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Walmart Integration

In this tutorial, you will learn how to start selling your Magento Products on Walmart via M2E Pro. You will go through the preliminary set-up requirements and configuration of Walmart integration.

Preliminary requirements

Before you start configuring Walmart integration, please ensure that:

- Your M2E Pro version is **1.4.0 or higher**. Find the detailed information on how to install/upgrade your M2E Pro to the latest version [here](#).
- Your Seller account registration is fully completed and approved by Walmart.

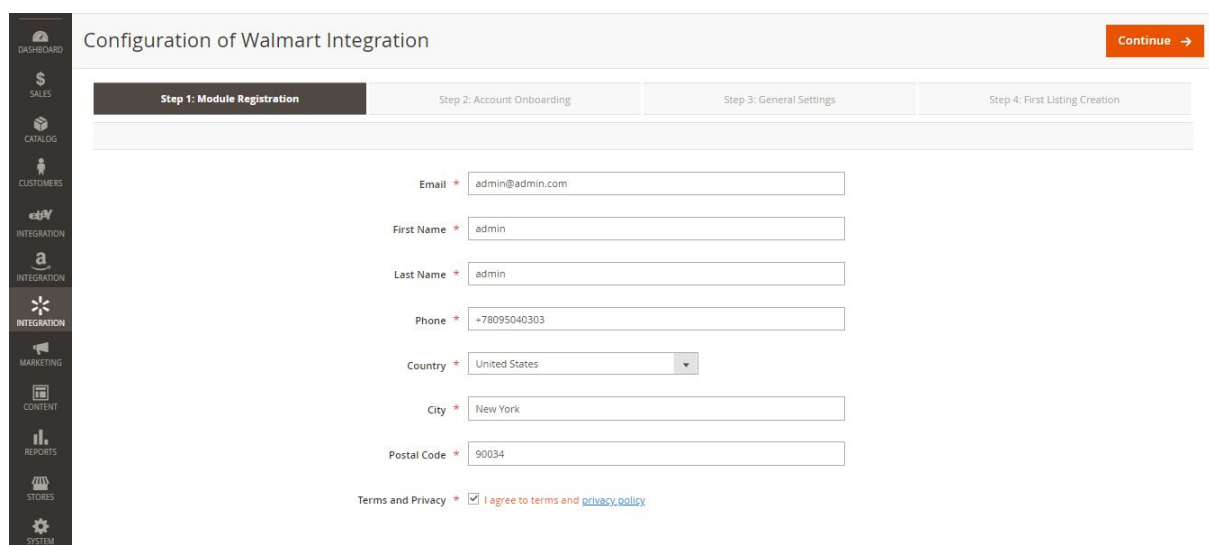
If these requirements are met, you may start configuring Walmart integration.

Initial set-up wizard

The following step-by-step wizard will help you to complete the basic settings of Walmart integration.

Step 1. Module registration

Provide your contact details. These details will be associated with your M2E Pro License Key. Once you complete the step, please click **Continue**.



The screenshot shows a web interface for configuring Walmart integration. The title is "Configuration of Walmart Integration" with a "Continue" button in the top right. A progress bar at the top indicates four steps: "Step 1: Module Registration" (active), "Step 2: Account Onboarding", "Step 3: General Settings", and "Step 4: First Listing Creation". On the left is a vertical sidebar with icons for Dashboard, Sales, Catalog, Customers, Integration (highlighted), Marketing, Content, Reports, Stores, and System. The main form contains the following fields:

- Email *
- First Name *
- Last Name *
- Phone *
- Country *
- City *
- Postal Code *

At the bottom, there is a "Terms and Privacy" section with a checked checkbox and the text "I agree to terms and [privacy policy](#)".

Step 2. Account onboarding

Select the US or Canada Marketplace to sync your Module with the marketplace data. Then enter the API credentials relevant to the selected marketplace. Please read more details [here](#).

Tip

At any time, you can enable/disable the Marketplaces, update the marketplace data under *Walmart > Configuration > Marketplaces*.

Tip

At any time, you can edit Account configuration under *Walmart > Configuration > Accounts*.

Once the Account is configured, click **Continue**.

Step 3. General Settings

Provide the SKU and Product ID settings, then press **Continue**.

Note

You must specify at least one valid and approved Product ID, i.e. GTIN, UPC, EAN or ISBN. Otherwise, Walmart will not permit to place your offer on their website.

Tip

At any time, you can edit SKU / Product ID settings under *Walmart > Configuration > Settings > Main*. Please note that these settings affect only the non-listed products. If you need to change the SKU/Product ID of the already listed products, you can use the *Edit* tool [inside M2E Pro Listing](#).

