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Walmart Integration

In this tutorial, you will learn how to start selling your Magento Products on Walmart via M2E Pro. You will go through the preliminary set-up requirements and configuration of Walmart integration.

Preliminary requirements

Before you start configuring Walmart integration, please ensure that:

- Your M2E Pro version is 1.4.0 or higher. Find the detailed information on how to install/upgrade your M2E Pro to the latest version [here](#).
- Your Seller account registration is fully completed and approved by Walmart.

If these requirements are met, you may start configuring Walmart integration.

Initial set-up wizard

The following step-by-step wizard will help you to complete the basic settings of Walmart integration.

**Step 1. Module registration**

Provide your contact details. These details will be associated with your M2E Pro License Key. Once you complete the step, please click **Continue**.

**Step 2. Account onboarding**

Select the US or Canada Marketplace to sync your Module with the marketplace data. Then enter the API credentials relevant to the selected marketplace. Please read more details [here](#).
**Tip**
At any time, you can enable/disable the Marketplaces, update the marketplace data under *Walmart > Configuration > Marketplaces*.

**Tip**
At any time, you can edit Account configuration under *Walmart > Configuration > Accounts*.

Once the Account is configured, click **Continue**.

**Step 3. General Settings**
Provide the SKU and Product ID settings, then press **Continue**.
**Note**
You must specify at least one valid and approved Product ID, i.e. GTIN, UPC, EAN or ISBN. Otherwise, Walmart will not permit to place your offer on their website.

**Tip**
At any time, you can edit SKU / Product ID settings under Walmart > Configuration > Settings > Main. Please note that these settings affect only the non-listed products. If you need to change the SKU/Product ID of the already listed products, you can use the *Edit* tool inside M2E Pro Listing.

**Step 4. First Listing Creation**
Congratulations! The basic configuration is completed:

Now you can move forward – prepare your products to be listed on Walmart. Press **Create First Listing** to proceed.

**Final configurations**
At the final stage, you need to create M2E Pro Listing and place Magento Products into it.

Using M2E Pro Listing you may organize your products into the different groups by certain parameter, e.g. product type, brand, promotion event, etc. The product group approach allows you to share the same description, selling and synchronization settings across all products inside the Listing.

Please complete the following steps:
- Create **M2E Pro Listing**.
- Assign **M2E Pro Policies** to this Listing, i.e. description, selling and synchronization settings.
- **Add Magento Products** to M2E Pro Listing.
- Define **Walmart Category** for each selected product.

From this point on, M2E Pro starts managing your products automatically.

**Tip**
If you have any questions, please contact M2E Pro Support Team at support@m2epro.com.
Amazon Integration

In this tutorial, you will learn how to start selling your Magento Products on Amazon via M2E Pro. You will go through the preliminary set-up requirements and configuration of Amazon integration.

Preliminary requirements

Before you start, please ensure that:

- You have installed the latest version of M2E Pro. Please read more about Extension installation/upgrade.
- Your Seller account registration is fully completed and approved by Amazon.

If these requirements are met, you may start configuring Amazon integration.

Initial set-up wizard

The following step-by-step wizard will help you to complete the basic settings of Amazon integration.

Step 1. Module Registration
Provide your contact details. These are the details that will be associated with your M2E Pro License Key. Once you complete the step, please click Continue.
Step 2. Account Onboarding
Select Amazon Marketplace you would like to sell your products on. Then press Continue.

<table>
<thead>
<tr>
<th>Step 1: Module Registration</th>
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On this step, you should link your Amazon Account with your M2E Pro. Please select the Marketplace you are going to sell on and click on Continue button.

What the Marketplace do You Want to Onboard?  

You will be redirected to Amazon Seller Central. Please enter your credentials and click Sign In.
Confirm you allow M2E Pro to access your Amazon selling account and click Next.

At this stage, the Amazon MWS Auth Token is generated. Click Continue to get back to Amazon Integration Wizard.
Tip
At any time, you can enable/disable the Marketplaces, update the marketplace data under Amazon > Configuration > Marketplaces. Please read more information here.

Tip
At any time, you can edit Account configuration under Amazon > Configuration > Accounts. Please read more information here.

Step 3. First Listing Creation
Congratulations! The basic configuration is completed:

Now you can move forward – prepare your products to be listed on Walmart. Press Create First Listing to proceed.

Final configurations
At the final stage, you need to create M2E Pro Listing and place Magento Products into it.

Using M2E Pro Listing you may organize your products into the different groups by certain parameter, e.g. product type, brand, promotion event, etc. The product group
approach allows you to share the same selling and synchronization settings across all products inside the Listing.

Please complete the following steps:

- Set up M2E Pro Listing and assign Selling, Synchronization Policies to the Listing.
- Add Magento Products to M2E Pro Listing.
- Assign M2E Pro Policies to the selected Listing Products, e.g. you can set up:
  - Description Policy for a product to create a new ASIN in the Amazon catalog.
  - Product Tax Code Policy to list the product on Amazon Business Europe.
  - Shipping Policy to apply Amazon Shipping Templates to the product.

From this point on, M2E Pro starts managing your products automatically.

**Tip**
If you have any questions, please contact M2E Pro Support Team at support@m2epro.com.
eBay Integration

In this tutorial, you will learn how to start selling your Magento Products on eBay via M2E Pro. You will go through the preliminary set-up requirements and configuration of eBay integration.

Preliminary requirements

Before you start, please ensure that:

- You have installed the latest version of M2E Pro. Please read more about Extension installation/upgrade.
- Your Seller account registration is fully completed and approved by eBay.

If these requirements are met, you may start configuring eBay integration.

Initial set-up wizard

The following step-by-step wizard will help you to complete the basic settings of eBay integration.

Step 1. Module Registration

Provide your contact details. These are the details that will be associated with your M2E Pro License Key. Once you complete the step, please click Continue.
Step 2. Account Onboarding
Select whether you want to onboard your Live or Sandbox account. Then press Continue.

You will be redirected to eBay. Please enter the credentials of the selected account and click Sign In.
Click **Agree** to grant M2E Pro access to your eBay account data. You will get back to eBay Integration Wizard.

**Tip**
At any time, you can enable/disable the Marketplaces, update the marketplace data under eBay > Configuration > Marketplaces. Please read more information [here](#).

**Tip**
At any time, you can edit Account configuration under eBay > Configuration > Accounts. Please read more information [here](#).

**Step 3. First Listing Creation**
Congratulations! The basic configuration is completed:
Now you can move forward – prepare your products to be listed on Walmart. Press **Create First Listing** to proceed.

**Final configurations**

At the final stage, you need to create M2E Pro Listing and place Magento Products into it.

Using M2E Pro Listing you may organize your products into the different groups by certain parameter, e.g. product type, brand, promotion event, etc. The product group approach allows you to share the same selling, payment, shipping, synchronization, etc. settings across all products inside the Listing.

Please complete the following steps:

- Set up **M2E Pro Listing**, i.e. define payment, shipping, return, selling, description, synchronization, etc. settings.
- Add Magento Products to M2E Pro Listing.
- Assign eBay Category to the products and define the relevant Specifics.

From this point on, M2E Pro starts managing your products automatically.

**Tip**

If you have any questions, please contact M2E Pro Support Team at support@m2epro.com.