will choose randomly one popup with the same context id. You can create as many popup with the same context id as you want.

Using Conditions over and time limited coupon codes

The extension gives you option to show time limited offers in popups with a countdown counter inside. When you open the conditions section you will see the option "Show offer only for a limited time period". After you enable this option you will see other options where you need to select your coupon or show message when the counter goes to 0. There are 2 different templates you can use for the popup.


Widget
Widget Type
Popup Conditional Timer
Widget Options
Conditions
Add Condition
Show offer only for a limited time period
Show offer only for a limited time period
Select a coupon code
Select a coupon code
Show Text
Show Text
Text to show
Text to show
Text to show when coupon code is valid
Text to show when coupon code is invalid
Text to show when coupon code is expired
Text to show when coupon code is disabled
Text to show when coupon code is not found
Text to show when coupon code is not applicable
Text to show when coupon code is not yet valid
Text to show when coupon code is not logged in
Text to show when coupon code is not for this customer group
Text to show when coupon code is not for this customer
Text to show when coupon code is not for this product
Text to show when coupon code is not for this cart
Text to show when coupon code is not for this cart value
Text to show when coupon code is not for this shipping method
Text to show when coupon code is not for this payment method
Text to show when coupon code is not for this shipping country
Text to show when coupon code is not for this billing country
Text to show when coupon code is not for this customer group
Text to show when coupon code is not for this store
Text to show when coupon code is not for this website
Text to show when coupon code is not for this currency
Text to show when coupon code is not for this language
Text to show when coupon code is not for this device
Text to show when coupon code is not for this browser
Text to show when coupon code is not for this referrer
Text to show when coupon code is not for this IP address
Text to show when coupon code is not for this time period
Text to show when coupon code is not for this day of the week
Text to show when coupon code is not for this month
Text to show when coupon code is not for this year
Text to show when coupon code is not for this weather
Text to show when coupon code is not for this temperature
Text to show when coupon code is not for this wind speed
Text to show when coupon code is not for this humidity
Text to show when coupon code is not for this pressure
Text to show when coupon code is not for this visibility
Text to show when coupon code is not for this UV index
Text to show when coupon code is not for this air quality index
Text to show when coupon code is not for this pollen count
Text to show when coupon code is not for this weather condition
Text to show when coupon code is not for this temperature range
Text to show when coupon code is not for this wind speed range
Text to show when coupon code is not for this humidity range
Text to show when coupon code is not for this pressure range
Text to show when coupon code is not for this visibility range
Text to show when coupon code is not for this UV index range
Text to show when coupon code is not for this air quality index range
Text to show when coupon code is not for this pollen count range
Text to show when coupon code is not for this weather condition range