Step 4. First Listing Creation

Congratulations! The basic configuration is completed:

Configuration of Walmart Integration [Create First Listing](#)

Step 1: Module Registration Step 2: Account Onboarding Step 3: General Settings **Step 4: First Listing Creation**

Congratulations! You have successfully registered your M2E Pro Extension and linked your Walmart Account to it.
The next step involves creating your first M2E Pro Listing.

M2E Pro Listing is a group of Magento Products combined under specific sets of rules.
These are the Products which will be offered as Walmart Items by a Seller on a particular Marketplace.
Click on **Create First Listing** button to proceed.

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[Account Activity](#) | [Report an Issue](#)

Now you can move forward – prepare your products to be listed on Walmart. Press **Create First Listing** to proceed.

Final configurations

At the final stage, you need to create M2E Pro Listing and place Magento Products into it.

Using M2E Pro Listing you may organize your products into the different groups by certain parameter, e.g. product type, brand, promotion event, etc. The product group approach allows you to share the same description, selling and synchronization settings across all products inside the Listing.

Please complete the following steps:

- Create [M2E Pro Listing](#).

- Assign **M2E Pro Policies** to this Listing, i.e. description, selling and synchronization settings.
- **Add Magento Products** to M2E Pro Listing.
- Define **Walmart Category** for each selected product.

From this point on, M2E Pro starts **managing your products automatically**.

Tip

If you have any questions, please contact M2E Pro Support Team at support@m2epro.com.

Amazon Integration

In this tutorial, you will learn how to start selling your Magento Products on Amazon via M2E Pro. You will go through the preliminary set-up requirements and configuration of Amazon integration.

Preliminary requirements

Before you start, please ensure that:

- You have installed the [latest version](#) of M2E Pro. Please read more about [Extension installation/upgrade](#).
- Your Seller account registration is fully completed and approved by Amazon.

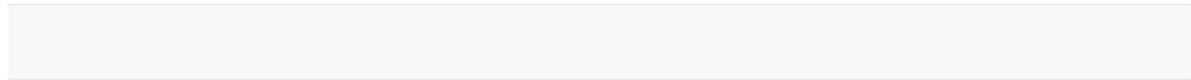
If these requirements are met, you may start configuring Amazon integration.

Initial set-up wizard

The following step-by-step wizard will help you to complete the basic settings of Amazon integration.

Step 1. Module Registration

Provide your contact details. These are the details that will be associated with your M2E Pro License Key. Once you complete the step, please click **Continue**.



Step 1: Module Registration Step 2: Account Onboarding Step 3: First Listing Creation

M2E Pro requires activation for further work. To activate your Installation, you should obtain a **License Key**. For more details, please read our [Privacy Policy](#).

Fill out the form below with the necessary data. The information will be used to create your **Account** on [M2E Pro Clients Portal](#) and a new License Key will be generated automatically.

Having access to your Account on clients.m2epro.com will let you manage your Subscription, monitor Trial and Paid Period terms, control License Key(s) data, etc.

Email *

First Name *

Last Name *

Phone *

Country * ▾

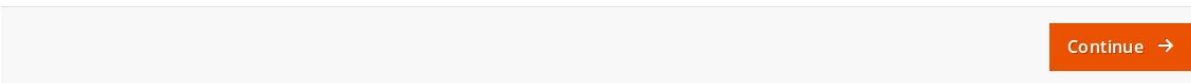
City *

Postal Code *

Terms and Privacy * I agree to terms and [privacy policy](#)

Step 2. Account Onboarding

Select Amazon Marketplace you would like to sell your products on. Then press **Continue**.



Step 1: Module Registration Step 2: Account Onboarding Step 3: First Listing Creation

On this step, you should link your Amazon Account with your M2E Pro.
Please, select the Marketplace you are going to sell on and click on Continue button.

What the Marketplace do You Want to Onboard?

You will be redirected to Amazon Seller Central. Please enter your credentials and click **Sign In**.

Sign in to your account

What is your email (phone for mobile accounts)?

E-mail or mobile number:

Password:

[Forgot your password?](#) | [Help](#)

Not already selling on Amazon?
[Register now](#) to sell your products to millions of Amazon.com customers

Confirm you allow M2E Pro to access your Amazon selling account and click **Next**.

Amazon Marketplace Web Service (Amazon MWS)

Click Next below to confirm you understand this, and that you want us to give M2E Pro – Magento Multi-Channels Integration access to your Amazon selling account.

Amazon Marketplace Web Service allows you to give third party solution providers access to your Amazon selling account. If you give third parties access to your account, you are responsible for all actions taken by the third parties in connection with your account. Also, do not provide your Amazon user name and password information to anyone who contacts you by email or phone and asks for this information even if they claim to be from Amazon. No one from Amazon will ever ask you to verify your user name and password outside of your own logging into your Amazon selling account.

Also, do not provide your Amazon user name and password information to anyone who contacts you by email or phone and asks for this information even if they claim to be from Amazon. No one from Amazon will ever ask you to verify your user name and password outside of your own logging into your Amazon selling account.



I understand that I take complete responsibility for the acts and omissions of M2E Pro – Magento Multi-Channels Integration regarding my Amazon selling account and hereby direct Amazon to allow M2E Pro – Magento Multi-Channels Integration to access my Amazon selling account.

Next 

At this stage, the Amazon MWS Auth Token is generated. Click **Continue** to get back to Amazon Integration Wizard.

Amazon Marketplace Web Service (Amazon MWS)

You are almost done authorizing M2E Pro – Magento Multi-Channels Integration.

Continue

Tip

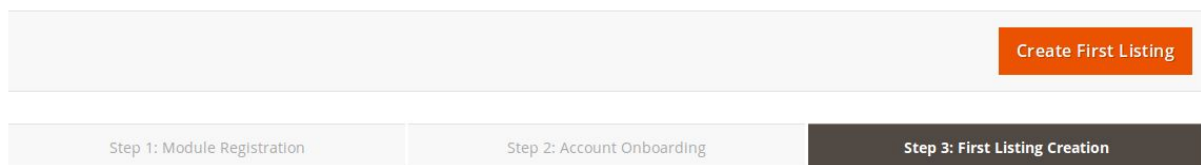
At any time, you can enable/disable the Marketplaces, update the marketplace data under *Amazon > Configuration > Marketplaces*. Please read more information [here](#).

Tip

At any time, you can edit Account configuration under *Amazon > Configuration > Accounts*. Please read more information [here](#).

Step 3. First Listing Creation

Congratulations! The basic configuration is completed:



Congratulations! You have successfully registered your M2E Pro Extension and linked your Amazon Account to it.

The next step Involves creating your first M2E Pro Listing.

M2E Pro Listing is a group of Magento Products combined under specific sets of rules. These are the Products which will be offered as Amazon Items by a Seller on a particular Marketplace.

Click on **Create First Listing** button to proceed.

Now you can move forward – prepare your products to be listed on Walmart. Press **Create First Listing** to proceed.

Final configurations

At the final stage, you need to create M2E Pro Listing and place Magento Products into it.

Using M2E Pro Listing you may organize your products into the different groups by certain parameter, e.g. product type, brand, promotion event, etc. The product group

approach allows you to share the same selling and synchronization settings across all products inside the Listing.

Please complete the following steps:

- Set up **M2E Pro Listing** and assign **Selling, Synchronization** Policies to the Listing.
- **Add Magento Products** to M2E Pro Listing.
- Assign M2E Pro Policies to the selected Listing Products, e.g. you can set up:
 - **Description Policy** for a product to **create a new ASIN** in the Amazon catalog.
 - **Product Tax Code Policy** to list the product on **Amazon Business** Europe.
 - **Shipping Policy** to apply **Amazon Shipping Templates** to the product.

From this point on, M2E Pro starts managing your products automatically.

Tip

If you have any questions, please contact M2E Pro Support Team at support@m2epro.com.

eBay Integration

In this tutorial, you will learn how to start selling your Magento Products on eBay via M2E Pro. You will go through the preliminary set-up requirements and configuration of eBay integration.

Preliminary requirements

Before you start, please ensure that:

- You have installed the [latest version](#) of M2E Pro. Please read more about [Extension installation/upgrade](#).
- Your Seller account registration is fully completed and approved by eBay.

If these requirements are met, you may start configuring eBay integration.

Initial set-up wizard

The following step-by-step wizard will help you to complete the basic settings of eBay integration.

Step 1. Module Registration

Provide your contact details. These are the details that will be associated with your M2E Pro License Key. Once you complete the step, please click **Continue**.

Configuration of eBay Integration

admin

Step 1: Module Registration | Step 2: Account Onboarding | Step 3: First Listing Creation

M2E Pro requires activation for further work. To activate your installation, you should obtain a **License Key**. For more details, please read our [Privacy Policy](#).

Fill out the form below with the necessary data. The information will be used to create your **Account** on [M2E Pro Clients Portal](#) and a new License Key will be generated automatically.

Having access to your Account on clients.m2epro.com will let you manage your Subscription, monitor Trial and Paid Period terms, control License Key(s) data, etc.

Email *

First Name *

Last Name *

Phone *

Country *

City *

Postal Code *

Terms and Privacy * I agree to terms and [privacy policy](#)

Step 2. Account Onboarding

Select whether you want to onboard your Live or Sandbox account. Then press **Continue**.

Step 1: Module Registration | **Step 2: Account Onboarding** | Step 3: First Listing Creation

On this step, you should link your eBay Account with your M2E Pro.

You can proceed with both Live and Sandbox eBay Environments. Live environment is set by default.

i If you do not have an existing account, you can click [here](#) to register one.

What the Type of Account do You Want to Onboard? Live Account Sandbox Account

You will be redirected to eBay. Please enter the credentials of the selected account and click **Sign In**.

Sandbox

ebay

→ Sign in + Register

esandbox

.....

Sign in

Stay signed in [Reset your password](#)

Using a public or shared device? Uncheck to protect your account. [Learn more](#)

Click **Agree** to grant M2E Pro access to your eBay account data. You will get back to eBay Integration Wizard.

ebay


Grant application access: M2E Pro

Ready to use M2E Pro? Great! We need your consent to share your eBay data. Don't worry, we won't share your eBay password. You can change this any time by editing your [account preferences](#).

Please take the time to read M2E Pro's terms of service and [privacy policy](#), because these policies will apply when you use this service. Remember, we don't manage policies set by other companies.

By clicking on the "I agree" button, you're allowing us to link your eBay account with M2E Pro.

[No thanks, take me to the Application's website or eBay homepage](#)



<http://www.m2epro.com> - opens in a new window or tab

Tip

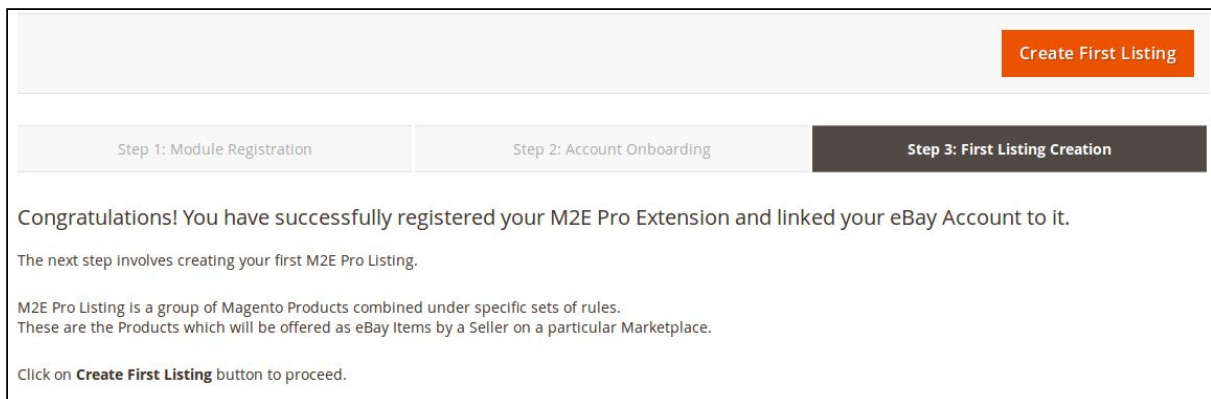
At any time, you can enable/disable the Marketplaces, update the marketplace data under *eBay > Configuration > Marketplaces*. Please read more information [here](#).

Tip

At any time, you can edit Account configuration under *eBay > Configuration > Accounts*. Please read more information [here](#).

Step 3. First Listing Creation

Congratulations! The basic configuration is completed:



Create First Listing

Step 1: Module Registration

Step 2: Account Onboarding

Step 3: First Listing Creation

Congratulations! You have successfully registered your M2E Pro Extension and linked your eBay Account to it.

The next step involves creating your first M2E Pro Listing.

M2E Pro Listing is a group of Magento Products combined under specific sets of rules. These are the Products which will be offered as eBay Items by a Seller on a particular Marketplace.

Click on **Create First Listing** button to proceed.

Now you can move forward – prepare your products to be listed on Walmart. Press **Create First Listing** to proceed.

Final configurations

At the final stage, you need to create M2E Pro Listing and place Magento Products into it.

Using M2E Pro Listing you may organize your products into the different groups by certain parameter, e.g. product type, brand, promotion event, etc. The product group approach allows you to share the same selling, payment, shipping, synchronization, etc. settings across all products inside the Listing.

Please complete the following steps:

- Set up **M2E Pro Listing**, i.e. define payment, shipping, return, selling, description, synchronization, etc. settings.
- **Add Magento Products** to M2E Pro Listing.
- Assign **eBay Category** to the products and define the relevant **Specifics**.

From this point on, M2E Pro starts managing your products automatically.

Tip

If you have any questions, please contact M2E Pro Support Team at support@m2epro.com.